



“We are in the health business”

– Bill Lindsay, Richmond, City Manager



City of Richmond Health in All Policies



City services through the prism of health



+ Overview



- Background and Context, Gabino Arredondo (10 min)
- What is Health in All Policies? Erica Jimenez (10 min)
- Health Related Terms, Juliana Oronos (7 min)
- How do you define health? Erica Jimenez (7 min)
- What are the determinants of health? Juliana Oronos (5 min)
- Roadmaps to Health Clip (6 min)
- Next Steps, Gabino Arredondo (3 min)
- Questions, All (10 min)

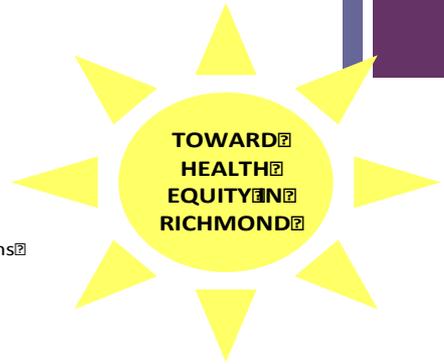
+ Unnatural Causes: Episode 1, Health in America

- http://www.unnaturalcauses.org/video_clips_detail.php?resource_id=213



Background and Context

+ Timeline of Richmond Health Equity Partnership, Healthy Richmond, and Community Health and Wellness Element



2005: Richmond's Community Health and Wellness Element (HWE) is first conceived. Once completed, the HWE will become the first standalone element in CA jurisdiction's General Plan that addresses the relationship between public health and the jurisdiction's social, economic, and physical environments.

2008: City launches HWE implementation planning and pilots in Iron Triangle and Belding Woods neighborhoods. Focus areas identified: (1) Citywide policy and systems implementation; (2) Neighborhood improvement strategies; (3) Data collection, indicators developments, and measurement of success; and (4) Community engagement.

July 2009: City began planning with project partners to identify needs and opportunities for collaboration. Partners included Contra Costa Health Services, MIG, and Policy Link.

Oct 2009: First community workshops are held in pilot neighborhoods to get input on potential improvement projects, programs, and services that would address health outcomes.

April/May 2011: The City releases report summarizing recommendations for selection of indicators and implementation of data and info tracking systems.

April 24, 2012: Richmond City Council adopts the 2030 General Plan and the Health and Wellness Element.

City of Richmond Community Health and Wellness Element Implementation (2005-ongoing)

Building Healthy Communities Initiative: Healthy Richmond Project (2010-2020)

Richmond Health Equity Partnership (Feb 2012-Jan 2014)

Spring 2009: CE selects Richmond as BHC project site; convenes a community-wide steering committee to manage planning process.

Feb 2011: IJSC/Community Housing Development Corp. is chosen to serve as Hub Host.

Oct 2011: Hub Steering Committee is convened; comprised of 25-members including community residents, CBOs, faith-based orgs, health systems, and public agencies and institutions.

May 2012: HiAP subcommittee is convened; led by City of Richmond and Prof. Jason Corburn.

Oct 10, 2012: FSCS resolution approved by WCCUSD Board.

July 2009-Nov 2010: Planning phase - Steering Committee interviews hundreds of local stakeholders to explore health equity issues related to CE's 20 outcomes; creates Logic Model focusing on priorities:

