

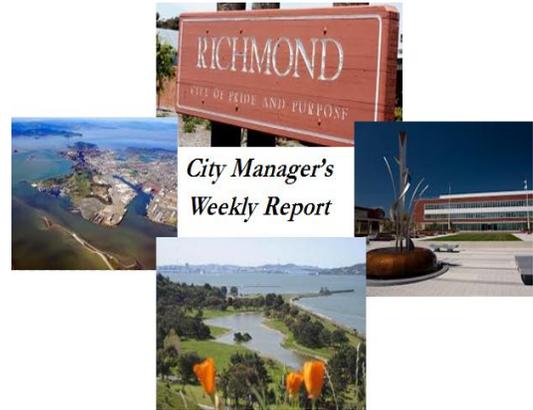


Mayor and Members of the City Council:

This is the weekly report for the week ending December 4, 2015.

**1. Meeting Notes**

The next City Council meeting is scheduled for Tuesday, December 15<sup>th</sup>. Enjoy the night off next Tuesday.



**2. Social Impact Bonds to Rehabilitate Richmond Properties**

As you will recall, the City of Richmond has partnered with the Richmond Community Foundation on an ambitious program to fund the rehabilitation of dilapidated housing in Richmond through the issuance of Social Impact Bonds. On November 20<sup>th</sup>, the bond issue closed, and the Richmond Community Foundation received \$3 million to implement this program.

The Social Impact Bonds were purchased by Mechanics Bank, making a significant investment in the Richmond community. In addition, the City's financing team, including legal services from Orrick and Schiff Hardin, and financial services from RBC and Backstrom, McCarley & Berry, all contributed a significant amount of time at no cost to the City. City staff members in the Finance Department, the City Attorney's office, Code Enforcement, and the City Manager's office, all contributed as well. The Richmond Community Foundation has assembled an outstanding group of professionals to implement the program, including local real estate agents, Turner Construction, First American Title, the Home Depot and others to help make the program work. The Foundation is also partnering with SparkPoint Contra Costa to make rehabilitated homes available to first time homebuyers.

All of these individuals and organizations deserve a great deal of credit for pulling this together. However, I especially want to acknowledge Richmond "favorite son" John Knox, with the Orrick law firm, for making this happen. John had the original innovative concept to utilize Social Impact Bonds for the rehabilitation of dilapidated properties, the tenacity to see the project through to its conclusion, and the graciousness to work with so many partners in such a positive way.

Thanks to all who made this program possible thus far, and especially to John Knox for his leadership and creativity. We will keep you posted about the progress of this program.

To hear what the media are saying about this program, please use the following link:

[Richmond Leaders to Buy, Renovate 'Zombie' Houses, Sell them to Needy Families | NBC Bay Area](#)

### **3. City Manager Chronicles**

I have listed below some of the topics for meetings that I have recently attended in the hope that it provides an idea of the varied issues with which our organization deals routinely.

Activities and meeting topics during the past week included:

- Attended “customer service” training, which is mandatory for all City employees, and will be given over the next several months;
- Met, together with Environmental Manager Adam Lenz and Code Enforcement Manager Tim Higare, with Richmond Sanitary Service General Manager Shawn Moberg and staff to review the results of the first year of the “bulky item” collection program;
- Attended the Chamber of Commerce “Breakfast for Business” program, at which the City Manager gave his annual “12 Days of Richmond;”
- Met, together with Administrative Chief Shasa Curl, with Contra Costa College Interim President Mojdeh Mehdizadeh and members of her staff to discuss implementation of the Richmond Promise program;
- Met, together with Recreation Supervisor Kris Loftus, Service Officer Rochelle Monk, and Assistant Police Chief Allwyn Brown, with representatives from the Iron Triangle Neighborhood Council, to discuss concerns regarding the safety and maintenance of the area in and around Nevin Park;
- Attended the monthly Mayors Conference, at which Councilmember Eduardo Martinez represented the City of Richmond in the Mayor’s absence;
- Participated in a call with Myung Lee, the Executive Director of Cities of Service, to discuss strategic partnerships;
- Met, together with Mayor’s Chief of Staff Terrance Cheung and Finance Director Belinda Warner, with Susun Kim, Executive Director of the Family Justice Center, to discuss budget issues.

These meetings were in addition to attending the regular management staff meeting, agenda planning, reviewing staff reports to the City Council, doing department head “check-ins,” having discussions on various personnel matters, and having short discussions with staff, community members, members of the press, etc.

