



Mayor and Members of the City Council:

This is the weekly report for the week ending March 6th, 2015.



1. Meeting Notes

The next meeting of the Richmond City Council is scheduled for Tuesday, March 17, 2015. Enjoy the week off!

2. Richmond Impact Volunteering Program is Seeking an AmeriCorps Community Service Associate

As announced earlier this month, Richmond's impact volunteering program, Richmond ESC – Excellence Serving our Community, was awarded one of seven three-year national grants to plan and implement the "Love Your Block" program based on the Cities of Service blueprint. In addition to grant funds, the award includes a full-time AmeriCorps VISTA member at no cost to Richmond ESC. The AmeriCorps VISTA member will receive a monthly stipend, full benefits, a travel voucher, professional development training, paid conference attendances, and an education award at the end of the internship.

Some of the responsibilities will include:

- Create the Love Your Block application and timeline for potential grantees
- Develop orientation and training program for grantees
- Conduct training sessions
- Design program flyers and brochures
- Develop Love Your Block handbook for grantees
- Create and maintain a database that tracks program data
- Engage neighborhoods and recruit volunteers for the Love Your Block Program
- Build social media presence for Richmond's Love Your Block program

Richmond ESC seeks to recruit locally and invites local citizens to [apply](#). For more information, please contact Rochelle Monk at (510) 620-6511.

3. New City of Richmond Mobile APP UPdate

The City has officially launched the City of Richmond Mobile APP and is looking forward to feedback from the community. We welcome your comments at webservices@ci.richmond.ca.us

UPDATE: Please make sure to:

- Add a concise description of the issue in the Notes field so City staff will have enough information to be responsive.
- Turn on your Wi-Fi and Bluetooth to improve your location accuracy.



To download the **FREE** City of Richmond smartphone app to your Android phone, Apple iPhone or iPad: open the Apple App Store for your IOS device or the Google Play Store for Android smartphones. Enter **Richmond California** to search for the app. Download the app to install it.



After downloading the app open it. It is ready to use.

With the app you can:

- Report and track issues
- Get information on the City Council and City departments. You can also call them or initiate an email with one touch icons
- Read information on City Parks, Public Buildings and Community Centers and be able to use the built in navigation features of your phone to get there

- Receive City newsflashes
- Access information and directions on Richmond dining and shopping establishments
- Connect to the City's online recreation system to sign up for programs and reserve facilities (coming soon)
- Access a calendar of City events
- Display the current weather in Richmond
- Opt in to receive emergency alerts issued by the City

4. **Weekly Recycling and Green Cart Collection Launched This Week**

Residential customers began receiving weekly collection for green organics carts and recycling carts at **no additional cost** beginning this past week. Both green and blue cart service are complimentary and provided at no additional cost to rate payers. Historically, these carts were serviced every-other-week on a rotating basis. As part of the negotiations last year for enhanced recycling collection services, the City's Environmental and Health Initiatives Division was able to secure this enhanced service at no additional cost for ratepayers.

The weekly collection of recyclables and compost also provides ratepayers with a cost-savings opportunity to downsize their trash bin size. For instance, ratepayers can save nearly \$6 per month by downsizing from a 32-gallon bin to a 20-gallon bin. Customers may call Republic at 262-7100 to make any service change requests.

Container	Total Monthly Rate	Rate for 3 Months Service
20 Gallon Mini-Can	\$26.44	\$79.32
35 Gallon Container	\$32.11	\$96.33
65 Gallon Container	\$61.28	\$183.84
95 Gallon Container	\$91.26	\$273.78
Senior 35 Gallon Container	\$30.82	\$92.46



REPUBLIC SERVICES



Richmond Sanitary Service

**NEW SERVICE—
NO ADDITIONAL COST!**

Starting MARCH 2, 2015

WEEKLY Recycling and Organics collection
for
Residential and Commercial customers in
Hercules, Pinole, Richmond, San Pablo,
Unincorporated West County,
Crockett-Torme-Port Costa
using Curbside Cart Service:

NEW!
**WEEKLY Recycling And
Organics Collection
Services**
Starting MARCH 2, 2015
(SAME DAY AS YOUR GARBAGE PICK UP DAY)

- More convenient, less confusion—brown, blue and green carts all set out on the same scheduled collection day each week.
- Food scraps and compostable paper products can be placed in your green cart for composting with your yard wastes.
- Easier to recycle more materials every week.
- Help your community meet its AB 939 and AB 341 diversion goals.
- Preserve landfill space and protect the environment.