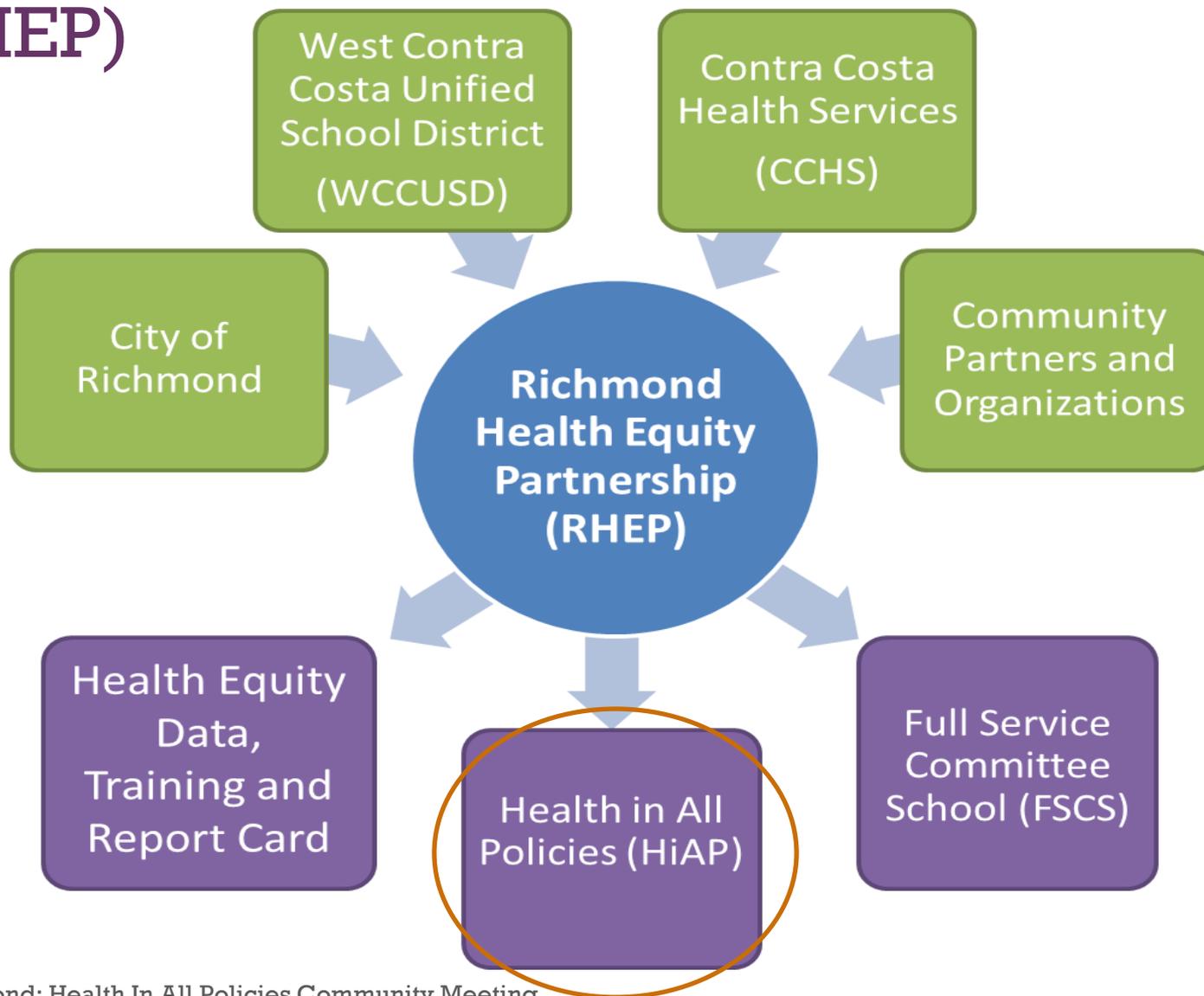
- Families have improved access to a health home that support healthy behaviors.
- Children and their families are safe from violence.
- School and neighborhood environments support improved health and healthy behaviors.
- Community health improvements are linked to

