



## City of Richmond Health in All Policies

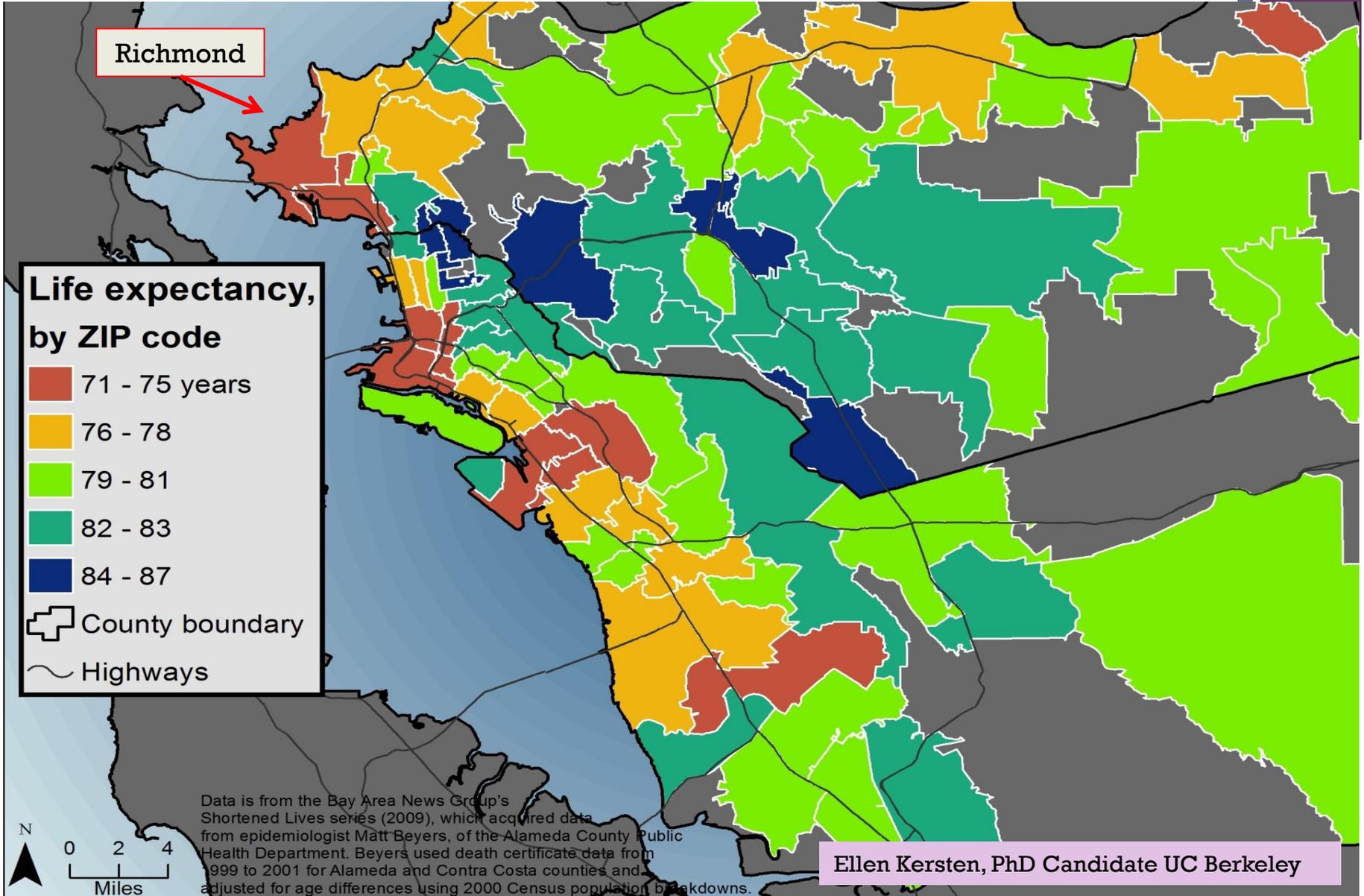
June 11, 2013 Systems of Care “Building  
Systems that Respond to Community Needs”

