

# City of Richmond Health in All Policies



NOVEMBER 27, 2012

NOON – 1:30 PM



*“City services through the prism of health”*

*– Bill Lindsay, Richmond City Manager*

# Overview

2

- **Introductions, (5 mins)**
- **Background, (15 min)**
- **What is Health in All Policies (HiAP)? (20 min)**
- **Integrating Health in All Polices into Existing City Documents, (10 min)**
- **Developing a Common Health Language, (10 min)**
- **Draft HiAP Strategy Document, (10 min)**
  - **Indicators**
- **Draft HiAP Ordinance/Resolution, (5 min)**
- **Discussion and Next Steps (All)**

# Timeline of RHEP, Healthy Richmond, and CHWE



**2005:** Richmond's Community Health and Wellness Element (HWE) is first conceived. Once completed, the HWE will become the first standalone element in a CA jurisdiction's General Plan that addresses the relationship between public health and the jurisdiction's social, economic, and physical environments.

**2008:** City launches HWE implementation planning and pilots in Iron Triangle and Belridge Woods neighborhoods. Focus areas identified: 1) Citywide policy and systems implementation; 2) Neighborhood improvement strategies; 3) Data collection, indicators developments, and measurement of success; and 4) Community engagement.

**July 2009:** City began planning with project partners to identify needs and opportunities for collaboration. Partners included Contra Costa Health Services, MIG, and PolicyLink.

**Oct 2009:** First community workshops are held in pilot neighborhoods to get input on potential improvement projects, programs, and services that would address health outcomes.

**April/May 2011:** The City releases report summarizing recommendations for selection of indicators and implementation of data and info tracking systems.

**April 24, 2012:** Richmond City Council adopts the 2030 General Plan and the Health and Wellness Element.

## City of Richmond Community Health & Wellness Element Implementation (2005-ongoing)

## Building Healthy Communities Initiative: Healthy Richmond Project (2010-2020)

## Richmond Health Equity Partnership (Feb 2012-Jan 2014)

**Spring 2009:** CE selects Richmond as BHC project site; convenes community-wide steering committee to manage planning process.

**Feb 2011:** IJSC/Community Housing Development Corp. is chosen to serve as Hub/Host.

**Oct 2011:** Hub Steering Committee is convened; comprised of 25-members including community residents, CBOs, faith-based orgs, health systems, and public agencies and institutions.