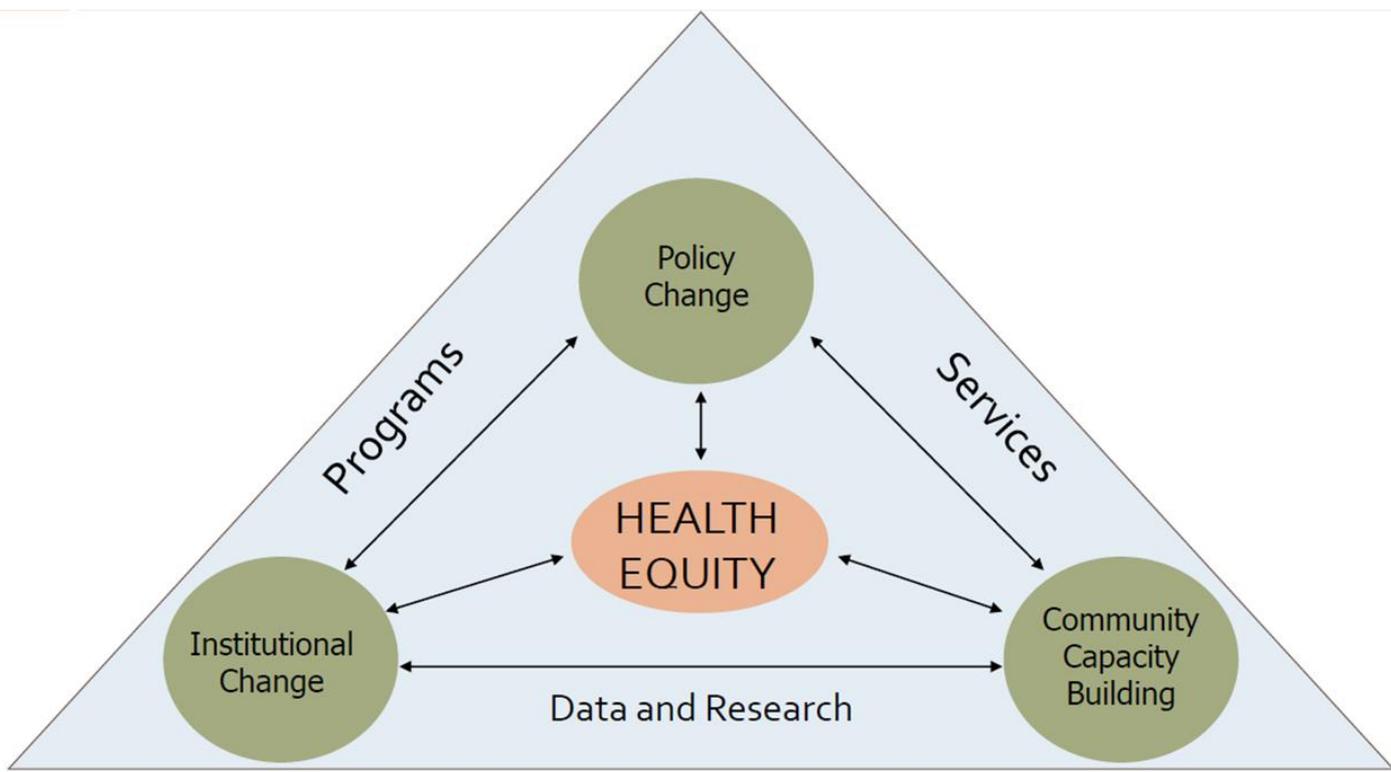
June 2012: Health Equity Data, Training, and Report Card subcommittee is convened; led by CHS.

Sept 2012: FSCS subcommittee is convened; led by WCCUSD.

Feb 2012: CE approves RHEP work plan. Objective: Develop collaborative partnership between City of Richmond, Contra Costa Health Services, West Contra Costa Unified School District to advance health equity for children and families in Richmond through the development of a Health in All Policies (HiAP) strategy, a multi-service Community Schools (FSCS) strategy, and a Health Equity Report Card to create a model for duplication in other cities and areas of West Contra Costa County.

+ Richmond Health Equity Partnership (RHEP)





+ Model of change



What is Health in All Policies?



What is Health in All Policies?

