Mayor and Members of the City Council:

This is the report for the week ending July 7, 2017.

1. **Meeting Notes**

   The next City Council meeting is scheduled for Tuesday, July 11th, beginning with the regular meeting agenda at 6:30 PM (no Closed Session). The agenda may be found by clicking this link: [Richmond City Council Agenda Packet](#).

2. **Continuing the Tradition – A Fabulous 4th of July Eve Celebration**
3. **City Awarded $1.7 million for Housing Related Park Improvements**

The California Department of Housing and Community Development (HCD) announced this week that the City of Richmond will be receiving $1,710,829 for housing related park improvements. This is the third largest allocation in the State, after only the City of Los Angeles and the City and County of San Francisco.

The money from HCD's Housing-Related Parks Program will go toward creating or improving parks in 64 cities and 31 counties across California. The Housing-Related Parks Program is funded through Proposition IC, the Housing and Emergency Shelter Trust Fund Act of 2006. Grant funds will be used throughout California for a wide range of park-related capital asset projects, including new parks and recreation facilities, community centers, playgrounds, and improvements to existing parks.

The projects identified in the City’s application include the following:

<table>
<thead>
<tr>
<th>Park Name</th>
<th>Scope Summary</th>
</tr>
</thead>
<tbody>
<tr>
<td>Unity Park</td>
<td>Site improvements including walkways, garden and play areas, site furnishings, restrooms, shade structures and storm drainage improvements.</td>
</tr>
<tr>
<td>Southside Park</td>
<td>Installation of restrooms and associated utilities</td>
</tr>
<tr>
<td>John F. Kennedy Park</td>
<td>Installation of restrooms and associated utilities</td>
</tr>
<tr>
<td>Park</td>
<td>Project Details</td>
</tr>
<tr>
<td>----------------------</td>
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</tr>
<tr>
<td>Santa Fe Park</td>
<td>Installation of new fencing for basketball and futsol court</td>
</tr>
<tr>
<td>Boorman Park</td>
<td>Complete ADA site improvements, install new play structure, and rehabilitate basketball court</td>
</tr>
<tr>
<td>Lucas Park</td>
<td>Installation of restrooms and associated utilities</td>
</tr>
<tr>
<td>Nichol Park</td>
<td>Site improvements including improving walking paths and seating, rehabilitate play areas, new landscaping, gateway improvements, site furnishings, and new or upgraded light fixtures</td>
</tr>
</tbody>
</table>

These park sites were selected based on the criteria outlined in the grant application to receive bonus points for being in-fill supporting, being located in a disadvantaged community as defined by the US Department of Housing and Urban Development, and being located in a park-deficient community as defined by the California State Parks.

The specific project scopes were identified by the Parks and Landscaping Division, and the City’s application was prepared by the Planning & Building Services Department. Thanks to all those who were involved in this effort.

4. **City of Richmond Receives AA- Credit Rating from S&P Global on Wastewater Bonds**

City staff has been working with our finance team on a $35.4 million debt financing to fund capital improvements for the wastewater enterprise. As part of this project, we sought a credit rating from S&P Global Ratings.

We received the rating and credit report from S&P today, and the bonds were rated by S&P as an AA- credit, with a stable outlook. As a point of reference, S&P’s definition for the AA category states, “An obligation rated ‘AA’ differs from the highest-rated obligations only to a small degree. The obligor’s capacity to meet its financial commitments on the obligation is very strong.” The stable outlook “means that a rating is not likely to change.” The “one-notch negative adjustment” is based on “the city's continual efforts to comply with stringent regulatory requirements.”

An excerpt from S&P’s credit summary is as follows:

S&P Global Ratings assigned its ‘AA-’ long-term rating to Richmond, Calif.’s series 2017 wastewater revenue bonds. At the same time, S&P Global Ratings affirmed its ‘AA-’ long-term rating and underlying rating (SPUR) on the city's existing parity-lien bonds. The outlook is stable. The rating reflects, in our opinion, the wastewater system’s very strong enterprise risk and financial risk profiles.

The enterprise risk profile reflects our view of the wastewater system's:
- Built-out service area in the San Francisco Bay area, with good income
  metrics and access to the broad and diverse San Francisco-Oakland-
  Hayward metropolitan statistical area (MSA);
- Stable, primarily residential, and very diverse customer base;
- Affordable sewer service rates, with reduced exposure to delinquencies
  through a strong collection mechanism; and
- Very low industry risk as a monopolistic service provider of an essential public
  utility; and
- Standard operational management assessment based on the system's
  continual efforts to decrease sewer system overflows during wet weather
  events and exposure to increasingly stringent regulatory requirements.

