



“We are in the health business”

– Bill Lindsay, Richmond, City Manager



**City of Richmond
Health in All Policies
Concilio Latino March 15, 2013**



City services through the prism of health



Timeline of Community Health and Wellness Element, Richmond Health Equity Partnership, and Healthy Richmond

2005: Richmond's Community Health and Wellness Element (HWE) is first conceived. Once completed, the HWE will become the first standalone element in a CA jurisdiction's General Plan that addresses the relationship between public health and the jurisdiction's social, economic, and physical environments

2008: City launches HWE implementation planning and pilots in Iron Triangle and Belding Woods neighborhoods. Focus areas identified: 1) Citywide policy and systems implementation; 2) Neighborhood improvement strategies; 3) Data collection, indicators developments, and measurement of success; and 4) Community engagement.

July 2009: City began planning with project partners to identify needs and opportunities for collaboration. Partners included Contra Costa Health Services, MIG, and PolicyLink

Oct 2009: First community workshops are held in pilot neighborhoods to get input on potential improvement projects, programs, and services that would address health outcomes

April/May 2011: The City releases report summarizing recommendations for selection of indicators and implementation of data and info tracking systems

April 24, 2012: Richmond City Council adopts the 2030 General Plan and the Health and Wellness Element



City of Richmond Community Health & Wellness Element Implementation (2005-ongoing)

Building Healthy Communities Initiative: Healthy Richmond Project (2010-2020)

Richmond Health Equity Partnership (Feb 2012-Jan 2014)

Spring 2009: CE selects Richmond as BHC project site; convenes community-wide steering committee to manage planning process

Feb 2011: ISC/Community Housing Development Corp. is chosen to serve as Hub Host

Oct 2011: Hub Steering Committee is convened; comprised of 25 members including community residents, CBOs, faith-based orgs, health systems, and public agencies and institutions

May 2012: HIAP subcommittee is convened; led by City of Richmond Prof. Mason Corburn

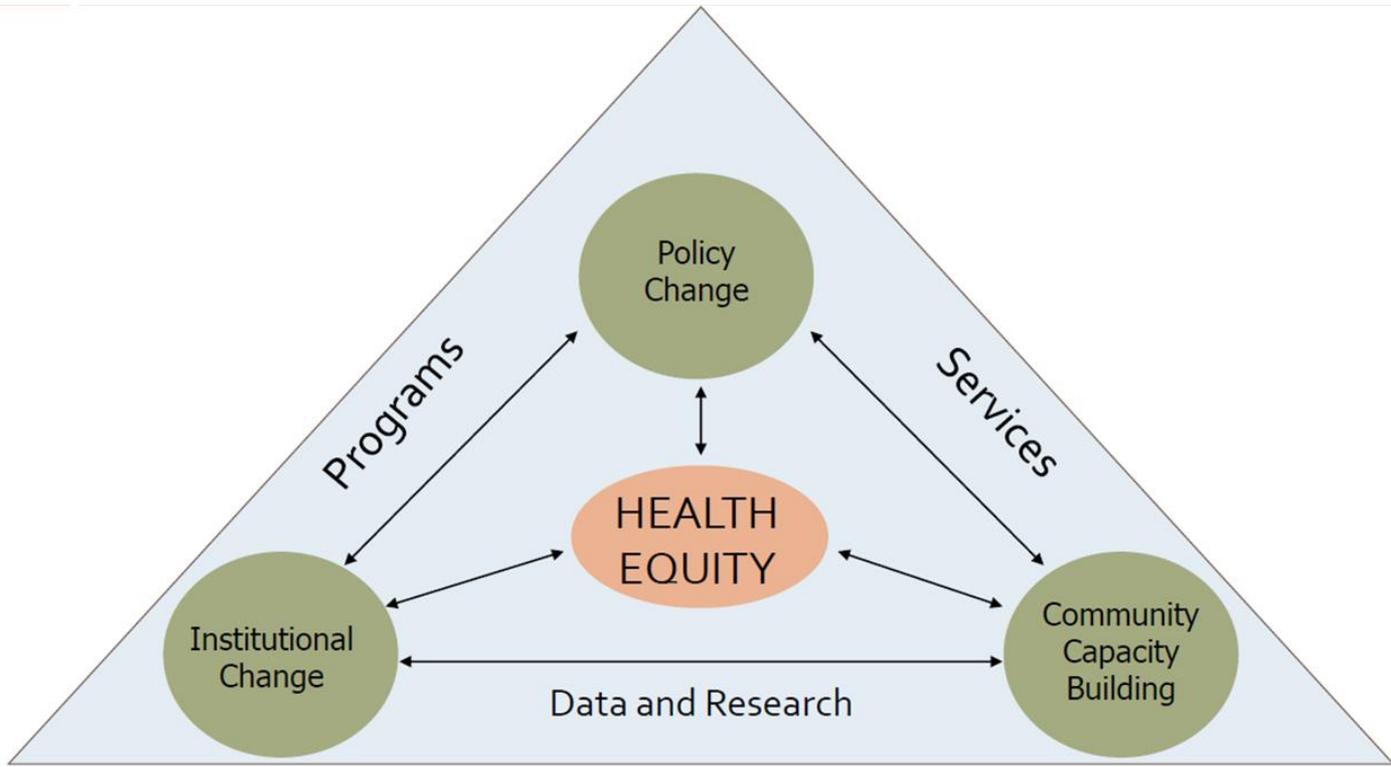
Oct 10, 2012: FSCS resolution approved by WCCUSD Board