■ CALIFORNIA DEFINITION

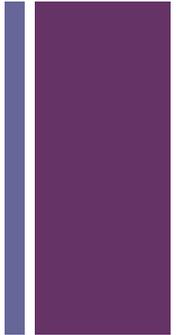
- HiAP approach recognizes that health and prevention are impacted by policies that are managed by non-health government/non-government entities.
- Many strategies that improve health will also help to meet the policy objectives of other agencies.

■ HiAP Task Force Report—Executive Summary pg. 4 and 5





Health in All Policies: Richmond



■ **Health in All Policies is both a process and a goal.**

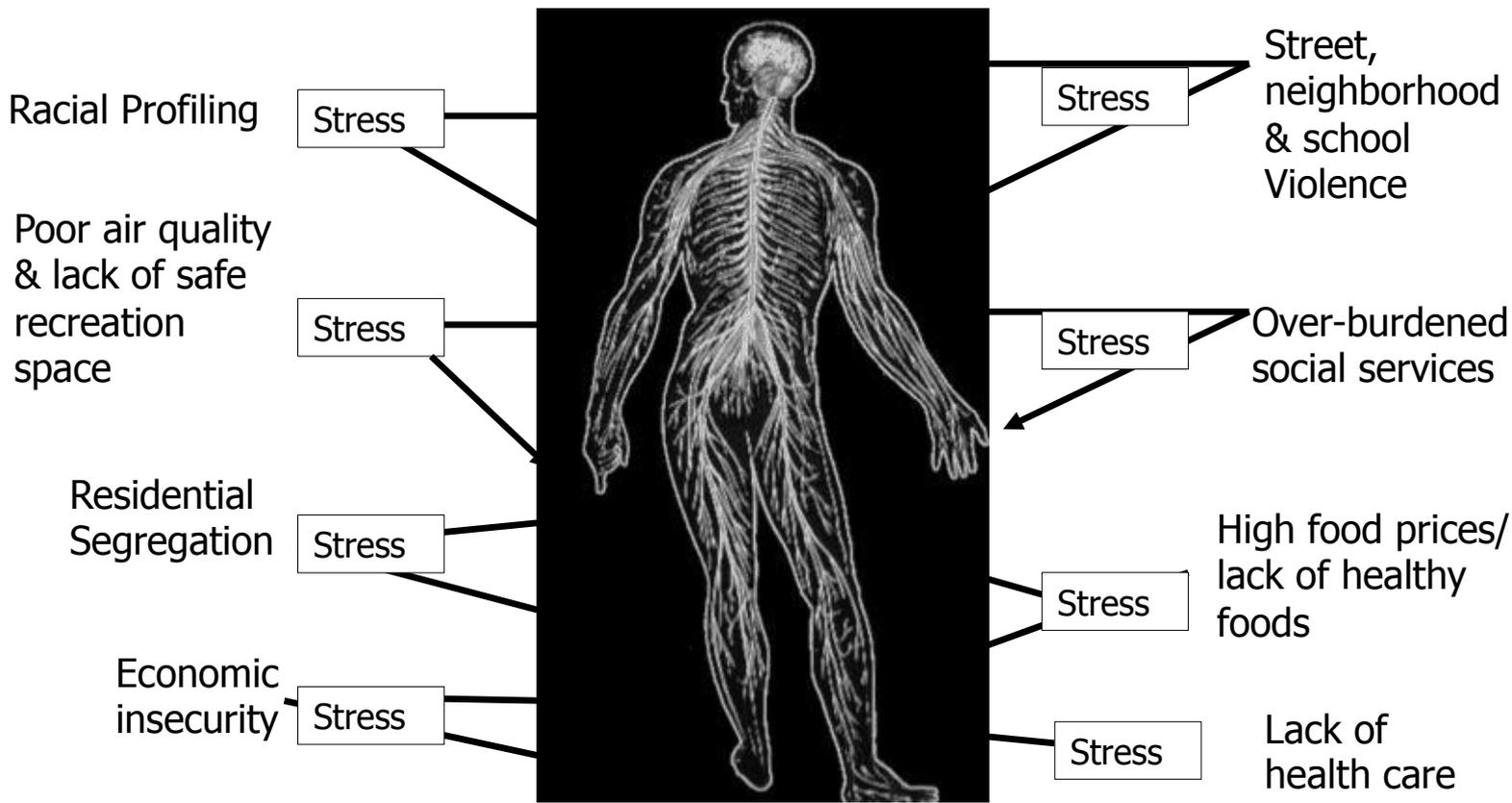
1. Process: Collaborative approach - changing way City employees and larger community think about health.

