“We are in the health business”
– Bill Lindsay, Richmond, City Manager

City of Richmond
Health in All Policies
Concilio Latino March 15, 2013

City services through the prism of health
**Timeline of Community Health and Wellness Element, Richmond Health Equity Partnership, and Healthy Richmond**

**2005:** Richmond’s Community Health and Wellness Element (HWE) is first conceived. Once completed, the HWE will become the first standalone element in a state jurisdiction’s General Plan that addresses the relationship between public health and the jurisdiction’s social, economic, and physical environments.

**2008:** City launches HWE implementation planning and pilots in Iron Triangle and Belding Woods neighborhoods. 4 focus areas identified: 1) citywide policy and systems implementation; 2) neighborhood improvement strategies; 3) data collection, indicators developments, and measurement of success; and 4) community engagement.

**July 2009:** City began planning with project partners to identify needs and opportunities for collaboration. Partners included Contra Costa Health Services, MIG, and PolicyLink.

**Oct 2009:** First community workshops are held in pilot neighborhoods to get input on potential improvement projects, programs, and services that would address health outcomes.

**April/May 2011:** The City releases report summarizing recommendations for selection of indicators and implementation of data and info tracking systems.

**Oct 24, 2012:** Richmond City Council adopts the 2030 General Plan and the Health and Wellness Element.

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**City of Richmond Community Health & Wellness Element Implementation (2005-ongoing)**

**Spring 2009:** TCE selects Richmond as BHC project site; convenes a community-wide Steering Committee to manage planning process.

**Feb 2011:** LISC/Community Housing Development Corp. is chosen to serve as Hub Host.

**July 2009-Nov 2010:** Planning phase – Steering Committee interviews hundreds of local stakeholders to explore health equity issues related to TCE’s 10 outcomes; creates Logic Model focusing on 4 priorities:
- Families have improved access to a home that support healthy behaviors
- Children and their families are safe from violence
- School and neighborhood environments support improved health and healthy behaviors
- Community health improvements are linked to economic development.

**Oct 2011:** Hub Steering Committee is convened; comprised of 25-members including community residents, CBOs, faith-based orgs, health systems, and public agencies and institutions.

**May 2012:** HIAP subcommittee is convened; led by City of Richmond & Prof. Jason Corburn

**June 2012:** Health Equity Data, Training, and Report Card subcommittee is convened; led by CCHS

**Sept 2012:** FSCS subcommittee is convened; led by WCCUSD

**Oct 2012:** FSCS resolution approved by WCCUSD Board

**Feb 2012:** TCE approves RHEP work plan. Objective: Develop a collaborative partnership between City of Richmond, Contra Costa Health Services, West Contra Costa Unified School District to advance health equity for children and families in Richmond through the development of a Health in All Policies (HIAP) strategy, Full-Service Community Schools (FSCS) strategy, and a Health Equity Report Card to create a model for duplication in other cities and areas of West Contra Costa County.

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**Richmond Health Equity Partnership (Feb 2012-Jan 2014)**

**Oct 10, 2012:** FSCS resolution approved by WCCUSD Board

**May 2012:** HIAP subcommittee is convened; led by City of Richmond & Prof. Jason Corburn

**June 2012:** Health Equity Data, Training, and Report Card subcommittee is convened; led by CCHS

**Sept 2012:** FSCS subcommittee is convened; led by WCCUSD

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**Building Healthy Communities Initiative: Healthy Richmond Project (2010-2020)**

**Spring 2009:** TCE selects Richmond as BHC project site; convenes a community-wide Steering Committee to manage planning process.

**Feb 2011:** LISC/Community Housing Development Corp. is chosen to serve as Hub Host.

**July 2009-Nov 2010:** Planning phase – Steering Committee interviews hundreds of local stakeholders to explore health equity issues related to TCE’s 10 outcomes; creates Logic Model focusing on 4 priorities:
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Model of change
Richmond Health Equity Partnership (RHEP)

- West Contra Costa Unified School District (WCCUSD)
- Contra Costa Health Services (CCHS)
- City of Richmond
- Community Partners and Organizations
- Health Equity Data, Training and Report Card
- Health in All Policies (HiAP)
- Full Service Committee School (FSCS)
Other definitions of Health…

Health is a state of complete physical, mental and social well-being and not merely the absence of disease or infirmity.
Place Matters: Life Expectancy

http://www.healthhappensinca.org/
Cumulative Stressors on some Richmond residents

Chronic stress has known physical and mental health impacts, from clogging arteries and heart disease, to overweight & diabetes to chromosome damage and premature aging.

- Racial Profiling
- Poor air quality & lack of safe recreation space
- Residential Segregation
- Economic insecurity
- Street, neighborhood & school Violence
- Over-burdened social services
- High food prices/lack of healthy foods
- Lack of health care

Cumulative Stressors
What is Health in All Policies?

**CALIFORNIA DEFINITION**

- HiAP approach recognizes that health and prevention are impacted by policies that are managed by non-health government/non-government entities.
- Many strategies that improve health will also help to meet the policy objectives of other agencies.

HiAP Task Force Report—Executive Summary pg. 4 and 5
Where to Intervene: Upstream v. Downstream

Upstream
- Policy and Programs
  - Corporations and other businesses
  - Government agencies
  - Schools
- Social inequities
  - Class
  - Race/ethnicity
  - Gender
  - Immigration status
  - Sexual orientation

Midstream
- Physical environment
  - Housing
  - Land use
  - Transportation
  - Residential Segregation
- Behavior
  - Smoking
  - Nutrition
  - Physical activities
  - Violence

Downstream
- Disease and Injury
  - Infectious disease
  - Chronic disease
  - Injury
- Mortality
  - Infant mortality
  - Life expectancy

Government, Schools, CBOs → Parks & Housing ← Hospitals & Clinics
Community Health and Wellness Element and Current Health Initiatives
How can we best align existing City plans with HiAP

- There is no formula or right way to implement HiAP.
HiAP City Ordinance

Section 1 Background information:
- Status of health in Richmond

Section 2 Definitions:
- Health equity, health, health disparities, health inequities, social determinants of health

Section 3 Actions:
- Incorporate health equity and social justice foundational practices into City operations, policies, and program
- Use the Health in All Policies Strategy Plan as the guiding document
- Establish interdepartmental team to carry out work
- Create an annual report on the status of health and health equity
- Develop and implement an ongoing community engagement plan
Health Equity

Opportunities:

- Leadership and Interdepartmental Coordination
- Identification of Drivers of Health Inequity and Equity
- Integrate Health Equity in City's Budget Strategy
- Increase Awareness of the Role for City Staff in Promoting Health Equity
- Health Equity Goals in City Procurement
- Recruit and Maintain a Diverse Workforce in City Government
- Increase Economic Opportunities
- Health Equity Screening Tools
- Environmental Health and Justice
- Education and Social Environments
- Housing, Residential Segregation and Concentrated Poverty
- Full Service and Safe Communities with Quality Health Care
THANK YOU

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