*“City services through the prism of health”*

*– Bill Lindsay, Richmond City Manager*

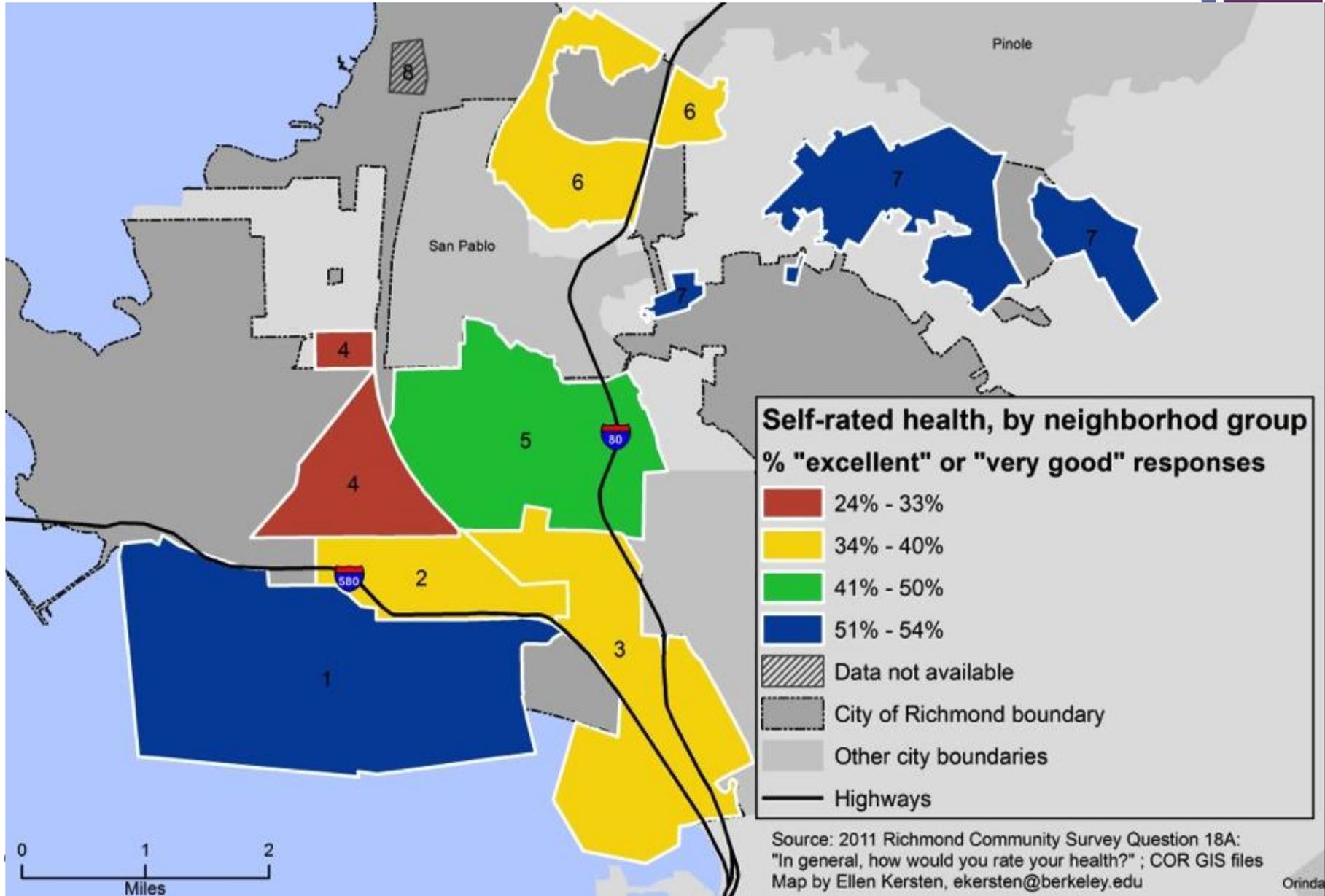


# Life Expectancy in the East Bay





# Results from the 2011 Richmond Community Survey: Self-Rated Health



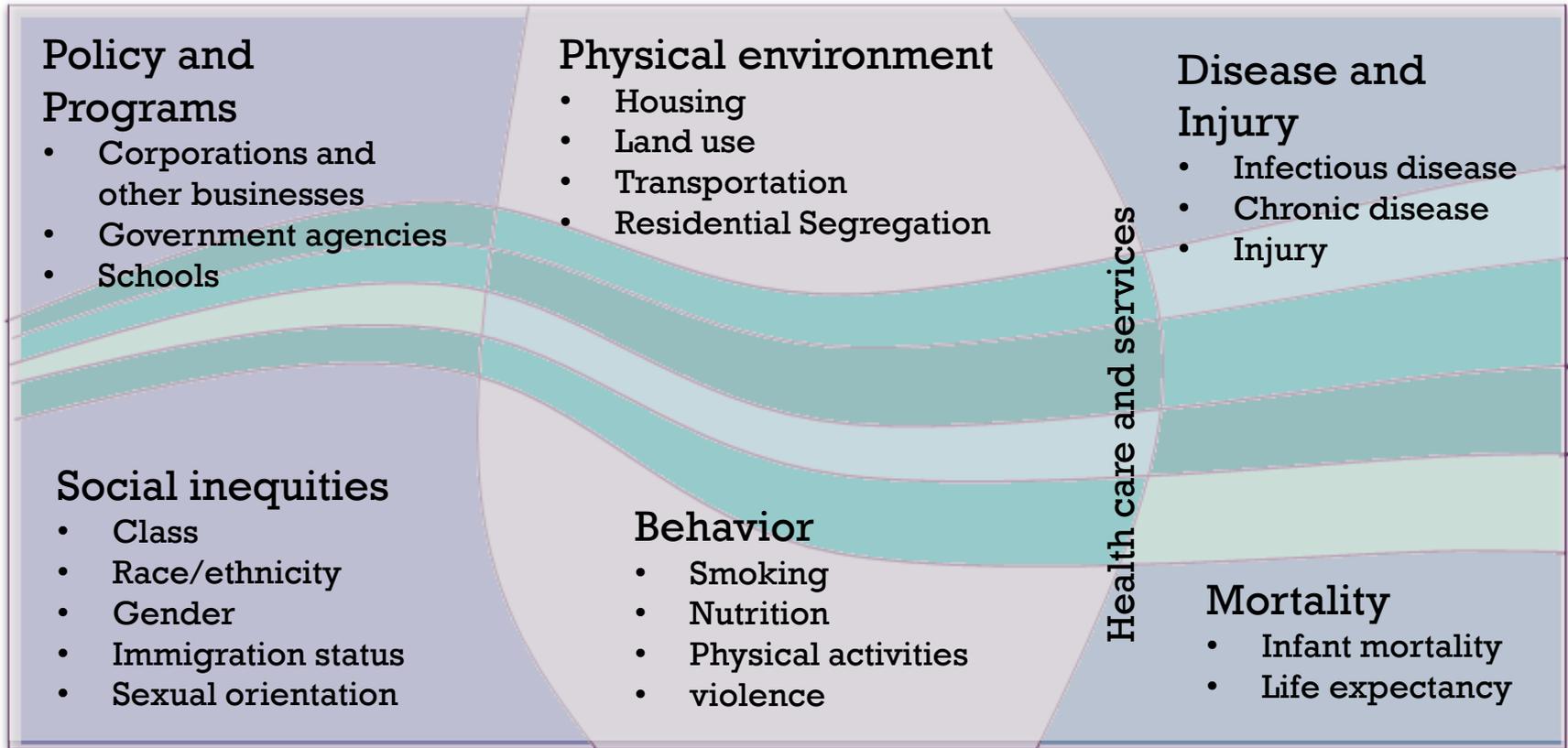
# + Where to Intervene: Upstream v. Downstream



Upstream

Midstream

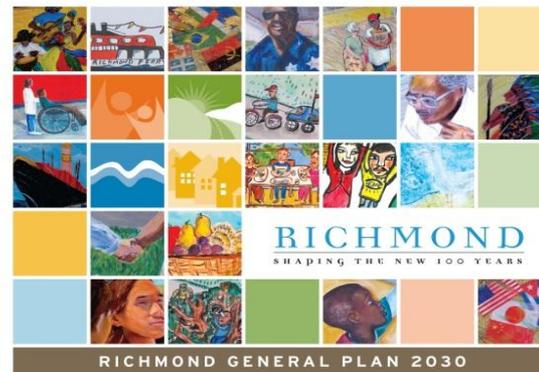
Downstream



Government, Schools, CBOs → Parks & Housing → Hospitals & Clinics

# + Richmond General Plan 2030

- A core component of implementing the Health Element of the General Plan & improving the well-being and living conditions for all Richmond residents.



**Health in all Policies is city management as ‘preventative medicine’ and all city staff are ‘community clinicians.’**



- Health is a state of complete physical, mental and social well-being and not merely the absence of disease or infirmity.

- (Preamble to the Constitution of the World Health Organization as adopted by the International Health Conference, New York, 19-22 June, 1946; signed on 22 July 1946 by the representatives of 61 States (Official Records of the World Health Organization, no. 2, p. 100) and entered into force on 7 April 1948.)



# Timeline of Community Health and Wellness Element, Richmond Health Equity Partnership, and Healthy Richmond



**2005:** Richmond's Community Health and Wellness Element (HWE) is first conceived. Once completed, the HWE will become the first standalone element in a CA jurisdiction's General Plan that addresses the relationship between public health and the jurisdiction's social, economic, and physical environments

**2008:** City launches HWE implementation planning and pilots in Iron Triangle and Belding Woods neighborhoods. Focus areas identified: 1) Citywide policy and systems implementation; 2) Neighborhood improvement strategies; 3) Data collection, indicators developments, and measurement of success; and 4) Community engagement.

**July 2009:** City began planning with project partners to identify needs and opportunities for collaboration. Partners included Contra Costa Health Services, MIG, and PolicyLink

**Oct 2009:** First community workshops are held in pilot neighborhoods to get input on potential improvement projects, programs, and services that would address health outcomes

**April/May 2011:** The City releases report summarizing recommendations for selection of indicators and implementation of data and info tracking systems

**April 24, 2012:** Richmond City Council adopts the 2030 General Plan and the Health and Wellness Element

## City of Richmond Community Health & Wellness Element Implementation (2005-ongoing)

## Building Healthy Communities Initiative: Healthy Richmond Project (2010-2020)

## Richmond Health Equity Partnership (Feb 2012-Jan 2014)

**Spring 2009:** CE selects Richmond as BHC project site; convenes community-wide steering committee to manage planning process