2. Goal: Improve health equity by addressing the social determinants of health and integrating health into the decision making process across all departments of the City.



Cumulative Stressors on some Richmond residents

Chronic stress has known physical and mental health impacts, from clogging arteries and heart disease, to overweight & diabetes to chromosome damage and premature aging.





What Does It Mean To Have An HiAP Strategy?



- **A healthy economy depends on a healthy population.**
- Health in All Policies is fundamentally about creating systems-level.
- To address health disparities, it is important to recognize that at its heart, promoting equity is not simply providing more services. It is also about how those services are developed, prioritized and delivered.*

*Multnomah, OR, Health Equity Initiative

+ Community Health and Wellness Element and Current Health Initiatives



+ Community Health and Wellness Element

- The CHWE, part of the General Plan, establishes a long-term policy framework for developing conditions that will improve the health and emotional well-being of Richmond residents
- HiAP is a way to operationalize CHWE

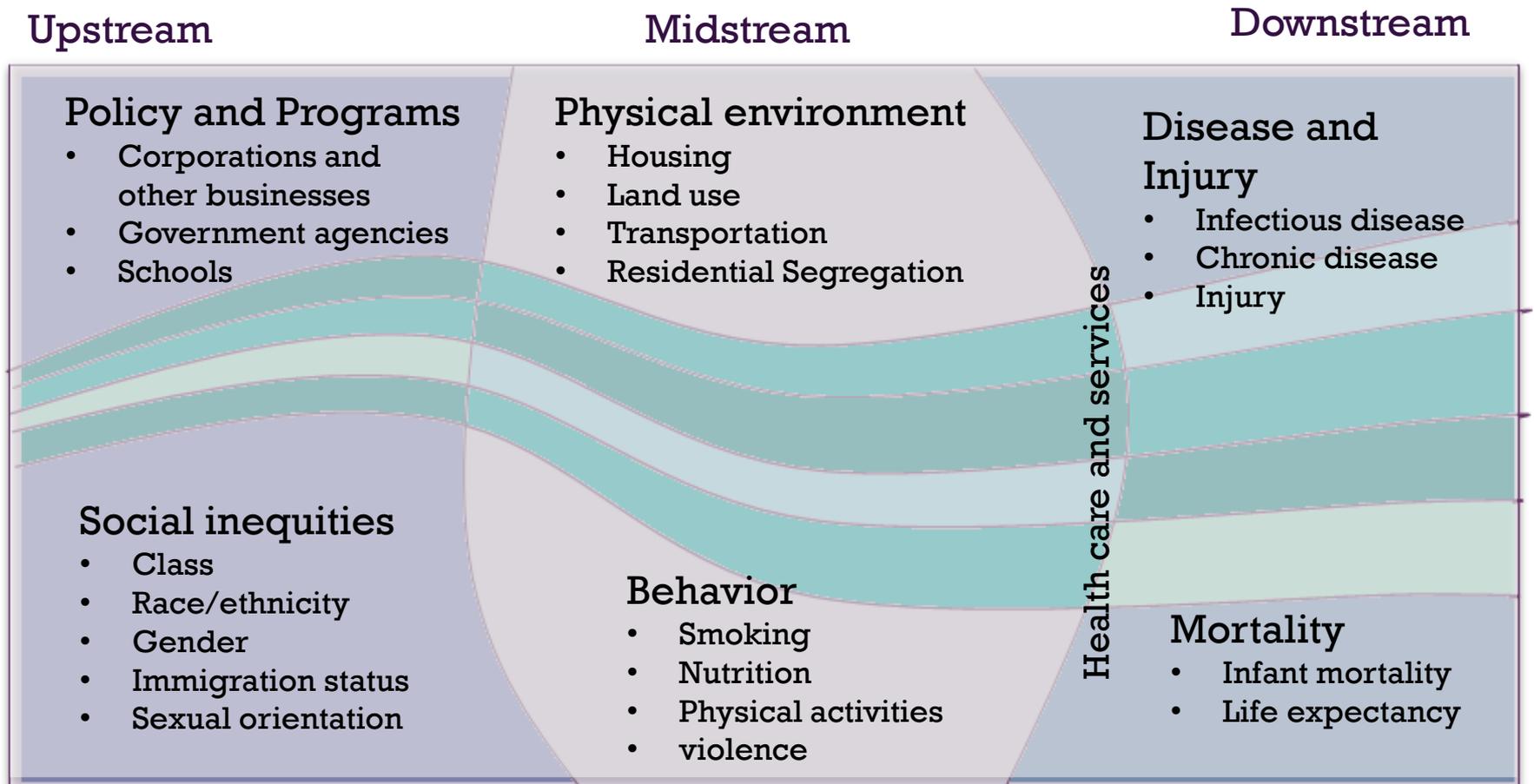
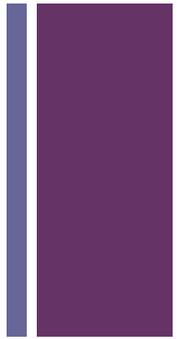