**LOOK FOR MORE INFORMATION
IN THE MAIL!**

Hercules, Pinole, Richmond, San Pablo, Unincorporated West County, Crockett-Tormey-Port Costa

5. City Manager Chronicles

I have listed below some of the topics for meetings that I have recently attended in the hope that it provides an idea of the varied issues with which our organization deals routinely.

Activities and meeting topics during the past week included:

- Met with Don Gilmore, Executive Director, Community Housing Development Corporation (CHDC), and members of the CHDC Board, to discuss affordable housing partnerships in Richmond, together with Richmond Housing Authority Executive Director Tim Jones;
- Attended the monthly meeting of senior staff members representing the community development functions of the City (Planning Director Richard Mitchell, Port Director Jim Matzorkis, Richmond Housing Authority Executive

Director Tim Jones, Capital Improvements Project [CIP] Manager Chad Smalley, Public Works Director Yader Bermudez, Wastewater Manager Chad Davisson, Employment and Training Director Sal Vaca, and Administrative Chief Shasa Curl) to review the status of various development and CIP projects;

- Met with development staff, including Planning Director Richard Mitchell, Principal Planner Lina Velasco, Administrative Chief Shasa Curl, and Assistant City Attorney Rachel Sommovilla, to review the status of the South Shoreline Specific Plan;
- Met with consultants from Keyser Marsten, along with Planning Director Richard Mitchell, Principal Planner Lina Velasco, Richmond Housing Authority Executive Director Tim Jones, Capital Improvements Project [CIP] Manager Chad Smalley, Administrative Chief Shasa Curl, and Community Development Manager Charice Duckworth, to discuss preliminary results of the nexus study being done to review the City's affordable housing in-lieu fees;
- Met with staff from the Finance Department to discuss the account structure for tracking revenues and expenditures related to the Chevron Environmental and Community Investment Agreement;
- Met with various department staff to review the process for programming Community Development Block Grant (CDBG) funds;
- Met with Bob Nisbet and Larry Tong, of the East Bay Regional Park District, together with Planning Director Richard Mitchell and Administrative Chief Shasa Curl, and TRAC (Trails for Richmond Action Committee) Chair Bruce Beyaert, to discuss plans for building the Bay Trail in the Pt. Molate area;
- Attended the Doctors Medical Center Board of Directors meeting;
- Met with Engineering and Finance staff to discuss street paving strategies using Measure U funding;
- Attended a meeting as a member of the East Bay Economic Development Alliance Legislation and Advocacy Committee;
- Attended a tour of candidate sites for a community-built park, with representatives from The Trust for Public Land, organized by Chief Service Officer Rochelle Monk, and attended by staff from the Parks, Community Services (Recreation), and Police Departments;
- Attended the monthly Mayors Conference, along with Vice Mayor Jael Myrick;
- Met, together with Project Manager Lori Reese-Brown and Misha Kaur from Paratransit, with consultants familiar with the Emery-Go-Round shuttle service, to garner ideas that might help fashion transit shuttle service in Richmond;
- Attended the artists' reception for NIAD, hosted by Mayor Butt.

These meetings were in addition to attending the regular management staff meeting, agenda planning, reviewing staff reports to the City Council, doing department head "check-ins," having discussions on various personnel matters, and having short discussions with staff, community members, members of the press, etc.

Please feel free to contact me if you have any questions about the substance of these or any other topics.

