“WE ARE IN THE HEALTH BUSINESS”
– BILL LINDSAY, RICHMOND, CITY MANAGER

City services through the prism of health.
www.richmondhealth.org
PLACE MATTERS

Self-reported health from the 2011 Richmond Community Survey

Self rated health
% "excellent" or "good"
- 24% - 33%
- 34% - 40%
- 41% - 50%
- 51% - 54%
- Data not available
- City of Richmond boundary
- Other city boundaries
- County boundary
- Highways
Where to Intervene in Health Inequity

Upstream
- Social Inequalities
  - Class
  - Race/ethnicity
  - Gender
  - Immigration status
  - Sexual orientation

Institutional Power
- Corporations and other businesses
- Government agencies
- Schools

Midstream
- Physical environment:
  - Land use
  - Transportation
  - Housing
  - Residential segregation
- Social environment:
  - Experience of class
  - Experience of racism
  - Cultural assimilation/isolation
  - Population

Risk Behavior
- Smoking
- Nutrition
- Physical activity
- Violence

Disease and Injury
- Infectious disease
- Chronic disease
- Injury (intentional and unintentional)

Mortality
- Infant mortality
- Life expectancy

Downstream

Adapted from NACCHO Exchange, 2008
IMPLEMENTING THE CITY’S COMMUNITY HEALTH AND WELLNESS ELEMENT

Goal of Health in All Policies (HiAP): Developing a Health Equity Framework & Operationalizing the General Plan

- **Formalization of HiAP in a legal document**
  - Create a system of inter-department communication
  - Data collection and analysis
  - Reporting and updating plan

- **Define Richmond’s Health Equity Framework**
  - Develop health equity language
  - Education and Training of Staff

- **Integration of community and partner entities**
  - Community Outreach and Education programs
  - Maintain transparency and community engagement
IN PROGRESS: HEALTH IN ALL POLICIES (HIAP) IN RICHMOND

- Economic Development and Education: LBNL Second Campus Video
  - Robin D. Lopez, Costa Community College, Center for Science Excellence (CSE) Program, West Contra Costa Unified School District Graduate
To learn more:
www.Richmondhealth.org

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