City of Richmond
Health in All Policies

NOVEMBER 20, 2012

City services through the prism of health
Timeline of RHEP, Healthy Richmond, and CHWE

2005: Richmond’s Community Health and Wellness Element (HWE) is first conceived. Once completed, the HWE will become the first standalone element in a CA jurisdiction’s General Plan that addresses the relationship between public health and the jurisdiction’s social, economic, and physical environments.

2008: City launches HWE implementation planning and pilots in Iron Triangle and Belvidere Woods neighborhoods. 4 focus areas identified: 1) citywide policy and systems implementation; 2) neighborhood improvement strategies; 3) data collection, indicators developments, and measurement of success; and 4) community engagement.

July 2009: City began planning with project partners to identify needs and opportunities for collaboration. Partners included Contra Costa Health Services, MIG, and PolicyLink

Oct 2009: First community workshops are held in pilot neighborhoods to get input on potential improvement projects, programs, and services that would address health outcomes.

April/May 2011: The City releases report summarizing recommendations for selection of indicators and implementation of data and info tracking systems

April 24, 2012: Richmond City Council adopts the 2030 General Plan and the Health and Wellness Element

City of Richmond Community Health & Wellness Element Implementation (2005-ongoing)

Building Healthy Communities Initiative: Healthy Richmond Project (2010-2020)

Spring 2009: TCE selects Richmond as BHC project site; convenes a community-wide Steering Committee to manage planning process

Feb 2011: HSC/Community Housing Development Corp. is chosen to serve as Hub Host

Oct 2011: Hub Steering Committee is convened; comprised of 25 members including community residents, CBOs, faith-based orgs, health systems, and public agencies and institutions

Richmond Health Equity Partnership (Feb 2012-Jan 2014)

May 2012: HIAP subcommittee is convened; led by City of Richmond & Prof. Jason Corburn

Oct 10, 2012: FSCS resolution approved by WCCUSD Board

June 2012: Health Equity Data, Training, and Report Card subcommittee is convened; led by CCHS

Sept 2012: FSCS subcommittee is convened; led by WCCUSD

July 2009-Nov 2010: Planning phase – Steering Committee interviews hundreds of local stakeholders to explore health equity issues related to TCE’s 10 outcomes; creates Logic Model focusing on 4 priorities:
• Families have improved access to a health home that support healthy behaviors
• Children and their families are safe from violence.
• School and neighborhood environments support improved health and healthy behaviors.
• Community health improvements are linked to economic development.

Feb 2012: TCE approves RHEP work plan. Objective: Develop a collaborative partnership between City of Richmond, Contra Costa Health Services, West Contra Costa Unified School District to advance health equity for children and families in Richmond through the development of a Health in All Policies (HIAP) strategy, Full-Service Community Schools (FSCS) strategy, and a Health Equity Report Card to create a model for duplication in other cities and areas of West Contra Costa County.
Model of Change
Draft HiAP Strategy Plan

DETERMINANTS OF EQUITY

City of Richmond, Health in All Policies
Where to Intervene: Upstream v. Downstream

**Upstream**
- Policy and Programs
  - Corporations and other businesses
  - Government agencies
  - Schools
- Social inequities
  - Class
  - Race/ethnicity
  - Gender
  - Immigration status
  - Sexual orientation
- Behavior
  - Smoking
  - Nutrition
  - Physical activities
  - Violence

**Midstream**
- Physical environment
  - Housing
  - Land use
  - Transportation
  - Residential Segregation

**Downstream**
- Disease and Injury
  - Infectious disease
  - Chronic disease
  - Injury
- Mortality
  - Infant mortality
  - Life expectancy

**Government, Schools, CBOs**

City of Richmond, Health in All Policies

11/20/12
What is Health in All Policies?

**CALIFORNIA DEFINITION**

- HiAP approach recognizes that health and prevention are impacted by policies that are managed by non-health government/non-government entities.
- Many strategies that improve health will also help to meet the policy objectives of other agencies.

- HiAP Task Force Report—Executive Summary pg. 4 and 5
Health in All Policies is both a process and a goal.

1. **Process:** Collaborative approach - changing way City employees and larger community think about health.