**Feb 2011:** ISC/Community Housing Development Corp. is chosen to serve as Hub Host

**Oct 2011:** Hub Steering Committee is convened; comprised of 25 members including community residents, CBOs, faith-based orgs, health systems, and public agencies and institutions

**May 2012:** HIAP subcommittee is convened; led by City of Richmond Prof. Mason Corburn

**Oct 10, 2012:** FSCS resolution approved by WCCUSD Board

**June 2012:** Health Equity Data, Training, and Report Card subcommittee is convened; led by CCHS

**Sept 2012:** FSCS Subcommittee is convened; led by WCCUSD

**July 2009-Nov 2010:** Planning phase - Steering Committee interviews hundreds of local stakeholders to explore health equity issues related to CE's 20 outcomes; creates Logic Model focusing on priorities:

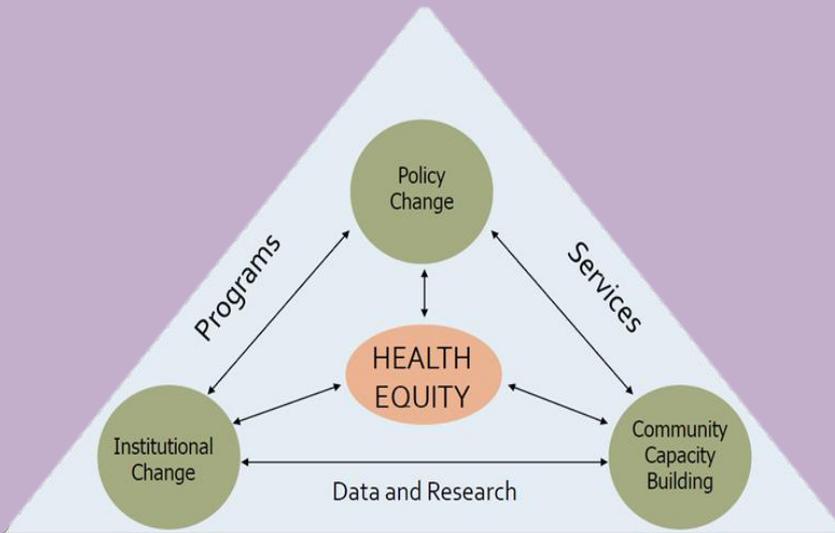
- Families have improved access to health home that support healthy behaviors
- Children and their families are safe from violence.
- School and neighborhood environments support improved health and healthy behaviors.
- Community health improvements are linked to economic development.

**Feb 2012:** CE approves RHEP work plan. Objective: Develop collaborative partnership between City of Richmond, Contra Costa Health Services, West Contra Costa Unified School District to advance health equity for children and families in Richmond through the development of Health in All Policies (HIAP) strategy, Full-Service Community Schools (FSCS) strategy, and Health Equity Report Card to create model for duplication in other entities and areas of West Contra Costa County