Please feel free to contact me if you have any questions about the substance of these or any other topics.

#### 4. **Holiday Toy Program**

Remember to support the annual Richmond/El Cerrito Fire and Police Toy Program. Donations of new wrapped toys are being accepted at all Richmond and El Cerrito Fire Stations. Monetary donations can be made by mail or at [www.toyprogram.org](http://www.toyprogram.org).



#### 5. **Annual Downtown Holiday Festival is Wednesday, December 16<sup>th</sup>**

Santa Claus is coming to downtown! Richmond Main Street Initiative and the East Bay Center for the Performing Arts invite the entire community to come downtown to the historic Winter's Building for an evening filled with memorable activities for the entire family. The *Downtown Holiday Festival* is on Wednesday, December 16<sup>th</sup>,

from 4:00 PM – 8:00 PM at the East Bay Center for the Performing Arts (339 11<sup>th</sup> Street in Richmond).

The event will feature Santa visits (4:00 PM – 7:00 PM), performances of “A Richmond Nutcracker” for children and adults of all ages at 5:00 PM & 6:30 PM, special holiday treats and free books (while supplies last), and La Rama Procession followed by Holiday Street Lighting & Caroling at 7:30 PM.

*Admission is free*, made possible through the partnership between Richmond Main Street Initiative and East Bay Center for the Performing Arts, with generous support from the City of Richmond, Kaiser Permanente, the Share the Spirit program, Sims Metal Management, Mechanics Bank, and individual donors and volunteers.

For more information visit [www.RichmondMainStreet.org](http://www.RichmondMainStreet.org) or call (510) 236-4049.



## 6. LEAP’s Outdoor Classroom

With a grant from the Richmond Community Foundation, Richmond’s Literacy for Every Adult Program (LEAP) planned a series of field trips during this year. The field trips, dubbed the “outdoor classroom”, enabled LEAP students to experience Muir Woods, most of them for their first time. Using the forest as the text book, students observed and acquired science through its natural environment. According to one student, “I learned that the burns from the lightening and fires help the forest grow higher by enriching the soil and clearing the way for new seed to grow into trees one day.”

Impressions of Muir Woods were beautifully summed up by this LEAP student, Hiram Piper:

“The day was cool, you could see your breath in the air, a good day for a walk in the woods. The silence was so loud. At that moment the magic started. I felt that I was the only one on this path; it made me feel so small. A hundred and fifty feet up from the valley floor, I looked down, I could see how really tall these trees were. Then I looked up, and still, I couldn’t see the tops of these trees. It took my breath away. A feeling came over me. It’s hard to tell what I’m feeling. It just makes me feel good!”



## 7. Made in Richmond Foodie Gift Box

This holiday season, share Richmond's new energy with family, friends and coworkers. The Richmond community has developed wonderful gift boxes beautifully assembled by California Delicious, a local business dedicated to creating gourmet selections from across California in spectacular gift boxes and celebration packages.

The City of Richmond and the Richmond Economic Development Commission worked together to develop gift boxes with a range of gourmet options made right here in Richmond from our growing “foodie” cluster, including: Lemur International, Inc., Nutiva, Cassandras Dream Cakes, Catahoula Coffee Company, Oren’s Kitchen, Lotus Foods, R & B Cellars, Urban Tilth and Vassell Foods.



The Made in Richmond gift box, available in assorted sizes, is a testament to the diversity and businesses that make Richmond a premier destination in the Bay Area.

We encourage you to experience a taste of Richmond. To find out more information and purchase the Made in Richmond gift boxes, please visit to California Delicious' Richmond webpage: <http://www.californiadelicious.com/california-gift-baskets/gourmet-food-baskets/made-in-richmond-ca.html>.

#### **8. City of Richmond Annual “2015 Charitable Giving Campaign” has concluded**

The City of Richmond's 2015 Employees Charitable Giving Campaign has now ended. Department Representatives will collect all pledge forms and submit them to the Campaign Coordinator by December 11<sup>th</sup> for processing. After all pledge forms have been tallied up, each organization will be notified to pick-up their contributions by January 8<sup>th</sup>. The goal of the campaign was for every employee to make a contribution – no matter the size. Even a one-time contribution of one dollar will go a long way towards making someone else's life more comfortable. Please contact Theresa Austin, Campaign Coordinator, for additional information at (510) 620-6891.