2. **Goal:** Improve health equity by addressing the social determinants of health and integrating health into the decision making process across all departments of the City.
Community Health and Wellness Element and Current Health Initiatives
How can we best align existing City plans with HiAP

- There is no formula or right way to implement HiAP.
What Does It Mean To Have An HiAP Strategy?

- A healthy economy depends on a healthy population.

- Health in All Policies is about changing how the City thinks about health and how services are developed, prioritized and delivered.
1. Health Inequities

Health inequities result from an uneven distribution (of resources, services, wealth, etc.) and are unnecessary, unjust, unfair and avoidable. (UC San Francisco, Braveman)

2. Health Disparities

Preventable differences in the presence of disease, health, or access to care across communities
Cumulative Stressors on some Richmond residents

Chronic stress has known physical and mental health impacts, from clogging arteries and heart disease, to overweight & diabetes to chromosome damage and premature aging.

- Racial Profiling
- Poor air quality & lack of safe recreation space
- Residential Segregation
- Economic insecurity
- Street, neighborhood & school Violence
- Over-burdened social services
- High food prices/lack of healthy foods
- Lack of health care
3. Health Equity

Health equity is achieving the highest level of health for all people, and working toward equality in conditions for health, for all groups of people.

King County, WA


City of Richmond, Health in All Policies
Place Matters: Life Expectancy
Did you know your zip code predicts how long and how well you live?

http://www.healthhappensinca.org/

Place Matters: Life Expectancy
Mission, Vision and Goals
Goals
Background information
Opportunities:
Opportunities:

- Full Service and Safe Communities with Quality Health Care
- Housing, Residential Segregation and Concentrated Poverty
- Education and Social Environments
- Environmental Health and Justice
- Increase Economic Opportunities
- Health Equity Screening Tools
- Health Equity Goals in City Procurement
- Recruit and Maintain a Diverse Workforce in City Government
- Increase Awareness of the Role for City Staff in Promoting Health Equity
- Integrate Health Equity in City’s Budget Strategy
- Leadership and Interdepartmental Coordination
- Identification of Drivers of Health Inequity and Equity
- Full Service and Safe Communities with Quality Health Care
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City of Richmond, Health in All Policies 11/20/12
Opportunities:
1. Leadership and Interdepartmental Coordination
2. Identification of Drivers of Health inequity and equity in Richmond
3. Integrate Health Equity in City’s Budget Strategy
4. Increase Awareness of the Role for City Staff in Promoting Health Equity in Richmond
5. Health Equity Goals in City Procurement
6. Recruit and Maintain a Diverse Workforce in Richmond City Government
7. Health Equity Screening Tools
8. Increase Economic Opportunities in Richmond
9. Environmental Health and Justice
10. Education and Social Environments
11. Housing, Residential Segregation and Concentrated Poverty
12. Full Service and Safe Communities with Quality Health Care
Possible Health Equity Indicators

- Active Transportation Index
- Life-Long Learning Index
- Housing Quality and Access
- Recreational Opportunities
- Safety
- Youth Opportunities
- Healthy Economy
- Food Access
- Volunteerism/Civic Involvement
- Environmental Quality [review Chapter 4 to populate]
HiAP Ordinance
HiAP City Ordinance

Section 1 Background information:
- Status of health in Richmond

Section 2 Definitions:
- Health equity, health, health disparities, health inequities, social determinants of health

Section 3 Actions:
- Incorporate health equity and social justice foundational practices into City operations, policies, and program
- Use the Health in All Policies Strategy Plan as the guiding document
- Establish interdepartmental team to carry out work
- Create an annual report on the status of health and health equity
- Develop and implement an ongoing community engagement plan
Community Engagement
November meetings:

- Informational Community Meeting, City Hall (6-7:30 pm, Nov. 8)
- RYSE (6-7 pm, Nov. 13)
- Peres Elementary School (9-10 am, Nov. 16)
- Chavez Elementary School (9-10 am, Nov. 19)
- Building Blocks for Kids (TBD)
- Richmond Neighborhood Coordinating Committee (Nov. 12)
- Working Community Meeting (6-7:30 pm Nov. 29)
- City Council (Nov. 20 or 27)