

March 5, 2011

To: Honorable Mayor Gayle McLaughlin
Members of the City Council

From: Finance, Administrative Services and Economic Development Committee

SUBJECT: SUMMARY
Finance, Administrative Services and Economic Development Committee
Friday, March 4, 2011 9:15 a.m.

Attendance: Present: Chair Butt and Member Rogers

Absent: Member Beckles

**FINANCE, ADMINISTRATIVE SERVICES AND ECONOMIC DEVELOPMENT
COMMITTEE**

ROUTINE ITEMS

Review of the City's Check Register - Finance Department (James Goins 620-6740).

No discussion.

Review of the City's Investment Report and Cash Balance Report for the month of
January 2011 - Finance Department (James Goins 620-6740).

No discussion.

**B. ADMINISTRATION, FISCAL POLICY & COUNCIL DIRECTED
POLICY**

RECEIVE: a presentation by Supervisor McGlashen regarding Marin Clean Energy-
City Council (Chair Butt 620-6581).

Supervisor McGlashen made a presentation on Marin's eight year journey from the initial analyses of AB117 - Community Choice Aggregation (CCA) through extensive government task force work and community outreach to the formation of the Marin Energy Authority (MEA) and the implementation of Marin Clean Energy, MEA's CCA "product". Supervisor McGlashen stated that the expanded market completion leads to better rates and price stability, higher percentage of green, renewable power, and secure, localized energy supply. Some of the environmental benefits are to expand the renewable energy production, wean off fossil fuels and nuclear power and a tremendous impact on GHG reduction.

OUTCOME:

A motion Directed staff to conduct basic research with Marin Clean Energy staff in order to obtain the information needed to perform a more in depth analysis and return to a future City Council meeting to conduct a study session.

DIRECT: staff to request proposals to hire qualified consultant firms and individuals to implement components of the Greenprint Alternative Transportation Project to be directed and managed by the City - City Manager's Office (Bill Lindsay 620-6512).

City Planner, Lori Reese-Brown gave an overview of the matter. Section 2 F(3), of the Chevron Community Benefits Agreement, provides funding for Greenprint transportation in an amount of \$2 million. The amount allocated will assist with funding various components of a work program necessary to commence the project to embed transportation services into development projects. These components include developing and implementing programs to improve the linkages between transportation planning, land use, economic development, natural resources, and marketing. The funds will also assist in facilitating citizen engagement, providing on-going coordination of important transportation services, and identifying opportunities to increase access to employment and services for area residents through alternative modes of transportation, including public transit, carpooling, ridesharing and shuttle services, and park-and-ride options. On June 6, 2008, the Finance Committee endorsed a proposed plan for Greenprint development that included on-site shared vehicles on multi-family lots within the City of Richmond. Under the plan, the City would assume full responsibility for the operation of a Greenprint plan, including directing, managing and selecting several qualified firms and individuals in respective disciplines, to work under the direction of City staff to ensure the effectiveness and success of the program. Working closely with City staff, the consultant firm and individuals hired will provide the technical expertise and assistance necessary for managing the project. This will include assisting staff with identifying and prioritizing transportation needs in select residential areas of the City.

OUTCOME:

A motion made by Councilmember Rogers, seconded by Chair Butt, requested that an item be placed on the March 15, 2011, directing staff to issue a Request for Proposals (RFP) for a number of consultants to provide technical expertise for the program, which the City will be the entity running. Also, that the City also issues an RFP for the residential partners and search for funding opportunities.

OPEN FORUM/PUBLIC COMMENT

There were no speakers.

The meeting adjourned at 11:05 a.m.