June 2012: Health Equity Data, Training, and Report Card subcommittee is convened; led by CCHS

Sept 2012: FSCS subcommittee is convened; led by WCCUSD

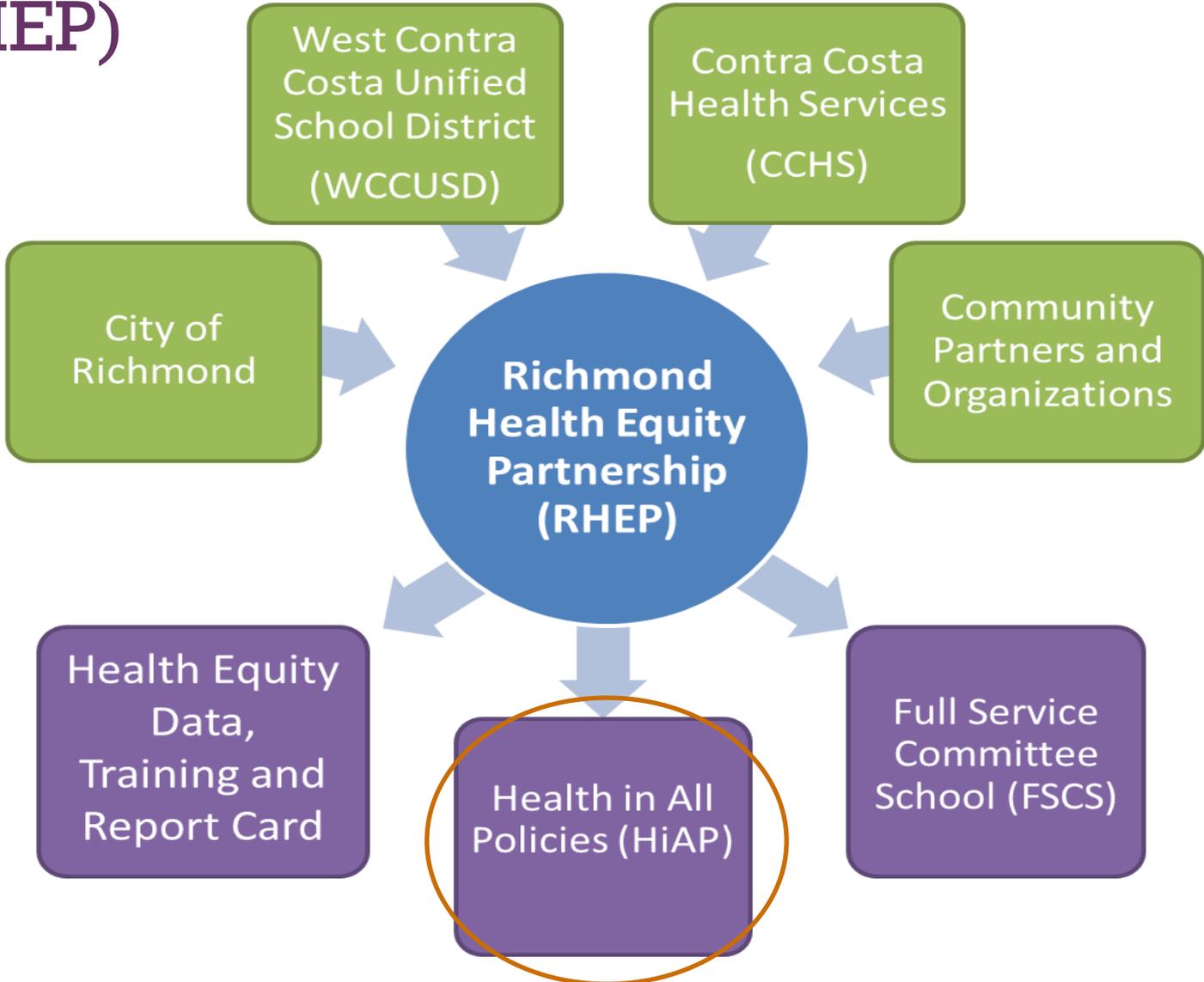
- July 2009-Nov 2010:** Planning phase - Steering Committee interviews hundreds of local stakeholders to explore health equity issues related to CE's 10 outcomes; creates Logic Model focusing on priorities:
- Families have improved access to health home that support healthy behaviors
 - Children and their families are safe from violence.
 - School and neighborhood environments support improved health and healthy behaviors.
 - Community health improvements are linked to economic development.