#### **9. City of Richmond Designated as Lead Agency to Engage Youth in Community Service for Global Youth Service Day**

The City of Richmond's impact volunteering program, Richmond-Excellence Serving our Community (ESC), has been selected for the second time to serve as a Global Youth Service Day Lead Agency to mobilize Richmond youth to lead volunteer service projects that help meet community needs.

The campaign of Youth Service America (YSA) and the largest youth service event in the world, Global Youth Service Day (GYSD), celebrates and mobilizes millions of children and youth who improve their communities each day of the year through service. GYSD 2016 will be held April 15-17 in more than 100 countries on six continents.

As the official organizer of GYSD in the region, the City of Richmond's impact volunteering program, Richmond-ESC, will engage at least 500 youth volunteers to create a culture where all young people have the opportunities and the support they need to find their voice, take action, and make an impact on community issues.

If you are interested in partnering with the City of Richmond on this very exciting opportunity, please contact Jantsan Damdinsuren at [jantsand@ci.richmond.ca.us](mailto:jantsand@ci.richmond.ca.us) or at (510) 620-6563.

#### **10. City of Richmond Revolving Loan Fund (RLF) Program Receives \$15,000 Grant**

The City of Richmond has received a \$15,000 grant from the San Francisco Foundation to support capacity building, marketing and outreach for the Richmond Revolving Loan Fund (RLF) program.

The RLF is a community based program with the goal of fostering local economic growth through the creation and retention of employment opportunities and complementing community development initiatives. The RLF provides loans for working capital, purchase of machinery and equipment, fixed assets (leasehold improvements or renovation), and facade improvements to improve the exterior appearance of a building.

Since the Department of Commerce Economic Development Administration Revolving Loan Fund (EDA- RLF) grant was transferred to the City, 37 loans totaling over \$1.5 million have been approved to Richmond small business owners who had been declined by a bank. The loan funds assisted with creating and saving hundreds of jobs for the Richmond community, and retention and expansion of Richmond businesses.

The loan amounts range from \$5,000 to \$100,000, with the loan cost of \$150.00 for up-front application fee and a 2% loan origination fee at closing.

For more information on this program, please contact Janet Johnson, Economic Development Administrator at [janet\\_johnson@ci.richmond.ca.us](mailto:janet_johnson@ci.richmond.ca.us) or by phone at (510) 307-8131.

#### **11. Deadline for Comments on Richmond Bay Specific Plan Extended to December 15, 2015**

The draft Richmond Bay Specific Plan (RBSP), formerly known as the South Shoreline Specific Plan, is now available for public review and comment. The deadline for comments on the draft RBSP has been extended to December 15, 2015.

The RBSP will facilitate the implementation of Richmond's new General Plan by establishing specific planning policies, regulations, and urban design guidelines for an approximately 220-acre area located in the City of Richmond, south of Interstate Highway 580. The RBSP will focus on ways Richmond can take advantage of the planned Berkeley Global Campus at Richmond Bay, future ferry service, and other area assets to create a sustainable shoreline district providing jobs, housing, transportation options, and opportunities for entertainment and recreation. This planning effort is being funded in part by a Priority Development Area Planning Grant from the Association of Bay Area Governments (ABAG) and the Metropolitan Transportation Commission (MTC).

Comments on the draft RBSP must be in writing and received no later than December 15, 2015. Please send comments to:

Lina Velasco, Project Manager  
Planning and Building Services  
450 Civic Center Plaza  
P.O. Box 4046  
Richmond, CA 94804-1630

Comments may also be sent electronically to [rbsp@ci.richmond.ca.us](mailto:rbsp@ci.richmond.ca.us)

Start of Public Review: October 1, 2015

End of Public Review: December 15, 2015

Plan Availability: A copy of the draft RBSP is available for review online at [www.ci.richmond.ca.us/rbsp](http://www.ci.richmond.ca.us/rbsp). Copies are also available for review at the following locations:

- Richmond Public Libraries:
  - Main Branch, 325 Civic Center Plaza;
  - Bayview Branch Library, 5100 Hartnett Avenue;
  - West Side Branch, 135 Washington Avenue; and
- City of Richmond, Planning and Building Services Department, City Hall, 450 Civic Center Plaza, 2<sup>nd</sup> Floor.

