

MINUTES OF MONTHLY MEETING OF THE ECONOMIC DEVELOPMENT COMMISSION

June 13th, 2022

The Richmond Economic Development Commission's monthly meeting convened at 11:51 AM on July 13th, 2022, via Zoom webinar.

Call to Order: 11:51 AM by Chair, A. Anderson

1. Roll Call:

A quorum was present with the following commission members: A. Anderson, A. Nurse, K. Lynch, G. Sewell Murphy, O. Willis, D. Wear, D. Heiss, A. Oren

2. Absent:

R. Yazdi, A. Portillo-Knowles, R. Lee

3. Staff:

Lizeht Zepeda, Kyle Lam

4. Council Liaison:

5. Guest:

Sarah Kirk, Catherine Selkirk

6. Minutes:

1st – D. Heiss, 2nd – A. Nurse

Presentation

Catherine Selkirk – Matrix Emergency Services Study (Video Timestamp: 04:25)

Opportunity for business community to give input on fire and police services. Goal is to conduct an analysis of emergency calls for services and operations. Will help improve service delivery. More information can be found on the city website. Community input is important, commissioners are invited to the meeting on July 20th, 12PM on Zoom. Topics discussed include legitimacy, trust, communication and engagement.

Lizeht Zepeda – July 14th 7am & 7pm Business Focus Group ARPA (Video Timestamp: 30:15)

Lizeht has been working with group working to put together focus groups for ARPA. More focus groups will be done in future, survey has also been released, in addition to more future

meetings. ARPA funds can be used for beautification purposes, façade improvement in Richmond, and other purposes.

Committee Reports

Policy (Video Timestamp: **46:20**)

Looking for chair for policy. Commissioner Evans has expressed interest being chair in previous meetings. Discussed about next stages of Measure U and the need to know the numbers, such as the numbers of people impacted by Measure U and where the money is going. The City has collected \$8.5 million in revenue, in comparison to previous years where it is approximately \$3 million. Code Enforcement issues have been escalated to the appropriate persons in Richmond.

Community Engagement (Video Timestamp: **57:00**)

Commissioner Wear discussed previous work with Thomas Omolo. Work included of distribution of flyers and outreaching to business. Goal of community engagement is to help business be informed about Measure U.

Taste of Richmond

No Update at this time.

Cannabis (Video Timestamp: **1:00:20**)

Commissioner Nurse discussed margining Cannabis subcommittee with Policy subcommittee. Subcommittee expressed preference for a different consulting firm to work on cannabis equity related projects. Liaison between subcommittee and economic development department is currently unknown. Commissioner Lynch discussed importance of doing work for target populations and asked if funds can be used for such.

Sustainability: Businesses/Industrial Hemp & Expo/Assessment (Video Timestamp: **1:07:15**)

Commissioner Murphy discussed importance of moving forward with expo to highlight, showcase, and encourage sustainability in Richmond. Releasing a survey was also a discuss to gather research and input from community. Sustainability survey draft is currently being worked on. Sustainability would like to work with Blue Green New Deal point persons and other subcommittees

Report from City Council: No report received

Staff Reports

Finance Department (Video Timestamp: **1:12:00**)

No updates. Refer to policy subcommittee section for information.

City Manager's Office (Video Timestamp: **1:12:10**)

Lizeht Zepeda has been working with San Francisco Business Times in drafting stories and filling ad space.

Mayor's Office (Video Timestamp: **1:12:38**)

No updates.

Public Comments/Announcements/Handouts Presentation: (Video Timestamp: **1:12:45**)

Cordell Hindler welcomed Daniel Heiss to the commission and discussed bylaws about auto-resignation for commission members who has missed multiple meetings.

Lizeht Zepeda read Cordell's comment: The commission is invited to Summer Mixer on July 28 from 5:30-7:30 at the Old Homestead in Crockett. Cordell will be talking to youth council to deal with vacancies in the commission.

Commissioner Anderson invited commission to the Richmond Chamber of Commerce Political Activation Committee's fundraiser for public safety at Riggers Loft

7. Next Meeting: September 14, 2022

8. Adjournment: 12:58 PM