



***“We are in the health business”***

– Bill Lindsay, Richmond, City Manager



**City of Richmond  
Health in All Policies**



*City services through the prism of health*



# + Roadmaps to Health Video



The screenshot shows a Vimeo video player interface. At the top, the Vimeo logo is on the left, followed by 'Join', 'Log In', 'Create', 'Watch', and 'Upload' buttons. A search bar is on the right. The video content shows a group of children playing basketball on a paved area in front of a building with a colorful mural. The mural features the word 'Cuentos' and various colorful characters and patterns. The video player controls at the bottom include a play/pause button, a progress bar showing 00:12, and a full screen button. Below the video, the title 'Richmond Roadmaps' is displayed, along with the ALAS media logo and the text 'from Alas Media PLUS 1 month ago'.

**vimeo** Join Log In Create Watch Upload Search

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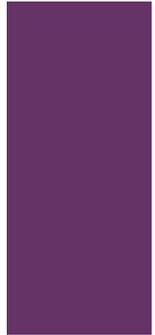
00:12 HD

**ALAS** media **Richmond Roadmaps**  
from Alas Media PLUS 1 month ago

<http://vimeo.com/51313570#>



# overview

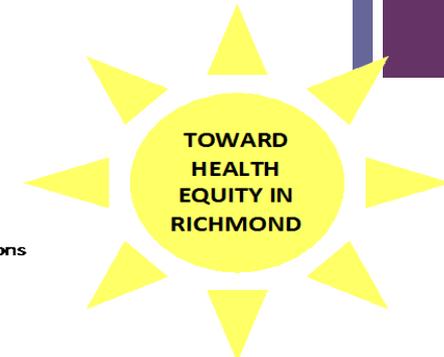


- Background and Context, Shasa Curl (15 mins)
- What is Health in All Policies? Meredith Lee (15 mins)
- Health Related Terms, Kelsie Scruggs (15 mins)
- How do you define health? Kelsie Scruggs (10 mins)
- What are the determinants of health? Meredith Lee (10 mins)
- Why Health in All Policies in Richmond? Meredith Lee (10 mins)
- Next Steps, Shasa Curl (5 mins)
- Questions, All (10 mins)



# Background and Context

# + Timeline of Richmond Health Equity Partnership, Healthy Richmond, and Community Health and Wellness Element



**2005:** Richmond's Community Health and Wellness Element (HWE) is first conceived. Once completed, the HWE will become the first standalone element in a CA jurisdiction's General Plan that addresses the relationship between public health and the jurisdiction's social, economic, and physical environments

**2008:** City launches HWE implementation planning and pilots in Iron Triangle and Belding Woods neighborhoods. 4 focus areas identified: 1) citywide policy and systems implementation; 2) neighborhood improvement strategies; 3) data collection, indicators developments, and measurement of success; and 4) community engagement.

**July 2009:** City began planning with project partners to identify needs and opportunities for collaboration. Partners included Contra Costa Health Services, MIG, and PolicyLink

**Oct 2009:** First community workshops are held in pilot neighborhoods to get input on potential improvement projects, programs, and services that would address health outcomes

**April/May 2011:** The City releases report summarizing recommendations for selection of indicators and implementation of data and info tracking systems

**April 24, 2012:** Richmond City Council adopts the 2030 General Plan and the Health and Wellness Element

## City of Richmond Community Health & Wellness Element Implementation (2005-ongoing)

## Building Healthy Communities Initiative: Healthy Richmond Project (2010-2020)

## Richmond Health Equity Partnership (Feb 2012-Jan 2014)

**Spring 2009:** TCE selects Richmond as BHC project site; convenes a community-wide Steering Committee to manage planning process

**Feb 2011:** LISQ/Community Housing Development Corp. is chosen to serve as Hub Host

**Oct 2011:** Hub Steering Committee is convened; comprised of 25-members including community residents, CBOs, faith-based orgs, health systems, and public agencies and institutions