## **12. Officer Bradley A. Moody Memorial Underpass Project**

The Bradley A. Moody Memorial Underpass Project involves the construction of a roadway underpass on Marina Bay Parkway between Meeker Avenue and Regatta Boulevard. The project is intended to resolve long-standing access limitations to the Marina Bay area caused by frequent train crossings.

This project is in its final stages of completion. Remaining work includes landscaping, application of graffiti resistant coating, tower light fixtures, striping, programming of the traffic signals at Meeker and Regatta, and completion of pump

station communications systems. As this work is completed over the coming weeks, the community can expect to see all lanes and the sidewalks reopen. Pump station communications work is expected to continue into the new year, but this work is not anticipated to substantially affect the community.

Staff is in the process of scheduling a ribbon cutting event to take place in the near future, and additional details will follow when confirmed.

For additional information or to be added to the project update contact list, please see the project website at [www.moodyup.com](http://www.moodyup.com). You can also follow the project on twitter: [@moodyunderpass](https://twitter.com/moodyunderpass), or contact the project's Public Outreach Coordinator Jacqueline Majors at (925) 949-6196.



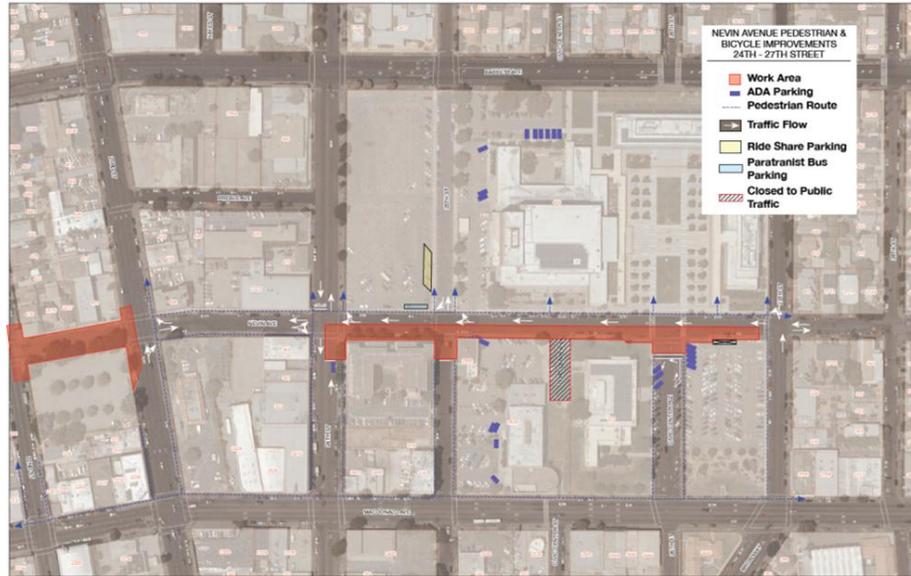
### **13. Nevin Avenue Improvement Project – Next Phase Commencing December 7<sup>th</sup>**

The Nevin Avenue Pedestrian and Bicycle Improvements Project is a reconstruction of Nevin Avenue between 19<sup>th</sup> Street and 27<sup>th</sup> Street that will improve aesthetics and safety for travel between the Civic Center and Richmond BART Station areas. The project involves new sidewalks, curb and gutter, streetlights, landscaping and stormwater drainage improvements.

The next phase of work on Nevin Avenue, from 24<sup>th</sup> to 27<sup>th</sup> streets, is scheduled to begin on December 7<sup>th</sup>. During this phase, the eastbound lane of Nevin Avenue will be removed for storm drain installation. This will necessitate demolition of the south side of the street between 24<sup>th</sup> and 27<sup>th</sup> streets. During this phase, one way traffic control will be in place and only westbound traffic will be permitted. To avoid the construction area, visitors to Civic Center facilities are encouraged to use the parking lot located at Barrett Ave and 25<sup>th</sup> Street. The one way traffic control and