Feb 2012: CE approves RHEP work plan. Objective: Develop collaborative partnership between City of Richmond, Contra Costa Health Services, West Contra Costa Unified School District to advance health equity for children and families in Richmond through the development of Health in All Policies (HIAP) strategy, Full-Service Community Schools (FSCS) strategy, and Health Equity Report Card to create model for duplication in other entities and areas of West Contra Costa County



+ Model of change

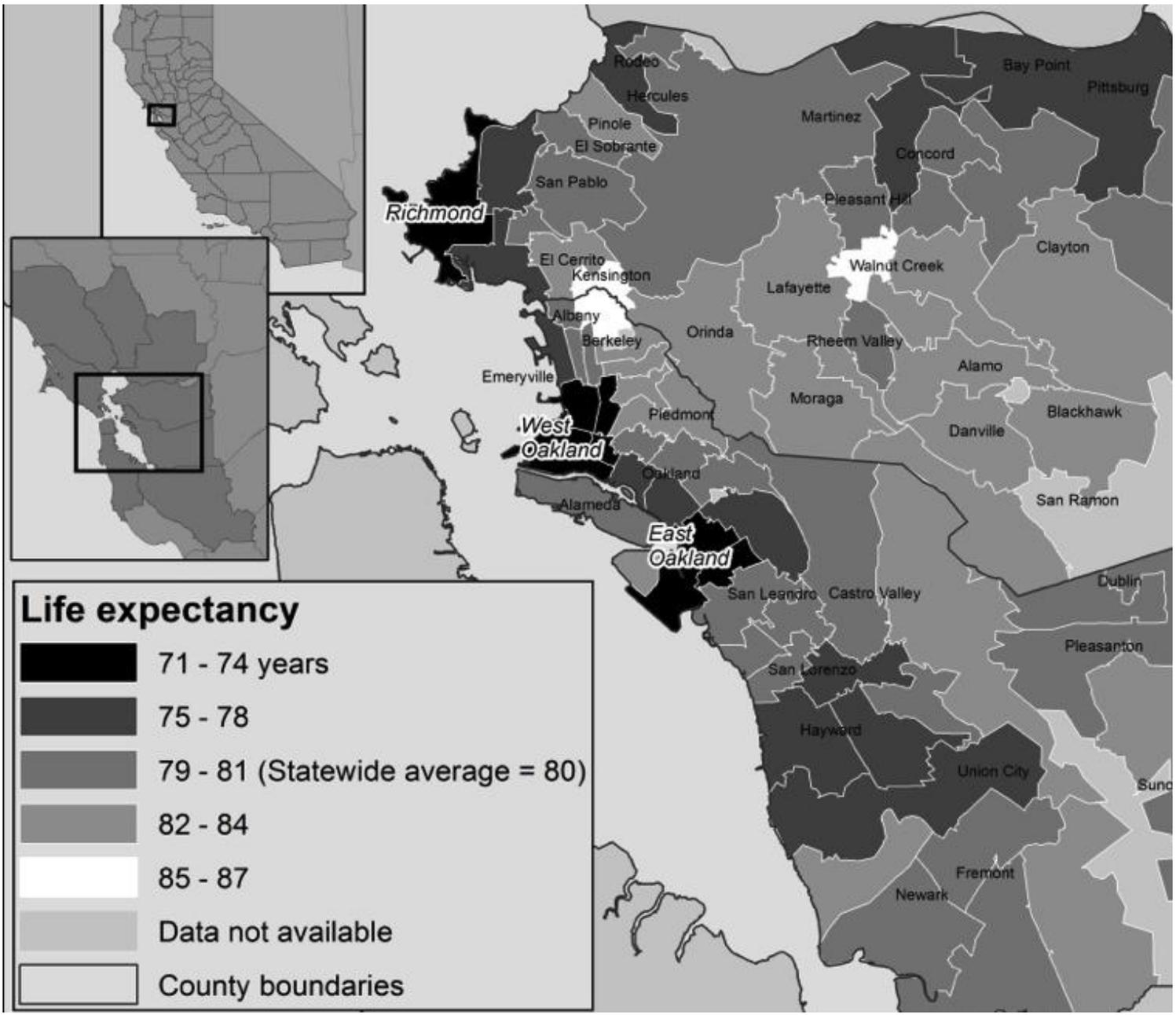
+ Richmond Health Equity Partnership (RHEP)



