



RACC/PAAC MEETING

Thursday, April 13, 2023, 7:00 – 9:00 p.m. In Person Meeting
Location: 450 Civic Center Plaza, 1st Floor Conference Room
Masks are highly encouraged.

<u>RACC Chair</u>	<u>RACC Vice-Chair</u>	<u>Council Liaisons</u>	<u>Staff</u>
Lynson Beaulieu	Vacant	Soheila Bana Doria Robinson	Winifred Day

RACC Members:

Phillip Mehas, Ted Bell, Melody Kozma-Kennedy, Carole Porter, Kaelen Van Cura
(Currently all, Richmond Arts and Culture Commissioners (RACC) also serve as Public Art Advisory Committee (PAAC) members)

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|--------------|---|------------------|
| I. | WELCOME/CALL TO ORDER/ ROLL CALL (Chair Beaulieu) | 7:00 p.m. |
| II. | ACTION ITEMS: | 7:03 p.m. |
| | a. APPROVE April 13, 2023 RACC/PAAC Meeting Agenda | |
| | b. APPROVE March 9 RACC Special Meeting Minutes | |
| III. | PUBLIC COMMENTS | 7:06 p.m. |
| | <i>Individuals who would like to address the Richmond Arts and Culture Commission (RACC) on relevant matters not listed on the agenda may do so under Public Comment. Public comments cannot result in discussion/action at this meeting.</i> | |
| IV. | INTRODUCTION OF NEW COUNCIL MEMBER | 7:07 p.m. |
| V. | PRESENTATION VOTING ITEMS | 7:08 p.m. |
| | a. Love Your Block – Kids for the Bay Project | |
| | b. Select RACC Vice Chair | |
| VI. | COMMITTEE REPORTS | 7:25 p.m. |
| | a. Art Inventory Update – B. Bland, K. Lam | |
| | b. FY 2022-23 NPA Mini Grant Commissionner Liaison Reports | |
| | 1. Poet Laureate Competition Committee (select) | |
| | 2. PAAC March Report (Chair Beaulieu) | |
| VII. | DISCUSSION | 8:05 p.m. |
| | a. SF Mime Troupe – (Mehas) | |
| VIII. | MARCH STAFF REPORT (Day) | 8:10 p.m. |
| IX. | ANNOUNCEMENT: UPCOMING EVENTS | 8:15 p.m. |
| | a. Members share related events | |
| X. | CHECK IN WITH NEW COUNCIL MEMBERS, COMMISSIONERS, AND GUESTS | 8:12 p.m. |

XI. ADJOURNMENT until May 11, 2023

9:00 p.m.

ATTACHMENTS:

April 13, 2023 RACC/PAAC Agenda
March 9, 2022 RAAC Meeting Minutes

Please submit a boards/commissions application for consideration to:
cityclerkdept@ci.richmond.ca.us

Link to
application: <https://www.ci.richmond.ca.us/DocumentCenter/View/2641/BOARD-OR-COMMISSION-APPLICATION-FORM-fillable>

MESSAGE from the CITY CLERK:

Mayor Martinez, Councilmembers and Commissioners – blind copied

In response to the COVID-19 pandemic, the California Legislature enacted Assembly Bill 361 (AB 361) which bypassed certain Brown Act requirements to allow teleconference/virtual meetings during the period in which the California Governor's declaration of a statewide emergency remained in effect. This emergency declaration is set to expire on February 28, 2023. Once this statewide emergency is lifted, cities can no longer rely on AB 361 to bypass the regular Brown Act teleconferencing rules. The California legislature also enacted AB 2449, which provides for very complex and restrictive alternative teleconference procedures:

At least a quorum of the members of the legislative body must participate in person from a singular physical location identified on the agenda, which location will be open to the public and within the boundaries of the local agency;

A member may only teleconference for publicly disclosed "just cause" or in "emergency circumstances" approved by the legislative body; and

A member may only teleconference for a limited number of meetings. Since AB 361 will no longer allow for members of boards and commissions to remotely participate in meetings and AB 2449's requirements will rarely allow for members to participate remotely, **please plan on attending all meetings in person beginning on March 1, 2023.**

The City of Richmond will allow for members of the public to participate in person and remotely when attending the Richmond City Council, Richmond Housing Authority,

Successor Agency to the Richmond Community Redevelopment Agency, and Planning Commission meetings. Given technology constraints and staffing issues, all other boards, commissions, and committees will not have a remote public participation option at this time. Members of the public are welcome to attend meetings in person to listen and to provide public comment. We are still sorting through significant staffing and technology issues to accommodate remote public participation for all meetings.

