

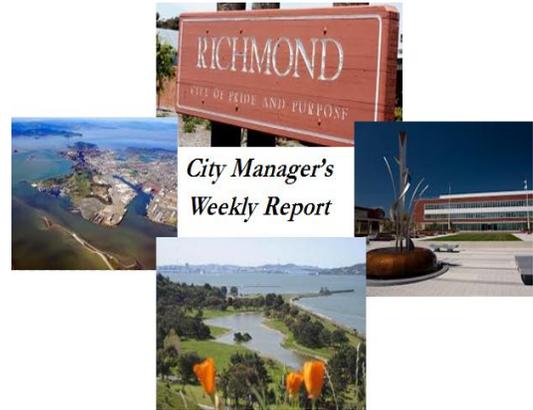


Mayor and Members of the City Council:

This is the weekly report for the week ending November 13, 2015.

1. Meeting Notes

The next City Council meeting is scheduled for Tuesday, November 17th, beginning with a closed Session at 5:30 PM, followed by the Joint Powers Finance Authority/Richmond City Council meeting at 6:00 PM, and with the regular City Council agenda commencing at 6:30 PM. The agenda may be found by clicking this [link](#).



2. City Manager Chronicles

I have listed below some of the topics for meetings that I have recently attended in the hope that it provides an idea of the varied issues with which our organization deals routinely.

Activities and meeting topics during the past week included:

- Attended the memorial service for former Richmond Mayor and Councilmember Lonnie Washington;
- Attended a joint meeting of the East Bay Economic Development Alliance Economic Development and Land Use & Infrastructure Committees to hear a presentation on the possible merger of the Metropolitan Transportation Commission (MTC) and the Association of Bay Area Governments (ABAG);
- Attended the monthly meeting of Contra Costa Public Management Association (Contra Costa city managers);
- Participated on a panel at a community town hall on affordable housing organized by Assemblymember Tony Thurmond;
- Attended the Berkeley Global Campus Working Group subcommittee on housing and displacement;
- Met with members of the City Attorney's office, Finance Department, and Planning Department to discuss taxes and fees to be collected from short term rentals (such as AirBnB and VRBO).

These meetings were in addition to attending the regular management staff meeting, agenda planning, reviewing staff reports to the City Council, doing department head “check-ins,” having discussions on various personnel matters, and having short discussions with staff, community members, members of the press, etc.

Please feel free to contact me if you have any questions about the substance of these or any other topics.

3. Free Bike Repair Day Tomorrow!

The Bay Area BikeMobile and the Richmond Public Library will host a free bicycle repair clinic on Saturday, November 14th from 12:00 PM to 4:00 PM at the Richmond Main Library. The bike repair technicians coach participants in a hands-on repair process, empowering youth to maintain their own bicycles.

This free resource is a result of a partnership between Spare the Air Youth and Safe Routes to School. It focuses on underserved communities that often do not have access to professional bike repair. The Bay Area BikeMobile helps keep youth rolling to school safely while reducing congestion and greenhouse gas emissions.

Free Bike Repair Day!

How to make it happen

Step 1: Bring Your Bike
Step 2: Arrive Early. Only 20 repairs guaranteed.

When: Saturday November 14
12-4 p.m.
Where: Richmond Public Library
325 Civic Center Plaza
510-620-6557

We Can Fix Almost Anything!
 (Must Have Wheels and Gears)

Brought to you by Spare the Air Youth.

4. City of Richmond Annual “2015 Charitable Giving Campaign”

The City of Richmond 2015 Employees Charitable Giving Campaign is underway. The goal of the campaign is for every employee to make a contribution to non-profit organizations that are doing outstanding work – no matter the size. Even a one-time contribution of one dollar will help make someone else’s life more comfortable. Last year, City employees raised \$51,605 for various outstanding non-profit organizations. This year’s campaign will run from November 9th through November 30th. During this time, assigned representatives for each department will be distributing campaign materials to employees.

Once again, as she has now for a number of years, Finance Department Executive Secretary Theresa Austin has stepped forward to be the Campaign Coordinator for this effort. Please contact Ms. Austin for additional information, at (510) 620-6891, and don’t forget to thank her for her outstanding work.