**May 2012:** HiAP subcommittee is convened; led by City of Richmond & Prof. Jason Corburn

**Oct 10, 2012:** FSCS resolution approved by WCCUSD Board

**June 2012:** Health Equity Data, Training, and Report Card subcommittee is convened; led by CCHS

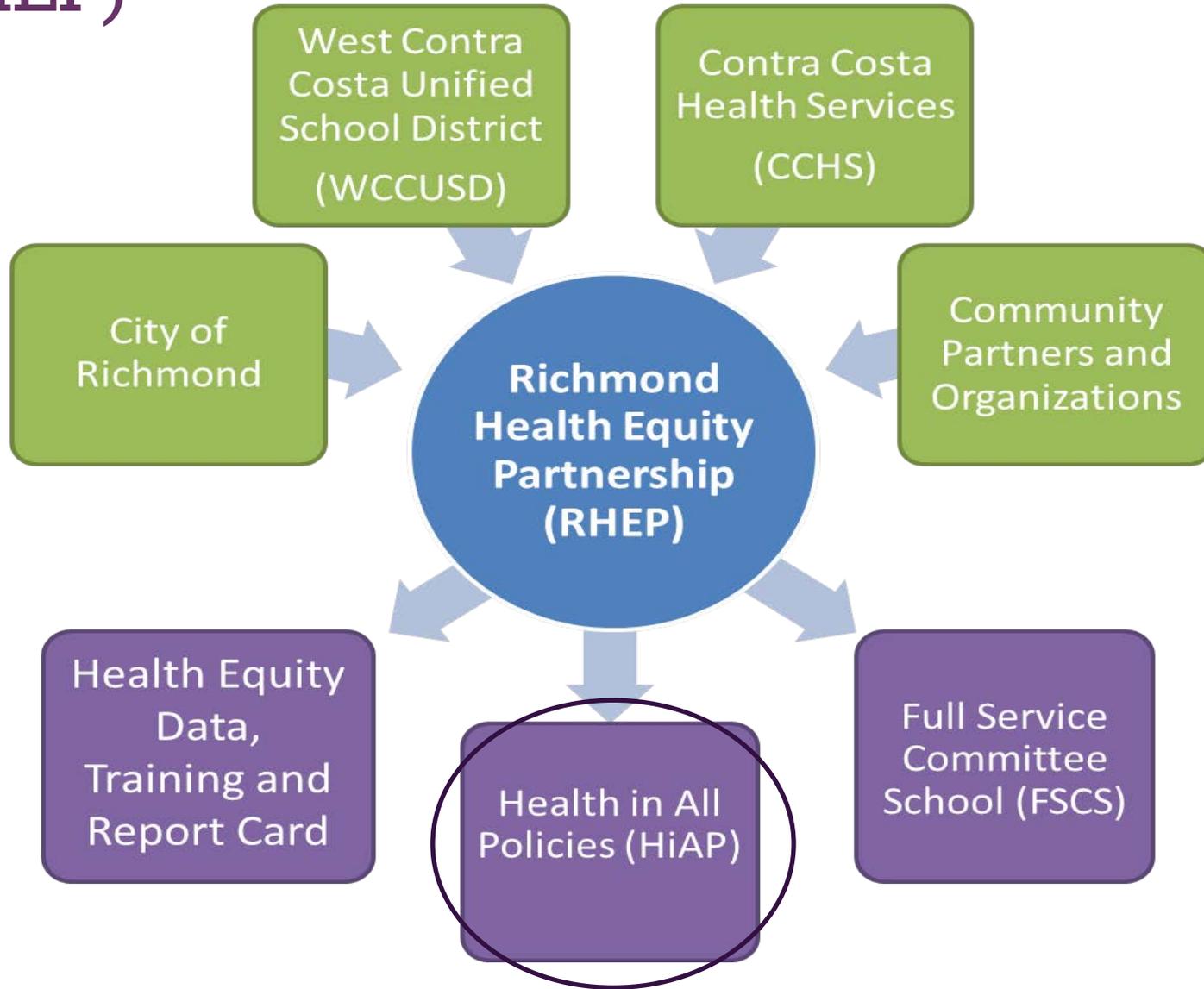
**Sept 2012:** FSCS subcommittee is convened; led by WCCUSD