Health Related Terms



+ Where to Intervene: Upstream v. Downstream





1. Health Disparities

Preventable differences in the presence of disease, health, or access to care across communities





2. Health Equity

Health equity is achieving the highest level of health for all people, and working toward equality in conditions for health, for all groups of people



DETERMINANTS OF EQUITY

King County, WA

City of Richmond Health In All Policies
Community Meeting

<http://www.kingcounty.gov/exec/equity.aspx>

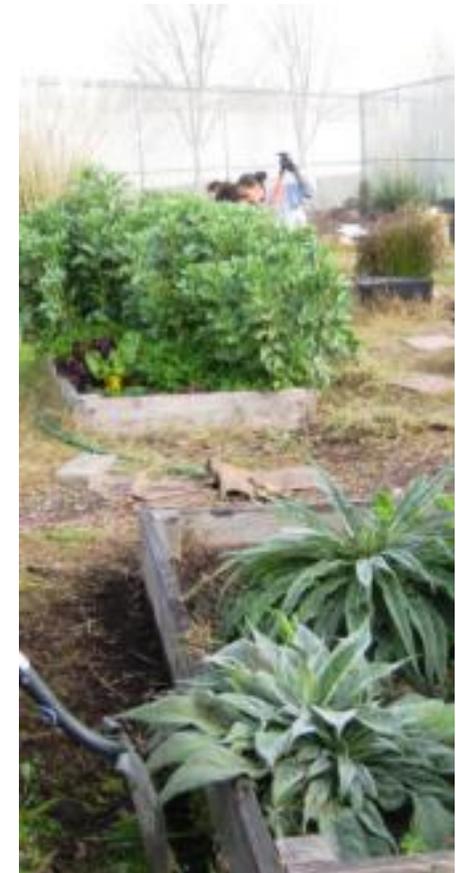
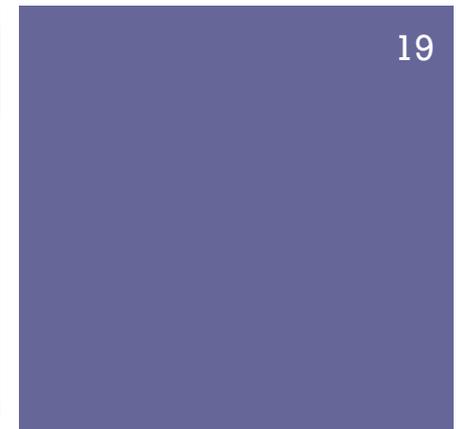
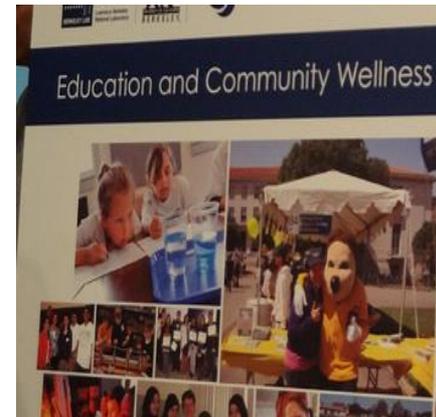
11/8/2012



