



## **SOUTH RICHMOND TRANSPORTATION CONNECTIVITY PLAN**

### **OVERALL PROJECT OBJECTIVES**

- Improve connectivity between South Richmond and the surrounding region.
- Within Richmond, improve connectivity between neighborhoods north of I-580 to the South Richmond area, which includes new employment opportunities (e.g., Ford Peninsula, light industrial uses, UC Richmond Field Station—recently selected as LBNL 2<sup>nd</sup> Campus preferred site, Dept of Health Care Services, other mixed-use developments, etc.), open space, and regional trails.
- Improve connectivity between the nearby transit stations that include: BART, AC Transit, Amtrak, future Richmond ferry to the South Richmond area.
- Improve connectivity to other adjacent communities, destinations and origins such as El Cerrito, Albany and Berkeley.
- Balance modes on major streets serving the neighborhoods north and south of 580.
- Evaluate a range of innovative transportation solutions, such as car-sharing, UltraLightTrail Transit (ULRT), light rail, bicycle-sharing, public and private shuttles and ferry service along with traditional means such as public transit, bicycling and walking.
- In anticipation of the General Plan’s vision for development in the South Richmond area, spread the benefits of that vision to adjacent neighborhoods, by planning in a timely manner and proactively developing the transportation network.
- Encourage a balanced mode-split to reduce environmental impacts and reduce future development costs associated with parking.
- Use an innovative public participation and outreach strategy.
  - Outreach to disadvantaged and underrepresented groups
  - Involve the disabled community
  - Incorporate schools and educational opportunities
  - Web-based methods, balanced with other techniques to overcome the “digital divide.”
  - Use various types of venues and methods to present information and gather feedback.