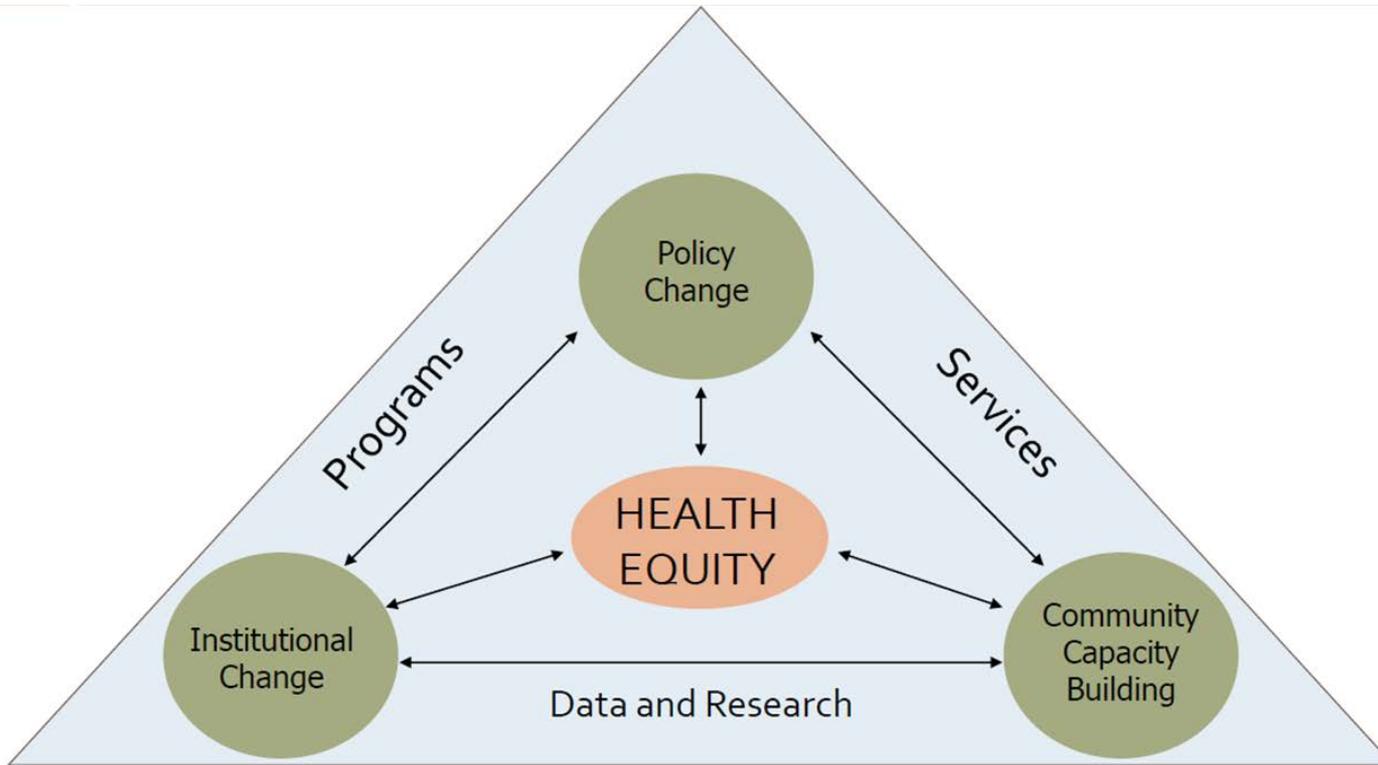
**July 2009-Nov 2010:** Planning phase – Steering Committee interviews hundreds of local stakeholders to explore health equity issues related to TCE's 10 outcomes; creates Logic Model focusing on 4 priorities:

- Families have improved access to a health home that support healthy behaviors
- Children and their families are safe from violence.
- School and neighborhood environments support improved health and healthy behaviors.
- Community health improvements are linked to economic development.

**Feb 2012:** TCE approves RHEP work plan. Objective: Develop a collaborative partnership between City of Richmond, Contra Costa Health Services, West Contra Costa Unified School District to advance health equity for children and families in Richmond through the development of a Health in All Policies (HiAP) strategy, Full-Service Community Schools (FSCS) strategy, and a Health Equity Report Card to create a model for duplication in other cities and areas of West Contra Costa County

# + Richmond Health Equity Partnership (RHEP)





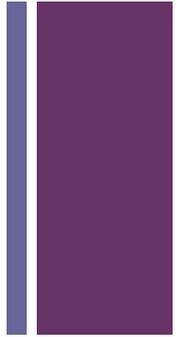
+ Model of change



**What is Health in All Policies?**



# What is Health in All Policies?



## ■ CALIFORNIA DEFINITION

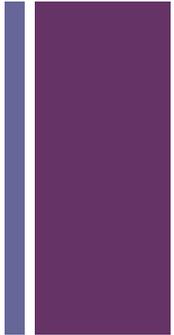
- A HiAP approach recognizes that health and prevention are impacted by policies that are managed by non-health government and non-government entities, and that many strategies that improve health will also help to meet the policy objectives of other agencies.