5. FREE Workshop: First Steps to a Successful Start-Up

Thinking about starting a business? Don't know where to start? Richmond Main Street and the Contra Costa Small Business Development Center (SBDC) invite all aspiring entrepreneurs to take the first step with this *free* resource. In this three hour workshop, aspiring business owners will learn the attributes of a successful entrepreneur, invaluable sources of information regarding the proper ways to start a business, licenses and permits, the business planning process, key information for developing a business plan, and more.

First Steps to a Successful Start-Up takes place on Thursday, November 19th, from 6:00 PM – 9:00 PM, at Richmond Main Street office (1015 Nevin Avenue, Suite 105). Space is limited and registration is required. For more information and to register, visit www.ContraCostaSBDC.org or call (925) 602-6806.



6. Five-Year Financial Model

This past week, a representative from Public Financial Management Group, Inc. (PFM Group) was on-site to present the baseline five-year financial model to members of the Finance Department staff. The group discussed assumptions and growth rates that were used as the bases for forecasting revenues and expenditures. Staff learned that the growth rate for any of the variables can be adjusted which, in turn, updates the rest of the model. Next week, staff will test the model's functionality and provide feedback to PFM Group before it is finalized.

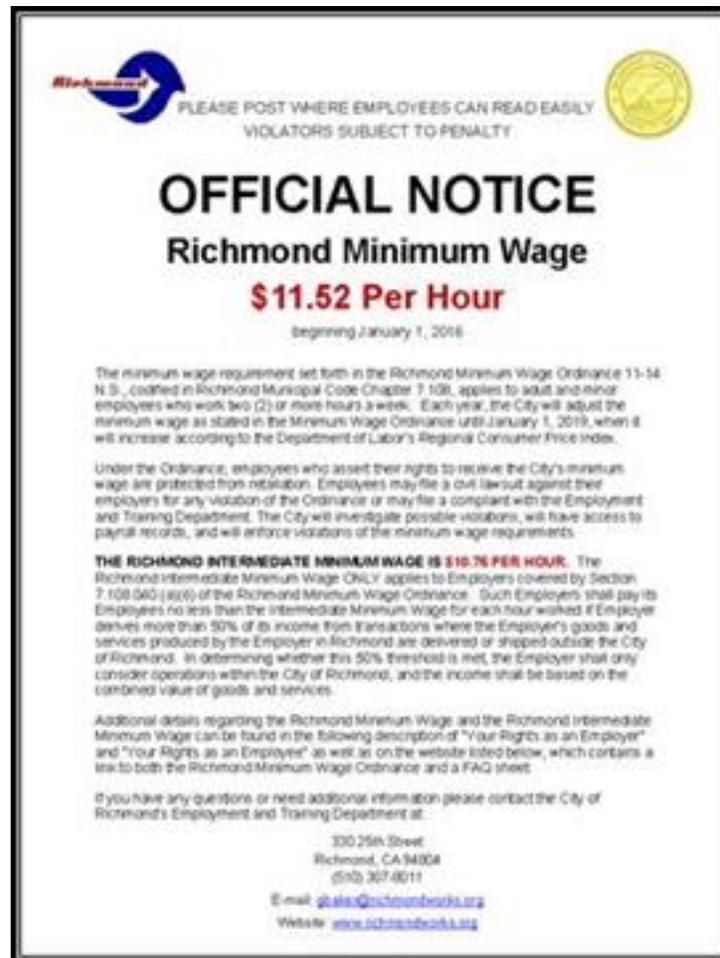
7. Richmond's Minimum Wage Ordinance

The City of Richmond's Minimum Wage increase goes into effect January 1, 2016. The new minimum wage set forth in the Ordinance will be \$11.52 an hour (compared to \$9.00/hour for the State of California and the initial \$9.60/hour wage initially established in the City on January 1, 2015) and it applies to any employee who works two or more hours per week.

The Employment & Training staff posted notices announcing the increase on KCRT, and the City's website. Packets will be mailed to over 3,000 businesses and the Richmond Chamber of Commerce members to inform them of the change. The

information packet includes English and Spanish versions of the official notice that must be posted in all workplaces along with a list of employer and employee rights under the ordinance. Employers who pay for less than 800 hours of employee labor in a given two-week period need not pay the City's minimum wage until they pay over 800 hours or more of employee labor in a two week period. This is the first of three annual increases that will max out at \$13.00/hour on January 1, 2018.