+ Other definitions of Health...

- Health is a state of complete physical, mental and social well-being and not merely the absence of disease or infirmity.





+ Place Matters: Life Expectancy

HEALTH HAPPENS HERE
 Leads Up!
 Stop the Glop
 ABOUT THE EXHIBIT

HEALTH HAPPENS
 WHERE WE LIVE,
 LEARN,
 WORK,
 PLAY

Did you know
 your zip code
 predicts how
 long and how
 well you live?

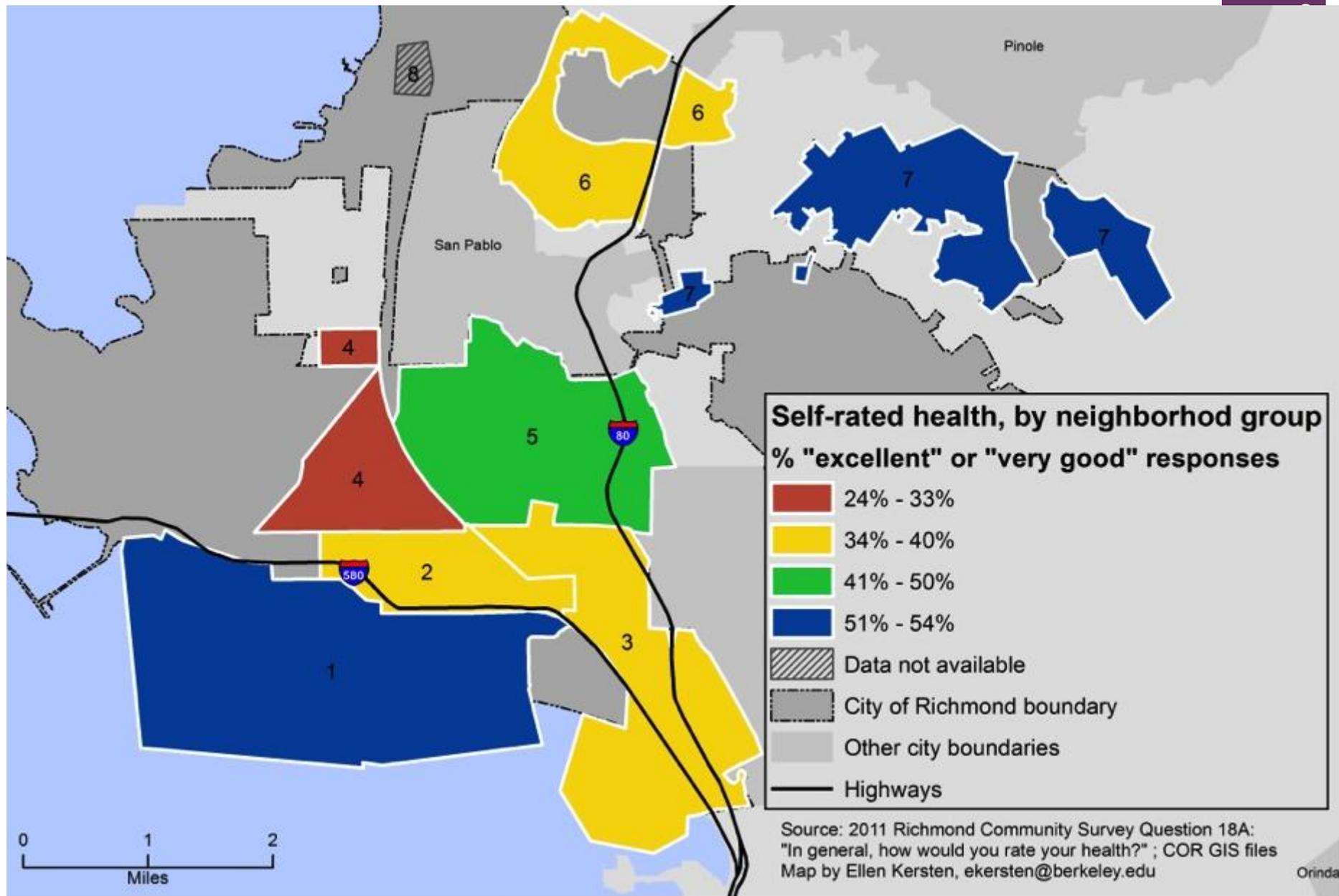
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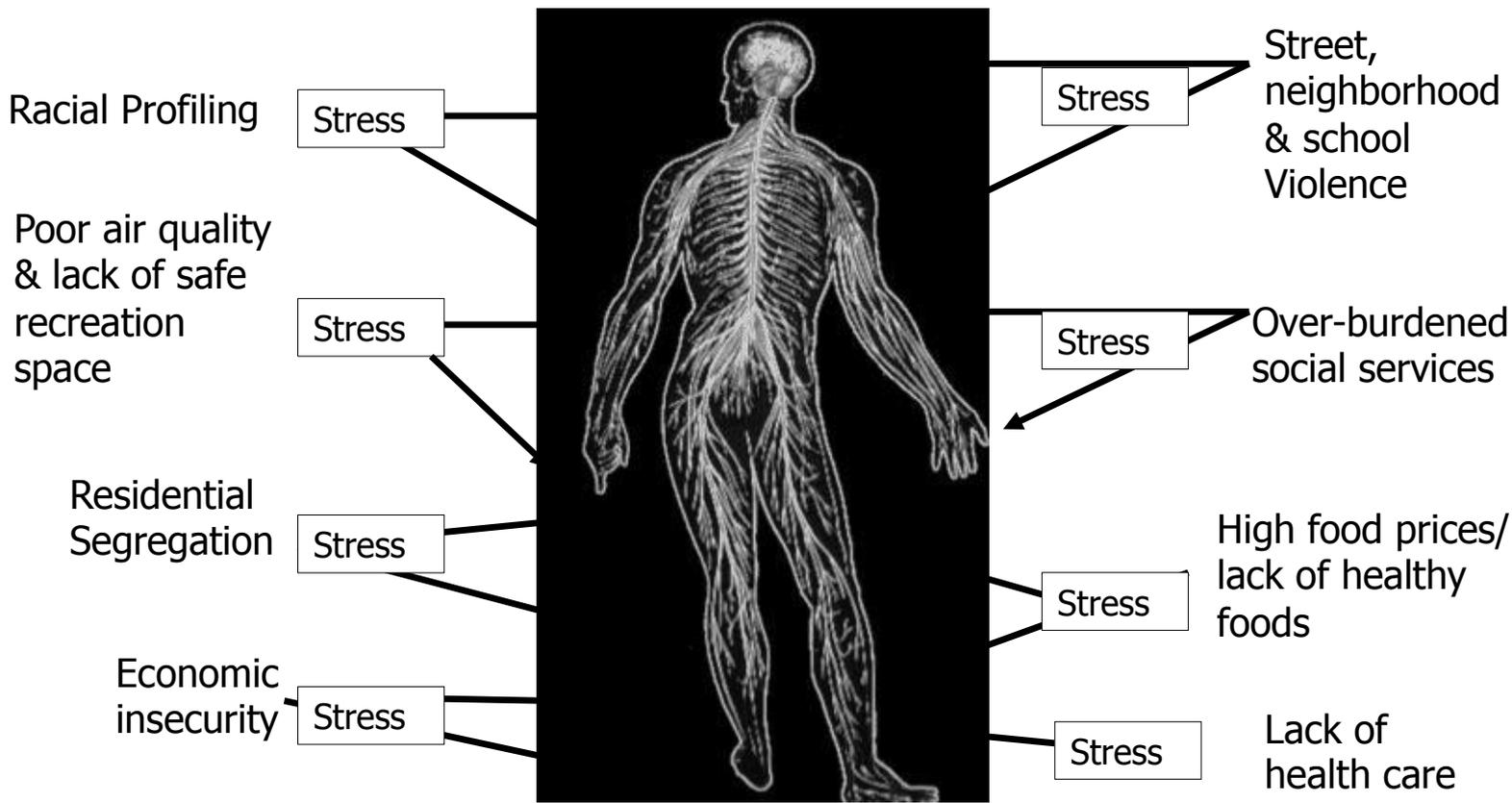
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<http://www.healthhappensinca.org/>