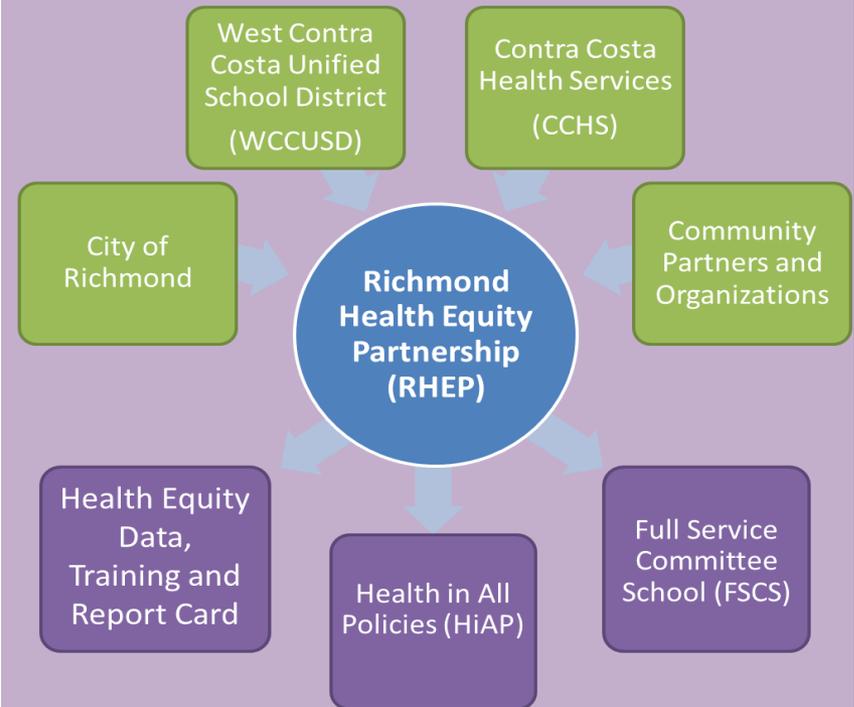
# HiAP Background and Evolution

## Health Equity Framework



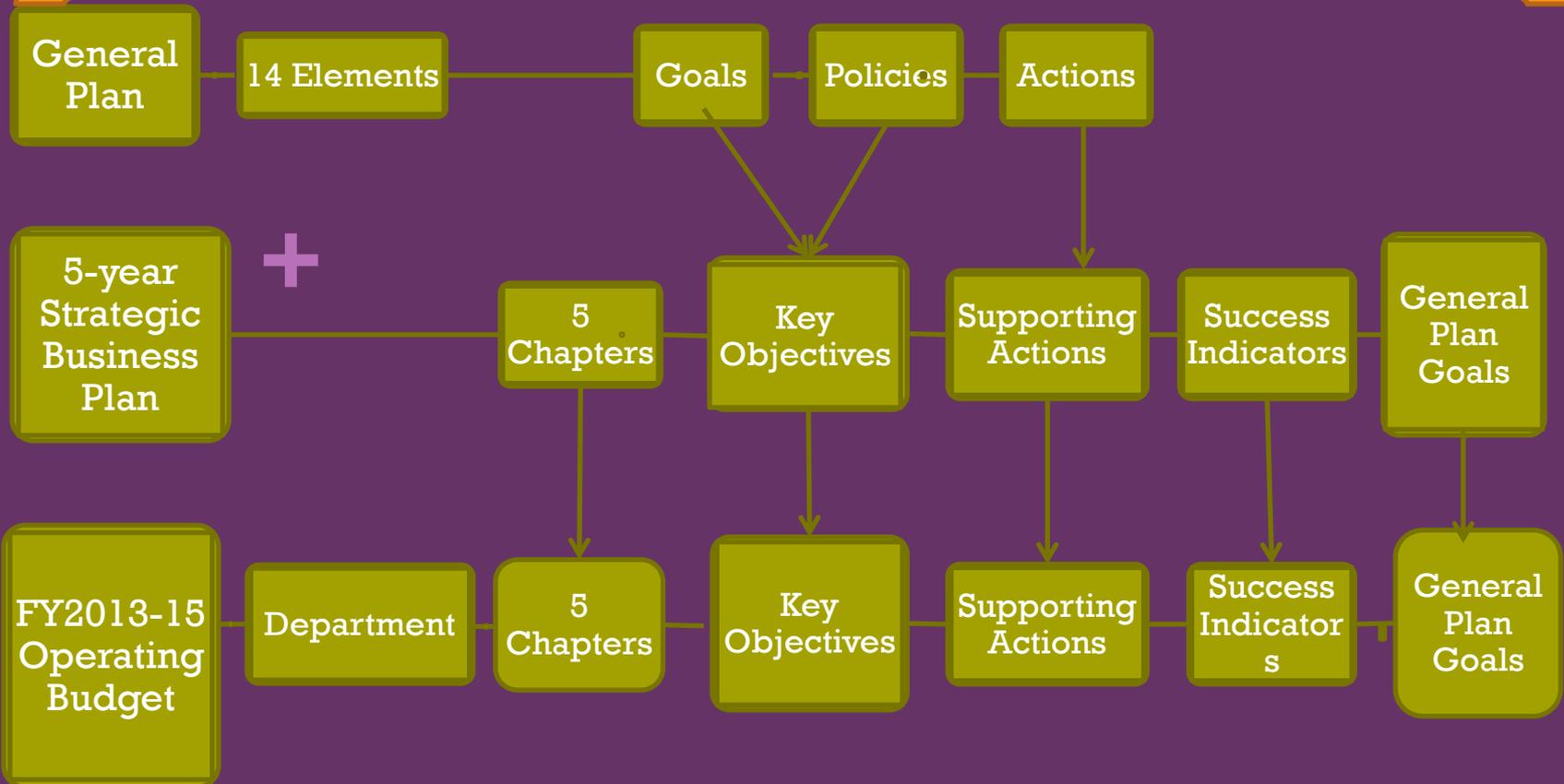
Source: Associate Professor Jason Corburn, UC Berkeley