An option the City Manager is including in the Mid-Year Budget for the City Council's consideration, contains an additional budget allocation to support expanded training, equipment, and hiring in IT, City Clerk, and City Attorney's Departments for enhanced hybrid capacity.

We will keep you updated as we progress, and we thank you for your patience.

Pamela Christian

City Clerk

cityclerkdept@ci.richmond.ca.us

Website: www.ci.richmond.ca.us/cityclerk

(510) 620-6513, Ext. 9

Passport Services have been suspended at this time.

Please Note: This message is being sent on a public e-mail system and may be subject to disclosure pursuant to the

California Public Records Act. The City Clerk's Department is prohibited from giving legal advice (per California Business

and Professions Code 6125).

For updated City of Richmond information regarding COVID-19, please visit:

<http://www.ci.richmond.ca.us/3914/Richmond-Coronavirus-Info>

**RICHMOND ARTS AND CULTURE COMMISSION (RACC)
PUBLIC ART ADVISORY COMMITTEE (PAAC)
Regular Meeting Minutes
Thursday, March 9, 2023
7:00 p.m. - 9:00 p.m.**

Present: Chair Lynson Beaulieu, and Commissioners Ted Bell*, Melody Kozma-Kennedy, Phillip Mehas, Carole Porter*, Kaelen Van Cura, and Council Liaison Sohelia Bana
*Arrived after Roll Call

Absent: Vice Chair Kirk and Council Liaison Doria Robinson

Staff Present: Arts & Culture Manager Winifred Day, Administrative Analyst Shané Johnson, Community Services Department – Recreation Division Stephanie Ny, Information Technology (IT) Department Richard Lee, and Deputy Chief of Staff Mayor’s Office Tony Tamayo

WELCOME / CALL TO ORDER / ROLL CALL

The RACC/PAAC Regular Meeting was called to order by Chair Beaulieu at 7:03 p.m.

I. ACTION ITEMS:

a. APPROVE March 9, 2023 RACC/PAAC Meeting Agenda

Commissioner Mehas asked that an update on the budget be included on the meeting agenda each month.

Motion by Commissioner Mehas, seconded by Commissioner Kozma-Kennedy to approve the March 9, 2023 RACC/PAAC Meeting Agenda, as modified, carried unanimously by a show of hands.

b. APPROVE February 16, 2023 RACC Special Meeting Minutes

Motion by Commissioner Van Cura, seconded by Commissioner Porter to approve the February 16, 2023 RACC meeting minutes, as submitted, carried unanimously by a show of hands.

II. PUBLIC COMMENTS

Arts & Culture Manager Winifred Day reported there were no comments from the public.

III. INTRODUCTION OF NEW COUNCILMEMBERS and NEW COMMISSIONERS

Chair Beaulieu reported that Commissioner Van Cura had been formally appointed to the RACC, and Administrative Analyst Shané Johnson clarified the membership of the RACC/PAAC had been updated on the City of Richmond website.

IV. PRESENTATION VOTING ITEMS

- a. Love Your Block Groundwork Nicholl Park – Stephanie Ny

Ms. Day clarified the Love Your Block Groundwork for Nicholl Park would be considered at the April 13, 2023 RACC/PAAC meeting.

- b. Love Your Block Main Street – Stephanie Ny

Community Services Department – Recreation Division Stephanie Ny provided a PowerPoint presentation on the Love Your Block Grant 2022-23 for the Richmond Initiative “The Heart & Soul of Richmond,” and advised that Executive Director Andrea Portillo-Knowles was unable to make the presentation. The project would be funded by a Richmond Love Your Block \$10,000 mini-grant for a 501(c)(3) organization for a volunteer-based beautification project.

