“We are in the health business”
– Bill Lindsay, Richmond, City Manager

City of Richmond
Health in All Policies

City services through the prism of health
Roadmaps to Health Video

http://vimeo.com/51313570#
overview

- Background and Context, Shasa Curl (15 mins)
- What is Health in All Policies? Meredith Lee (15 mins)
- Health Related Terms, Kelsie Scruggs (15 mins)
- How do you define health? Kelsie Scruggs (10 mins)
- What are the determinants of health? Meredith Lee (10 mins)
- Why Health in All Policies in Richmond? Meredith Lee (10 mins)
- Next Steps, Shasa Curl (5 mins)
- Questions, All (10 mins)
Background and Context
Timeline of Richmond Health Equity Partnership, Healthy Richmond, and Community Health and Wellness Element

2005: Richmond’s Community Health and Wellness Element (HWE) is first conceived. Once completed, the HWE will become the first standalone element in a CA jurisdiction’s General Plan that addresses the relationship between public health and the jurisdiction’s social, economic, and physical environments.

2008: City launches HWE implementation planning and pilots in Iron Triangle and Belding Woods neighborhoods. 4 focus areas identified: 1) citywide policy and systems implementation; 2) neighborhood improvement strategies; 3) data collection, indicators developments, and measurement of success; and 4) community engagement.

July 2009: City began planning with project partners to identify needs and opportunities for collaboration. Partners included Contra Costa Health Services, MIG, and Policylink.

Oct 2009: First community workshops are held in pilot neighborhoods to get input on potential improvement projects, programs, and services that would address health outcomes.

April/May 2011: The City releases report summarizing recommendations for selection of indicators and implementation of data and info tracking systems.

April 24, 2012: Richmond City Council adopts the 2030 General Plan and the Health and Wellness Element.

City of Richmond Community Health & Wellness Element Implementation (2005-ongoing)

Building Healthy Communities Initiative: Healthy Richmond Project (2010-2020)

Spring 2009: TCE selects Richmond as BHC project site; convenes a community-wide Steering Committee to manage planning process.

Feb 2011: LISC/Community Housing Development Corp. is chosen to serve as Hub Host.

Oct 2011: Hub Steering Committee is convened; comprised of 25 members including community residents, CBOs, faith-based orgs, health systems, and public agencies and institutions.

Sept 2012: FSCS subcommittee is convened, led by WCCUSD.

June 2012: Health Equity Data, Training, and Report Card subcommittee is convened, led by CCHS.

May 2012: HAP subcommittee is convened; led by City of Richmond & Prof. Jason Corburn

Richmond Health Equity Partnership (Feb 2012-Jan 2014)

Oct 10, 2012: FSCS resolution approved by WCCUSD Board.

Feb 2012: TCE approves RHEP work plan. Objective: Develop a collaborative partnership between City of Richmond, Contra Costa Health Services, West Contra Costa Unified School District to advance health equity for children and families in Richmond through the development of a Health in All Policies (HIAP) strategy, Full-Service Community Schools (FSCS) strategy, and a Health Equity Report Card to create a model for duplication in other cities and areas of West Contra Costa County.
Richmond Health Equity Partnership (RHEP)

- West Contra Costa Unified School District (WCCUSD)
- Contra Costa Health Services (CCHS)
- City of Richmond
- Community Partners and Organizations
- Health Equity Data, Training and Report Card
- Full Service Committee School (FSCS)
- Health in All Policies (HiAP)
+ Model of change
What is Health in All Policies?
What is Health in All Policies?

CALIFORNIA DEFINITION

A HiAP approach recognizes that health and prevention are impacted by policies that are managed by non-health government and non-government entities, and that many strategies that improve health will also help to meet the policy objectives of other agencies.

HiAP Task Force Report—Executive Summary pg. 4 and 5
Health in All Policies: Richmond

- Health in All Policies is both a process and a goal.

- Richmond’s Health in All Policies Strategy is a collaborative approach with the goal of improving health equity by addressing the social determinants of health and integrating health into the decision making process across all departments of the City.
Cumulative Stressors on some Richmond residents

Chronic stress has known physical and mental health impacts, from clogging arteries and heart disease, to overweight & diabetes to chromosome damage and premature aging.

