THE CITY COUNCIL OF THE CITY OF RICHMOND does ordain as follows:

SECTION 1. Richmond Municipal Code Section 15.06.051 is hereby amended to read as follows:

A. Notwithstanding any other provision in this Chapter, any person seeking to erect on one or more sites or to distribute twenty-five (25) or more temporary signs at one time, either personally or by supervising employees or volunteers, must obtain a sign permit. An applicant for a permit for multiple temporary signs must provide the following:
   i. A completed Sign Permit Application form, including the name and address of the person(s) responsible for erecting or distributing, maintaining and removing the multiple temporary signs;
   ii. A description of the method of installation and support for each sign. If signs are to be freestanding and supported by a method other than wire no greater than 3 millimeters in diameter, the application must include a scaled drawing of the supporting structure;
   iii. A copy, drawing, or photograph of the proposed temporary sign; and
   iv. The fee specified in the master fee schedule adopted by the City Council, unless exempted from the fee requirement pursuant to Section 15.06.070.

B. Upon submittal of all of the items required in Subparagraph A, above, the Zoning Administrator shall issue a permit subject to the following terms and conditions:
   i. The Zoning Administrator shall assign an identification number (ID#) to the sign plan, and such number shall be referred to in the permit;
   ii. The permittee shall provide the Planning Department with a prototype of the sign marked with the ID#;
   iii. All temporary signs and structures are to be removed within 90 days from the date the permit is issued.

C. An application for a permit for multiple temporary signs shall be subject to the same time limits as set forth in Section 15.06.050, except that Zoning Administrator shall either grant or deny the application within one business day of the submittal of all of the items required in Subparagraph A, above. Any denial of a permit for multiple temporary signs shall be accompanied by written findings stating the reasons for the denial and may be appealed in accordance with Section 15.06.055.
D. A permit for multiple temporary signs issued pursuant to this Section does not authorize the display of signs in a manner that violates any provision of this Chapter or Richmond Municipal Code Article IV.

E. No temporary sign shall be posted in a City right-of-way, landscaped area, parkland or any road median before the Superintendent of Parks has confirmed that a permit has been issued and that the proposed posting will not interfere with the ordinary use and enjoyment of the area, underground irrigation or utilities, or line of sight for motor vehicle, bicycle and pedestrian traffic. Placement of signs shall not harm landscape plantings or structures. The Superintendent may require the sign permittee to call for a USA marking confirmation of utilities prior to posting.

F. The City may remove and destroy any sign that is posted without a permit. Signs for which a permit has been issued but that are posted on utility poles or on public property without authorization from the Superintendent of Parks will be stored at the Parks & Landscaping Division facilities at 3201 Leona Avenue for a period of thirty days.

SECTION 2. Richmond Municipal Code Section 4.12.020 is hereby added to read as follows:

4.12.20 Removal of Signs from Utility Poles or Public Property
The City may remove any sign that is posted on a telegraph, telephone, electric light or street car pole or utility box, or on the sidewalk, roadway or on any public building or structure, as well as any sign posted without a permit issued by the Planning and Building Department and, if necessary, authorization of the Superintendent of Parks. Signs for which a permit has been issued that are removed pursuant to this section shall be stored for thirty days at the Parks & Landscaping Division facilities at 3201 Leona Avenue.

SECTION 3. Severability.
If any section, subsection, subdivision, paragraph, sentence, clause or phrase of this Ordinance is for any reason held to be unconstitutional or invalid, such a decision shall not affect the validity of the remaining portions of this ordinance. The City Council hereby declares that it would have passed each section, subsection, subdivision, paragraph, sentence, clause or phrase of this ordinance irrespective of the unconstitutionality or invalidity of any section, subsection, subdivision, paragraph, sentence, clause or phrase.

SECTION 4. Effective Date.
This Ordinance becomes effective 30 days after its final passage and adoption.
First reading at a regular meeting of the Council of the City of Richmond held May 4, 2010, and finally passed and adopted at a regular meeting thereof held May 18, 2010, by the following vote:

Ayes: Councilmembers Bates, Butt, Lopez, Rogers, Viramontes, and Mayor McLaughlin

Noes: None

Absent: Councilmember Ritterman

Abstain: None

DIANE HOLMES
CLERK OF THE CITY OF RICHMOND
(SEAL)

Approved:

GAYLE McLAUGHLIN
Mayor

Approved as to Form:

RANDY RIDDLE
City Attorney

I certify that the foregoing is a true copy of Ordinance No. 18-10 N.S., finally passed and adopted by the Council of the City of Richmond at a regular meeting on May 18, 2010.