## Richmond Health Equity Partnership

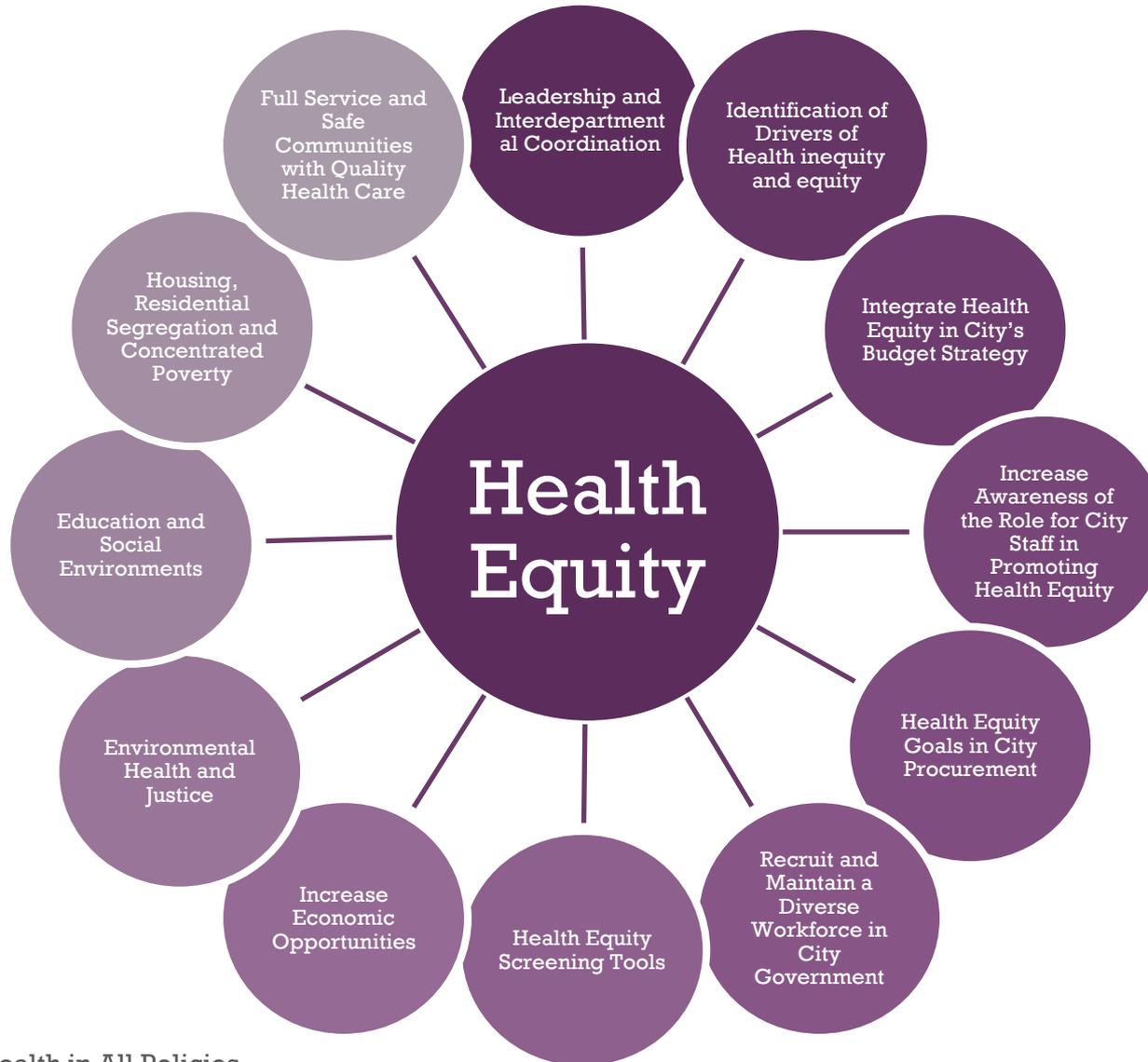


# HiAP and City Documents Alignment

## HiAP

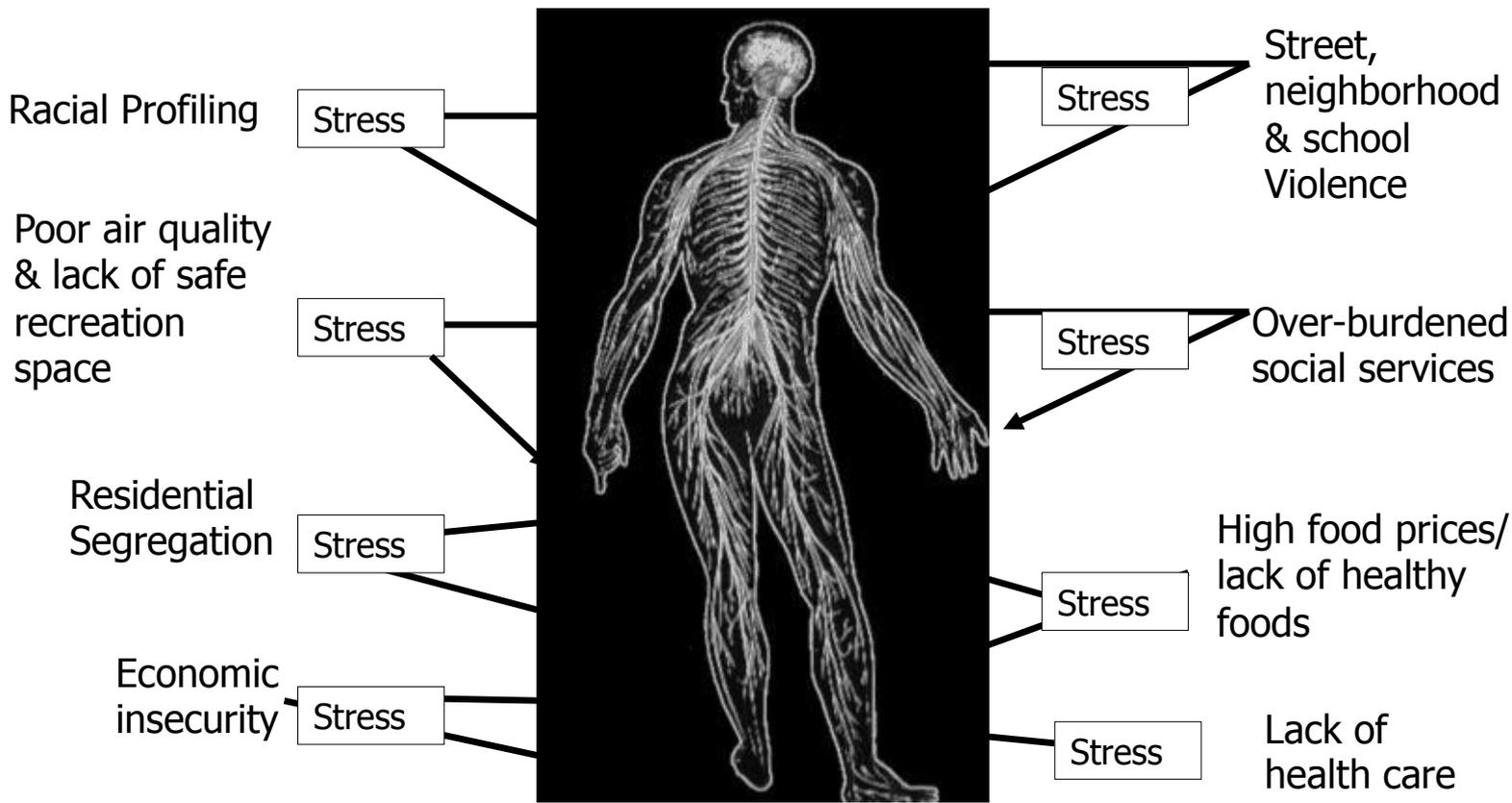


# + HiAP Strategy Document

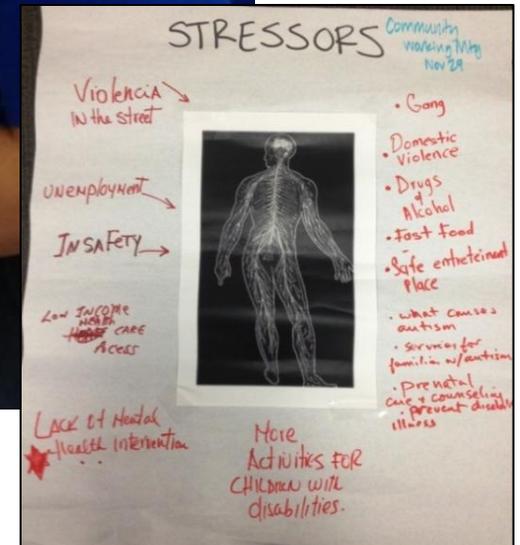
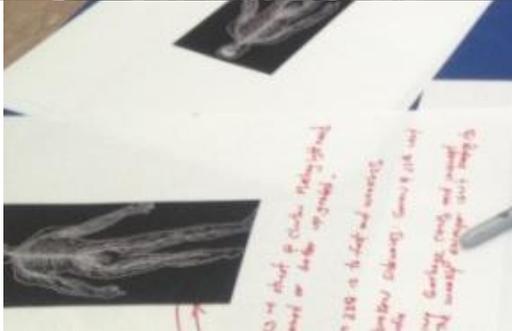