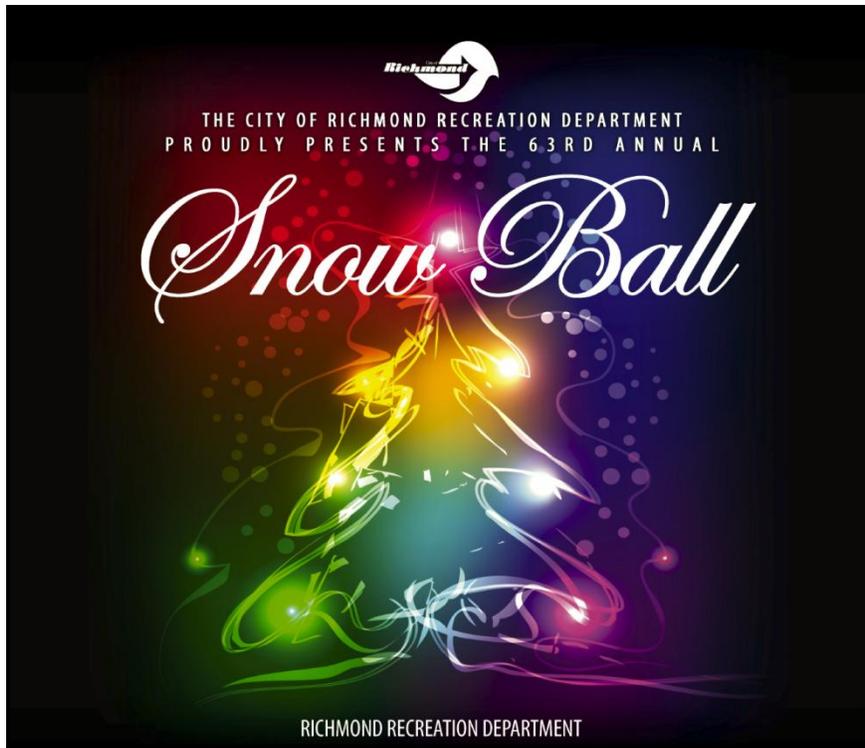
local street closures will be in place for the duration of work on this phase, estimated to be approximately four to six months.

The map below outlines the area of work and traffic and pedestrian routes. For additional information or to be added to the project update contact list, please contact the project's Public Outreach Coordinator Jacqueline Majors at (925) 949-6196. You can also follow the project on Facebook at <https://www.facebook.com/NevinAvenueProject> or at [www.nevineveproject.com](http://www.nevineveproject.com).



#### **14. The Snow Ball Returns**

This year, the City of Richmond's Recreation Department will be celebrating the 63<sup>rd</sup> Annual Snow Ball on Saturday, December 5<sup>th</sup> at the Richmond Memorial Auditorium. This winter prom, one of the most prestigious events and longest running events in the City's history, is a gala evening for students from all high schools in the West Contra Costa Unified School District. Each school is represented by a King and Queen and each of them is attended to by princes and princesses. The evening will include a coronation of the winning King and Queen.



## **15. Terminal Two Dredging Project Update**

The Port of Richmond (POR) Terminal 2 dredging project was performed by Manson Construction and completed in November. The POR is responsible to maintain adequate berth depth for its tenants so they can continue to berth their vessels at their lease area and safely transport their products. California Oils has operated a food oil manufacturing and distribution business at Terminal 2 in Richmond for nearly 25 years.



