

SENIOR CENTER TRUST EVENT SPONSORSHIP LEVELS

PLATINUM Package Support Commitment – \$5,000

- Name and Logo in event advertising and collateral which may include
 - City Website
 - KCRT Television
 - Flyers
 - Posters
 - Programs
 - Registration materials
 - Invitations
- 2VIP tables of 8 for the event
- Company name and logo displayed in banner in the lobby floor (logo provided by the company)
- City to recognize your Company's contribution of support
- Company may host display (provided from your Company) as agreed to by the City of Richmond.
- Announced a minimum of 6 times at the event
- Included in local newspaper Public Service Announcements and all paid advertisements

GOLD Package Support Commitment – \$4,000

- Name and Logo in event advertising and collateral, which may include
 - City Website
 - Flyers
 - Posters
 - Programs
 - Registration materials
 - Invitations
- 1 VIP table of 8 for the event
- City to recognize your Company's contribution of support.
- Company may host display provided from your Company.
- Opportunity to provide give-a-way items as agreed to by the City of Richmond.
- Announced a minimum of 6 times at the event
- Included in local newspaper Public Service Announcements

SILVER Package Support Commitment – \$3,000

- Name and Logo in event advertising and collateral, may include
 - Flyers
 - Posters
 - Programs
 - Registration Materials
- 6 tickets at a VIP table
- City to recognize your Company's contribution of support.
- Company may host display provided from your Company.
- Opportunity to provide give-a-way items as agreed to by the City of Richmond
- Announced a minimum of 3 times at the event
- Included in local newspaper Public Service Announcements

BRONZE Package Support Commitment – \$2,000

- Name and Logo in event advertising and collateral, may include
 - Flyers
 - Posters
- 2 tickets at a VIP Table
- City to recognize your Company's contribution of support.
- Company may host display provided from your Company.
- Opportunity to provide give-a-way items as agreed to by the City of Richmond.
- Announced a minimum of 1 time at the event
- Included in local newspaper Public Service Announcements

Please contact Debbie Hernandez, Recreation Supervisor at 510.307.8086 or email at deborah_hernandez@ci.richmond.ca.us for any questions you may have regarding event sponsorship or donation opportunities for the Senior Center Trust.

****All sponsorships and donations go directly to the Senior Center Trust.***

The City of Richmond Recreation Department

Richmond Recreation – Rich in People, Rich in Play

Vision: We are inclusive and embrace diversity with dedication and commitment to provide beneficial lifelong learning opportunities with exceptional recreation programs, parks and customer service

Values:

- Honesty
- Safety
- Dedication
- Health and Wellness
- Diversity
- Embracing Change
- Community
- Fun!

We are dedicated to improving the quality of life in Richmond by celebrating the diversity of its residents and building understanding through interactions in its recreation programs, parks, facilities and cultural events. The department is committed to providing the highest quality recreation, parks programs and services at a good value to our customers.