

BUILDING HEALTHY COMMUNITIES

**Presentation to Richmond City Council
January 29th, 2013**

<http://wdrv.it/WzocVz>

Our Mission

To expand access to affordable, quality health care for underserved individuals and communities, and to promote fundamental improvements in the health status of all Californians.

Building Healthy Communities

A 10-year, strategic partnership with 14 communities to demonstrate improved health status for **children and youth** and provide a blueprint for creating healthy communities through **prevention**

<http://wdrv.it/WzocVz>



14 Places

- Del Norte County
- South Sacramento
- **Richmond**
- East Oakland
- Southwest Merced/East Merced County
- East Salinas
- Central/West Fresno City
- South Kern County
- Boyle Heights
- South Los Angeles
- Central Long Beach
- Central Santa Ana
- Coachella
- City Heights



Overview of the Process

RFP for
Planning
Released –
March 2009

Planning
Process
Launched –
June 2009

Community
Plan
Finalized –
November
2010

LISC/CHDC
selected as
“hub hosts”
– March
2011

New HR
Steering
Committee
Selected –
July 2011

Healthy Richmond Planning Process

Over 1700 adult
and youth
residents,
community
organizations,
system
stakeholders
involved



JOIN US! Healthy Richmond Community Convening

- ◆ Develop strategies to build a healthier community: health access, violence prevention, jobs, education
- ◆ Take leadership to bring change to Richmond
- ◆ Build relationships to work together to transform Richmond
- ◆ Get involved in working for a healthier Richmond

Lunch will be provided * Childcare Available * Seating is Limited * Reserve Now!

Saturday, September 25, 2010

9:30am - 2:00pm

Grace Lutheran Church
2639 Barrett Avenue

Community Plan/Logic Model



Healthy Richmond Narrative Explanation of the Logic Model

Submitted to The California Endowment
Building Healthy Communities Initiative
November 1, 2010



Priority Outcomes

- ❖ Families have improved access to a **health home** that supports healthy behaviors. (TCE Outcome 2)
- ❖ Children and their families are **safe from violence**. (TCE Outcome 5)
- ❖ **Neighborhood and school environments** support improved health and healthy behaviors. (TCE Outcome 7)
- ❖ Community health improvements are linked to **economic development**. (TCE Outcome 8.)

Grantmaking

Since November
2010, over \$5 million
has been awarded to
support
implementation of
the Healthy
Richmond Plan



Grantmaking

Adult and Youth Leadership Development



Photo courtesy of CCISCO



Organizing and Advocacy

Grantmaking

Cross Sector Collaboration



(((RICHMOND Pulse)))

BILINGUAL EDITION

25 November / November 2012

WWW.RICHMONDPULSE.ORG

English Learners Get an Assist From Volunteers Estudiantes de Inglés Obtienen Apoyo De Parte De Voluntarios

News Feature • Edgardo Cerveno-Soto

"Every good story has a conflict," says Eric teacher as she draws a story plot map for her students. Arleth and Saúl, both 14 and freshmen at Richmond High, follow along, drawing the jagged map onto their notebooks, labeling the beginning, rising action and climax. The lesson has Arleth, Saúl and 25 of their English Language Development (ELD) Level 4 classmates learning, and in some cases, re-learning the basics of writing.

ELD students, also known as English Language Learners, are the fastest growing group of students in American public schools. A 2008 study from the Migration Policy Institute, a non-profit, non-partisan think tank on the East Coast, estimated 2.3 million K-12 students in the U.S. are English Learners, with 1.6 million in California alone.

ELD students consistently rank among the lowest in state test scores, high school graduation and college attendance rates. What's more, the demographics of this population are changing dramatically.

It is common perception that all ELD students are immigrants and non-native English speakers. However, that is far from reality. The Urban Institute in a 2005 study stated that more than half of ELD students in high school are native-born Americans, with Spanish speaking students comprising the majority.

At Richmond High School, Saúl and Arleth are among the 45 percent of students classified as English Language Learners.

Saúl, whose parents are both from Mexico, was born in Washington but relocated to Richmond because his mother disliked the cold. Of average height and build, Saúl's choice of black shirt high socks speaks to his interest in sports, specifically soccer. He doesn't read much outside of school, he admits, other than his favorite video game and



volunteers were recruited to assist five ELD 4 classes — approximately 150 students over a one-year period. "We wanted to begin with ELD 4 because we have a lot of students who stay in ELD for a long time," says Franco. "And I know that they want to get out and be in regular classes."

Writer-Coach Connection got its start at Berkeley High School in 2007 and has quickly

Reportage, Edgardo Cerveno-Soto

"Toda historia buena tiene un conflicto", dice la profesora mientras dibuja un mapa de argumento de la historia para sus estudiantes. Arleth y Saúl, ambos estudiantes de primer año y de 14 años en Richmond High, pasan en sus cuadernos, etiquetando la exposición, acción creciente y el clímax.

Arleth y Saúl y 25 de sus compañeros del Desarrollo del Idioma Inglés (ELD) por sus amigos en inglés) del alto Nivel Aprendizaje, y en algunas clases, volviendo a aprender

de inglés. Saúl, cuyos padres son de México, nació en Washington, pero se trasladó a Richmond, porque su madre no le gustaba el frío. De mediana estatura y delgado, su elección de calcetines negroes que le cubren la espalda habla a su interés por los deportes, especialmente el fútbol. Admite que no lee mucho fuera de la escuela, con excepción de su videojuego favorito y revistas de películas. No es que él sola lea, dice Saúl, sólo "depende el estío de la mamá".

Arleth nació en Berkeley y sus padres también son de México - su madre se mudó a los EE.UU. a la edad de 14 años y se graduó de Richmond High. Una adolescente pequeña y la mayor de cinco hermanos, Arleth tiene interés en dibujar una lista y la fotografía. Fuera de la clase, escribe con frecuencia, por lo general



Changing the Narrative

The Hub

Central Table That Holds The Vision Of Healthy Richmond And Connects Stakeholders To The Work

- *Learn About What is Happening*
- *Get Involved*
- *Develop New Skills and Knowledge*
- *Expand Relationships*
- *Promote Shared Accountability*
- *Celebrate Accomplishments*
- *Create a New Narrative*
- *Not involved in Grantmaking*

The Hub

- ❖ 22-member Steering Committee provides overall leadership
- ❖ Staffed by a Manager and Other Support Positions



Thank You!



Contact Information

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