Richmond Initiative Main Street had been one of the many grantees selected. The project would be located at the Community Green Space at Harbor Way and Macdonald Avenue, and consist of ten wooden heart-shaped pieces of art telling the history of the City of Richmond. Richmond Main Street Initiative had partnered with Richmond NIAD, also a 501(c)(3) organization focused on the arts in the City of Richmond. Once complete, the ten pieces of art would be installed in the garden for viewing post clean-up and the remaining eight pieces would be displayed at NIAD, which would host a one-day opening event and Richmond Main Street Initiative and NIAD would reveal the display together. The art exhibit and the community green space garden would be on display for six months and during that time three community beautification events would take place.

Ms. Ny sought approval from the RACC/PAAC for the art project. If approved, the art pieces would be installed at the end of the month and remain in place for six months, to be maintained by Richmond Main Street Initiative. The unveiling of the project had been scheduled for April 1, 2023.

Responding to the RACC, Ms. Ny clarified the wooden pieces would have anti-graffiti coating. As to whether the artwork would face inward or outward would have to be clarified and reported to the RACC. She also understood the City-owned park was open daily and she would clarify the hours with City staff.

Although there was no motion or second, the RACC approved the Love Your Block Main Street Richmond Initiative, as proposed, by a show of hands.

- c. Large Art Sculpture Selection – Winifred Day

Arts & Culture Manager Winifred Day reported the City was in the process of establishing an inventory of all artwork in the City and had reviewed all neighborhoods that had artwork or none.

Based on that information, three possible locations had been identified for artwork where a large scale \$100,000 piece could be commissioned. Rather than another mural, a sculpture had been sought and as a result of research and coordination with the Neighborhood Councils, which had been asked where the artwork was desired, two locations in the Hilltop area and one in Kennedy Park had been chosen. There had been seven responses to a Request for Proposal (RFP) with a two-part solicitation for qualifications. Of the seven responses, four semi-finalists had been chosen (based on a point-based system) with interviews of the semi-finalists resulting in one team selected to move on to the next stage. The next stage involved recommendations from the RACC/PAAC to be forwarded to the City Council for approval.

Ms. Day described the selected project as consisting of a concrete slab base with metal musical benches with some additional artwork including a statue/cut out of Park Ranger Betty Reid Soskin and some native flora from the Richmond area. The metal benches would be manufactured in a way that was safe, able to be played and have tones, intended as an interactive display. The Public Works Department must accept the project as designed and in terms of safety and maintenance, and would meet with the two artists in the next week prior to moving on to the City Council as part of the next steps.

Commissioner Mehas and James Shorter, a member of the public, speaking as an artist, asked about the maintenance projections and was informed by the Chair it would be minimal. The metal benches with metal tubes that could be played would be very sturdy. Some mallets may be included and be attached to the benches. Instructions may also be needed to explain to the user about the project and there would be an unveiling after installation, at which time there would be a project demonstration. The actual tones to be produced remained to be worked out and was described as very sophisticated. The project had come in a bit under the \$100,000 budget, which also included a contingency.

Commissioner Kozma-Kennedy suggested any type of instructions for the artwork should be inclusive, such as including Braille and other languages.

Ms. Day clarified the job of the artist was to develop the concept, the RACC was to ask questions about the concept, and all questions would be forwarded to the artists prior to formal approval of the project. As previously stated, the next step would be for the artists to meet with the Public Works Department, at which time some of these questions could be answered. Before being fully engaged, the artist must be under contract with City Council approval to allow staff to have more detailed conversations with the artists. A condition could be included for the artists to return with the concept with answers to some of the questions. As part of the contract, one of the first steps would be concept design and design development, which would likely require engineering assistance to provide answers to some of the questions raised. She confirmed that insurance would be required for the project as part of the contract.

Ms. Johnson clarified the timeline for the project with staff trying to meet a timeline at the end of April to present the contract to the City Council for approval. Any contract over \$10,000 required City Council approval and as part of that process, approval from Risk Management would be required to clarify the amount and level of insurance required. Sign-off from any City Department involved in the project would also be required.