The financial risk profile reflects our view of the wastewater system's:

- Strong all-in coverage metrics that we believe will continue during the next
  five years;
- Very strong liquidity, with about $20.7 million of cash as of June 30, 2016;
- Highly leveraged system based on a pro forma debt-to-capitalization ratio of
  about 84.8%, which we believe is manageable given the city's strong all-in
  coverage and very strong liquidity; and
- Good financial management practices and policies that consist of
  comprehensive long-term financial and capital planning.

We have applied a one-notch negative adjustment from the initial indicative rating
to arrive at the final rating based on the city's continual efforts to comply with
stringent regulatory requirements. In addition, to comply with regulatory
requirements, the city will need additional financing, which may increase annual
debt service payments.

City staff and the finance team were very pleased with this rating affirmation.

5. **Richmond Rent Program Community Education Workshops**

The City of Richmond is hosting a series of community education workshops to
educate the community about the Rent Program and the Richmond Fair Rent, Just
Cause for Eviction, and Homeowner Protection Ordinance. These meetings will be
held on Wednesday, July 12th and Thursday, July 27th, and are intended to provide
an overview and assistance with the 2017 Annual General Adjustment (AGA), and to
allow participants to explore resources available to tenants and landlords. The two
separate meetings will focus on tenants and landlords, respectively, but both
meetings are open to all.

**Community Education Workshop - Tenant Focused**
Wednesday, July 12th
6:00 PM - 7:30 PM
East Bay Center for the Performing Arts, 339 11th Street
Community Education Workshop - Landlord Focused
Thursday, July 27th
6:00 PM - 7:30 PM
Richmond Auditorium, Bermuda Room, 403 Civic Center Plaza

Space is limited – RSVP today: https://richmondrent.eventbrite.com

Questions? Visit www.richmondrent.org to learn more about the Rent Program, or call or email the Rent Program at (510) 620-6576 or rent@ci.richmond.ca.us
6. **North Richmond Annexation Study Community Meeting**

Last year, the City of Richmond and Contra Costa County contracted with Willdan Financial Services to conduct a fiscal analysis and service plan study on the feasibility of annexing the unincorporated area of North Richmond into the City of Richmond. The fiscal impact analysis estimates the net fiscal impact (the difference between the increase in revenues and expenditures) on the City of Richmond from the additional service demands in the area that would be annexed to the City.

The City of Richmond and Contra Costa County invite you to join in discussion, ask questions, and provide feedback about the jointly-funded study regarding the possible annexation of unincorporated North Richmond to the City of Richmond, at any or all of a number of community meetings listed on the graphic below. The next community meeting in North Richmond on this topic is:

**Special Community Meeting**

**Spanish Translation Provided**

**RSVP:** [https://northrichmond.eventbrite.com](https://northrichmond.eventbrite.com)

Thursday, July 13th
6:00 PM – 8:00 PM
Community Heritage Senior Apartments, First Floor
1555 Fred Jackson Way, North Richmond

NORTH RICHMOND
ANNEXATION
FEASIBILITY STUDY

The City of Richmond & Contra Costa County
invite you to join in discussion, ask questions and provide feedback
about the jointly-funded study regarding the possible annexation of
unincorporated North Richmond to the City of Richmond

Upcoming Meetings

Richmond City Council Meeting
Tuesday, July 11th
6:30 PM (Meeting Start Time)
City Council Chambers
440 Civic Center Plaza, Richmond

North Richmond Municipal Advisory
Council (NRMAC) Meeting
Tuesday, August 1st
5:00 PM – 7:00 PM
515 Silver Avenue, N. Richmond

Special Community Meeting
Spanish Translation Provided
RSVP: https://northrichmond.eventbrite.com
Thursday, July 13th
6:00 PM – 8:00 PM
Community Heritage Senior Apts, 1st floor
1555 Fred Jackson Way, N. Richmond

Richmond City Council Meeting
Tuesday, September 26th
6:30 PM (Meeting Start Time)
City Council Chambers
440 Civic Center Plaza, Richmond

North Richmond Network Meeting
Thursday, July 20th
3:00 PM - 5:00 PM
Verde Elementary School
2000 Giaramita Street, N. Richmond

For more information, to sign up for updates or to provide feedback visit:
www.ci.richmond.ca.us/nrannexation

*Richmond City Council meeting dates are subject to change

Contact:
Robert Rogers, District Coordinator, Office of Supervisor John Gioia
510.231.8688 or Robert.rogers@bos.cecounity.us

LaShonda White, Senior Management Analyst, City of Richmond
510.620.6828 or Lasconda_white@ci.richmond.ca.us
7. Quarry Residential Project: Notice of Preparation and Scoping Meeting

The City of Richmond is initiating an Environmental Impact Report (EIR) for the proposed Quarry Residential Project, which is a proposed residential neighborhood.
consisting of up to 200 condominiums near the intersection of Canal Boulevard and Seacliff Drive.