Cumulative Stressors on some Richmond residents

Chronic stress has known physical and mental health impacts, from clogging arteries and heart disease, to overweight & diabetes to chromosome damage and premature aging.



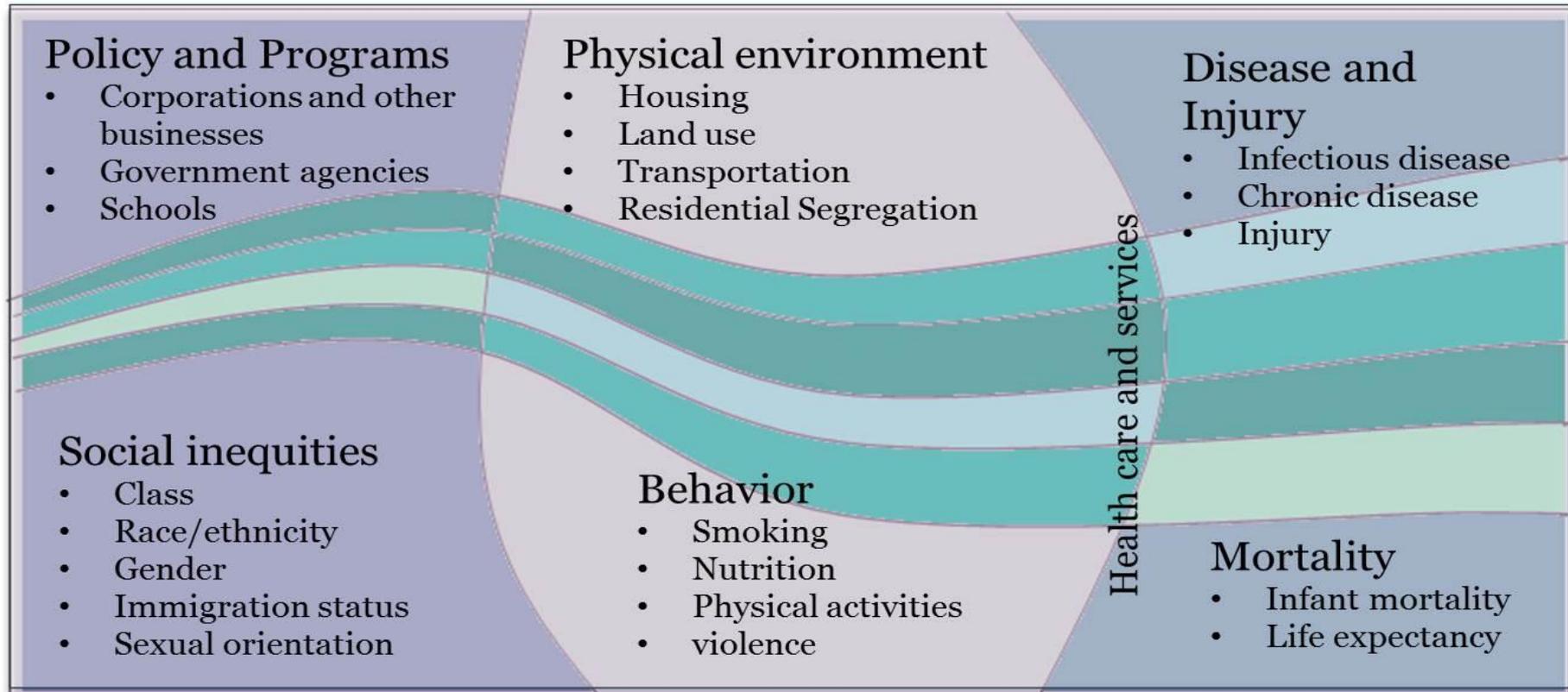
+ Where to Intervene: Upstream v. Downstream