- Racial Profiling
- Poor air quality & lack of safe recreation space
- Residential Segregation
- Economic insecurity
- Street, neighborhood & school Violence
- Over-burdened social services
- High food prices/ lack of healthy foods
- Lack of health care
What Does It Mean To Have An HiAP Strategy?

- A healthy economy depends on a healthy population.
- Health in All Policies is fundamentally about creating systems-level.
- To address health disparities, it is important to recognize that at its heart, promoting equity is not simply providing more services. It is also about how those services are developed, prioritized and delivered.*

*Richmond, OR, Health Equity Initiative

*Multnomah, OR, Health Equity Initiative
Community Health and Wellness Element and Current Health Initiatives
Community Health and Wellness Element

- The CHWE, part of the General Plan, establishes a long-term policy framework for developing conditions that will improve the health and emotional well-being of Richmond residents.

- HiAP is a way to operationalize CHWE.
Health Related Terms
Where to Intervene: Upstream v. Downstream

**Upstream**
- Policy and Programs
  - Corporations and other businesses
  - Government agencies
  - Schools
- Social inequities
  - Class
  - Race/ethnicity
  - Gender
  - Immigration status
  - Sexual orientation

**Midstream**
- Physical environment
  - Housing
  - Land use
  - Transportation
  - Residential Segregation
- Behavior
  - Smoking
  - Nutrition
  - Physical activities
  - Violence

**Downstream**
- Disease and Injury
  - Infectious disease
  - Chronic disease
  - Injury
- Mortality
  - Infant mortality
  - Life expectancy
- Health care and services
1. Health Disparities

Preventable differences in the presence of disease, health, or access to care across communities
2. Health Equity

Health equity is achieving the highest level of health for all people, and working toward equality in conditions for health, for all groups of people.
3. Health Inequities

Health inequities result from an uneven distribution (of resources, services, wealth, etc.) and are unnecessary, unjust, unfair and avoidable. (UC San Francisco, Braveman)
What do we know about health inequities?

1. Health inequities are not natural, genetic or inevitable
2. Health is more than health care
3. Health is tied to distribution of resources
4. Economic & political inequities are bad for health
5. Racism is a central driver of inequities
6. Chronic stress can be deadly
7. Choices we make are shaped by choices we have
8. Organizational decisions influence inequities
9. Service decisions influence inequities
10. Social policies influence inequities
How do you define Health?
Other definitions of Health...

Health is a state of complete physical, mental and social well-being and not merely the absence of disease or infirmity.

(Preamble to the Constitution of the World Health Organization as adopted by the International Health Conference, New York, 19-22 June, 1946; signed on 22 July 1946 by the representatives of 61 States (Official Records of the World Health Organization, no. 2, p. 100) and entered into force on 7 April 1948.)
What are the determinants of health?
Cumulative Stressors on some Richmond residents

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Place Matters: Life Expectancy
Place Matters: Life Expectancy

Did you know your zip code predicts how long and how well you live?
Cal Endow Zip Codes

- A child born in zip code 94564 will live an average of 81 years.
- A child born in zip code 94530 will live an average of 79 years.
- A child born in zip code 94806 will live an average of 79 years.
- A child born in zip code 94803 will live an average of 79 years.
- A child born in zip code 94804 will live an average of 79 years.
- A child born in zip code 94708 will live an average of 82 years.

http://www.healthhappensinca.org/
Next steps

- Feedback on Draft HiAP Ordinance and Draft HiAP Strategy Plan

- Working meeting scheduled:
  - Thursday, Nov. 29 from 6:00-7:30,
  - Richmond City Council Chambers,
  - 450 Civic Center Plaza
Draft HiAP Ordinance or Resolution

Section 1 Background information:
- Status of health in Richmond

Section 2 Definitions:
- Health equity, health, health disparities, health inequities, social determinants of health

Section 3 Actions:
- Incorporate health equity and social justice foundational practices into City operations, policies, and program
- Use the Health in All Policies Strategy Plan as the guiding document
- Establish interdepartmental team to carry out work
- Create an annual report on the status of health and health equity
- Develop and implement an ongoing community engagement plan
Questions?
THANK YOU

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