**May 2012:** HiAP subcommittee is convened; led by City of Richmond and Prof. Jason Corburn.

**Oct 10, 2012:** FSCS resolution approved by WCCUSD Board.

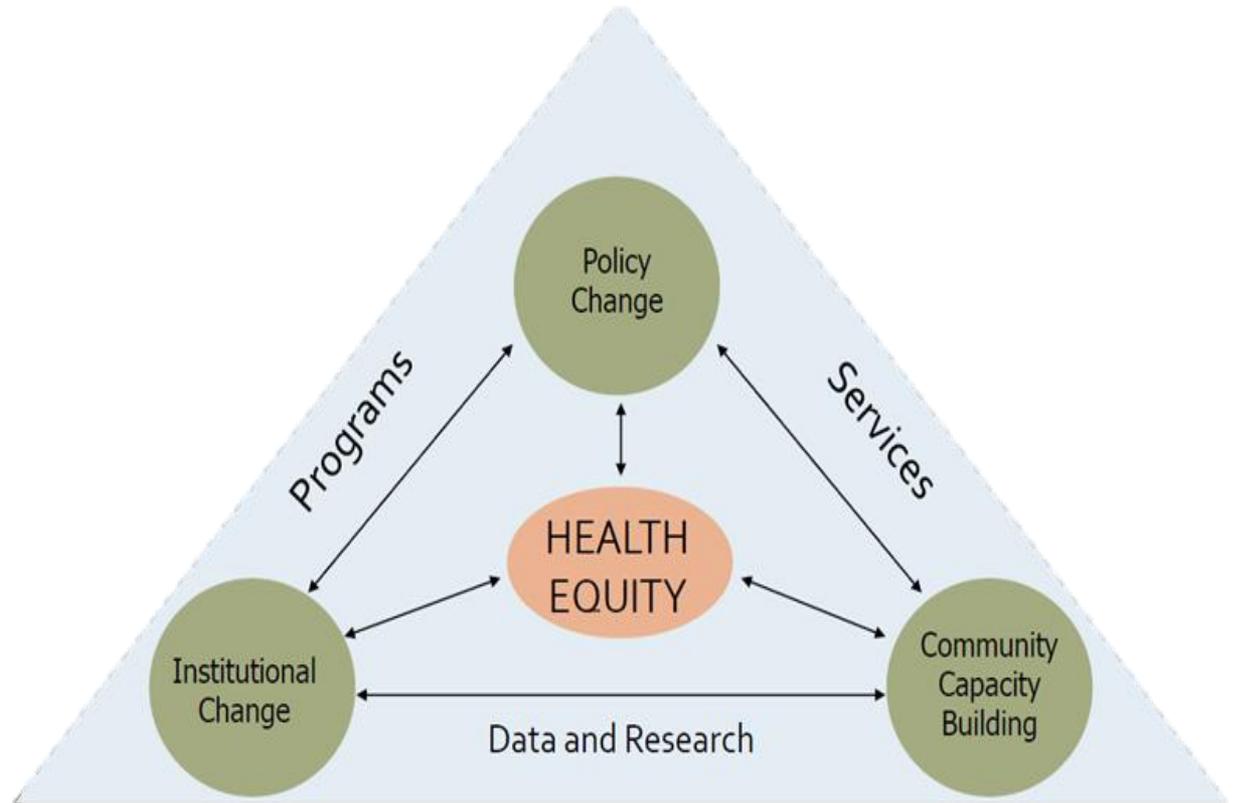
**June 2012:** Health Equity Data, Training, and Report Card subcommittee is convened; led by CHS.

**Sept 2012:** FSCS subcommittee is convened; led by WCCUSD.

**July 2009-Nov 2010:** Planning phase. Steering Committee interviews hundreds of local stakeholders to explore health equity issues related to CE's 20 outcomes; creates Logic Model focusing on 4 priorities:

- Families have improved access to a health home that support healthy behaviors.
- Children and their families are safe from violence.
- School and neighborhood environments support improved health and healthy behaviors.
- Community health improvements are linked to economic development.

