“We are in the health business”
– Bill Lindsay, Richmond, City Manager

City of Richmond
Health in All Policies

City services through the prism of health

Richmond Health Equity Partnership (RHEP)

- West Contra Costa Unified School District (WCCUSD)
- Contra Costa Health Services (CCHS)
- City of Richmond
- Community Partners and Organizations
- Health Equity Data, Training and Report Card
- Health in All Policies (HIAP)
- Full Service Committee School (FSCS)
What is Health in All Policies?

- **CALIFORNIA DEFINITION**
  - HiAP approach recognizes that health and prevention are impacted by policies that are managed by non-health government/non-government entities.
  - Many strategies that improve health will also help to meet the policy objectives of other agencies.

  - HiAP Task Force Report—Executive Summary pg. 4 and 5

CA Policy Direction

- **Focus on Developing Healthy Cities**

- **Strategic Growth Council**
  - Mira Flores Green Belt Project
  - Urban Greening Master Plan
  - Mathieu Alley Greening Project
  - Livable Corridors—Form based Codes

- **State Parks Prop 84**
  - Elm Playlot
  - Greenway Unity Park
Timeline of RHEP, Healthy Richmond, and CHWE

2009: Richmond’s Community Health and Wellness Element (CHWE) is first conceived. Once completed, the CHWE will become the first standalone element in a City’s General Plan that addresses the relationship between public health and the jurisdiction’s social, economic, and physical environments.

2010: City launches NREM implementation planning and pilots in Iron Triangle and Belvidere/Woodland neighborhoods. Focus areas identified: Citywide policy and systems change, community development, evaluation development, and measurement of success, and 4) community engagement.

July 2009: City begins planning with project partners to identify needs and opportunities for collaboration. Partners included Contra Costa Health Services, MHS, and Pachyderm.

Oct 2009: First community workshops are held in pilot neighborhoods to get input on potential improvement projects, programs, and services that would address health outcomes.

April/May 2011: The City releases report summarizing recommendations for selection of indicators and implementation of data and info tracking system.


City of Richmond Community Health & Wellness Element Implementation (2009-ongoing)

Building Healthy Communities Initiative: Healthy Richmond Project (2010-2020)

Richmond Health Equity Partnership (Feb 2012-Jan 2014)

Spring 2009: TCB selects Richmond as RHEP project.

Toward Health Equity in Richmond City of Richmond, Health in All Policies

Oct 2013: Hub steering committee is convened, including community health workers, CHWs, faith-based orgs, health systems, and public agencies and institutions.

May 2012: Richmond Health Equity Partnership (RHEP) resolution approved by WCCUSD Board.

June 2012: Health Equity Ruth, Training, and Report Card subcommittee is convened, led by ECHS.

Mar 2013: ECHS subcommittee is convened, led by WCCUSD.

Feb 2012: TCB approves RHEP work plan. Objective: Develop a collaborative partnership between City of Richmond, Contra Costa Health Services, West Contra Costa Unified School District to advance health equity for children and families in Richmond through the development of a Health in All Policies (HiAP) strategy, Richmond Community Schools (RCS) strategy, and a Health Equity Report Card to create a model for replication in other cities and areas of West Contra Costa County.

City of Richmond, Health in All Policies

Community Health and Wellness Element and Current Health Initiatives

Health happens here With Prevention

City of Richmond, Health in All Policies

11/20/12
What Does It Mean To Have An HiAP Strategy?

- A healthy economy depends on a healthy population.
- Health in All Policies is about changing how the City thinks about health.

How can we best align existing City plans with HiAP

- There is no formula or right way to implement HiAP.
Next Steps

- Feedback on Draft HiAP Strategy Plan
- Neighborhood Council Presentations
- Working meeting scheduled:
  - Thursday, Nov. 29 from 6:00-7:30,
  - Richmond City Council Chambers,
  - 450 Civic Center Plaza

THANK YOU

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