Mr. Shorter further clarified the contract process and commented that he was looking at it from different perspectives; the artist, engineer and industrial contractor/designer, and found some of the requirements part of a “hurry up and wait process.” In order for the artist to finally be allowed to proceed, a number of things had to already be in place. Based on his perspective, the process was daunting for an artist.

Ms. Johnson acknowledged there had been conversations amongst staff that artists needed funds up front and the way the budget was set up there were milestones allowing the time needed with staff in communication with the artist. She was aware that Ms. Day had been working with the artists to ensure the needed funds to reach the required milestones, which all occurred after contract. The RACC was being asked to accept the project, as presented, and the artist could be conditioned to return with updates on the concept, all in an effort to get the project to the point of receiving City Council approval.

Chair Beaulieu explained that the panelists for the project had heard the same questions about safety and maintenance and the artists were aware of those questions and had addressed them as part of a live interview. The RACC was being asked to either approve or disapprove the proposed Large Art Sculpture selection, as proposed by the artist team of **Tiffany Conway** and **Ari Takata-Vasquez**.

Commissioner Mehas questioned voting on the project absent answers to the questions raised, and Commissioner Kozma-Kennedy commented that one of the artists was a Richmond resident and an engineer who had done similar types of art installation.

Ms. Day stated the questions being asked would be forwarded to the Public Works Department which would get more information from the artists. The design was conceptual at this time and one of the requirements of the project was that it be low maintenance once installed. There would be multiple stages of the process including development and design which would include design drawings from engineers. Once those first two stages were complete it would make it easier for the other elements of the project to proceed.

Commissioner Mehas requested an update of the project at the next RACC meeting.

Although there was no motion or second, the RACC unanimously approved the recommendation from the panelists for the Large Art Sculpture Selection from **Tiffany Conway** and **Ari Takata-Vasquez**, as proposed, by a show of hands.

V. COMMITTEE REPORTS

- a. FY 2022-23 NPA Mini Grant Commissioner Liaison Reports
- b. Select New NPA Mini Grant Liaisons

Chair Beaulieu advised that the RACC had been provided an update for the Washington Elementary School Project via email which involved art on banners with a total of 101 images selected. A sample of two banners at two grade levels had been provided. The banners would be installed inside the fence at the school site and after the school year ended would be placed on the outside of the fence to be viewed by the neighborhood.

The artwork theme was “homes” with images representing the homeless and all different types of homes that families were living in.

Ms. Day reported that last year’s banners were able to be viewed at Washington Elementary School at Point Richmond, with this year’s banners to be added.

Commissioner Mehas also reported art supplies had been donated to the school and the Chair advised that art carts with supplies had been donated for the children in the classroom and the Principal of Washington Elementary School had decided to dedicate one room in the school as an art room for the next school year, and was also interested in doing work with the teachers to help them become better at working with the children’s’ art projects. In addition, new legislation would provide more art funds for schools.

Commissioner Mehas provided an update on the Richmond Museum Project, which involved a huge collection of children’s’ art recognizing the relationship between the history of child care centers in Richmond and how the art was a vibrant artifact of that time during World War II. Approximately 50 pieces had been digitized to reprint, frame and be professionally installed in seven different locations in the City of Richmond including the West Contra Costa Family Justice Center (WCCFJC), Kaiser, and the Railroad Museum. Once installed, he would photograph the artwork for the RACC to view. He had no update on a project at the Richmond NIAD Art Center at this time.

Chair Beaulieu reported the Ferry Point Tunnel mural refresh was still waiting for the final contract.

Ms. Day clarified the \$65,000 NPA Mini-Grant projects involved seventeen applicants with eight mini-grants awarded after the interview process. She provided an update on the following projects: Washington Elementary School; Richmond Museum and NIAD Art Center projects, as earlier described; for Pogo Park, a project had been proposed for art making opportunities for senior citizens; Richmond Arts Center project proposed a clean air and wind/environmental justice family day event in the spring; the Jed Lee documentary would feature Rich City Rides; the Phil Rosenthal, Point Richmond Neighborhood Council project involved refreshing the paint on one side of the Ferry Building Tunnel; Kairos Music Academy featured singing for youth ages 7 through 14, with an event planned at the East Bay Performing Arts on March 11 2023; and Mark Anthony James, proposed Empowering Youth through Music, teaching instrumental music to middle and high school students. Each project was to have a RACC liaison.