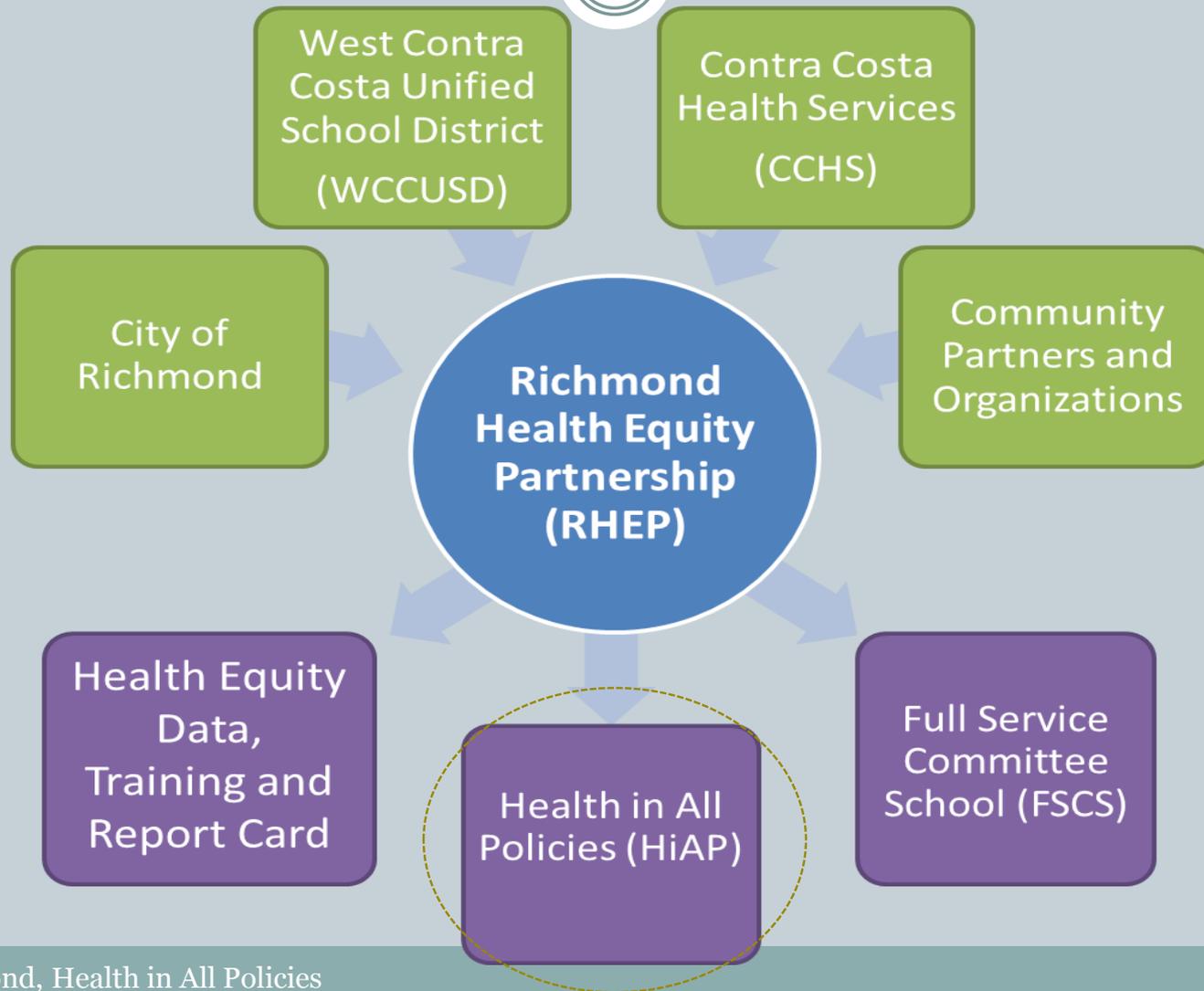
**Feb 2012:** CE approves RHEP work plan. Objective: Develop collaborative partnership between City of Richmond, Contra Costa Health Services, West Contra Costa Unified School District to advance health equity for children and families in Richmond through the development of a Health in All Policies (HiAP) strategy, Full-Service Community Schools (FSCS) strategy, and a Health Equity Report Card to create a model for replication in other entities and areas of West Contra Costa County.



## Model of Change

# Richmond Health Equity Partnership (RHEP)

5





Affordable, safe, quality housing  
 Access to parks and natural resources  
 Equity in county practices  
 Access to affordable, healthy, local food  
 Equitable law and justice system  
 Community and public safety  
 Access to safe and efficient transportation  
 Quality education  
 Access to health and human services  
 Healthy built and natural environments  
 Family wage jobs and job training  
 Early childhood development  
 Economic development  
 Strong, vibrant neighborhoods