For questions and concerns please contact Gina Baker at (510) 307-8011.



8. The 2015 Community Survey Available to All Richmond Residents to Complete

The 2015 Richmond Community Survey can now be completed by **ALL** Richmond residents in English or Spanish by accessing the following link: www.n-r-c.com/survey/richmondncs.htm.

Feel free to contact LaShonda White in the City Manager's Office at (510) 620-6828 with questions, comments, or to obtain a paper copy of the survey. Your input can help make the City of Richmond a better place to live, work, and play. We look forward to receiving your feedback.

9. City of Richmond: Transportation

By rethinking your daily commute, you can decrease congestion, improve air quality, conserve natural resources, and save money. Now you can learn more about your commute options at the City of Richmond's [Transportation webpage](http://www.ci.richmond.ca.us/2876/Transportation). You can enjoy the benefits of alternate transportation modes – the key is finding which one (or combination of options) that work for you! Need assistance planning your trip? Call 510-620-6869.

RETHINK YOUR CO₂MMUTE

Now you can learn more about your commute options visit www.ci.richmond.ca.us/2876/Transportation

to work.

COMMUTER CHOICES
CONSIDER THE OPTIONS

**Bicycle Lockers, Parking Maps, Trails,
EV Charging Stations, R-Transit/Paratransit,
Commuter Shuttles, Park & Ride, Ridesharing
and SO MUCH MORE!**

10. R-Transit

R-Transit provides door-to-door transportation service to persons with disabilities and seniors (age 55 and older) living in the communities of Richmond, Kensington, El Sobrante, East Richmond Heights, Hasford Heights, Rollingwood, and North Richmond. Register for services and reserve a free round trip ride to Rosie the Riveter World War II Home Front National Historic Park. See the flyer below for additional details.

Register Reserve Ride Reach

Let R-TRANSIT take you to your next destination!

Register and reserve your next trip with us!
Redeem your FREE round trip ride to Rosie the Riveter WWII Home Front National Park
Friday, December 11th from 10 am – noon

Rosie Meet and Greet!

A group of civilian WWII docents share their stories in an informal setting at the Visitor Center. This is your chance to ask the experts about life and work on the WWII American Home Front.



Eligibility Criteria

- ✓ Do you live in Richmond, North Richmond, El Sobrante, or Kensington?
- ✓ Are you age 55 or older? If you are under age 55, are you disabled?

If you answer YES to the questions above, then you qualify for R-Transit service.

Obtain an application

- ♦ www.rtransit.com
- ♦ Call 510-307-8026 to request an application by mail.
- ♦ In Person at the R-Transit Center

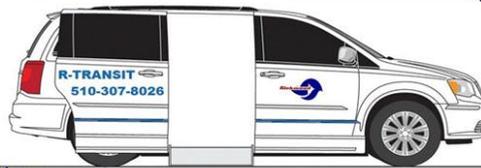
To redeem your FREE round trip ride to Rosie the Riveter WWII Home Front National Park you must qualify & register for R-Transit service by December 4th. For more information please call 510-307-8026



R-TRANSIT

1600 Newin Plaza
Richmond, CA 94801
Phone: 510-307-8026
Fax: 510-307-8080
www.rtransit.com

E-mail: paratransitservices@ci.richmond.ca.us
Hours of Operation: Monday–Friday 8:30 am–5 pm
Closed weekends & holidays





R-TRANSIT

1600 Nevin Plaza
Richmond, CA 94801
Phone: 510-307-8026
www.rtransit.com

Connecting People to Places

PROGRAM OVERVIEW

The R-Transit program provides mobility options to seniors (age 55 & older) and persons with disabilities living in the Cities of Richmond, Kensington, El Sobrante, and the unincorporated communities of East Richmond Heights, Hasford Heights, Rollingwood, and North Richmond.

