“We are in the health business”
– Bill Lindsay, Richmond, City Manager
Overview

- Background and Context, Gabino Arredondo (10 min)
- What is Health in All Policies? Erica Jimenez (10 min)
- Health Related Terms, Juliana Oronos (7 min)
- How do you define health? Erica Jimenez (7 min)
- What are the determinants of health? Juliana Oronos (5 min)
- Roadmaps to Health Clip (6 min)
- Next Steps, Gabino Arredondo (3 min)
- Questions, All (10 min)
Unnatural Causes: Episode 1, Health in America

Background and Context
Timeline of Richmond Health Equity Partnership, Healthy Richmond, and Community Health and Wellness Element

2005: Richmond’s Community Health and Wellness Element (HWE) is first conceived. Once completed, the HWE will become the first standalone element in a CA jurisdiction’s General Plan that addresses the relationship between public health and the jurisdiction’s social, economic, and physical environments.

2008: City launches HWE implementation planning and pilots in Iron Triangle and Belding Woods neighborhoods. 4 focus areas identified: 1) citywide policy and systems implementation; 2) neighborhood improvement strategies; 3) data collection, indicators developments, and measurement of success; and 4) community engagement.

July 2009: City began planning with project partners to identify needs and opportunities for collaboration. Partners included Contra Costa Health Services, MIG, and PolicyLink.

Oct 2009: First community workshops are held in pilot neighborhoods to get input on potential improvement projects, programs, and services that would address health outcomes.

April/May 2011: The City releases report summarizing recommendations for selection of indicators and implementation of data and info tracking systems.

April 24, 2012: Richmond City Council adopts the 2030 General Plan and the Health and Wellness Element.

City of Richmond Community Health & Wellness Element Implementation (2005-ongoing)

Building Healthy Communities Initiative: Healthy Richmond Project (2010-2020)

Richmond Health Equity Partnership (Feb 2012-Jan 2014)

Spring 2009: TCE selects Richmond as BHC project site; convenes a community-wide Steering Committee to manage planning process.

Feb 2011: LISC/Community Housing Development Corp. is chosen to serve as Hub Host.

Oct 2011: Hub Steering Committee is convened; comprised of 25-members including community residents, CBOS, faith-based orgs, health systems, and public agencies and institutions.

May 2012: HIAP subcommittee is convened; led by City of Richmond & Prof. Jason Corburn.

June 2012: Health Equity Data, Training, and Report Card subcommittee is convened; led by CCHS.

Sept 2012: FSCS subcommittee is convened; led by WCCUSD.

Oct 10, 2012: FSCS resolution approved by WCCUSD Board.

Feb 2012: TCE approves RHEP work plan. Objective: Develop a collaborative partnership between City of Richmond, Contra Costa Health Services, West Contra Costa Unified School District to advance health equity for children and families in Richmond through the development of a Health in All Policies (HIAP) implementation strategy, Community Health Service Community Schools (FSCS) strategy, and a Health Equity Report Card to create a model for duplication in other cities and areas of West Contra Costa County.
Richmond Health Equity Partnership (RHEP)

- West Contra Costa Unified School District (WCCUSD)
- Contra Costa Health Services (CCHS)
- City of Richmond
- Community Partners and Organizations
- Health Equity Data, Training and Report Card
- Health in All Policies (HiAP)
- Full Service Committee School (FSCS)
+ **Model of change**
What is Health in All Policies?
What is Health in All Policies?

**CALIFORNIA DEFINITION**

- HiAP approach recognizes that health and prevention are impacted by policies that are managed by non-health government/non-government entities.

- Many strategies that improve health will also help to meet the policy objectives of other agencies.

HiAP Task Force Report—Executive Summary pg. 4 and 5
Health in All Policies: Richmond

- Health in All Policies is both a process and a goal.

1. **Process:** Collaborative approach - changing way City employees and larger community think about health.

2. **Goal:** Improve health equity by addressing the social determinants of health and integrating health into the decision making process across all departments of the City.
Cumulative Stressors on some Richmond residents

Chronic stress has known physical and mental health impacts, from clogging arteries and heart disease, to overweight & diabetes to chromosome damage and premature aging.

- Racial Profiling
- Poor air quality & lack of safe recreation space
- Residential Segregation
- Economic insecurity
- Stress

Street, neighborhood & school Violence
Over-burdened social services
High food prices/lack of healthy foods
Lack of health care
Cumulative Stressors on some Richmond residents
What Does It Mean To Have An HiAP Strategy?

- A healthy economy depends on a healthy population.

- Health in All Policies is fundamentally about creating systems-level.

- To address health disparities, it is important to recognize that at its heart, promoting equity is not simply providing more services. It is also about how those services are developed, prioritized and delivered.*

*Multnomah, OR, Health Equity Initiative
Community Health and Wellness Element and Current Health Initiatives
Community Health and Wellness Element

- The CHWE, part of the General Plan, establishes a long-term policy framework for developing conditions that will improve the health and emotional well-being of Richmond residents

- HiAP is a way to operationalize CHWE
Health Related Terms
Where to Intervene: Upstream v. Downstream

Policy and Programs
- Corporations and other businesses
- Government agencies
- Schools

Physical environment
- Housing
- Land use
- Transportation
- Residential Segregation

Disease and Injury
- Infectious disease
- Chronic disease
- Injury

Social inequities
- Class
- Race/ethnicity
- Gender
- Immigration status
- Sexual orientation

Behavior
- Smoking
- Nutrition
- Physical activities
- Violence

Mortality
- Infant mortality
- Life expectancy

Health care and services

Upstream

Midstream

Downstream
1. Health Disparities

Preventable differences in the presence of disease, health, or access to care across communities
2. Health Equity

Health equity is achieving the highest level of health for all people, and working toward equality in conditions for health, for all groups of people.
3. Health Inequities

Health inequities result from an uneven distribution (of resources, services, wealth, etc.) and are unnecessary, unjust, unfair and avoidable.

(UC San Francisco, Braveman)
How do you define Health?
Other definitions of Health…

- Health is a state of complete physical, mental and social well-being and not merely the absence of disease or infirmity.

(Preamble to the Constitution of the World Health Organization as adopted by the International Health Conference, New York, 19-22 June, 1946; signed on 22 July 1946 by the representatives of 61 States (Official Records of the World Health Organization, no. 2, p. 100) and entered into force on 7 April 1948.)
What are the determinants of health?
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Place Matters: Life Expectancy
Place Matters: Life Expectancy

http://www.healthhappensinca.org/
Cal Endow Zip Codes

A child born in zip code 94801 will live an average of 77 YEARS.

A child born in zip code 94806 will live an average of 79 YEARS.

A child born in zip code 94805 will live an average of 79 YEARS.

A child born in zip code 94803 will live an average of 79 YEARS.

A child born in zip code 94804 will live an average of 79 YEARS.

A child born in zip code 94564 will live an average of 81 YEARS.

A child born in zip code 94530 will live an average of 79 YEARS.

A child born in zip code 94708 will live an average of 82 YEARS.

http://www.healthhappensinca.org/
Roadmaps to Health Video

Next Steps

- Feedback on Draft HiAP Ordinance and Draft HiAP Strategy Plan

- Working meeting scheduled:
  - Thursday, Nov. 29 from 6:00-7:30,
  - Richmond City Council Chambers,
  - 450 Civic Center Plaza
Questions?
THANK YOU

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