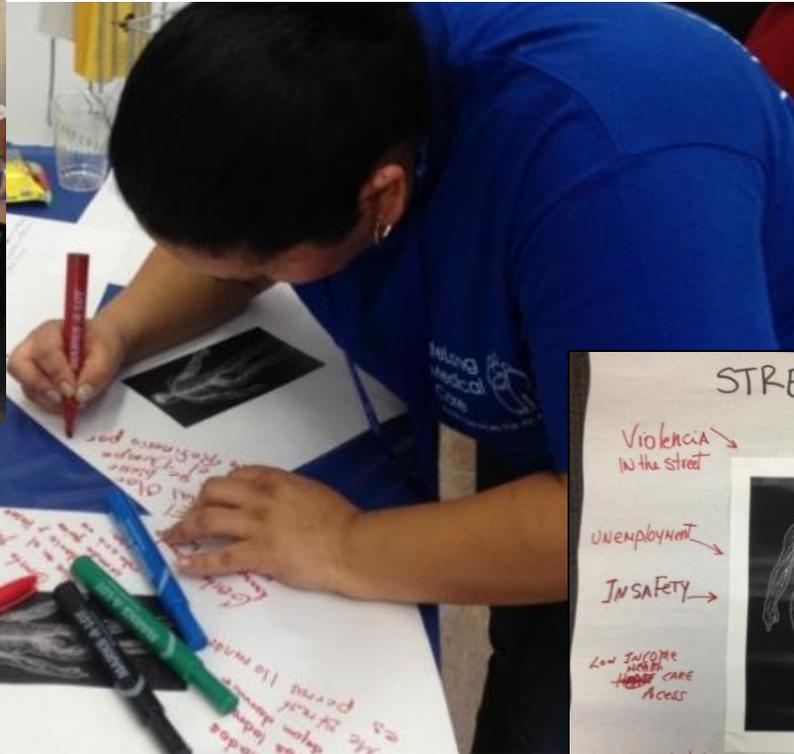


# Cumulative Stressors on some Richmond residents

Chronic stress has known physical and mental health impacts, from clogging arteries and heart disease, to overweight & diabetes to chromosome damage and premature aging.



