



Mayor and Members of the City Council:

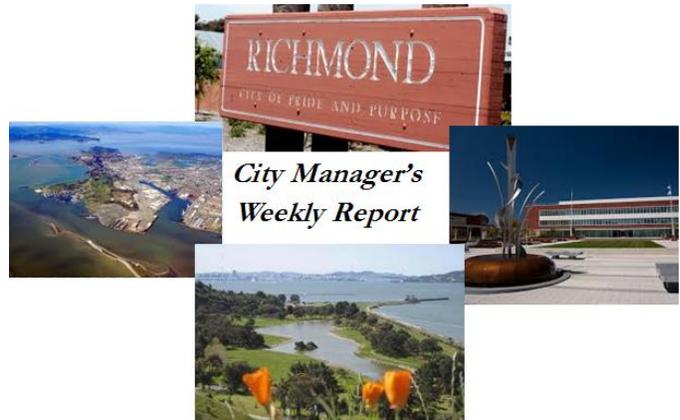
This is the weekly report for the week ending November 21<sup>st</sup>, 2014.

**1. Meeting Notes**

The next Special City Council meeting is scheduled for Tuesday, November 25<sup>th</sup> at 6:30 PM.

**2. City Offices Closed in Observance of Thanksgiving Day**

Richmond City Hall and other City offices will be closed on Thursday, November 27<sup>th</sup> and Friday, November 28<sup>th</sup> in observance of Thanksgiving Day, and will reopen on Monday, December 1<sup>st</sup>.



**3. The Nation Magazine Highlights the Ongoing Work in the City of Richmond to Reduce Firearm Crime**

The Office of Neighborhood Safety (ONS) and its Peacemaker Fellowship was again profiled nationally for its innovative approach towards reducing firearm assaults and associated injury over the past 7 years in Richmond. The efforts of the ONS continue to attract positive attention and inform the field of violence intervention and interruption through the development and implementation of promising practices.

To view the profile, click on link below:

<http://www.thenation.com/article/190225/how-one-california-city-began-bringing-its-murder-rate-down-without-cops>

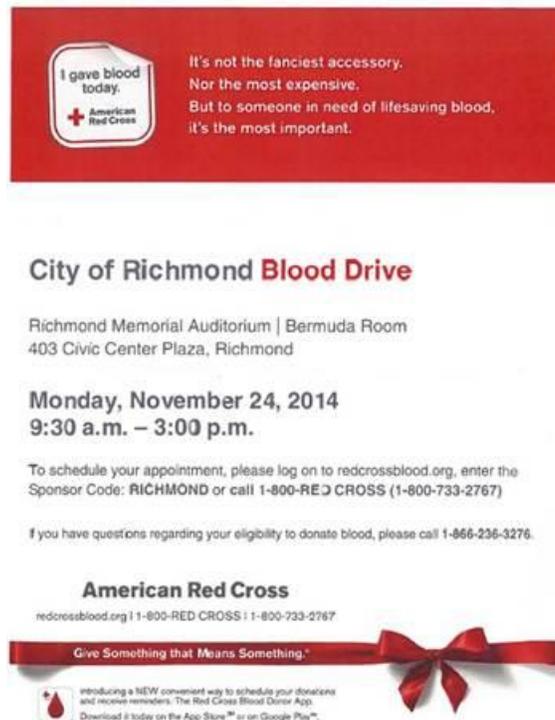
#### 4. **City of Richmond Blood Drive**

The American Red Cross is sponsoring a City of Richmond Blood Drive on Monday, November 24<sup>th</sup>, from 9:30 AM – 3:00 PM at the Richmond Memorial Auditorium/Bermuda Room, 403 Civic Center Plaza (Nevin Avenue).

To schedule your appointment or for more information visit [redcrossblood.org](http://redcrossblood.org) and enter sponsor code: RICHMOND or call 1-800-RED CROSS (1-800-733-2767).

If you have questions regarding your eligibility to donate blood, please call 1-866-236-3276.

We are looking forward to a successful drive on November 24<sup>th</sup>, and would like to schedule such an event every two or three months to create a routine and consistent site for the Richmond community and employees.



The graphic features a red background with a white box on the left containing the text "I gave blood today." and the American Red Cross logo. To the right, it says: "It's not the fanciest accessory. Nor the most expensive. But to someone in need of lifesaving blood, it's the most important." Below this is the title "City of Richmond Blood Drive" in red and black. The location is "Richmond Memorial Auditorium | Bermuda Room, 403 Civic Center Plaza, Richmond". The date and time are "Monday, November 24, 2014, 9:30 a.m. – 3:00 p.m.". Instructions for scheduling are provided, along with a contact number for eligibility questions. At the bottom, the American Red Cross logo and slogan "Give Something that Means Something." are displayed, along with a red ribbon graphic and a small icon for the "Red Cross Blood Donor App".