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Upstream

Midstream

Downstream



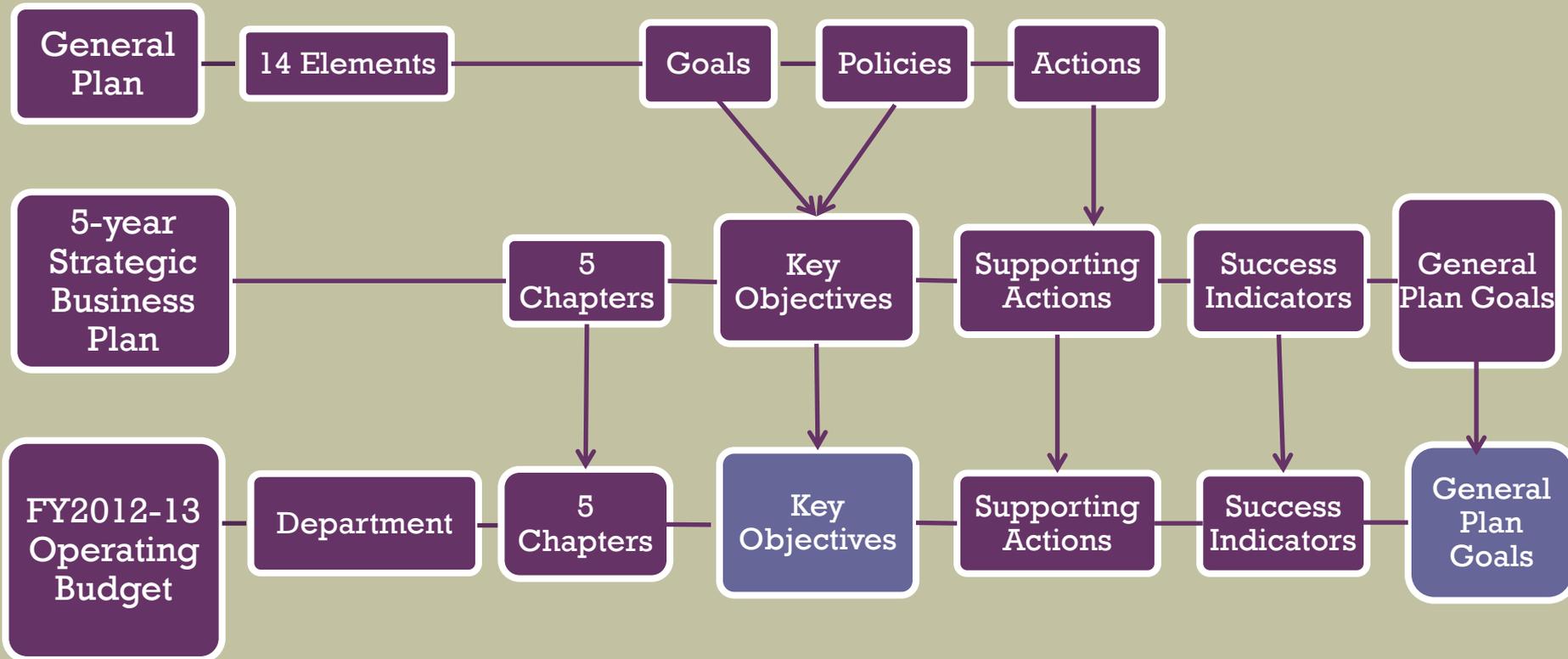
Government, Schools, CBOs → Parks & Housing → Hospitals & Clinics

+ Community Health and Wellness Element and Current Health Initiatives



+ How can we best align existing City plans with HiAP

- There is no formula or right way to implement HiAP.



