Placing Health Equity at the Center of Planning and Policy: The Richmond Example

Cross-Site Learning Exchange with Eastern Coachella Valley, Richmond, East Salinas, and Santa Ana Leaders

November 30, 2012
Bermuda Room, Richmond Civic Auditorium

Meeting Goals:
o Increase relationship-building among peer leaders across four BHC sites
o Increase understanding of the opportunities created by and implications of placing health & equity at the center of local planning and policy work, drawing from Richmond and other place examples
o Increase understanding of promising strategies and approaches to engage multiple and diverse constituencies in healthy planning work
o Identify areas for continued learning, sharing and dialogue for advancing the field

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10:00 – 10:20	Welcome & Introductions – *Diane Aranda, TCE Program Manager, Richmond; Gayle McLaughlin, Mayor, City of Richmond; Bill Lindsay, City Manager, City of Richmond; All*
10:20 – 10:30	Review of Meeting Goals and Agenda – *Lauren Padilla-Valverde, TCE Program Manager, East Salinas*
10:30 – 11:45	The Richmond Example – *City of Richmond, CCHS, UC Berkeley, REDI & WCCUSD partners* a. Background b. General Plan Update and the Health and Wellness Element c. Pilot Implementation d. Q&A
11:45 – 12:15	*Break & Get Lunch*
12:15 - 1:00	Updates from Coachella, Salinas and Santa Ana a. Site Representatives share where they are, key opportunities & challenges
1:00 – 2:00	Small Group Peer Discussion – Margarita Luna, TCE Program Manager, E. Coachella Valley
2:00 - 2:20	Large Group Sharing on New Insights, Connections – Virginia Mosqueda, TCE Program Manager, Santa Ana
2:20 – 2:45	Next Steps for Continued Learning, Sharing and Partnership – Diane Aranda and Lauren Padilla-Valverde
2:45 – 3:00	Evaluation