■ HiAP Task Force Report—Executive Summary pg. 4 and 5





# Health in All Policies: Richmond



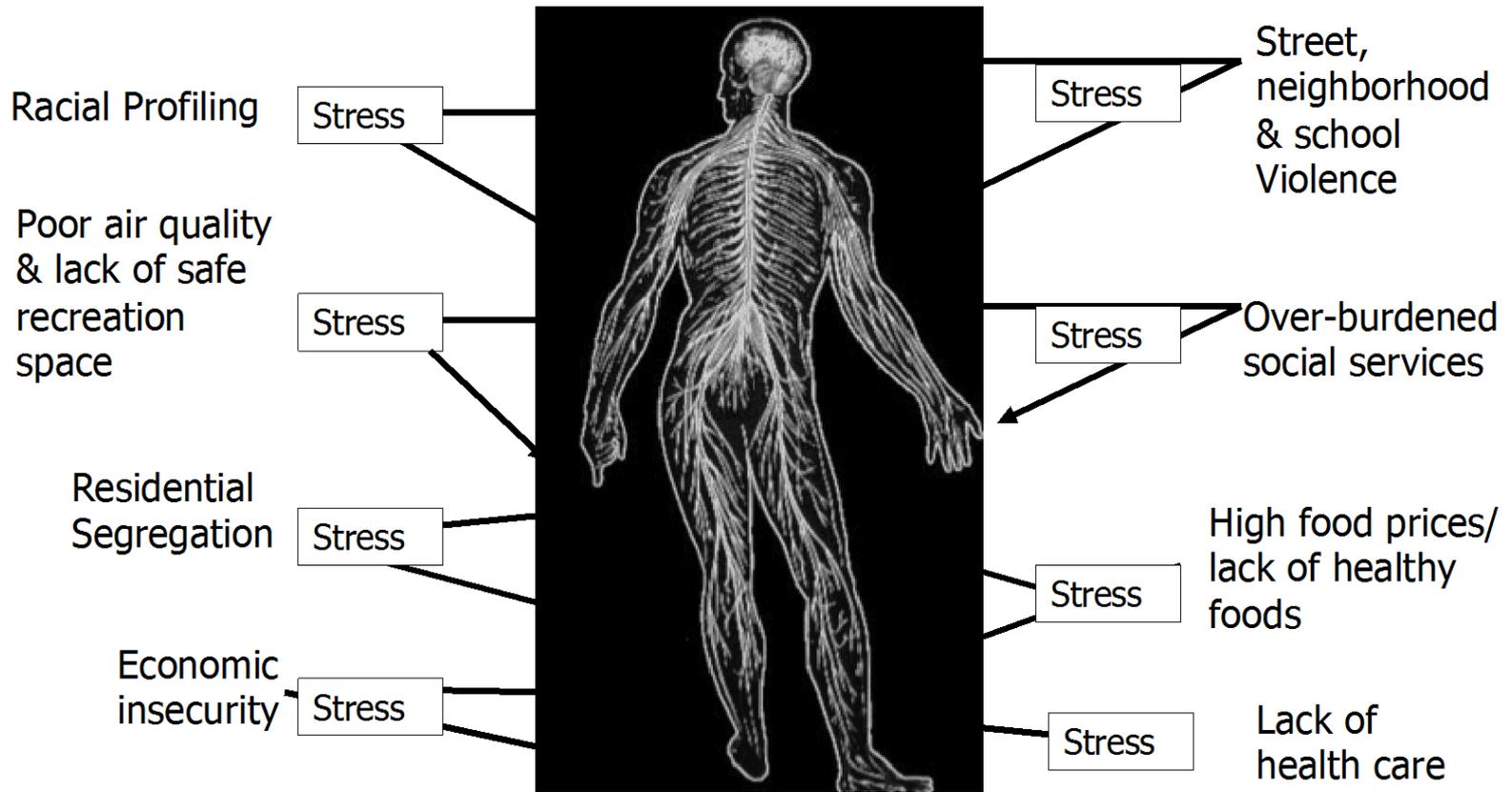
- **Health in All Policies is both a process and a goal.**