The EIR will address the potential physical and environmental effects of the Project for each of the environmental topics outlined in the California Environmental Quality Act (CEQA), and the City will use the EIR when considering approval of the proposed Project. The City has prepared a Notice of Preparation (NOP) to provide the public with a description of the proposed Project and to identify potential environmental effects pursuant to State CEQA requirements.

Comments on the NOP must be received in writing at the City of Richmond mailing address (below):

City of Richmond
450 Civic Center Plaza
Richmond, CA 94804

to the attention of Lina Velasco, Project Manager II, or via e-mail to Lina_Velasco@ci.richmond.ca.us, by 5:00 PM on Monday, July 31, 2017. In addition, comments may be provided at the Public Scoping Meeting on

Public Scoping Meeting
July 26, 2017 at 6:00 PM
City of Richmond Council Chambers
440 Civic Center Plaza
Richmond, CA 94804

The purpose of the Public Scoping Meeting is to describe the proposed Project and the environmental review process, and to receive verbal input. The City will consider all comments, written and oral, in determining the final scope of the evaluation to be included in the EIR.

The Quarry Residential Project includes the development of a residential neighborhood that would consist of up to 200 condominiums (1-bedroom, 2-bedrooms and 3- bedrooms) in three-story buildings (some with four-story elements), approximately 300 parking spaces, and associated common areas and amenities. The Project would develop approximately 5.5 acres of the site and preserve the remaining 12.9 acres (approximately 70 percent of the site) of the 18.4 acres site as open space.

The Project includes a proposed General Plan amendment to change the land use designation of the site from Parks and Recreation to Medium Density Residential. The Project also includes a proposed change in the site’s zoning designation from Parks and Recreation (PR) to Planned Area District (PA), including exceeding the maximum building height limit of 35 feet for the Medium Density Residential General Plan designation.
8. **City Manager Chronicles**

I have listed below some of the topics for meetings that I attended during the past week in the hope that it provides an idea of the varied issues with which our organization deals routinely.

Meetings of note this past week included:

- Met with staff members involved with the Environmental and Community Investment Agreement grant process to discuss revisions to that process;
- Attended the July 3rd (4th of July Eve) celebration;
- Attended the quarterly meeting with the City’s bargaining unit representatives to review the City’s finances;
- Met with Jim Becker, Executive Director of the Richmond Community Foundation, to receive an update concerning the Richmond Housing Renovation Program and the social impact bond.

These meetings were in addition to attending the regular management staff meeting, agenda planning, reviewing staff reports to the City Council, doing department head “check-ins,” having discussions on various personnel matters, and having short discussions with staff, community members, members of the press, etc.

Please feel free to contact me if you have any questions about the substance of these or any other topics.

9. **Mayor Tom Butt’s “Time with Tom” Event Coming to Your Way Pizza**
Get ready for Mayor Butt’s upcoming Time with Tom, which will be hosted by Your Way Pizza on Thursday, July 27th from 5:00 PM – 7:00 PM. Come through to Downtown Richmond to connect with the Mayor, with your neighbors, and enjoy some delicious food. We hope to see you there!

![Time with Tom Poster]

10. **Deadline Extended for 2017 Richmond Community Survey!**

One of the best ways to improve Richmond’s services is to ask the people that live here what they think. With this in mind, the City of Richmond is pleased to announce that all Richmond residents are now invited to participate in the 2017 Community Survey online! The deadline to participate in the online opt-in Richmond Community Survey is now extended until **Friday, July 21, 2017**.

Richmond residents not randomly selected to participate in the survey now have an opportunity to have their opinions heard. The community-wide version of the survey is now available online at [http://bit.ly/richmondca2017](http://bit.ly/richmondca2017) in Spanish and English.
If you were selected to participate in the written survey, please return the completed survey as soon as possible.

Your input can help make the City of Richmond a better place to live, work, and play. Feel free to contact the City Manager’s Office with your questions at (510) 620-6512.

11. **A Math Refresh with the Richmond Promise & LEAP!**

Next week, the Richmond Promise and LEAP will be partnering to get students ready for college math! These agency partners will be going back to basics with a review of multiplications, percentages, fractions, decimals, and more.