TRANSPORTATION SERVICES

- Door-to-door demand response trips
- Group Trips
- Standing Orders
- Nutrition Site Transportation
- Excursion Trips (TBA)
- Shuttle Service (TBA)

"R-Transit is an invaluable service which allows people to travel at an affordable rate."
Councilmember Eduardo Martinez

"Every time I use the service R-Transit has been on time. Staff is courteous and respectful."
Councilmember Vinay Pimple

11. City of Richmond Rideshare

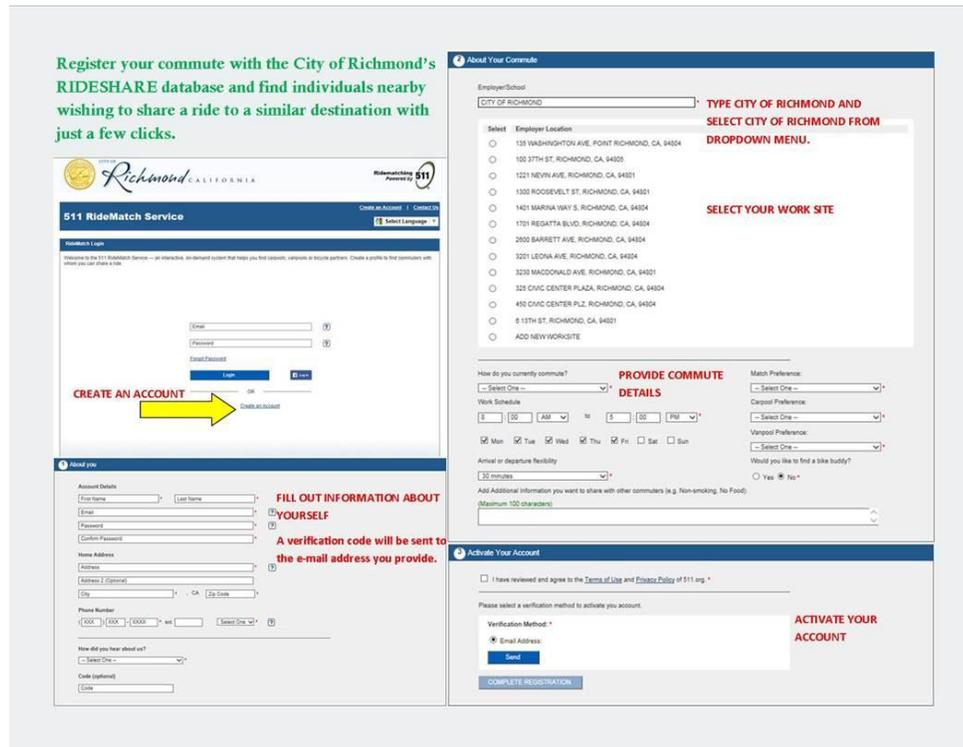
The City of Richmond's RideMatch service is an interactive, on-demand system that helps you find carpools, vanpools, or bicycle partners. Create a profile to find commuters who have similar travel routes and patterns with whom you can share a ride. Then you can easily send potential rideshare partners an e-mail or give them a call.

Your information remains confidential. Only your name, phone number, home/work city and e-mail will be shared with potential partners. The ridematching service is powered by 511 Contra Costa and completely FREE.

Make a change from driving alone to carpooling, taking transit, bicycling, or walking for your work commute and 511 Contra Costa will reward you with the Drive Less Commuter Incentive Program. This incentive program is available for your home-to-work commute and/or work-to-home commute. Eligible participants will receive a \$50 check sent to the mailing address. Visit

<http://511contracosta.org/commuterprogram/> to learn more about commuter incentives.

Reduce your stress from commuting, save money, reduced parking demand at work, and reduce traffic congestion. Follow the step by step tutorial to create a profile and find your carpool partner today and redeem your commuter incentive today.



12. Richmond Main Street Farmers' Market: FINAL Market on November 18th!

The final market of the 2015 season is Wednesday, November 18th! Don't miss your last chance to visit the market and get a jump-start on holiday shopping: fruits & veggies for Thanksgiving dinner, baked goods and sweet treats for dessert, and beautiful gifts for loved ones. The market is Wednesday, November 18th from 10:00 AM – 2:00 PM at the Nevin Plaza (Nevin Ave at 13th Street).

The market proudly offers the Market Match program: Any CalFresh recipient who shops using their EBT card will get extra money to buy fruits and veggies! Visit the information booth for details.