Chair Beaulieu asked that each RACC Commissioner identify a preference to serve as liaison and forward that information to staff.

Commissioner Bell expressed the desire to be the liaison for Mark Anthony James’ project.

c. PAAC February Report

Chair Beaulieu reported on the contracts that Ms. Day had been working on.

Those contracts included the fish sculpture repair; Richmond Country Club/Parchester Village Mural Project; a contract amendment for the Ookwe Park and Osprey Signage; a contract amendment for the drainage pipe cover project at the WCCFJC; a contract amendment for the Public Art Brochure to include a Spanish language version; an amended contract for the Archie Held Civic Center sculptures; and the 2023/24 mini grant contracts, which were ready for docu-signing.

Meetings had been scheduled with the Large Art Sculpture commissioned project artists, who as previously discussed would be meeting with the Public Works Department. Staff completed revisions to the mini grant application form which had been distributed to the RACC, with one correction provided by a member of the RACC and with the form having been posted on the City website. Staff continued to work on a Technical Assistance Workshop with more details to be provided as part of the February staff report. The Shields-Reid Art in the Park project involved five contracts the RACC would manage with work on the panel stipends and with staff preparing a report with recommendations for the finalists for City Council approval scheduled for March 21, 2023.

Additionally, work on the Osprey bird sculpture continued with planting recommendations provided and with the Chair recommending white roses with thorns to discourage people from sitting on the bird pedestal. Work continued on the Public Art Master Plan, City website updates, Senior Center Mural replacement maintenance plan and final invoice, the Ferry Building Eel Grass sculpture, and maintenance plan and final invoice and inspection with a report the lights were not working. Staff continued to work on the office administrative support scope of work, art inventory project, KCRT PowerPoint presentation of the 19 NPA COVID-19 grants, and a Sargent Johnson photo shoot had been held on February 23, 2023 at the Civic Center Memorial Auditorium.

Staff had a conversation with the architect for the Renaissance Villa housing, the BART Galvez Mural signage replacement work continued, there had been a design fabrication order for three dimensional plaques for Sherry Karver Artworks in the City Manager's Office, the Terminal Three Project was waiting for next steps, the Caltrans Beautification project was waiting for the City Manager's Office signature, and work continued on the private developer checklist and there had been lots of phone calls and emails.

VI. February STAFF REPORT and Budget Update (Day)

Ms. Day reported the Chair had provided most of the information on the projects she had been working on. As to the Technical Assistance Workshop, it was intended to provide an orientation to the NPA mini grant applicants so that artists understood the municipal process standards. As previously reported, projects that were over \$10,000 required City Council approval and specific steps to be met. Almost all projects that interfaced with children and people required insurance and almost all required a business license, with all City policies and procedures to be followed.

Ms. Day reported the \$800,000 Shields-Reid Art in the Park project involved almost \$600,000 towards art, which would be presented to the City Council in the next couple of weeks.

Ms. Day advised that the Richmond/Parchester Village Project consisted of an 88-panel mural and the sole source artist had exceeded the funds required for the one percent. City staff had identified what was needed for the project to be completed and the artist had received the entire contract, although all subcontractors were required to have insurance which had delayed the project. The Senior Center Mural, which had been faded for years had been replaced and was waiting for a maintenance plan yet to be submitted. The Civic Center sculpture had been tagged by graffiti but had been professionally cleaned and waxed to minimize any future cleaning.

Ms. Day also provided an update on the RACC budget. Staff was apprised monthly of the receipt of private developer fees (one percent of the funds allowing for the payment of some RACC projects), and as of December 2022, \$400,000 had been contributed to the budget for a Chevron project with smaller amounts from residential projects. She noted that \$500,000 was the one percent contribution threshold. In January 2023, there had been a \$9,000 contribution and in February there had been no contribution. She would provide an update on the budget at the next RACC meeting and after the payment of mini grant awards.

Commissioner Mehas requested a discussion prior to the next NPA mini grant process on the current process and how payments were made to artists. He recommended either a three payment process or an upfront payment given the costs for the artwork.