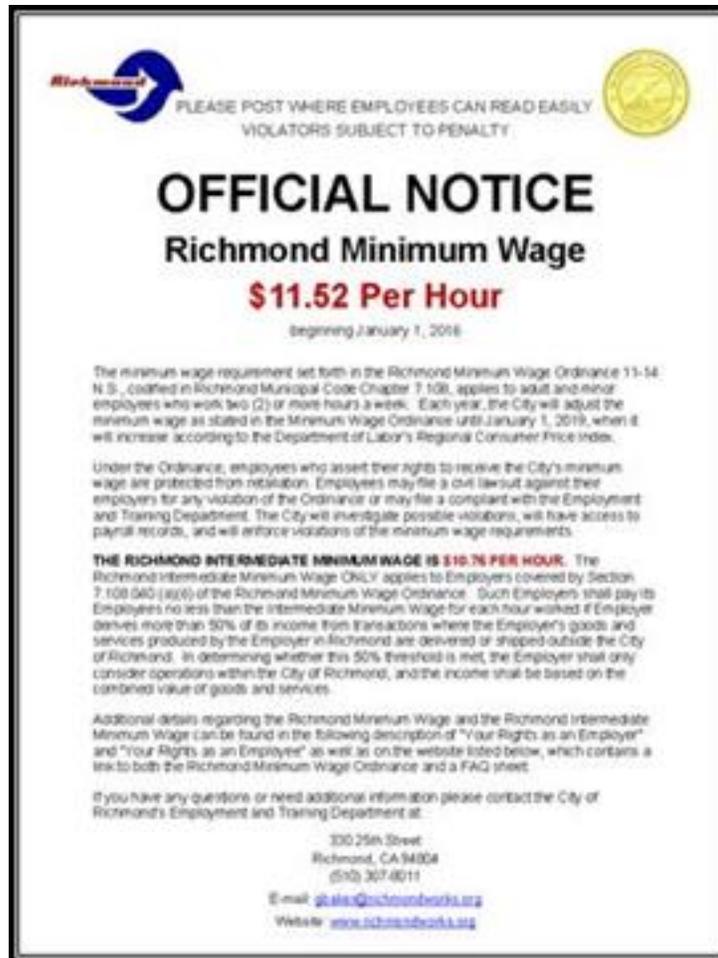


## **16. Richmond's Minimum Wage Ordinance**

The City of Richmond's Minimum Wage increase goes into effect January 1, 2016. The new minimum wage set forth in the Ordinance will be \$11.52 an hour (compared to \$9.00/hour for the State of California and the initial \$9.60/hour wage initially established in the City on January 1, 2015) and it applies to any employee who works two or more hours per week.

The Employment & Training staff posted notices announcing the increase on KCRT, and the City's website. Packets will be mailed to over 3,000 businesses and the Richmond Chamber of Commerce members to inform them of the change. The information packet includes English and Spanish versions of the official notice that must be posted in all workplaces along with a list of employer and employee rights under the ordinance. Employers who pay for less than 800 hours of employee labor in a given two-week period need not pay the City's minimum wage until they pay over 800 hours or more of employee labor in a two week period. This is the first of three annual increases that will max out at \$13.00/hour on January 1, 2018.

For questions and concerns please contact Gina Baker at (510) 307-8011.



## **17. The 2015 Community Survey Available to All Richmond Residents to Complete**

The 2015 Richmond Community Survey can now be completed by **ALL** Richmond residents in English or Spanish by accessing the following link: [www.n-r-c.com/survey/richmondncs.htm](http://www.n-r-c.com/survey/richmondncs.htm).

Feel free to contact LaShonda White in the City Manager's Office at (510) 620-6828 with questions, comments, or to obtain a paper copy of the survey. Your input can help make the City of Richmond a better place to live, work, and play. We look forward to receiving your feedback.

## **18. Reduce Your Carbon Footprint with Electric Vehicles**

City employees are investing in electric vehicles and taking advantage of Federal and State incentives. Electric Vehicle owners also enjoy the benefits of driving in the carpool lane and savings on bridge tolls. Contact (510) 620-6869 to find out how you can earn a free month of charge at the Richmond Art Center charging station. You can receive credits ranging between \$2,500 and \$7,500 depending on the capacity of the battery. Here's how:

**Step One:**

Visit <http://www.fueleconomy.gov> to determine your eligibility for the federal tax credit and download the appropriate tax form.

**Step Two:**

Visit <https://cleanvehiclerebate.org/eng> for complete details and to apply for the state rebate.

**Step Three:**

Visit <http://arb.ca.gov/msprog/carpool/carpool.htm> for complete details and to download a Clean Air Vehicle Sticker application form and instructions.

**Step Four:**

Submit your completed paperwork to the appropriate sources and enjoy the perks of your new electric vehicle.



**19. R-Transit**

R-Transit provides door-to-door transportation service to persons with disabilities and seniors (age 55 and older) living in the communities of Richmond, Kensington, El Sobrante, East Richmond Heights, Hasford Heights, Rollingwood, and North Richmond. Register for services and reserve a free round trip ride to Rosie the Riveter World War II Home Front National Historic Park. See the flyer below for additional details.

Register Reserve Ride Reach

## Let R-TRANSIT take you to your next destination!

Register and reserve your next trip with us!  
Redeem your FREE round trip ride to Rosie the Riveter WWII Home Front National Park Friday, December 18<sup>th</sup> from 10 am – noon

### Rosie Meet and Greet!

A group of civilian WWII docents share their stories in an informal setting at the Visitor Center. This is your chance to ask the experts about life and work on the WWII American Home Front.



### Eligibility Criteria

- ✓ Do you live in Richmond, North Richmond, El Sobrante, or Kensington?
- ✓ Are you age 55 or older? If you are under age 55, are you disabled?

If you answer YES to the questions above, then you qualify for R-Transit service.