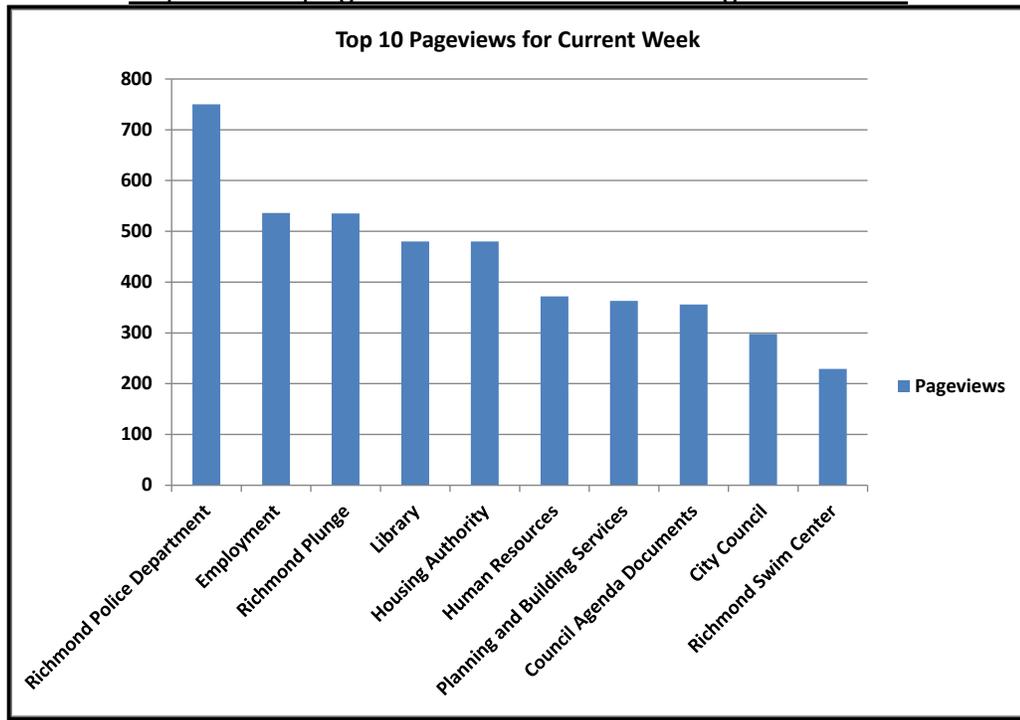
For more information: Visit the [Farmers' Market webpage](#), like [our Facebook page](#), or call (510) 236-4049.



13. Information Technology

Website

Top 10 Webpage visits for the week ending 11/13/2015



Facebook Statistics

New Page LIKES	increased by 200.5%
Post Reached	increased by 454.3%
Engagement	increased by 248.4%
Total Reached	increased by 43.2%



First Steps to a Successful Startup

Learn the basics of how to start a business

Thursday, Nov. 19th, 6– 9PM

Richmond
Main Street Initiative
1015 Nevin Ave., Suite 105

RSVP:
ContraCostaSBDC.com
(925) 602-6806



Free Bike Repair Day

Arrive early.
Only 20 repairs guaranteed.

Richmond Main Public Library
Saturday, November 14th
12:00 to 4:00 PM



City of Richmond Website and Mobile APP UPDATE

The City recently upgraded its website which now incorporates responsive design that allows the content on the City’s website to automatically adjust to the screen size of any device. Forget about using the pinch-zoom to see something. This responsive design makes content easy to view and easy to navigate on

tablets and smartphones providing a great user experience no matter how the content is accessed.

**Download the FREE
City of Richmond Smartphone App**

To use on
Apple iPhone or iPad
or Android phone

Available on the
App Store

GET IT ON
Google play

Enter 'Richmond California' to search and install the app

QR Codes are available for easy downloading of this APP:

Apple version of APP

Android version of APP



Great News!! The City of Richmond mobile app is now available. It provides Richmond's community members with one-stop access to City services and information. You may watch the [informational video](#) for an overview of the app available for free at Apple App Store for IOS devices and at Google Play for Android phones.

The City of Richmond is looking forward to feedback from the community on this new Mobile APP. We welcome your comments at webservices@ci.richmond.ca.us

14. The Snow Ball Returns

This year, the City of Richmond's Recreation Department will be celebrating the 63rd Annual Snow Ball on Saturday, December 5th at the Richmond Memorial Auditorium. This winter prom, one of the most prestigious events and longest running events in the city's history, is a gala evening for students from all high schools in the West

Contra Costa Unified School District. Each school is represented by a King and Queen and each of them is attended to by princes and princesses. The evening will include a coronation of the winning King and Queen.