This event is for Richmond Promise Scholarship recipients, but is open to anyone who wants to brush up on their math skills. We hope that you will share this opportunity with students in your life!

Free lunch and snacks will be provided! The event is free but space is limited, please RSVP at [www.mathrefresh.eventbrite.com](http://www.mathrefresh.eventbrite.com).

**Math Refresh Details:**

**When:** July 10-14, 10:00 AM – 2:00 PM  
**Where:** 440 Civic Center – Multi Purpose Room  
**Who:** Richmond Promise Scholarship recipients or anyone else who wants to brush up on their math!  
**RSVP:** [www.mathrefresh.eventbrite.com](http://www.mathrefresh.eventbrite.com)

Questions or need assistance? [Info@richmondpromise.org](mailto:Info@richmondpromise.org) or (510) 761-7231
12. Concert Helpers Wanted for Music on the Main Events on July 26th and August 23rd

Are you a fan of live music and outdoor concerts? Do you like working behind-the-scenes at events? If you answered “yes”, then helping out at the 16th annual Music on the Main summer concerts is for you!

**Event Details**
Date: Wednesday, July 26th & Wednesday, August 23rd
Time: 5:00 PM – 7:30 PM
Volunteers Needed: 3:00 PM – 8:30 PM (two shifts available: 3:00 PM – 6:00 PM & 6:00 PM – 8:30 PM)
Activities may include tasks related to: venue set-up; assembling produce bags; managing vendor and volunteer check-in; monitoring traffic and parking; conducting surveys; hosting youth zone activities and giveaway stations; backstage manager; and venue clean-up.

Additional Details, Requirements, and Preferences:
- No prior experience needed—orientation and training provided onsite by staff
- Small groups or pairs encouraged!
- Community service hours honored
- Minimum participation: two hours; three hours preferred
- Minimum age: 16, unless accompanied by guardian or approved by event coordinator
- Interests: community, arts & culture, special events, youth
- Skills: customer service, bilingual language (Spanish, Chinese) a plus; ability to stand for extended periods of time and/or lift 30 pounds preferred.

Sign-up online here.

For more information: Contact Alicia, outreach@richmondmainstreet.org or (510) 236-4049.
13. Richmond Urban Garden Contest

There is still time to register for this year’s Urban Garden Contest! Make sure to visit www.RichmondCAMayor.org for more information and to register.

If you are interested in just touring the gardens, please email Sequoia_Erasmus@ci.richmond.ca.us to sign up.

The tour will begin at the Plunge Garden in Point Richmond at 11:30 AM, followed by a tour of gardens throughout Richmond. The afternoon will culminate at 4:30 PM with an awards ceremony at the Plunge Garden.

Complimentary meal tickets for the Plunge Garden Movie Night (directly following the awards ceremony) will be provided to each contestant. All others are invited to purchase tickets for $15.

All entrants will also receive complimentary passes to the Soil Not Oil Conference on September 8th-9th at the Richmond Memorial Auditorium.

Showcase your garden. Win Prizes. Make Friends!
Community Services Highlights

Youth Leadership Committee

Are you a high school or college student looking to become a leader in your community? Are you interested in learning how to create a community service project to create positive change? Join the YLC for the upcoming school year! Applications are now open with workshops to begin in the fall. We'll have field trips to local excursions and workshop topics on public speaking, presentations, financial literacy, networking, resume-building, and more!

Application open here: tinyurl.com/RichmondYLC17
Contact Guadalupe Morales at guadalupe_morales@ci.richmond.ca.us or call 510-620-6553 for more info.

15. Information Technology

Website Statistics for the Week Ending 07-07-2017
Tweets and Facebook followers are up!

✦ Page views are up by 148%
✦ **LIKES** are up 400%
✦ People reached are up by 216%
✦ Followers are up by 233%
✦ Post engagement is up by 124%
✦ Profile visits are up by 17.7%
✦ Tweets are up by 58.1%
✦ Tweet impressions are up by 11.8%
✦ Profile visits are up by 36.8%
✦ Mentions are up by 28.1%
Top media Tweet

City Manager's weekly report for the week ending June 23rd.
ci.richmond.ca.us/ArchiveCenter/…
pic.twitter.com/xbsDaqjnD5

Jul 2017 • 4 days so far...

TWEET HIGHLIGHTS

Top Tweet earned 146 impressions

City of Richmond Job Opportunities:
Accounting Assistant II dlvr.it/PRK93j
Richmond Summer Reading Heroes / Reading Buddies

Kids entering grades 1 to 6 can practice their reading skills one-on-one with a volunteer!

Choose some favorite books

Sign up at the children's desk for 20-30 minutes reading time. Come to the desk or phone in the morning on the same day.