## DETERMINANTS OF EQUITY

# Draft HiAP Strategy Plan

# Where to Intervene: Upstream v. Downstream

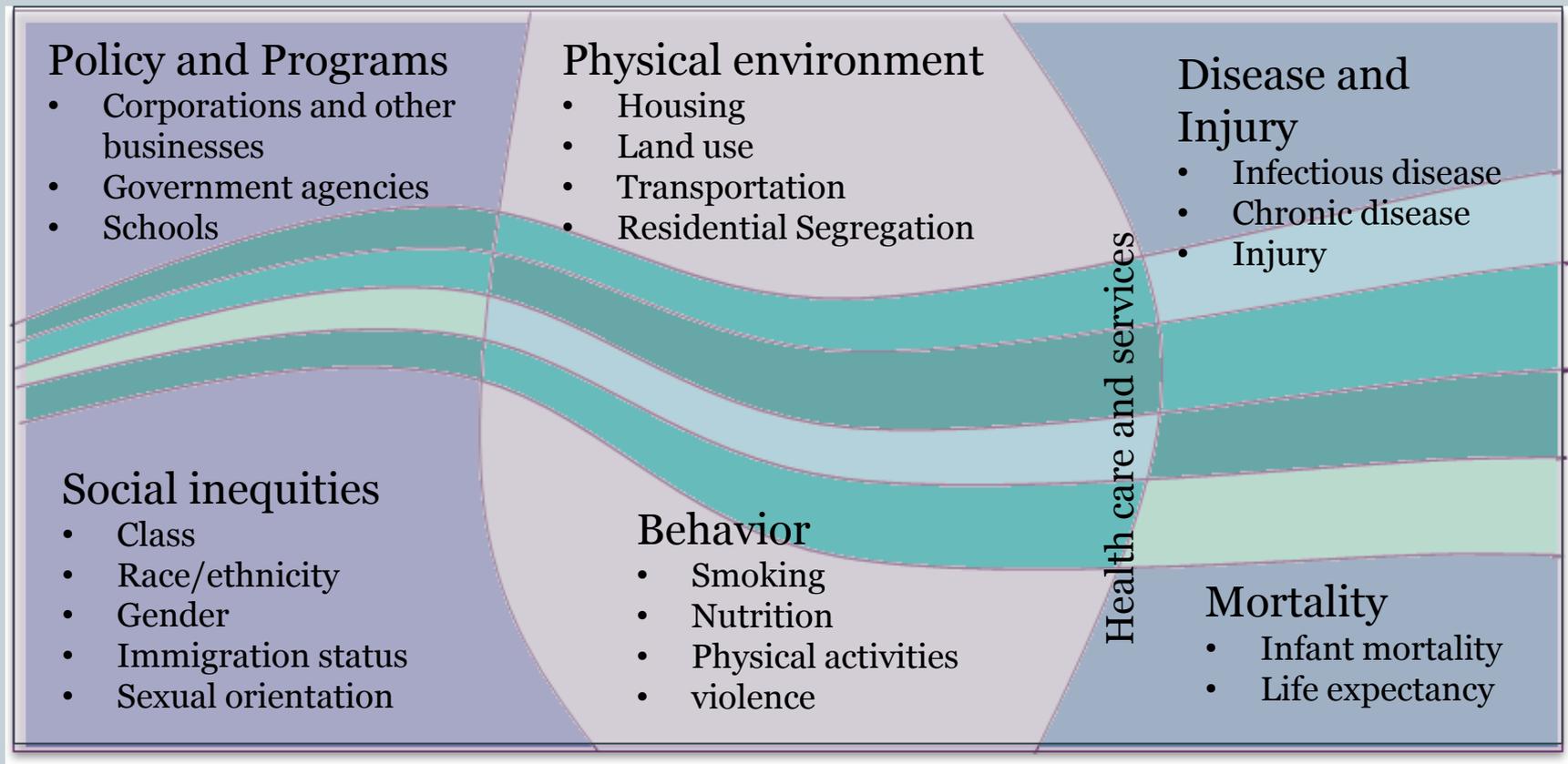
7

\$\$\$

Upstream

Midstream

Downstream



Government, Schools, CBOs --> Parks & Housing -----> Hospitals & Clinics



# CA Policy Direction

9

- **Focus on Developing Healthy Cities**
- **Strategic Growth Council**
  - Mira Flores Green Belt Project
  - Urban Greening Master Plan
  - Mathieu Alley Greening Project
  - Livable Corridors– Form based Codes
- **State Parks Prop 84**
  - Elm Playlot
  - Greenway Unity Park

# Health in All Policies: Richmond

10

- **Health in All Policies is both a process and a goal.**

**1. Process:** Collaborative approach - changing way City employees and larger community think about health.

**2. Goal:** Improve health equity by addressing the social determinants of health and integrating health into the decision making process across all departments of the City.