+ HiAP City Ordinance

■ Section 1 Background information:

- Status of health in Richmond

■ Section 2 Definitions:

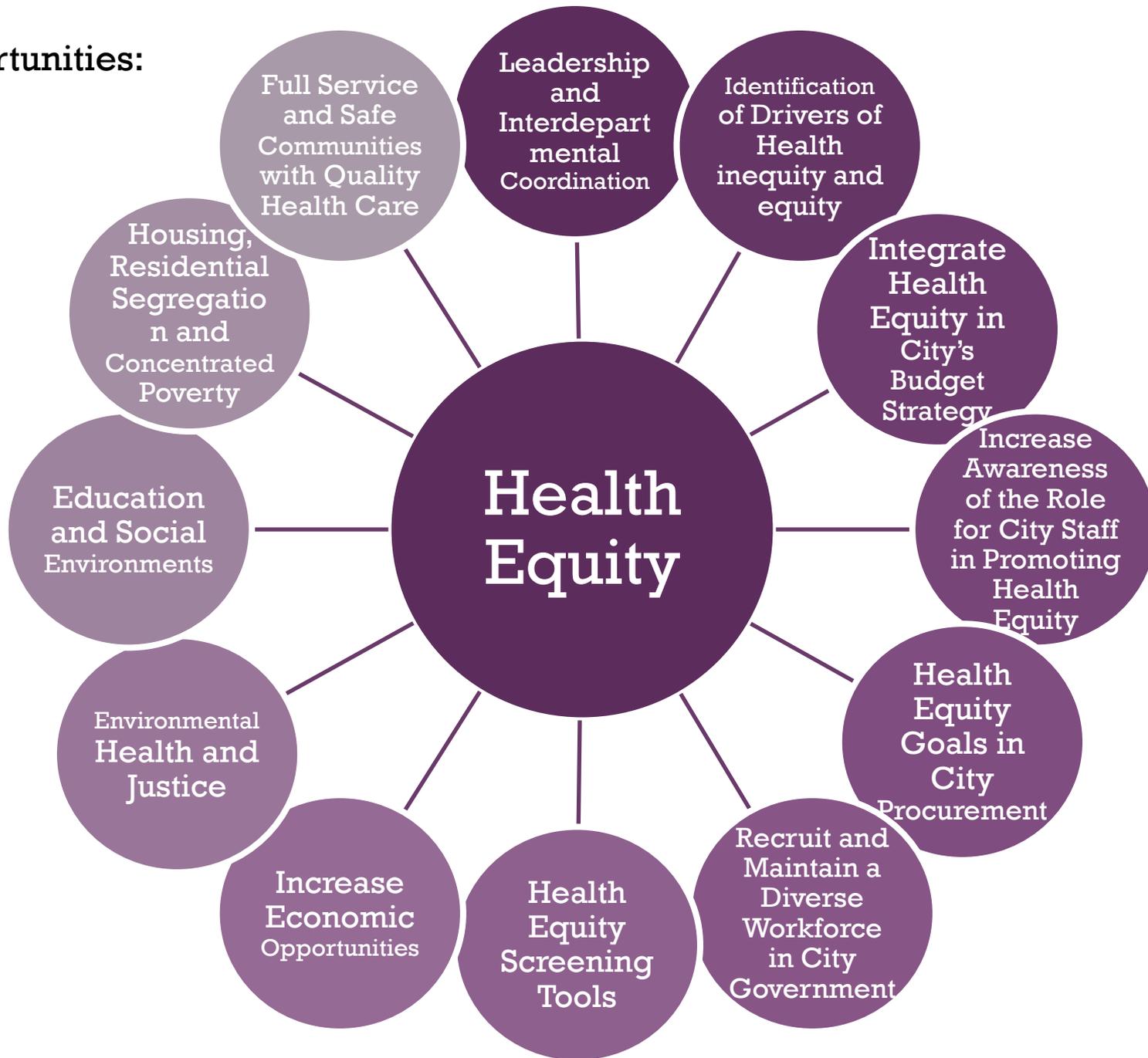
- Health equity, health, health disparities, health inequities, social determinants of health

■ Section 3 Actions:

- Incorporate health equity and social justice foundational practices into City operations, policies, and program
- Use the Health in All Policies Strategy Plan as the guiding document
- Establish interdepartmental team to carry out work
- Create an annual report on the status of health and health equity
- Develop and implement an ongoing community engagement plan



Opportunities:





THANK YOU

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