- Richmond's Health in All Policies Strategy is a **collaborative approach** with the goal of improving health equity by addressing the social determinants of health and **integrating health into the decision making process across all departments of the City.**



# Cumulative Stressors on some Richmond residents

Chronic stress has known physical and mental health impacts, from clogging arteries and heart disease, to overweight & diabetes to chromosome damage and premature aging.





## What Does It Mean To Have An HiAP Strategy?



- **A healthy economy depends on a healthy population.**
- Health in All Policies is fundamentally about creating systems-level.
- To address health disparities, it is important to recognize that at its heart, promoting equity is not simply providing more services. It is also about how those services are developed, prioritized and delivered.\*

\*Multnomah, OR, Health Equity Initiative

+ Community Health and Wellness  
Element and Current Health Initiatives



# + Community Health and Wellness Element

- The CHWE, part of the General Plan, establishes a long-term policy framework for developing conditions that will improve the health and emotional well-being of Richmond residents
- HiAP is a way to operationalize CHWE

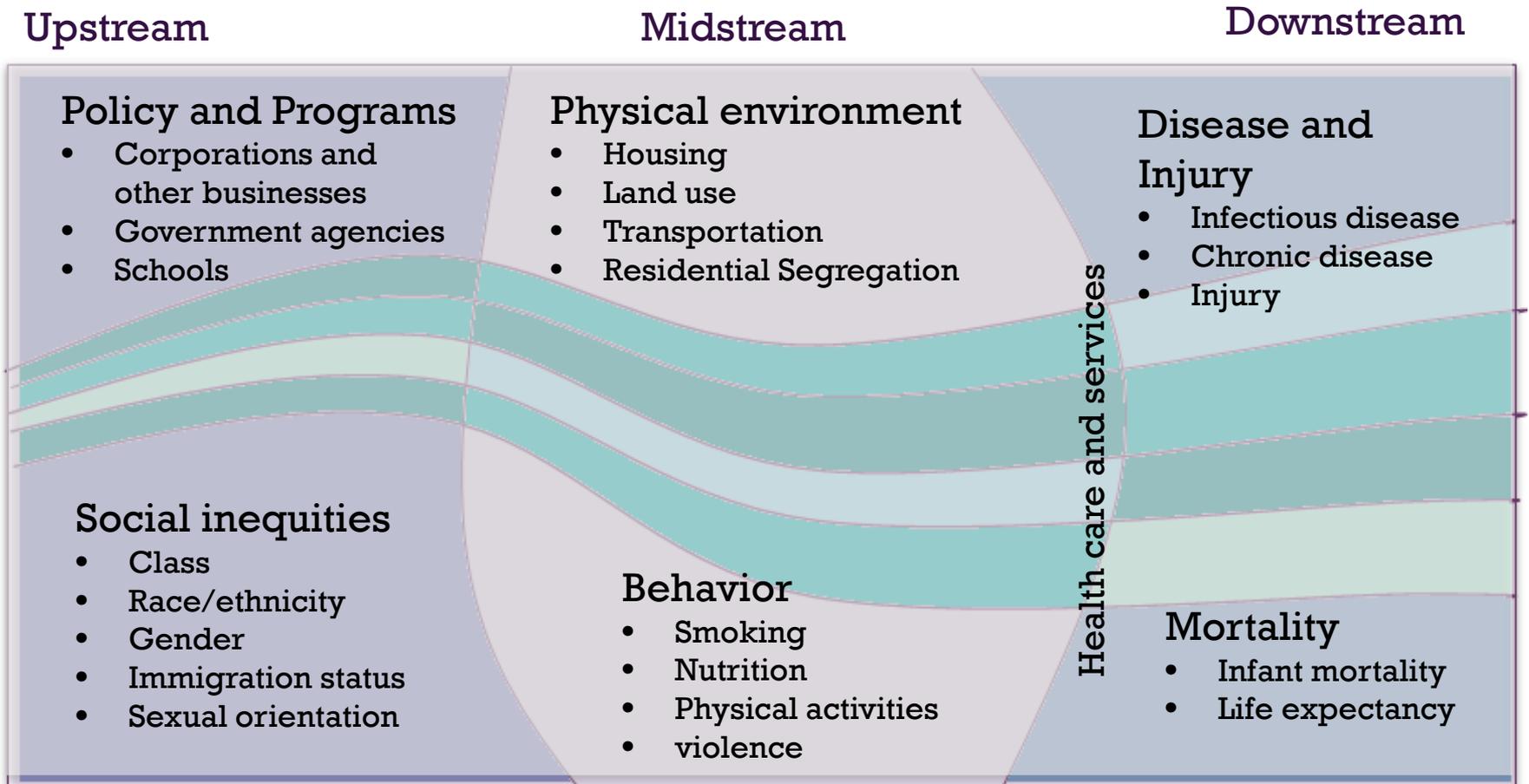
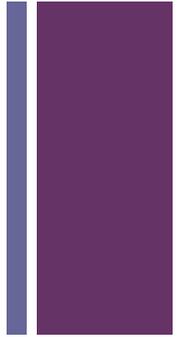