Richmond Summer Reading Heroes / Reading Buddies

Time spent in Reading Heroes can count in your reading log for the summer reading game, where you earn prizes for reading!

June 20th to August 10th
Tuesdays and Thursdays
2 - 4 PM
Richmond Public Library
Children's Room

Info: (510) 620-6557
City of Richmond Mobile APP UPDATE

The City of Richmond's mobile app use hit an all-time high with over 95% of users using the app at least once during June!

NATIVE AMERICAN WALK FOR SOBRIETY

Saturday, July 15th

THE WALK ROUTE:
Start at the intersection of San Pablo Ave & Macdonald Ave at 11AM then walk to the Native American Wellness Center (2566 Macdonald Ave.)

For More Information:  510/478-4569

NATIVE AMERICAN WALK FOR SOBRIETY

Saturday, July 15th

The Native Sobriety Walk is designed to make the Community aware of the issues surrounding alcoholism and alcohol abuse.

The Community is invited to WALK and ATTEND.

Everybody is welcome.
The City of Richmond’s mobile phone app is available on the Apple App store and Google Play store.

QR Codes are available for easy downloading of this APP:
- Apple version of APP
- Android version of APP

This City of Richmond mobile app provides Richmond’s community members with one-stop access to City services and information via mobile devices. The app allows quick and real-time reporting of neighborhood-related issues; viewing the City’s Events Calendar; finding addresses and phone numbers of local businesses, city departments and council members. Locating one of Richmond’s numerous parks, and welcoming libraries and community centers, including reserving rental space for that special occasion are all done with ease! You may view the City’s mobile app on YouTube: https://youtu.be/i4W1wVvB9fw The City of Richmond is looking forward to feedback from the community on this upgraded Mobile App. We welcome your comments at webservices@ci.richmond.ca.us.

16. **Infrastructure Maintenance and Operations**

Abatement
Performed weed abatement on planting strips along Richmond Parkway, cleared out the sidewalk at Central Underpass, responded to a PD request to board a property that had been breached at Point Richmond area, and removed graffiti and tons of illegal dumping throughout the city.
Central Underpass Clean-Up

Property Board-Up

Graffiti Removal
Facilities Maintenance

Painters completed touch up painting and drywall at the Senior Center, the Art Center, and the Bayview Library. They also painted apparatus doors at Fire Stations #64 and #67.

Electricians completed repairs to the traffic controller at Valley View and De Anza Drives, inspected lighting at Marina Green along the trail, replaced street light pole at 18th Street and Barrett Avenue, and installed and removed power pedestals for the July 3rd Celebration at Marina Park.
Stationary Engineers cleared drain lines for the water fountains at the Richmond Auditorium, installed fire extinguisher signs at various community centers, prepared the pool for scheduled programs at the Swim Center, adjusted the canopy lighting in Civic Center Plaza, cleaned air conditioning ventilation system at the Police Station, and cleared sewer lines at the Lucretia Edwards Park restrooms.

Utility Workers set up for various events, moved office items for various Departments, performed a daily cleaning schedule of the Civic Center Plaza and surrounding lots, and maintained 29 city owned facilities.
Parks and Landscaping Division

General Maintenance crews started maintenance in the High Fire Zone areas of the Richmond Hills, repaired a broken water pipe in the Parks Corporation Yard, picked up trash on the Greenway, assisted with Unity Park construction, trimmed trees on 20th Street and Burbeck Avenue, and weeded a lot and right of way on Amend Street.

Tree crews cut or trimmed trees on Cypress Avenue, 3rd Street, Maine Avenue, Meadowbrook Drive, 13th Street, Macdonald Avenue, Key Boulevard, Lincoln Avenue, Chanslor Avenue, and at Booker T. Anderson Park.

Hilltop District crews continued maintenance around Hilltop Mall business area, conducted weed abatement on the Richmond Parkway, continued with the Richmond Country Club Vista landscaping project, and continued with weed abatement along Hilltop Lake.
Marina District crews supported the July 3rd Celebration and cleaned throughout the Marina. They also mowed and edged turf, cleaned trash, and weeded Wright Avenue.
Feel free to contact me if you have any questions or comments about these or any other items of interest to you.

Have a great week!

Bill Lindsay  
City Manager  
City of Richmond  
450 Civic Center Plaza  
Richmond, California 94804  
(510) 620-6512  
Bill_lindsay@ci.richmond.ca.us

You can sign up to receive the City Manager’s weekly report and other information from the City of Richmond by visiting: www.ci.richmond.ca.us/list.aspx