# + Community Health and Wellness Element and Current Health Initiatives

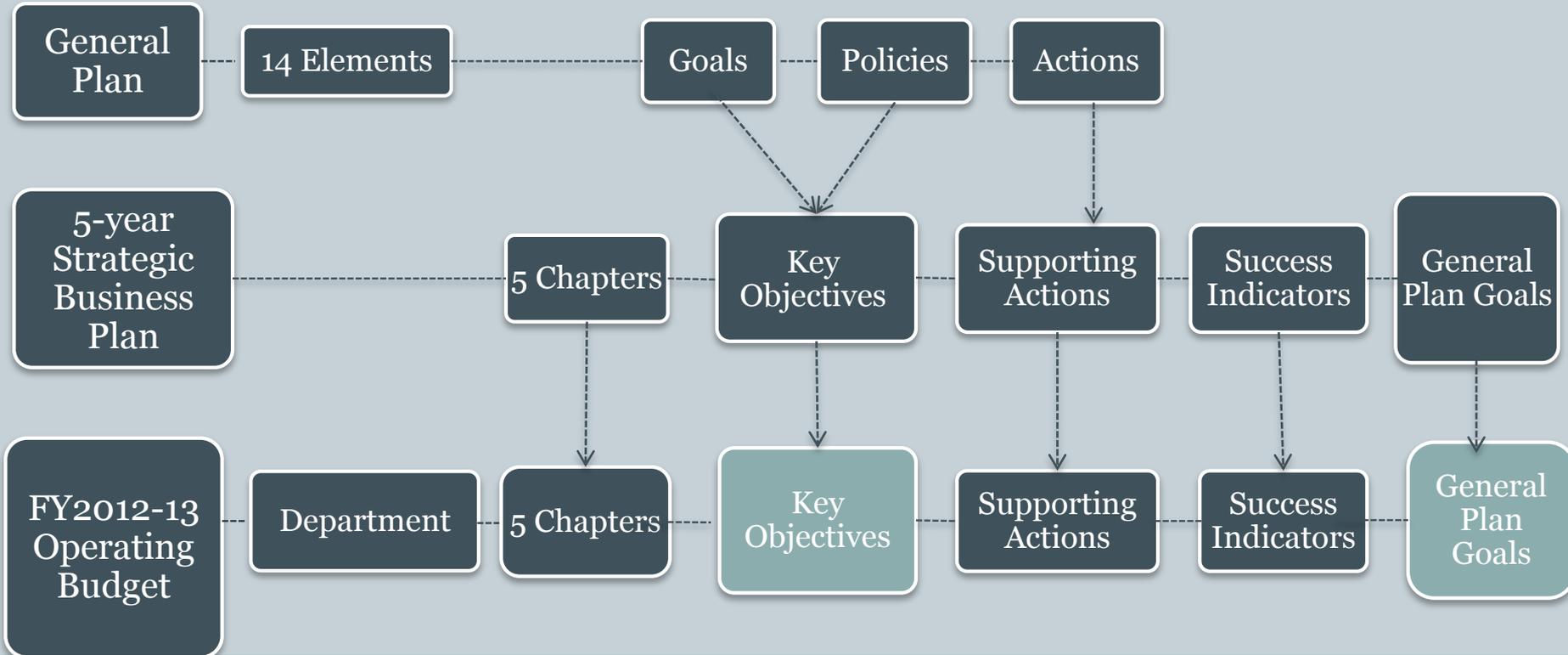
11



# How can we best align existing City plans with HiAP

12

- There is no formula or right way to implement HiAP.



## What Does It Mean To Have An HiAP Strategy?



- **A healthy economy depends on a healthy population.**
- Health in All Policies is about changing how the City thinks about health and how services are developed, prioritized and delivered.