# Health Related Terms



# + Where to Intervene: Upstream v. Downstream





# 1. Health Disparities

Preventable differences in the presence of disease, health, or access to care across communities





## 2. Health Equity

Health equity is achieving the highest level of health for all people, and working toward equality in conditions for health, for all groups of people



Affordable, safe, quality housing  
Access to parks and natural resources  
Equity in county practices  
Access to affordable, healthy, local food  
Community and public safety  
Access to safe and efficient transportation  
Quality education  
Healthy built and natural environments  
Family wage jobs and job training  
Early childhood development  
Economic development  
Strong, vibrant neighborhoods

## DETERMINANTS OF EQUITY

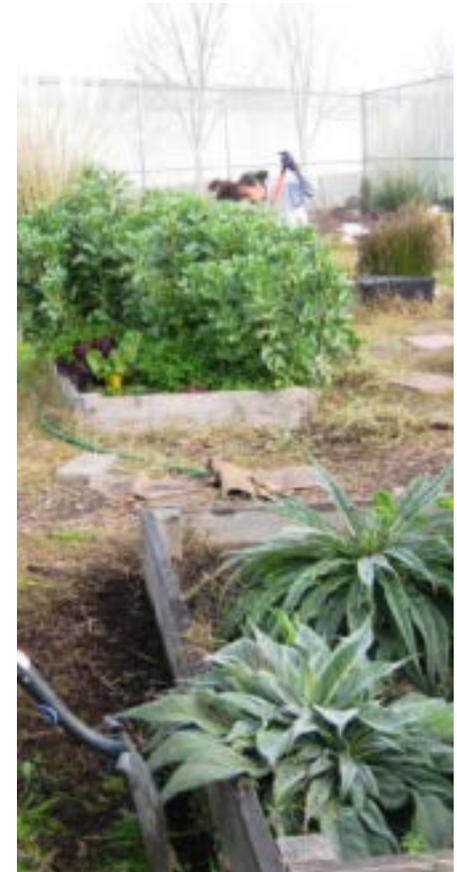
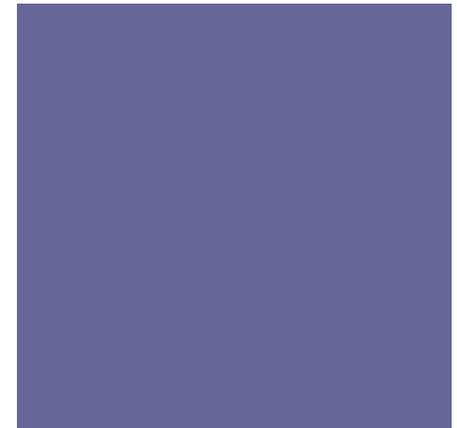
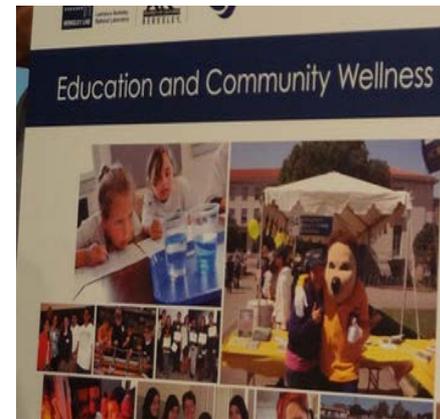
King County, WA

