Richmond Health Equity Partnership (RHEP)
Shared Learning:
Oakland Unified School District (OUSD) Opportunity Mapping
Richmond Civic Center
Richmond Room
June 21, 2012
4:00 to 5:00 PM

I. **Introductions and Overview of RHEP (Dr. Jeff Ritterman and City Staff)**

II. **OUSD's Healthy Kids, Healthy Oakland: Opportunity Mapping**
    (Juan Du, OUSD Statistician and Susan Radke, Demographer)
    - **Background:** Oakland Unified School District is becoming a Full Service Community District with the goal of serving the whole child, eliminating inequity, and providing each child with excellent teachers every day.

    - **Healthy Kids, Healthy Oakland: Data Framework:** OUSD developed Opportunity Mapping when they realized that they had a wealth of data that had never been analyzed geographically. Opportunity Mapping uses ArcGIS (a mapping program) to plot school-related data, census data and health data. It seeks to:
        o Democratize data to raise community awareness of inequities.
        o Inform agencies of inequities to promote data sharing.
        o Start conversations about challenges and opportunities.
        o Inform decisions about school services.
        o Work with community partners to align their resources.

    - **Foundational 10 Indicators: Starting with data they have and know**
        o The two year process to select these indicators:
            ▪ Graduation Rates, Healthy Food Programs, School Poverty/ Free & Reduced Price Lunch Status, Academic Performance, Chronic Absenteeism, OUSD Early Childhood Education/Head Start Centers, Student Ethnicity, Life Expectancy/Student Physical Fitness, Public Community Resources (Libraries, Rec Centers)**,** Housing Vacancy
    - Anyone can access the data and analyze the maps. An application can be downloaded to a computer or a mobile device in order to access the data.

III. **Small groups map exercise**

- Each group was given a map that plotted census tract-related data around school sites. The groups were tasked with using the maps and identified trends based on the data they were analyzing which included housing, income, student fitness and attendance. The maps provided a way to begin to understand the experience OUSD students encounter in their neighborhoods.
- Each group's report back included interpretations, limitations, and considerations of what kind of data would be useful – both during the exercise and in Richmond and WCCUSD.

IV. **Next Steps**
- RHEP will participate in the upcoming Urban Strategies Council [Webinar](#).

- The Health Equity Data, Training and Report Card Subcommittee meeting is Tuesday, June 26, 10 am to 12 pm at 50 Douglas Drive, The Flintstone Conference Room on the 3rd floor, Martinez, CA

Resources

- [The Richmond Health Equity Partnership](#)
- [OUSD Data Framework](#)
- OUSD [Use the Maps](#)
- [OUSD Opportunity mapping Operating Instructions](#)

- OUSD Opportunity Mapping: [Foundational 10 Layers](#)