Ms. Johnson explained that she had a conversation with the Chair, Ms. Day and Commissioner Mehas about the NPA mini grant process and how payments were distributed. In the past, artists had been given 100 percent payment up front but that was not the practice desired by the current City Manager nor was it a process other grant programs followed given the challenges to get money back from the individual(s) if a project was not completed. She was unaware there had been a number of artists who needed more money to complete their projects but that was the reason for the RACC Liaison. Staff had decided to leave the NPA mini grants at the 50 percent level, which was up front but if someone had an issue or was experiencing a hardship that should be communicated to the RACC liaison. She emphasized it was unlikely the policy would change where the City provided the funds 100 percent up front.

Ms. Johnson added, when asked by Mr. Shorter, that the process for the NPA mini grants had already started and prospective artists had been informed about the 50 percent rule. It was possible as the artists reached the contract stage the payment process could be spelled out even more, but presently the call for grants had already gone out and had specified the payment schedule at 50 percent.

Ms. Day stated that was one of the reasons for the Technical Assistance Workshop to allow artists to understand the expectations and rules to allow artists to budget accordingly.

Commissioner Kozma-Kennedy recognized once the process started potential financial hurdles could come up, which was where the RACC Liaison would be able to provide guidance and one-on-one assurance to the artist.

Michelle Seville, the City's former Arts & Culture Manager, liked the idea of the partnership between the artist and the RACC Liaison, which she envisioned had been designed as a mentorship program on how to present, budget, speak as a group and manage money for a project.

Mr. Shorter explained that he had been a NPA mini grantee in 2016, which was where much of his knowledge had come from. He recommended that information be included in writing as part of the process to recognize that mentorship/partnership.

Ms. Johnson commented that once a contract was approved, staff had a lot of leeway as to how to set up payments and work with the artist. The intent was to keep in mind the staff available to process payments and have the artist be successful and be in the best position possible to carry the project through successfully.

Ms. Day added that oftentimes some projects, like banners, required approval from the Public Works Department, possibly an encroachment permit or permission from a property owner. These were some of the things an artist must have in hand prior to going into contract.

Chair Beaulieu reiterated that those topics could be discussed in the Technical Assistance Workshop, which had been identified in the RFP as being held on March 22, 2023.

VII. ANNOUNCEMENT: UPCOMING EVENTS

- a. Members Share Art Related Events
- b. David Flores Poetry Reading March 26, 2023, 1:00 to 2:00 p.m.
Multi-Cultural Bookstore, 260 Broadway, Richmond

It was reported the Win Win 11: NIAD Art Center's Annual Benefit Art Auction, had been scheduled for March 11, 2023 from 3:00 to 7:00 p.m.

Chair Beaulieu reiterated Poet Laureate David Flores would have a poetry reading on March 26, 2023 from 1:00 to 2:00 p.m. in the Multi-Cultural Bookstore at 260 Broadway.

Commissioner Van Cura reported the Contra Costa County Arts & Culture Visioning Session for the City of Richmond had been scheduled for Saturday, March 18, 2023 at the Richmond Arts Center from 10:00 to 2:00 p.m. and Annie's Annuals & Perennials would have an Ikebana, Japanese flower arrangement demonstration on Sunday, March 19, 2023 at 11:00 a.m.

Ms. Day reported the Art of the African Diaspora Exhibit would continue to be shown at the Richmond Arts Center through March 18, 2023.

VIII. CHECK IN with: NEW COUNCILMEMBERS, NEW COMMISSIONERS and GUESTS

Council Liaison Sohelia Bana commented that the top of her agenda was public safety and one of the things she was working on was after a major earthquake, she wanted the East Bay Municipal Utility District (EBMUD) to provide water access to the public at certain locations previously agreed upon in City parks, and she wanted artwork that made it easily recognizable to people. While the locations had not been identified, she hoped to work with the RACC on such a project.

Tony Tamayo, Deputy Chief of Staff, Mayor's Office, introduced himself as a former RACC Commissioner and Coordinator for the County Arts & Culture Commission, who had also been involved in the County's Technical Marketing. He stated the RACC had an ally in the Mayor's Office. He reported the NIAD rotation would begin again in April and the Richmond Arts Center would have an upcoming show with West Contra Costa Unified School District (WCCUSD) students. He hoped to have some of the winners be showcased in the Mayor's suite or at City Hall.