6. **South Richmond Transportation Connectivity Plan - Community Workshop #3**

On Wednesday, March 18th, from 6:00 PM to 8:00 PM, the Planning Division will host the third community workshop for the South Richmond Transportation Connectivity Plan (SRTCP) to discuss the recommendations for street and network improvement to improve transit, bicycle, pedestrian, and automobile connectivity in the City South Shoreline area. The workshop will include a presentation of the recommended street improvements to key corridors, including Cutting Boulevard, Carlson Boulevard, Bayview Avenue, Harbour Way, and Marina Way. The workshop will be held at the Richmond City Council Chambers, 440 Civic Center Plaza. This project is being funded in part by a Community-Based Transportation Planning grant from the California Department of Transportation (Caltrans). For more information, visit www.ci.richmond.ca.us/srtcp

SOUTH RICHMOND TRANSPORTATION CONNECTIVITY PLAN Community Workshop #3 / Tercera Taller Comunitario

PROVIDE YOUR FEEDBACK ON TRANSPORTATION IMPROVEMENTS IN SOUTH RICHMOND!

The City of Richmond has developed a draft plan to improve transit, bicycle, pedestrian, and automobile connectivity to the City's South Shoreline area. During this third community meeting, the City's consultants will discuss recommendations for street and network improvements to key corridors in South Richmond, including Cutting Blvd., Carlson Blvd., Bayview Ave., Harbour Way, and Marina Way, and discuss potential new connections. We invite you to provide feedback on the draft recommendations!

¡COMPARTA SUS COMENTARIOS SOBRE MEJORAMIENTOS DE TRANSPORTACION PLANIFICADOS EN SOUTH RICHMOND!

La Ciudad de Richmond ha desarrollado un plan preliminar para mejorar el acceso de autobuses, ciclistas, peatones, y automóviles a la área de South Richmond. Durante este tercera taller comunitario, los consultores de la Ciudad presentarán recomendaciones para mejoramientos a las calles claves en South Richmond incluyendo Cutting Blvd., Carlson Blvd., Bayview Ave., Harbour Way y Marina Way. Los invitamos al taller para compartir sus comentarios!



Project Website: www.ci.richmond.ca.us/srtcp

This project is funded in part by a grant through the California Department of Transportation (Caltrans) Community-Based Transportation Planning program.

SOUTH RICHMOND TRANSPORTATION CONNECTIVITY PLAN
Community Workshop #3 / Tercera Taller Comunitario

WHEN / CUÁNDO:
Wednesday, March 18, 2015, 6-8pm
Miércoles, 18 de Marzo, 2015, 6-8pm

WHERE / DÓNDE:
Richmond City Hall Council Chambers
440 Civic Center Plaza, Richmond, CA



Refreshments and Spanish translation will be provided.
Se proveerá refrescos y traducción en español.

FOR MORE INFORMATION / PARA MÁS INFORMACIÓN:
Lina_Velasco@ci.richmond.ca.us / (510)-620-6841



7. 2015 WCCUSD LCAP Community Town Hall Meetings

The West Contra Costa School District (WCCUSD) invites Richmond residents to participate in the upcoming Local Accountability Plan (LCAP) Town Hall Meetings to provide input and suggestions on LCAP funding priorities for schools. The meetings are an opportunity for parents, teachers, students, and community members to engage in the decisions that impact school funding.

- Saturday, March 7th 9:30 AM at King Elementary School, 4022 Florida Avenue, Richmond

Translation and childcare will be provided at the meetings. If you are unable to attend a Town Hall meeting you can submit your feedback to LCAP@wccusd.net. For more information about the LCAP, please visit the District website at www.wccusd.net/LCAP

The Local Accountability Plan (LCAP) is the schools district's 3-year plan for how it will use the states Local Control Funding Formula (LCFF) funding to serve all students, including English learners, low-income students, and foster youth.



2015 WCCUSD LCAP Community Town Hall Meetings

WCCUSD welcomes students, families, staff, and community members to attend our Community Town Hall Meetings!