# + HiAP Community Engagement





# HiAP Strategy Document



# + HiAP Strategy Document

- Introduction: Background Section
- Solution Intervention Areas (6 Areas)
  - Intro/Health Equity Statement
  - Current Status/Existing Policies
  - Priority implementing Actions
    - Short Term Actions (1 year): 1 to 2 actions
    - Medium Term Actions (5 year, FY2015-2020): 2 to 3 actions
    - Long Term Actions (10 year, FY2020-2030): 2 to 3 actions



# Effective and Equitable Government Leadership & Coordination

Short-Term Action (1 year, FY2014)			
Plan/Policy/Program	Measures	Health Equity	Department(s) Responsible
Conduct a comprehensive assessment of starting conditions before moving forward with HiAP implementation	<ul style="list-style-type: none"> <li>-assessment developed</li> <li>-assessment conducted</li> <li>-results from assessment</li> </ul>	To gauge where City staff and departments stand with respect to available resources, history of cooperation and conflict, power differentials, identification of incentives and barriers to participation as well as baseline understanding and knowledge about health equity and how they view their role in promoting it.	City Manager's Office/Consultant
Develop trainings curricula and materials for Staff capacity building and HiAP implementation	<ul style="list-style-type: none"> <li>-partners identified</li> <li>-training materials developed</li> </ul>	Based on assessment and in line with the strategy document, training curricula is designed to lay the foundation for building staff capacity and further infusing health equity considerations into the City of Richmond culture.	City Manager's Office/Consultant
Complete integration of health equity goals and measures into the 5 Year Strategic Business Plan and bi-annual budget	<ul style="list-style-type: none"> <li>-health equity goals and measures integrated in 5YSBP and Bi-annual budget</li> </ul>	Including measures in the budget and business plan further ensures that HiAP remains a priority and is operationalized into action.	City Manager's Office, Finance

# Environmental Health and Justice

## Short-Term Action (1 year, FY2014)

Existing Plan/Policy/Program	General Plan Implementing Actions	Measures	Health Equity	Department(s) Responsible
Complete City Climate Action Plan	Action EC1.A Climate Action Plan	Plan completed	The climate action plan should include mitigation strategies for addressing the sources of greenhouse gas emissions in the community.	City Manager's Office
Comprehensive Asthma Plan	<p>Action HW3.B Regional Medical Services Coordination</p> <p>Action HW9.E Indoor Air Quality Guidelines</p> <p>Action HW9.F Sensitive Use Location Guidelines</p>	<p>-Plan completed</p> <p>-MOU between WCCUSD, CCHS, COR and other parties developed and signed</p> <p>-Number of ER asthma visits</p>	<p>Asthma disproportionately effects minority and low-income families in Richmond.</p> <p>Asthma is the top medical condition causing school absenteeism, contributing to parent/guardian</p>	<p>City Manager's Office, Housing, Planning</p> <p>WCCUSD, CCHS, Kaiser Permanente, Community Clinic Consortium</p>



# HiAP Ordinance

**Sections:**

**9.14.010 Findings**

**9.14.020 Definitions**

**9.14.030 Health in All Policies Implementation**

**9.14.010 Findings.**

- (a) In the City of Richmond, those at greatest risk for poor health outcomes are low-income residents of color, especially African Americans.
- (b) In comparison to other cities in Contra Costa County, Richmond has the highest proportion of deaths from diabetes, a higher than average rate of children requiring hospitalization due to asthma, and the second highest number of hospitalizations for mental health disorders and substance abuse.
- (c) Richmond is also disproportionately affected by heart disease, cancer and stroke.
- (d) Recognizing the presence of critical health disparities in the community and the opportunity to intervene on health



# What is Health in All Policies?

## ■ CALIFORNIA DEFINITION

- HiAP approach recognizes that health and prevention are impacted by policies that are managed by non-health government/non-government entities.
- Many strategies that improve health will also help to meet the policy objectives of other agencies.

■ HiAP Task Force Report—Executive Summary pg. 4 and 5





## Next Steps



- Solicit feedback from City Staff
- Another round of community engagement
- Shop for funding
- City Council to adopt HiAP Ordinance and Strategy Document
- Implement, monitor, evaluate and improve



[www.richmondhealth.org](http://www.richmondhealth.org)

<http://www.flickr.com/photos/richmondenvironment/>

<http://vimeo.com/richmondhealth>

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City of Richmond, Health in All Policies