Commissioner Van Cura again introduced herself as one of the newest RACC Commissioners and again described her background. She looked forward to highlighting art in the City of Richmond.

Commissioner Porter was pleased to be a member of the RACC. She too again described her background and looked forward to being involved in and delivering art to the community.

Michelle Seville, former City of Richmond Arts & Culture Manager, was pleased to be back and looked forward to the presentation from Barbara Goldstein.

IX. DISCUSSION ITEMS

a. Barbara Goldstein – Public Art Master Plan Update

Barbara Goldstein provided a PowerPoint presentation on the Richmond Public Art Master Plan dated March 9, 2023, which included an overview of her team; outreach efforts with the community on public art in the City of Richmond and what they would like to see in outreach and which included one-one-one interviews with past and current City staff, Commissioners, City Manager, planning staff, Parks and Recreation, Mayor and Councilmembers, two artist focus groups, BIPOC and business owners focus groups. There had also been three participatory public popups and a survey. Survey snapshots from 53 participants were provided and supported the growth of the local arts community, the top priority of the respondents.

The type of art that people were interested in included artwork that celebrated the stories and history of Richmond's diverse cultural groups; changing art such as banners and storefront installations to enliven business districts; interaction and kinetic art; placemaking projects that encouraged impromptu performance and dining in empty lots; artwork that encouraged enjoyment of nature in the greenway, neighborhood parks and trails; an artist-in-community residency program; district gateways; opportunities for young people to practice and learn artistic skills; and designated walls for changing graffiti art.

In addition, technical assistance to artists developing and applying for projects and increased dollar amount for neighborhood grants; advocacy for affordable places for artists to work, perform or display their work in new developments; Commissioner training including project planning and annual budget retreats; added staff to provide project management and community engagement support for artists; and encourage private developments to engage surrounding communities for input on public art.

An overview of the timeline for the Public Art Master Plan was provided with the Draft Plan to be considered in April 2023 and the Refined Plan in May/June 2023.

Chair Beaulieu confirmed with Ms. Goldstein a Draft Plan would be presented prior to the Final Plan being presented to the City Council.

Ms. Seville commented on the lack of adequate sites for artists for art performances or art displays, as an example, and she was not surprised that had been identified by the public as being important.

Commissioner Kozma-Kennedy found the data collection from the survey important to help steer a direction and prioritize the input the community had provided, and Ms. Goldstein commented the input from the popups was important as well and was oftentimes similar to the answers asked in the survey.

Ms. Day explained that Ms. Goldstein and her team had been contracted to prepare a Five-Year Public Art Master Plan. Her team had been working on this effort for almost a year with the hope it would be concluded by the end of the fiscal year. She appreciated the community meetings that had been held to solicit input from the public, and clarified the budget was closed for the next year but small projects that could happen easily could include for 23rd Street adding planter boxes and benches, painting utility boxes, and a temporary sculpture garden. All examples had been presented to the Public Works Department for its input. She reported the idea of planter boxes was not supported by the Public Works Department given maintenance requirements and staffing limitations and benches would be more of an AC Transit or transit organization partnership with funding from the City or from other funds, and the same with painting utility boxes which was not the responsibility of the City.

The Public Works Department had informed staff what it could or could not do, and what other agencies staff should reach out to. As to the temporary sculpture idea, which had been recommended in front of the Civic Center that too had challenges due to the existing irrigation system and that concept would have to be considered elsewhere, which meant there was only one location at this time being considered to move forward with the Large Art Sculpture, and there were two other locations that could be explored at a future date over the next year.

Ms. Day also recognized that artists approached about a Large Art Sculpture had estimated that \$300,000 was their threshold for such a project and a reasonable budget for artwork that would make a significant impact. It was hoped the budget could be increased in the future. Again, once the public art inventory was complete, the City would have an asset management tool that could be utilized.

Ms. Day added that the City had Cultural Plans, which had been updated as recently as 2012, and a 2030 General Plan, which included a cultural component with the intent to build on what had been developed over the years and improve on everything to this point.