# 1. Health Inequities

Health inequities result from an uneven distribution (of resources, services, wealth, etc.) and are unnecessary, unjust, unfair and avoidable. (UC San Francisco, Braveman)

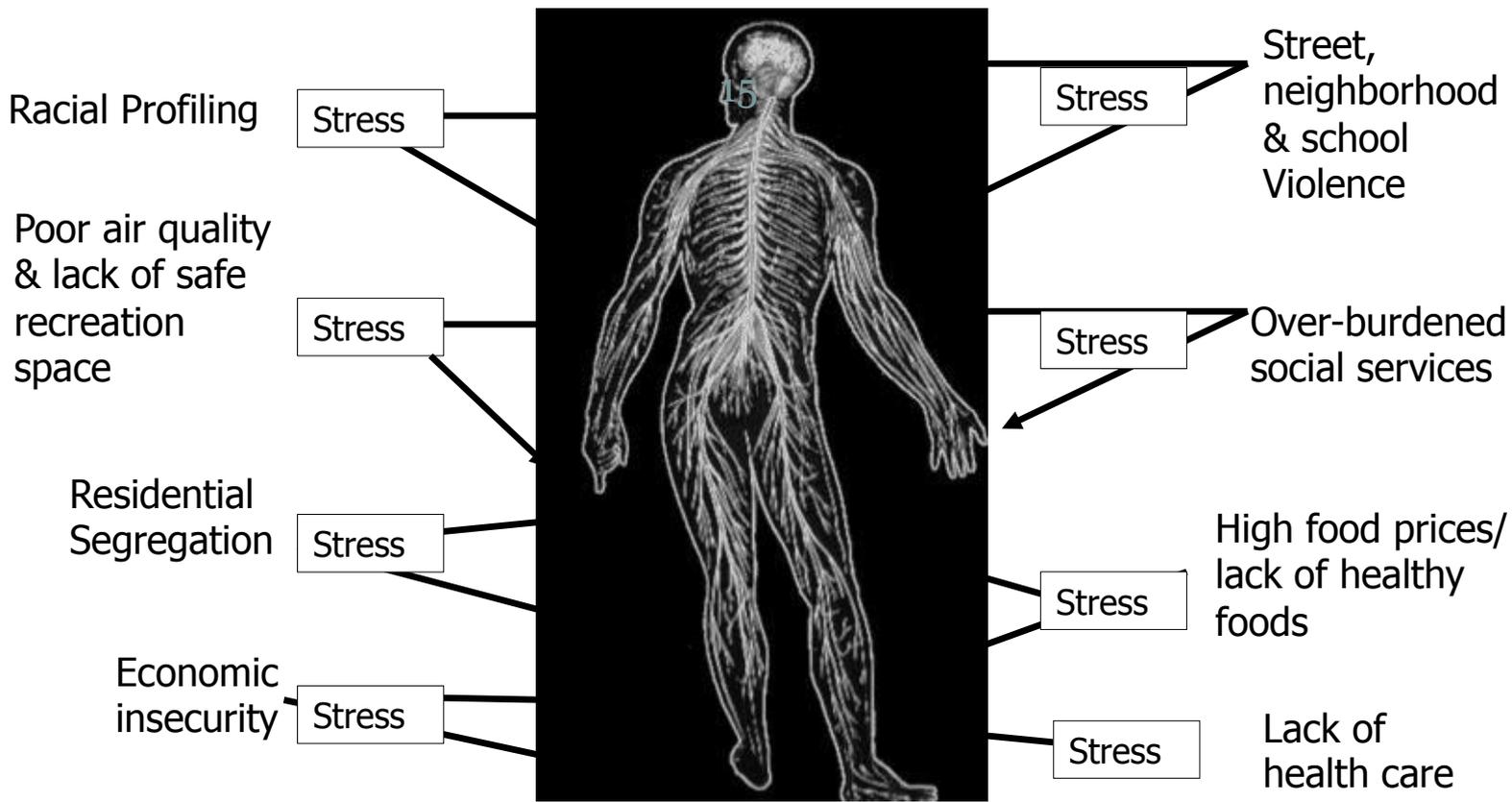
# 2. Health Disparities

Preventable differences in the presence of disease, health, or access to care across communities



# Cumulative Stressors on some Richmond residents

Chronic stress has known physical and mental health impacts, from clogging arteries and heart disease, to overweight & diabetes to chromosome damage and premature aging.



