

City of Richmond Recreation Department – Richmond Senior Center

Keith Jabari, Recreation Director

2525 Macdonald Avenue
Richmond, CA 94804
510-307-8087



Dear Friends of the Richmond Senior Center,

Since 1977, The Richmond Senior Center has been a provider of several programs, services and host to senior special events. For 35 years, the Richmond Senior Center Trust has provided financial support to these special events, services as well as subsidized the cost of instructors for low fee programs for the seniors. As we enter the holiday season, the Trust is seeking co-sponsors from local businesses for special events and financial gifts for programs and services.

Due to budget cuts to community organizations over the past three years, the Trust has increased its subsidy to the Senior Center to keep these programs, services and special events available to seniors. With the elimination of Contra Costa College Adult Education summer program, the Trust has paid over \$3000 for instructor fees for the Strong Bodies, Strong Mind classes to continue to meet the needs of the senior population. This is a vital class that works with seniors on balance, strength and flexibility. With the demand for baby boomer programming, the trust has absorbed the additional fees for instructors which allow for classes to remain low cost for seniors. What started out as small cultural events serving up to 150 seniors, the Black History and Chinese New Year Celebrations in the past three years have grown and now serve 300 to over 500 seniors and their families.

Donate a financial gift today!

All programs at the Senior Center provide an opportunity for seniors to leave their homes, socialize, and engage in programs and services that will provide them with resources and opportunities to age healthfully. To help keep these programs a part of our annual calendar and at low cost for our seniors, the Trust is seeking financial gifts to assist with sustaining programs and services. Your contribution of:

\$500 \$300 \$250 \$150

will help offset the costs of program supplies such as replacement and maintenance of pool sticks and tables, print senior center parking stickers, replenish coffee bar supplies and keep classes such as Zumba and Strong Bodies, Strong Mind at low cost for our seniors.

Want to give more? Become a Sponsor!

To keep up with the demand of the Black History and Chinese New Year Celebrations, the Trust is asking the business community to assist in raising \$20,000 to cover the two cultural events in the form of sponsorships. These monies go directly to the event to pay for the performers, caterers, sound reinforcement and marketing materials. Both events provide a served meal, learning and appreciation of a culture that encompasses the community through dance, song, music and fashion from Africa and Asia.

Businesses are being asked to be a sponsor of a Senior Center Special Event by donating to the Trust:

- \$5000 for Platinum Sponsorship Level
- \$4000 for Gold Sponsorship Level
- \$3000 for Silver Sponsorship Level
- \$2000 for Bronze Sponsorship Level

All businesses that make a sponsorship level donation will be listed in the event program with special recognition and amenities. Attached you will find the breakdown of the levels of sponsorship plus an informational brochure of the Senior Center and all it offers to the seniors of Richmond.

Any contribution is certainly welcome. Please make your check payable to "Richmond Senior Center Trust" and mail to the Richmond Senior Center Trust, Attn: Debbie Hernandez, 3230 Macdonald Ave., Richmond, California 94804. If you would like additional information please contact Debbie Hernandez, Recreation Supervisor at 510-307-8086 or email at deborah_hernandez@ci.richmond.ca.us.

We appreciate your consideration of becoming a supporter of the Senior Center Trust and its efforts for healthy aging for the seniors of Richmond. We look forward to hearing from you soon.

Sincerely,

Debbie Hernandez
Recreation Supervisor