<http://www.kingcounty.gov/exec/equity.aspx>



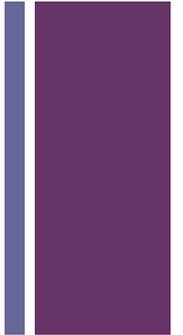
## 3. Health Inequities

Health inequities result from an uneven distribution (of resources, services, wealth, etc.) and are unnecessary, unjust, unfair and avoidable. (UC San Francisco, Braveman)





# What do we know about health inequities?



1. **Health inequities are not natural, genetic or inevitable**
2. **Health is more than health care**
3. **Health is tied to distribution of resources**
4. **Economic & political inequities are bad for health**
5. **Racism is a central driver of inequities**
6. **Chronic stress can be deadly**
7. **Choices we make are shaped by choices we have**
8. **Organizational decisions influence inequities**
9. **Service decisions influence inequities**
10. **Social policies influence inequities**



How do you define Health?

# + Other definitions of Health...

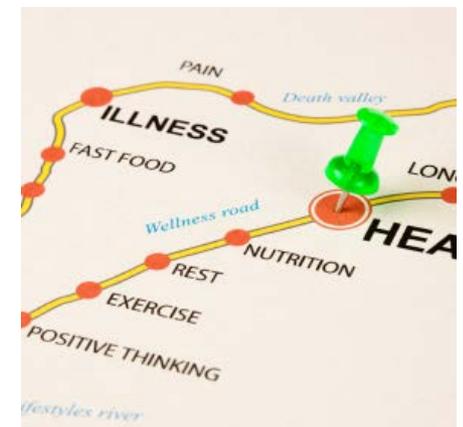
- Health is a state of complete physical, mental and social well-being and not merely the absence of disease or infirmity.

- (Preamble to the Constitution of the World Health Organization as adopted by the International Health Conference, New York, 19-22 June, 1946; signed on 22 July 1946 by the representatives of 61 States (Official Records of the World Health Organization, no. 2, p. 100) and entered into force on 7 April 1948.)