### 3. Health Equity

Health equity is achieving the highest level of health for all people, and working toward equality in conditions for health, for all groups of people



Affordable, safe, quality housing  
 Access to parks and natural resources  
 Equity in county practices  
 Access to affordable, healthy, local food  
 Community and public safety  
 Access to safe and efficient transportation  
 Quality education  
 Family wage jobs and job training  
 Equitable law and justice system  
 Strong, vibrant neighborhoods  
 Access to health and human services  
 Healthy built and natural environments  
 Early childhood development  
 Economic development

King County, WA

<http://www.kingcounty.gov/exec/equity.aspx>

# Place Matters: Life Expectancy

17



# Place Matters: Life Expectancy

18

HEALTH HAPPENS HERE  
heads Up!  
top the Glop  
OUT THE EXHIBIT  
HERE WE LIVE,  
LEARN,  
WORK,  
PLAY

Did you know  
your zip code  
predicts how  
long and how  
well you live?

ZIP:  GO

THE California MUSEUM

Share

© 2012 THE CALIFORNIA MUSEUM

<http://www.healthhappensinca.org/>

# Cal Endow Zip Codes

A child born in zip code **94564** will live an average of

**81**  
YEARS.

A child born in zip code **94801** will live an average of

**77**  
YEARS.

A child born in zip code **94806** will live an average of

**79**  
YEARS.

A child born in zip code **94803** will live an average of

**79**  
YEARS.

A child born in zip code **94805** will live an average of

**79**  
YEARS.

A child born in zip code **94708** will live an average of

**82**  
YEARS.

A child born in zip code **94804** will live an average of

**79**  
YEARS.

A child born in zip code **94530** will live an average of

**79**  
YEARS.

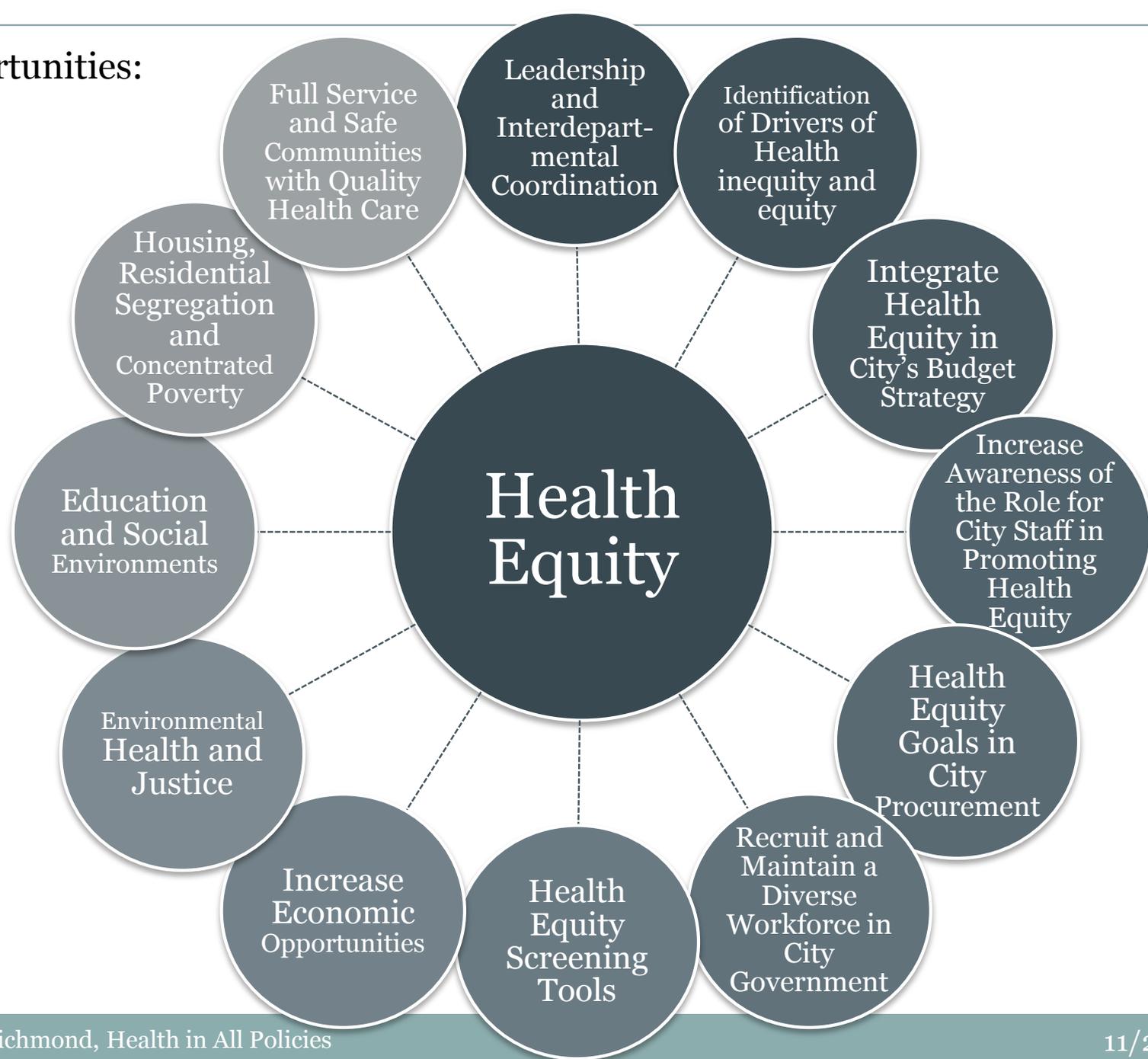
# Draft HiAP Strategic Plan

20

- Mission, Vision and Goals
- Goals
- Background information
- Opportunities:



## Opportunities:



# Draft HiAP Strategic Plan Opportunities

- **Opportunities:**

1. Leadership and Interdepartmental Coordination
