



Regular Meeting of the Richmond Fund for Children and Youth Oversight Board of the City of Richmond

Monday, December 4, 2023

MINUTES

A. Call to Order and Roll Call

The meeting was called to order at 6:02 P.M. by Co-Chair Katherine Lee.

Present: Khalieghya Dandie-Evans, Teyona Galloway, Carol Hegstrom, Katherine Lee, Stephanie Sequeira

Absent: Madiha Qader

Vacancies: 8 Vacancies

Staff

Liaisons: LaShonda White, Patrick Seals, Guadalupe Morales, Nicholas Delgado, Abdul Black – present

B. Agenda Review and Modifications

No modifications.

C. Report from the Director

Project Manager Patrick Seals provided a department report. He noted that the last City Council meeting of the year is on Tuesday, December 19. He noted that staff plans on releasing the ECIA grant application on Friday, December 22, 2023 and following that, City offices will be closed from December 25 through January 1, 2024. The Oversight Board's first meeting is scheduled on a holiday but staff will circle back with an alternative date.

Lastly, Mr. Seals noted the planning of a Grant Road Show that would give an overview of various grant opportunities within the City of Richmond.

D. Public Forum

1. Cordell Hindler submitted a written public comment via email (attached).

E. Consent Calendar

E-1. APPROVE the minutes of the November 6, 2023, meeting of the Richmond Fund for Children & Youth Oversight Board

A motion was made to approve the consent calendar by Co-Chair Lee, seconded by Co-Chair Galloway; approved by the following vote:

Ayes: Guadalupe Enllana, Teyona Galloway, Carol Hegstrom, Katherine Lee, Stephanie Sequeira

Noes:

Abstentions:

Absences: Khaliyehya Dandie-Evans, Guadalupe Enllana, Madiha Qader

F. Oversight Board as a whole

F-1. RECEIVE a Presentation on Current City of Richmond Survey Efforts.

Guadalupe Morales, staff liaison, presented on the City of Richmond's ongoing commitment to community engagement through the 2023 City of Richmond Community Survey and the Library Infrastructure and Renovation Project. Highlighting the survey's objectives and the significant progress of the Library Infrastructure Project, Morales emphasized the direct benefits for youth and families, with the project eligible for Fund for Children and Youth grants. She outlined the next steps, anticipating a presentation in early 2024 to share survey results and project updates. During the presentation, the Oversight Board further discussed their role and provided feedback as Richmond residents.

Public Comment:

There was no public comment.

F-2. RECEIVE a Mid-Year Report For FY 2023-2024.

Staff Liaison Patrick Seals noted that Board Member Dandie-Evans had joined the Oversight Board meeting at 6:20 P.M. He also presented on this agenda item.

He highlighted some department accomplishments and updates including executing new grant agreements and renewals for current grantees, creation of a grants management system, hiring of a department evaluator, hiring of a community needs assessment and strategic investment plan consultant, and plans to hire additional staff and boost further social media following. Further discussion ensued.

Public Comment:

There was no public comment.

F-3. DISCUSS Social Media Blurb Videos for Social Media Outreach Campaigns.

Abdul Black presented on this item regarding social media outreach campaigns. He discussed the initiative's goal of creating personalized blurbs from Oversight Board members to increase visibility and engagement with residents. Having successfully utilized social media in the past six months, the plan is to expand outreach by adding a more personal touch through recorded blurbs. Approved scripts for the recordings are in place. During the presentation, Oversight Board members engaged in a discussion about the proposal. The next steps include recording the videos and implementing the outreach strategy.

Public Comment:

There was no public comment.

G. Adjournment

There being no further business, Co-Chair Galloway adjourned the meeting at 6:40 P.M.

Approved:

Katherine Lee, Co-Chair

Teyona Galloway, Co-Chair

Staff Liaison