**City of Richmond Blood Drive**

Richmond Memorial Auditorium | Bermuda Room  
403 Civic Center Plaza, Richmond

**Monday, November 24, 2014**  
9:30 a.m. – 3:00 p.m.

To schedule your appointment, please log on to [redcrossblood.org](http://redcrossblood.org), enter the Sponsor Code: **RICHMOND** or call 1-800-RED CROSS (1-800-733-2767)

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**American Red Cross**  
[redcrossblood.org](http://redcrossblood.org) | 1-800-RED CROSS | 1-800-733-2767

Give Something that Means Something.™

introducing a NEW convenient way to schedule your donations and receive reminders: The Red Cross Blood Donor App. Download it today on the App Store™ or on Google Play™.

#### 5. **Terminal One Project EIR Scoping**

The Notice of Preparation (NOP) for the Environmental Impact Report (EIR) for the Terminal One Project, proposed at 1500 Dornan Drive, was issued on November 21, 2014. A meeting on the scope of the EIR will be held on December 15, 2014 at 6:00

PM in the Council Chambers at 440 Civic Center Plaza, Richmond, 94804. The NOP is available on the project webpage at [www.ci.richmond.ca.us/terminalone](http://www.ci.richmond.ca.us/terminalone). Comments on the scope and content of the EIR shall be provided at the earliest possible date, but no later than December 22, 2014. Comments shall be in writing and sent to Lina Velasco, Planning & Building Services Department, 450 Civic Center Plaza, Richmond, CA 94804 or via email at [Lina\\_Velasco@ci.richmond.ca.us](mailto:Lina_Velasco@ci.richmond.ca.us).

## 6. **142<sup>nd</sup> Annual American Public Health Association (APHA) Meeting**

The City of Richmond was selected by APHA to present work related to the development of Richmond's Health in All Policies (HiAP) Strategy and Ordinance. On Tuesday, November 18<sup>th</sup>, City staff presented a poster titled "Engaging Communities in the Development of a Health in All Policies Strategy in Richmond, CA," this poster session was created in partnership with UC Berkeley Professor Jason Corburn and Morgan Westfall from Community Clinic Consortium in Richmond. City staff also presented as a local municipality, HiAP best practices on a panel alongside the State of California HiAP Task Force titled "Health in All Policies: Institutionalizing Intersectoral Work into Public Health."

The APHA Annual meeting convenes over 12,000 public health professionals. The APHA Annual Meetings goal is to "strengthen the profession of public health, share the latest research and information, promote best practices and advocate for public health issues and policies grounded in research." The 2015 APHA Annual Meeting focus and title will be "Health in All Policies." For more information on the City of Richmond Health Initiatives please go to [www.richmondhealth.org](http://www.richmondhealth.org).





## **7. Get Covered Richmond!! Health Care Enrollment Event**

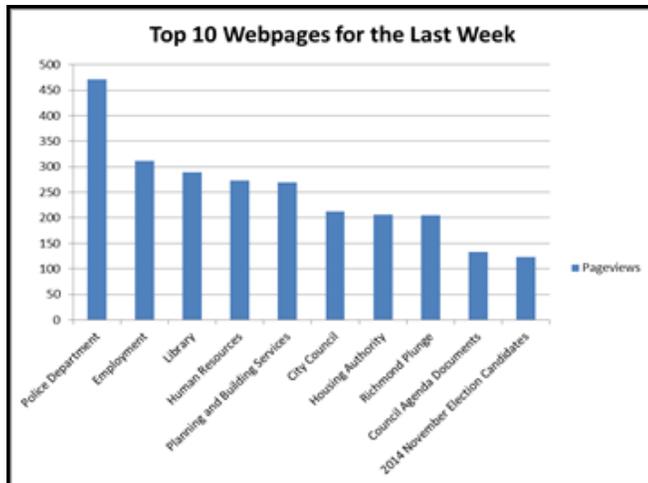
On Saturday, November 15<sup>th</sup> at the Richmond Memorial Auditorium, the City of Richmond Health Initiatives Division collaborated with multiple community-based organizations, Healthy Richmond, health care providers, and Supervisor John Gioia's office to kick-off the first day of open enrollment. Over 71 individuals received assistance from certified enrollment counselors to learn and sign up for health insurance. Participants were also able to interact with over 20 service providers who were present at the event. Translation in 17 languages was provided.