Attending a town hall meeting is a great opportunity for parents, teachers and community members to engage in the decisions that impact their children and schools.



District staff will listen to the concerns and suggestions of all stakeholders regarding the development of the LCAP.



Participation and feedback in the town hall meetings will inform our LCAP funding priorities over the next several years.



Local Control Accountability Plan (LCAP)

The LCAP is the district's 3-year plan for how it will use state LCFF funding to serve all students, including English learners, low-income students, and foster youth.

The state-mandated LCAP template includes 3 sections:

- 1) Stakeholder Engagement,
- 2) Goals & Progress Indicators, and
- 3) Actions, Services & Expenditures.

WCCUSD's LCAP addresses the 8 State Priorities through its:

- 14 Goals
- 49 Measures / Progress Indicators
- 47 Actions & Services / Related Budget

**1 Thursday, February 12, 2015
6:30 to 8:00 pm**

Helms Middle School, Multipurpose Room
2500 Road 20, San Pablo, CA 94806

**2 Saturday, February 28, 2015
9:30 to 11:00 am**

Peres Elementary School, Multipurpose Room
719 - 5th Street, Richmond, CA 94801

**3 Saturday, March 7, 2015
9:30 to 11:00 am**

King Elementary School, Multipurpose Room
4022 Florida Avenue, Richmond, CA 94804



Translation and childcare services will be provided at all meetings.

If you cannot attend a town hall meeting, please send feedback to LCAP@wccusd.net.

WEST CONTRA COSTA UNIFIED SCHOOL DISTRICT

For more information about the Local Control Accountability Plan (LCAP), please visit our website: <http://www.wccusd.net/lcap>



2015 WCCUSD LCAP

Reuniones comunitarias de ayuntamiento

iWCCUSD le da la bienvenida a los alumnos, las familias, el personal, y los miembros comunitarios para asistir nuestras reuniones comunitarias de ayuntamiento!

Asistiendo una reunión de ayuntamiento es una gran oportunidad para que los padres, maestros, y miembros comunitarios participen en pláticas que impactan sus hijos y las escuelas. 

Personal distrital escuchará las preocupaciones y sugerencias de todos los accionistas relacionado al desarrollo del LCAP.

 Participación y retroalimentación en las reuniones de ayuntamiento ayudarán a formar nuestras prioridades de financiamiento LCAP en el próximo par de años.

 Plan de Responsabilidad bajo Control Local (LCAP, por sus siglas en inglés)

El LCAP es el plan distrital de 3 años sobre como usará los fondos estatales de la Formula de Financiamiento bajo Control Local (LCFF, por sus siglas en inglés) para servir todos los alumnos, incluyendo estudiantes del inglés, alumnos de escasos recursos, y jóvenes en acogida.

La plantilla LCAP requerida por el estado incluye 3 secciones:

- 1) Inclusión de accionistas,
- 2) Metas e indicadores de progreso, y
- 3) Acciones, servicios, y gastos.

El LCAP de WCCUSD aborda las 8 prioridades estatales mediante sus:

- 14 metas
- 49 medidas / indicadores de progreso
- 47 acciones y servicios / presupuesto relacionado

- 1** **Jueves 12 de febrero del 2015**
6:30 a 8:00 pm
 Escuela Secundaria Helms, salón multiusos
 2500 Road 20, San Pablo, CA 94806
- 2** **Sábado, 28 de febrero del 2015**
9:30 a 11:00 am
 Escuela Primaria Peres, salón multiusos
 719 - 5th Street, Richmond, CA 94801
- 3** **Sábado 7 de marzo del 2015**
9:30 a 11:00 am
 Escuela Primaria King, salón multiusos
 4022 Florida Avenue, Richmond, CA 94804



 Servicios de traducción y cuidado infantil serán proporcionados en todas las reuniones.

Si no puede asistir nuestra reunión de ayuntamiento, favor de mandar su retroalimentación a LCAP@wccusd.net.