3. Health Inequities

Health inequities result from an uneven distribution (of resources, services, wealth, etc.) and are unnecessary, unjust, unfair and avoidable.

(UC San Francisco, Braveman)





How do you define Health?

+ Other definitions of Health...

- Health is a state of complete physical, mental and social well-being and not merely the absence of disease or infirmity.

- (Preamble to the Constitution of the World Health Organization as adopted by the International Health Conference, New York, 19-22 June, 1946; signed on 22 July 1946 by the representatives of 61 States (Official Records of the World Health Organization, no. 2, p. 100) and entered into force on 7 April 1948.)



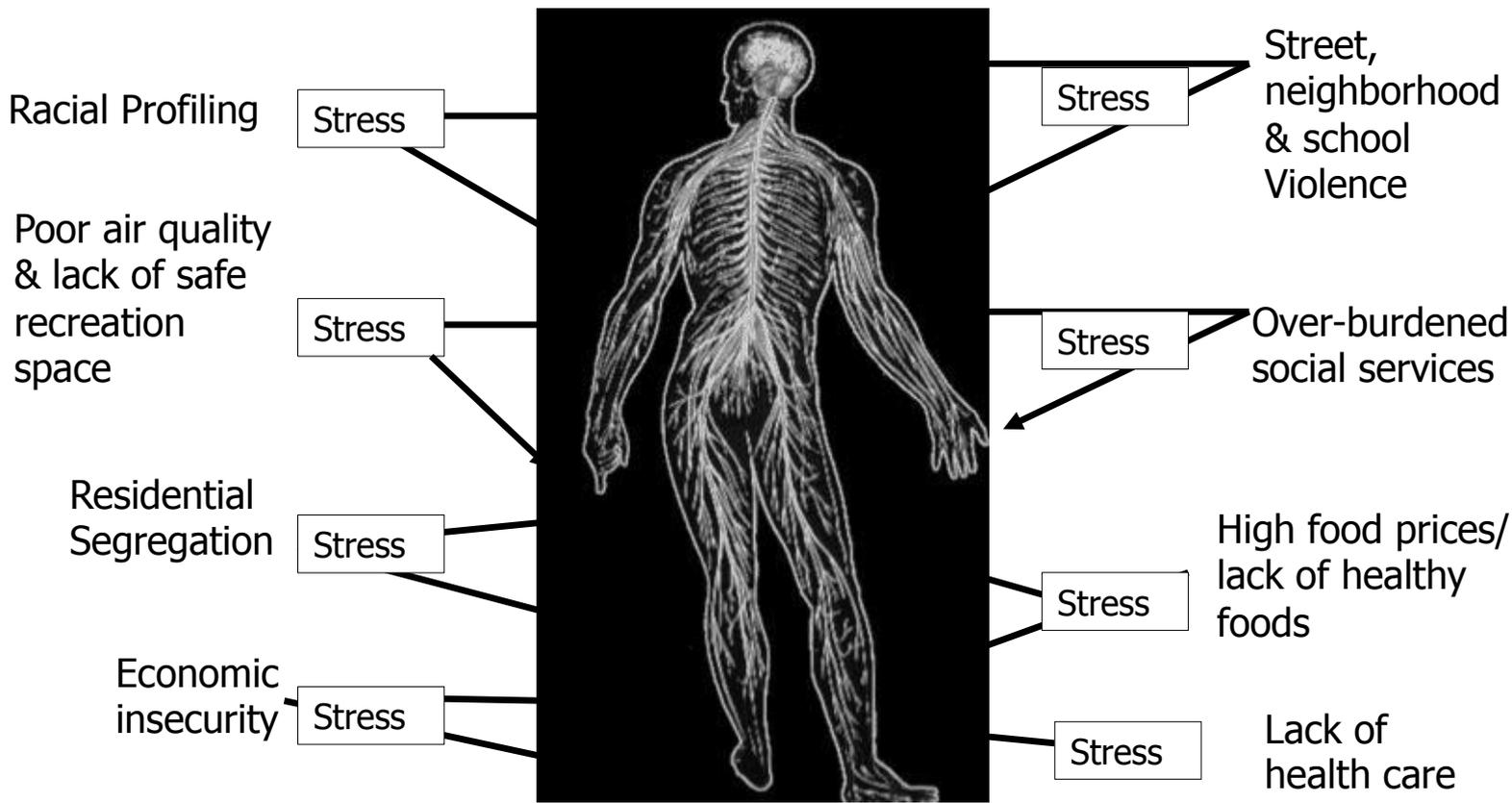


What are the **determinants** of health?



Cumulative Stressors on some Richmond residents

Chronic stress has known physical and mental health impacts, from clogging arteries and heart disease, to overweight & diabetes to chromosome damage and premature aging.



+ Place Matters: Life Expectancy



+ Place Matters: Life Expectancy

HEALTH HAPPENS HERE
 Leads Up!