Open enrollment for 2015 health insurance plans through Covered California began November 15<sup>th</sup>, 2014 and ends February 15<sup>th</sup>, 2015. The City of Richmond is encouraging residents to enroll in quality, affordable health care. To access the Covered California website go to [www.coveredca.com](http://www.coveredca.com). For more information on the City of Richmond Health Initiatives please go to [www.richmondhealth.org](http://www.richmondhealth.org).



## **8. Information Technology (IT) Department Updates**

For the week ending November 20, 2014:



Facebook Statistics:

New Likes	Increased by 100.0%
Weekly Total Reached	Increased by 278.6%
People Engaged	Increased by 521.5%

Datanet Images of the Week:

**American Red Cross**  
**City of Richmond**  
**BLOOD DRIVE**  
**Monday, November 24th**  
**9:30 a.m. - 3:00 p.m.**  
 Richmond Memorial Auditorium  
 Bermuda Room  
 403 Civic Center Plaza, Richmond

**To schedule your appointment or for more information:**  
**1-800-RED CROSS (1-800-733-2767)**  
 If you have questions regarding your eligibility to donate blood,  
**1-866-236-3276**

Throwback Thursday: Featuring Richmond California History:

Congratulations to John W. Zieshenne who shared: “This is Nicholl Park, with Mrs. Nicholl standing in the field. I enjoyed riding the train at the park and seeing the bird aviary.” Great memories!



And for a little Throwback Thursday fun, enjoy a little history on John Z.



Click on the following link to visit the City's Facebook page:  
<https://www.facebook.com/pages/City-of-Richmond-CA-Local-Government/139438544014?v=wall>

## 9. Recreation Highlights

### Pt. Richmond

Seniors and adults can participate in the Free Knit 'N Sew class held at the Pt. Richmond Community Center on the 1<sup>st</sup> Wednesday of every month. The program is held from 1:00 PM - 3:00 PM. Participants can enjoy knitting, socializing, and the fresh baked cookies.

## 10. Public Works Updates

Facilities Maintenance Division: Painters completed the server room at the Main Library.



Painting of the Server Room in the Main Library

Stationary Engineers completed the installation of furnaces at the Booker T. Anderson Community Center, repaired the 12<sup>th</sup> Street Parking Garage elevator, repaired steam boiler #3 at 440 Civic Center Plaza, fixed the freezer at the Richmond Police Department, and refurbished the oven at Fire Station #64.

Utility Workers set up the Richmond Room for a meeting, performed minor maintenance at the Recreation Complex in the childcare area, and maintained 29 City-owned buildings.

Electricians replaced red signal lights at San Carlos and Central Avenues and Harbour Way and Macdonal Avenue, trouble shot the left turn at Castro Street and Richmond Lane, and finished safety repairs at all fire stations and the Fire Training Center.

Parks and Landscaping Division: Crews continued irrigation and soil replacement along the Richmond Parkway, continued with the rehabilitation of Shields Reid and Parchester Parks, trimmed foilage at Raincloud Park, placed decorative boulders along the Greenway, trimmed grass at Civic Center, performed irrigation repairs at the Parks Yard and at Nicholl Park, trimmed vegetation along Macdonald and Barrett Avenues, placed mulch in medians on Shane Drive, and started installing fence posts at the Hilltop Parks Yard.



Mulch Installation on Shane Drive



Pathway Preparation at Shields Reid Park

Tree crews trimmed or cut trees on Berk Avenue, Roosevelt Avenue, Chanslor Avenue and the McBryde Avenue medians.



Tree Trimming on McBryde Avenue

Streets Division: Staff continued with the installation of two speed bumps on Sonoma Avenue, performed grinding and curb and gutter installation on Bonita Road, worked from the outstanding pothole and sidewalk list, and performed storm patrol.



New Curbs and Gutters on Bonita Road

Street sweeping performed commercial and residential sweeping services for the third Monday through Friday in the North Richmond, Iron Triangle, North Belding Woods, Atchison Village, South Belding Woods, Santa Fe, Coronado, Marina Bay, and Point Richmond neighborhood council areas as weather permitted.

Signs and Lines staff installed 10 new signs and poles, repaired 23 signs and poles, fabricated 31 new signs, started preparations to install holiday decorations, and painted 40 feet of curbs throughout the City.

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*Have a great week!*

*Feel free to contact me if you have any questions or comments about these or any other items of interest to you.*

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*You can sign up to receive the City Manager's weekly report and other information from the City of Richmond by visiting: [www.ci.richmond.ca.us/list.aspx](http://www.ci.richmond.ca.us/list.aspx)*