DISTRITO ESCOLAR UNIFICADO DE WEST CONTRA COSTA

Para más información sobre el Plan de Responsabilidad bajo Control Local (LCAP, por sus siglas en inglés), favor de visitar nuestro sitio web: <http://www.wccusd.net/lcap>

8. Help Shape AC Transit's Future! Plan ACT Major Corridors Study

On an average weekday, about 100,000 people ride buses on AC Transit's nine major corridors, which carry over half of the agency's riders. However, buses often get stuck in traffic and schedules become unreliable.

AC Transit is conducting the Major Corridors Study to identify future improvement that will help buses run faster and more reliably on these key transit corridors. Those improvements will include a combination of roadway, roadside, and traffic signal improvements. The study's goal is to improve customer satisfaction and increase ridership. AC Transit wants to know about your experiences on these corridors and how they can make improvements. You can participate in two ways:

a) Come to one of the open house:

Wednesday, March 18

6:00 PM – 8:00 PM

Richmond Auditorium, Bermuda Room

2533 Nevin Avenue, Richmond

Lines 72M, 74

Complete list of open houses at the following online [Link](#)

b) Take the online survey at actransit.org/PlanACT

Contact AC Transit for questions or comments: planning@actransit.org or (510) 891-7266.

9. California Transportation Plan 2040 (CTP 2040)

Caltrans is inviting the public to help shape the state's transportation future by offering their input and comments on the California Transportation Plan 2040 (CTP 2040), which lays out a vision for California's transportation future to support a vibrant economy and our greenhouse gas emission reduction goals.

What is the CTP 2040?

The California Transportation Plan (CTP) provides a long-range policy framework to meet our future mobility needs and reduce greenhouse gas emissions. The CTP defines goals, performance-based policies, and strategies to achieve our collective vision for California's future statewide, integrated, multimodal transportation system. The plan envisions a sustainable system that improves mobility and enhances our quality of life. To learn more about the development of the CTP, please browse through the [CTP 2040 Fact Sheet](#).

The draft document will be available for public review from March 2nd through April 17th at 5:00 PM. In addition, Caltrans will be hosting seven statewide public workshops to present the draft CTP 2040 and to solicit public comment and input. For more information on the workshops, or to review and comment on the draft CTP 2040 please visit the CTP 2040 website at:

www.californiatransportationplan2040.org

Local Public Workshops:

Sacramento:

Tuesday, March 10, 2015

4:00 PM – 7:00 PM

North Natomas Library

4660 Via Ingoglia, Sacramento

Oakland:

Thursday, March 26, 2015

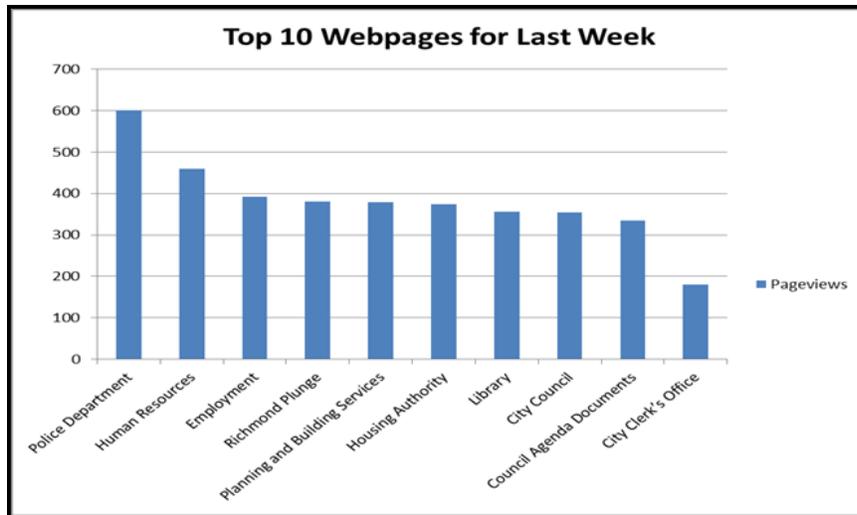
4:00 PM – 7:00 PM

Joseph P. Bort MetroCenter

101 Eighth Street, Oakland

10. Information Technology (IT) Department Updates

Website Statistics: Top 10 Webpage visits for the week ending March 4, 2015:



Device type	
TYPE	VISITS ▼
Desktop	9041
Smartphone	2670
Tablet	1065

Top website visits by device type

Facebook Statistics: For the week ending March 4, 2015

New likes increased by 200.0%
Total reached increased by 149.4%
People engaged increased by 287.5%

KCRT

Datanet Image of the Week

**Pronunciator is your opportunity
to learn another language. Start learning today!**

Log on to
richmondlibrary.org
click on the Pronunciator icon

pronunciator: 
A World of Languages!

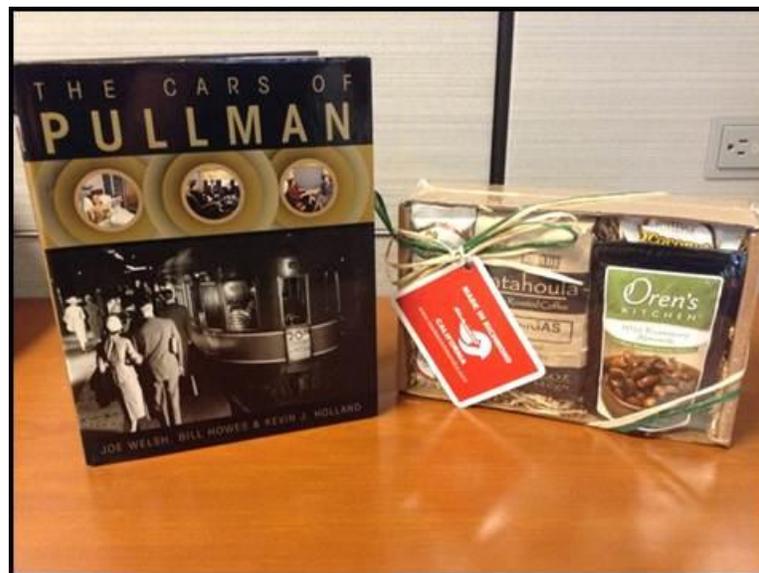
Create a free account with your Richmond Public Library card.
Designed for everyone, including kids!



Throwback Thursday: Featuring Richmond California History

Congratulations to Veronica Duarte for her winning comment on this week's Throwback Thursday Trivia. Veronica correctly answered that this image is of the Pullman Railway Car Manufacturing Plant, circa 1915.

Prizes this week include a history book on the **Cars of Pullman** and a **MADE IN RICHMOND** gift box.





For more information about Richmond's Facebook page, please visit:
<https://www.facebook.com/pages/City-of-Richmond-CA-Local-Government/139438544014?v=wall>

11. Recreation Highlights

Nevin Community Center

The Richmond Art Center has begun an after-school craft program for at the Nevin Community Center. For five weeks, participants will design and make Superhero costumes based on their votes for superhero team logos. This week, Star Heroes was the designated theme.

Booker T. Anderson Community Center

Every second and fourth Friday, 9:00 AM – 11:00 AM, the Contra Costa Food Bank holds a food giveaway for eligible seniors at the Booker T. Anderson Community Center. For more information on the program, please contact the Concord location at (925) 676-7543.



Aquatics

The Richmond Plunge will host spring swim lessons on Saturdays, in March, for children between the ages of 3-5. Seahorse classes are an introduction to the basics of water safety, learning to enter and exit the water safely, and identifying the lifeguards. Swim basics, blowing bubbles, floating on both front and back, and kicking motion with feet are taught. After they complete this class and have reached the age of six, children can enter the Learn to Swim Youth Program. The March session is from Saturday, March 14th - Saturday, March 28th between 11:30 AM - 12:00 PM.