 Top the Glop
 OUT THE EXHIBIT

HEALTH HAPPENS HERE
 WHERE WE LIVE,
 LEARN,
 WORK,
 PLAY

Did you know
 your zip code
 predicts how
 long and how
 well you live?

ZIP: GO

THE California MUSEUM

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Share

<http://www.healthhappensinca.org/>

+ Cal Endow Zip Codes

A child born in zip code **94801** will live an average of **77** YEARS.

A child born in zip code **94806** will live an average of **79** YEARS.

A child born in zip code **94564** will live an average of **81** YEARS.

A child born in zip code **94803** will live an average of **79** YEARS.

A child born in zip code **94805** will live an average of **79** YEARS.

A child born in zip code **94804** will live an average of **79** YEARS.

A child born in zip code **94530** will live an average of **79** YEARS.

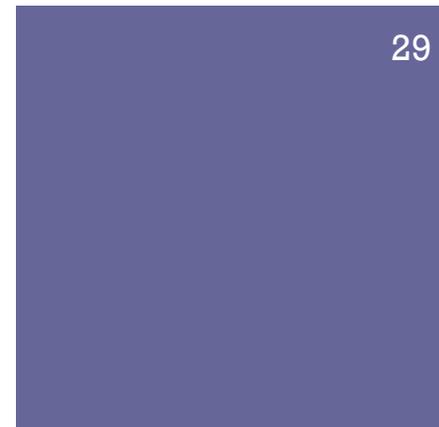
A child born in zip code **94708** will live an average of **82** YEARS.

+ Roadmaps to Health Video

<http://www.ci.richmond.ca.us/index.aspx?NID=2411>



Questions?





+

THANK YOU

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