Commissioner Mehas appreciated the presentation and the data collected. He otherwise commented the City used to have an annual budget for planning retreats.

Ms. Goldstein commented that based on the public input there was little difference between what the public sought and the budget proposal the RACC had proposed for the upcoming year. There could be ways to cut a bit of the bureaucracy, which was one of the biggest complaints from the public. She was surprised to learn the City of Richmond required City Council approval for contracts over \$10,000 since most cities had a much higher threshold and it made the process more difficult for artists.

Council Liaison Bana explained that issue had been discussed at the City Council level and the \$10,000 threshold was part of the City's charter. There were discussions on how to get around that threshold. She inquired of the cost of murals and was informed by Ms. Day that murals could cost as low as \$5,000 up to \$10,000 but the desire was to spend more. The intent was also to have artists who were well known and had murals in other major cities, with \$10,000 the minimum threshold. She provided examples of muralists she would like to see work in the City of Richmond.

Council Liaison Bana also commented as the representative of District 4, which was detached from the rest of the City of Richmond, she strongly believed in connecting the communities for economic development. She strongly supported and encouraged ideas for a campaign to make the City of Richmond clean, beautiful and connected for the sake of enjoying the environment, connecting communities and economic development and spending money in the City of Richmond.

Ms. Day understood the concerns with the \$10,000 threshold but one of the reasons the City Council had the authority for such a low threshold was to ensure City funds were being spent appropriately which had not always been the case. She also took the opportunity to clarify public art funds, one percent private development funds and Capital Improvement Plan (CIP) funds, with examples provided as to how some of those funds had been used for some of the City's art projects.

Commissioner Mehas suggested \$8,000 should be the minimum for a project but suggested the RACC budget should be increased and the one percent for the arts public art fund expanded, as the RACC had previously discussed, and Ms. Goldstein stated the RACC could request that the City Council increase the \$65,000 amount it provided to the RACC.

Chair Beaulieu reported she had mentioned that to the Mayor when she had met with him.

Commissioner Kozma-Kennedy clarified with Ms. Day that the City of Richmond had been in conversations with AC Transit on projects.

Commissioner Kozma-Kennedy pointed out that 23rd Street had no bus shelters or benches for inclement weather, in particular, and suggested a sculptural bus shelter could be considered which was colorful and fabricated and which met AC Transit standards for safety and functionality. Bus shelters could also be considered for artists' displays in the area for bus advertisements. She suggested if community members started to complain to AC Transit, the City could help with an artistic solution.

Mr. Shorter suggested art installments along the entire stretch of 23rd Street could be another option for bus shelters, with each a different art exhibit where a stained glass window could house art exhibits.

International Boulevard in the City of Oakland was noted where there were 18 stops with each stop having ornamental fencing and shelters but which involved allocated funds at the start of the project. It was recommended that the City have a productive conversation with AC Transit on the possible approach regarding bus shelters.

Mr. Shorter stated he was the Presto Studio Gallery Manager/Curator for Rich City Rides, and he provided an overview of the Save the San Rafael/Richmond Bridge Ride, and the ideas being discussed to promote rider participation.

Commissioner Kozma-Kennedy confirmed with Ms. Goldstein that she had experience with projections such as nighttime art.

Ms. Seville confirmed that a projection art project in the evening had been successfully produced at the Richmond Art Center in the past but the downside was the cold weather.

Mr. Tamayo reported a member of the AC Transit Board of Directors had brought up the idea of having bus shelters at every station and he had been informed that bus shelters and maintaining them was under the purview of the City of Richmond and the City's transportation staff was looking into that possibility.

Council Liaison Bana reported that Saturday, March 11, 2023 was the celebration of International Women's Day, with a free lunch, keynote speaker and dance performance planned at the Richmond Auditorium from 11:00 a.m. to 1:30 p.m.

X. ADJOURN until April 13, 2023

On motion by Commissioner Mehas, seconded by Commissioner Bell, and carried unanimously to adjourn the meeting at 9:01 p.m. to a Regular Meeting of the RACC/PAAC on April 13, 2023.