Shields Reid

The Shields Reid Community Center Afterschool Program visited the Parchester Community Center Playground as part of their weekly parks field trip. The children and staff had a great time interacting with participants and staff from their sister center, as well as taking advantage of playing on Parchester's new playground.

Senior Center

A special Chinese New Year celebration was combined with a birthday party honoring the Tango/Swing Class instructor, Alan Chou. His wife, and approximately 40 other participants, enjoyed the festivities.

Chinese New Year

The 12th Annual City of Richmond Chinese New Year Celebration was held on Saturday, February 28th, from 5:00 to 8:30 PM, at the Richmond Memorial Auditorium. There were approximately 500 in attendance at the sold out event.



Disabled People's Recreation Center

Participants in the Adult Morning Program and Therapeutic Interactive Recreation Program continuously work on a host of current objectives to improve their whole being. Although they each have specific objectives for their personal needs, each day involves improving communication, independent living and social skills. Building skills in these areas is achieved by encouragement, role play, behavior modification techniques, accountability, and various other methods of teaching and ongoing support from staff. We also make certain there is fun and lots of laughter, which is the favorite part for all.



12. Public Works Updates

Facilities Maintenance Division: Electricians repaired the traffic intersections of Richmond Parkway and Goodrick Avenue, Hilltop Drive and Robert Miller Drive and San Pablo Avenue and McBryde Avenue, installed new data conduit for the Corporation Yard fuel pumps, repaired the Farmer's Market parking lot lighting, inspected and repaired the Police Activities League's computer lab plugs, ran replacement wire at the Elm Park Community Center, repaired the lights at the Market Square Mall Parking lot, and the street lights around Civic Center Plaza.



Traffic Signal Reset



Data Line Installation

Parks and Landscaping Division: General maintenance crews performed graffiti removal on the Greenway, weed whipped John F. Kennedy Park and the Richmond Parkway, installed a new home plate at Sawright Field in Nicholl Park, cleaned illegal dumping on the Greenway, irrigation repair at Lamoine and Nicholl Parks, weeded Humboldt and Humphrey Playlots, repaired the drinking fountain at Nicholl Park, fixed benches at the North Richmond Ballfield, and prepared for tree planting at Booker T. Anderson Park.



Nicholl Park Irrigation Repair

Hilltop District crews finished general maintenance on the Richmond Parkway medians between San Pablo Avenue and Interstate 80 as well as continued with planting, and placing irrigation at the AM/PM landscaping project.



Parkway Median Clean-up

Marina District staff weeded and cleaned up shrubbery along Esplanade Drive, and continued with painting of the benches along the trails.



Esplanade Drive Clean-up

Tree crews cut or trimmed trees on: South 27th Street, Hartnett Avenue, Burbeck Avenue, Bush Avenue, Virginia Avenue, Grant Avenue, and Berk Avenue.

Streets Division: Staff grinded and paved on South 29th Street from Cutting Boulevard to Johnson Avenue and worked from the outstanding pothole list with hot and cold asphalt.



Paving on South 29th Street



Sidewalk Repairs

Street sweeping performed commercial and residential sweeping services for the first Monday through Friday in the Parchester Village, Hilltop Bayview, Hilltop Green, Fairmede/Hilltop, Carriage Hills North Side, El Sobrante Hills, Greenbriar, Hansford Heights, Via Verda, San Pablo Dam Road, Bristole Cone, May Valley, Vista View, and Clinton Hill I neighborhood council areas.

Signs and Lines staff installed 21 new signs and poles, repaired 49 signs and poles, fabricated 18 new signs, placed pavement markers and repainted 360' of curb.



Sign Installation



Making Signs

Feel free to contact me if you have any questions or comments about these or any other items of interest to you.

Have a great week!

*Bill Lindsay
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You can sign up to receive the City Manager's weekly report and other information from the City of Richmond by visiting: www.ci.richmond.ca.us/list.aspx