For Immediate Release
October 16, 2015

HUNDREDS OF VOLUNTEERS EXPECTED TO HELP TURN AN AGING NEIGHBORHOOD PARK INTO A COMMUNITY GEM

What: Make a Difference Day at John F. Kennedy Park

Who: Mayor Tom Butt and Councilmembers, Community Volunteers, The Trust for Public Land, Chevron, The 50 Tour: Champions of the Bay (Super Bowl 50 Community Tour)

Why: Hundreds of volunteers will converge on John F. Kennedy Park on national Make a Difference Day to rebuild a beloved neighborhood park and plant 50 trees in celebration of Arbor Day. The nearly 50 year-old park will get a much needed extreme makeover to include:

- new family zone and children’s playscape
- Fitness Zone ™ (a free outdoor gym)
- ¼-mile fitness trail with nine stations along a walking loop
- Bay-friendly landscape demonstration areas (including a rain garden)
- Victory Garden and outdoor classroom
- 5,000 sf mural at the event plaza
- bike skills park

A new picnic pavilion and STEM outdoor learning center will begin construction this fall, creating a transformative landmark at the heart of the park.

In addition to the community-build park event, the public is invited to visit The 50 Tour: Champions of the Bay presented by Chevron. The tour will feature the Lombardi trophies for the Oakland Raiders and San Francisco 49ers, a guest appearance by a NFL legend, and an interactive STEM learning zone.

When: Saturday, October 24, 2015
8:00 AM – 4:00 PM

Where: John F. Kennedy Park
Cutting Boulevard and South 41st Street
Richmond, CA

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