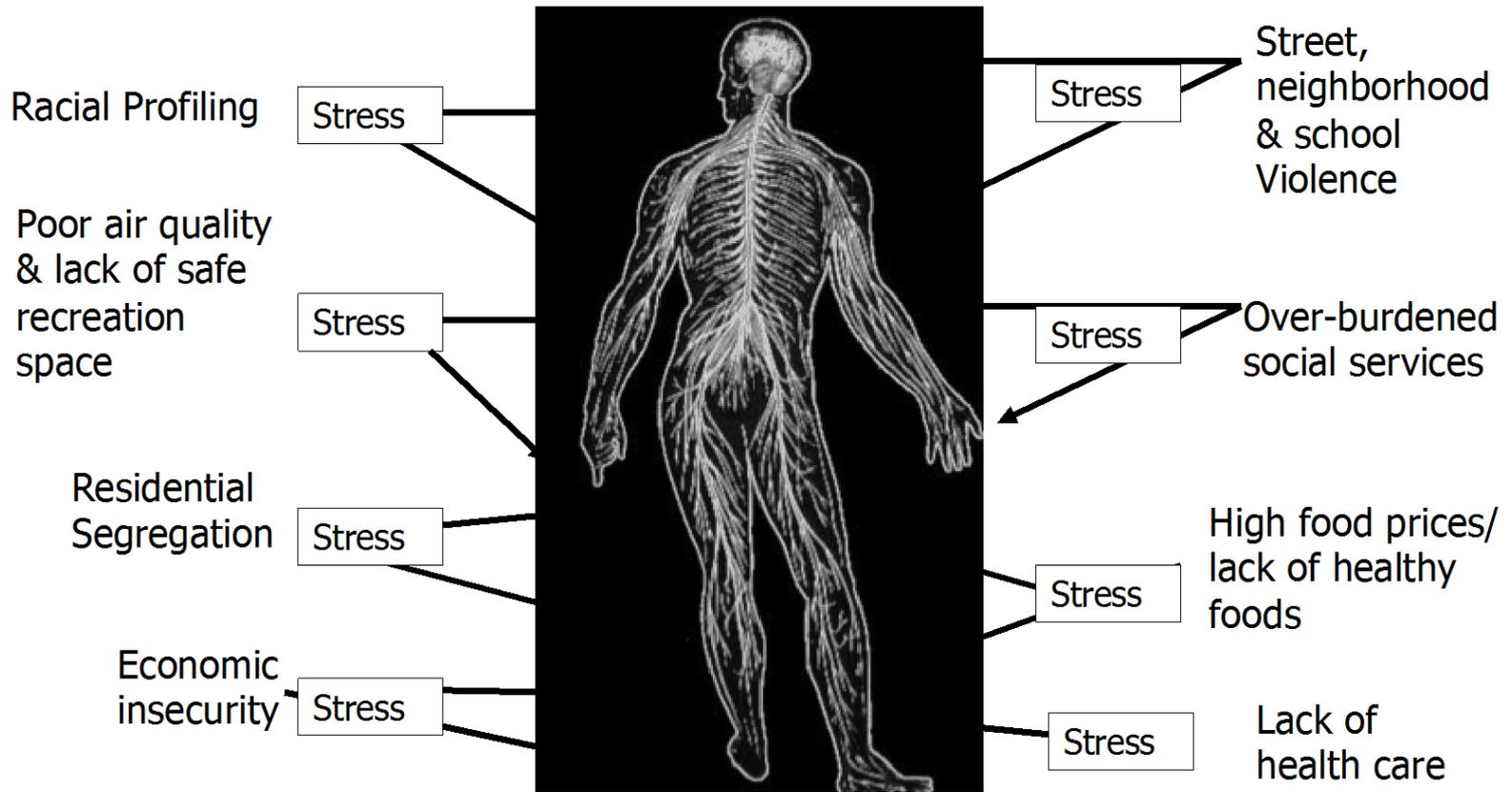


What are the **determinants** of health?



# Cumulative Stressors on some Richmond residents

Chronic stress has known physical and mental health impacts, from clogging arteries and heart disease, to overweight & diabetes to chromosome damage and premature aging.



# + Place Matters: Life Expectancy



# + Place Matters: Life Expectancy

HEALTH HAPPENS HERE  
leads Up!  
top the Glop  
OUT THE EXHIBIT

HERE WE LIVE,  
LEARN,  
WORK,  
PLAY

HEALTH HAPPENS

Did you know  
your zip code  
predicts how  
long and how  
well you live?

ZIP:  GO

THE California MUSEUM

Share

# + Cal Endow Zip Codes

A child born in zip code **94801** will live an average of

**77**  
YEARS.

A child born in zip code **94806** will live an average of

**79**  
YEARS.

A child born in zip code **94564** will live an average of

**81**  
YEARS.

A child born in zip code **94803** will live an average of

**79**  
YEARS.

A child born in zip code **94805** will live an average of

**79**  
YEARS.

A child born in zip code **94804** will live an average of

**79**  
YEARS.

A child born in zip code **94530** will live an average of

**79**  
YEARS.

A child born in zip code **94708** will live an average of

**82**  
YEARS.

# + Next steps

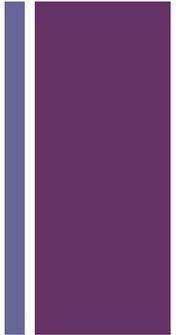


- Feedback on Draft HiAP Ordinance and Draft HiAP Strategy Plan
- Working meeting scheduled:
  - Thursday, Nov. 29 from 6:00-7:30,
  - Richmond City Council Chambers,
  - 450 Civic Center Plaza





# Draft HiAP Ordinance or Resolution



## ■ **Section 1 Background information:**

- Status of health in Richmond

## ■ **Section 2 Definitions:**

- Health equity, health, health disparities, health inequities, social determinants of health

## ■ **Section 3 Actions:**

- Incorporate health equity and social justice foundational practices into City operations, policies, and program
- Use the Health in All Policies Strategy Plan as the guiding document
- Establish interdepartmental team to carry out work
- Create an annual report on the status of health and health equity
- Develop and implement an ongoing community engagement plan



Questions?





## THANK YOU

For more information please contact:

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