15. Public Works Updates

Engineering Division:

The staff has been overseeing the installation of new LED lamps throughout the City. Lamps were installed on the Carlson Boulevard/Interstate 80 underpass to replace the antiquated incandescent lights. They also replaced several lights along the Greenway, Macdonald Avenue as well as various locations in throughout the City.



Lighting at Carlson Boulevard and I-80

Facilities Maintenance Division:

Carpenters have been continuing to work on the Senior Center and continuing construction of cabinets.

Painters have begun the finishing on the hardwood floors at the Senior Center and have completed three coats.

Stationary Engineers reset waste lines at Fire Station #66, made water adjustments at the Swim Center, and are in the process of installing a backflow device at the Recreation Complex.

Parks and Landscaping Division:

General maintenance crews placed six trash cans and removed debris at John F. Kennedy Park, picked up trash on the Greenway, weeded and trimmed around the Family Justice Center, attended training, weeded at Lamoine Park and continued repairs of the irrigation systems at Tiller and Nicholl Parks.



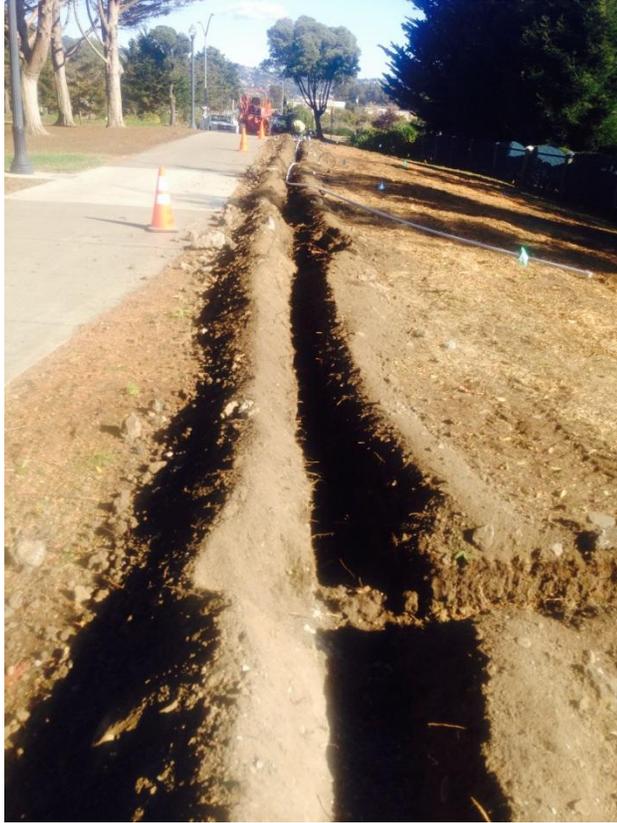
Debris Removal at John F. Kennedy Park

Hilltop District crews continued work on the landscaping project near AM/PM on the Richmond Parkway and general maintenance on the Richmond Parkway.



Landscaping at the AM/PM Project Site

Marina District crews continued with irrigation repairs and installation for the new tree planting site, mowed and edged turf, removed dying Ash trees and cleaned the Marina Bay Parkway medians.



Irrigation Installation in the Marina

Tree crews cut or trimmed trees along; Fran Way, at Mira Vista Park and at Nicholl Park. They also mowed and edged the Civic Center lawns.

Streets Division:

Paving staff ground and paved 9th Street, and removed a concrete slab and worked on potholes from the outstanding list.



Grinding on 9th Street



Concrete Removal

Street sweeping performed commercial and residential sweeping services for the second Monday through Friday in the May Valley, Vista View, Clinton Hill I – IV and East Richmond neighborhood council areas as the weather permitted. The

Clinton Hill II & III areas were affected by the Veteran's Day Holiday on Wednesday.

Signs and lines staff fabricated 20 new signs, installed 13 new signs and poles, repaired 10 signs and poles and painted 304 feet of curbs.

Feel free to contact me if you have any questions or comments about these or any other items of interest to you.

Have a great week!

*Bill Lindsay
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Richmond, California 94804
(510) 620-6512
Bill_lindsay@ci.richmond.ca.us*

You can sign up to receive the City Manager's weekly report and other information from the City of Richmond by visiting: www.ci.richmond.ca.us/list.aspx