HUNDREDS OF VOLUNTEERS EXPECTED TO HELP TURN AN AGING NEIGHBORHOOD PARK INTO A COMMUNITY GEM

What: Make a Difference Day at John F. Kennedy Park
#BuildJFKPark #RichmondCA #MDDAY

Who: Mayor Tom Butt and Councilmembers, Community Volunteers, The Trust for Public Land, Chevron, The 50 Tour: Champions of the Bay Presented By Chevron

Why: Hundreds of volunteers will converge on John F. Kennedy Park on national Make a Difference Day to rebuild a beloved neighborhood park and plant 50 trees in celebration of Arbor Day. The nearly 50 year-old park will get a much needed extreme makeover to include:

- new family zone and children’s playscape
- fitness zone (a free outdoor gym)
- ¼-mile fitness trail with nine stations along a walking loop, bay-friendly landscape demonstration areas (including a rain garden and habitat garden)
- Victory Garden and outdoor classroom
- new park identity signage
- 5,000 sf mural at the event plaza
- bike skills park
- Chevron STEM Learning Center

The new picnic pavilion and outdoor Chevron STEM Learning Center will begin construction this fall, creating a transformative landmark in the heart of the park.

In addition to the community-build park event, the public is invited to visit The 50 Tour: Champions of the Bay presented by Chevron. The tour will feature the eight Vince Lombardi trophies from the Oakland Raiders and San Francisco 49ers and a guest appearance by an NFL legend. It will also feature the Chevron STEM Zone, an interactive learning space that demonstrates how STEM fuels innovation all around us – through the lens of football.

When: Saturday, October 24, 2015
Program: 8:00 a.m. – 8:30 a.m.
Volunteer Activities: 8:30 a.m. – 1:00 p.m. and 2:00 p.m. – 4:00 p.m.
50 Tour Open to Public: 12:00 p.m. – 5:00 p.m.

Where: John F. Kennedy Park
Cutting Boulevard and South 41st Street
Richmond, CA

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