2. Identification of Drivers of Health inequity and equity in Richmond
3. Integrate Health Equity in City's Budget Strategy
4. Increase Awareness of the Role for City Staff in Promoting Health Equity in Richmond
5. Health Equity Goals in City Procurement
6. Recruit and Maintain a Diverse Workforce in Richmond City Government
7. Health Equity Screening Tools
8. Increase Economic Opportunities in Richmond
9. Environmental Health and Justice
10. Education and Social Environments
11. Housing, Residential Segregation and Concentrated Poverty
12. Full Service and Safe Communities with Quality Health Care

# Possible Health Equity Indicators

23

- Active Transportation Index
- Life-Long Learning Index
- Housing Quality and Access
- Recreational Opportunities
- Safety
- Youth Opportunities
- Healthy Economy
- Food Access
- Volunteerism/Civic Involvement
- Environmental Quality [review Chapter 4 to populate]





# HiAP Ordinance

# HiAP City Ordinance

25

- **Section 1 Background information:**

- Status of health in Richmond

- **Section 2 Definitions:**

- Health equity, health, health disparities, health inequities, social determinants of health

- **Section 3 Actions:**

- Incorporate health equity and social justice foundational practices into City operations, policies, and program
- Use the Health in All Policies Strategy Plan as the guiding document
- Establish interdepartmental team to carry out work
- Create an annual report on the status of health and health equity
- Develop and implement an ongoing community engagement plan





## Community Engagement

# Community Engagement Meetings & Next Steps

27

- **November meetings:**

- Informational Community Meeting, City Hall (6-7:30 pm, Nov 8)
- RYSE (6-7 pm, Nov. 13)
- Peres Elementary School (9-10 am, Nov 16)
- Chavez Elementary School (9-10 am, Nov 19)
- CBO Stakeholders (noon-1:30 pm, Nov 20 & 27)
- Building Blocks for Kids (TBD)
- Richmond Neighborhood Coordinating Committee (Nov 12)
- Working Community Meeting (6-7:30 pm Nov 29)
- City Council (TBD)