### Obtain an application

- ◆ www.rtransit.com
- ◆ Call 510-307-8026 to request an application by mail.
- ◆ In Person at the R-Transit Center

To redeem your FREE round trip ride to Rosie the Riveter WWII Home Front National Park you must qualify & register for R-Transit service by December 15<sup>th</sup>. For more information please call 510-307-8026



### R-TRANSIT

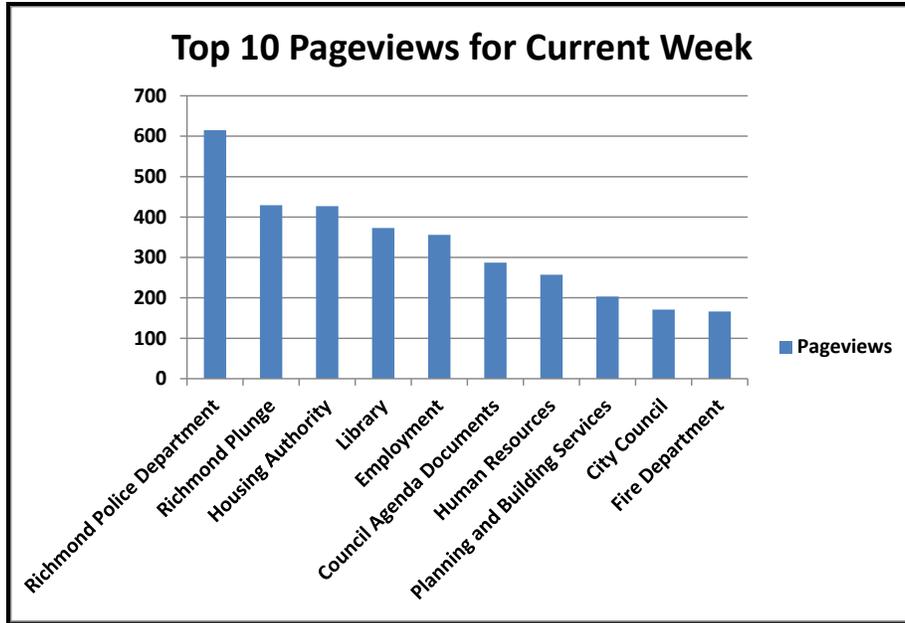
1600 Nevin Plaza  
Richmond, CA 94801  
Phone: 510-307-8026  
Fax: 510-307-8080  
www.rtransit.com  
E-mail: paratransitservices@ci.richmond.ca.us  
Hours of Operation: Monday–Friday 8:30 am–5 pm  
Closed weekends & holidays



## 20. Information Technology

### Website

Top 10 Webpage visits for the week ending 12/04/2015



KCRT

KCRT DataNet Screens



Now recruiting for  
RichmondBUILD for Jan. 2016

**Classes start January 11th!**

Prepare yourself for upcoming employment  
opportunities for the Solar One and the Chevron  
Modernization Projects

**(510) 621-1780**  
to reserve your seat!

Sign up at the One Stop Career Center  
(330 25th Street)



Now recruiting for  
RichmondBUILD!



Free Construction & HAZMAT job training for Richmond & San Pablo residents!

Come and get trained and certified in the following:

- HAZ Whopper 40
- First Aid/CPR
- Osha 10
- Construction



Free Construction & HAZMAT job training for Richmond & San Pablo residents!

**To qualify you must:**

- Be a Richmond resident 18+ yrs old
- Have high school diploma or GED
- Have valid CA driver's license (no DUIs)
- Have Social Security Card/Right to work status
- Pass basic math & reading test
- Pass agility & fitness test

KCRT Photo of the Week



Civic Center Holiday 1958

Mobile APP

**Download the FREE  
City of Richmond Smartphone App**

To use on  
Apple iPhone or iPad  
or Android phone

Available on the  
**App Store**

GET IT ON  
**Google play**

Enter 'Richmond California' to search and install the app

QR Codes are available for easy downloading of this APP:

Apple version of APP

Android version of APP



The City of Richmond mobile app is still available. It provides Richmond's community members with one-stop access to City services and information. You may watch the [informational video](#) for an overview of the app available for free at Apple App Store for IOS devices and at Google Play for Android phones.

The City of Richmond is looking forward to feedback from the community on this new Mobile APP. We welcome your comments at [webservices@ci.richmond.ca.us](mailto:webservices@ci.richmond.ca.us)

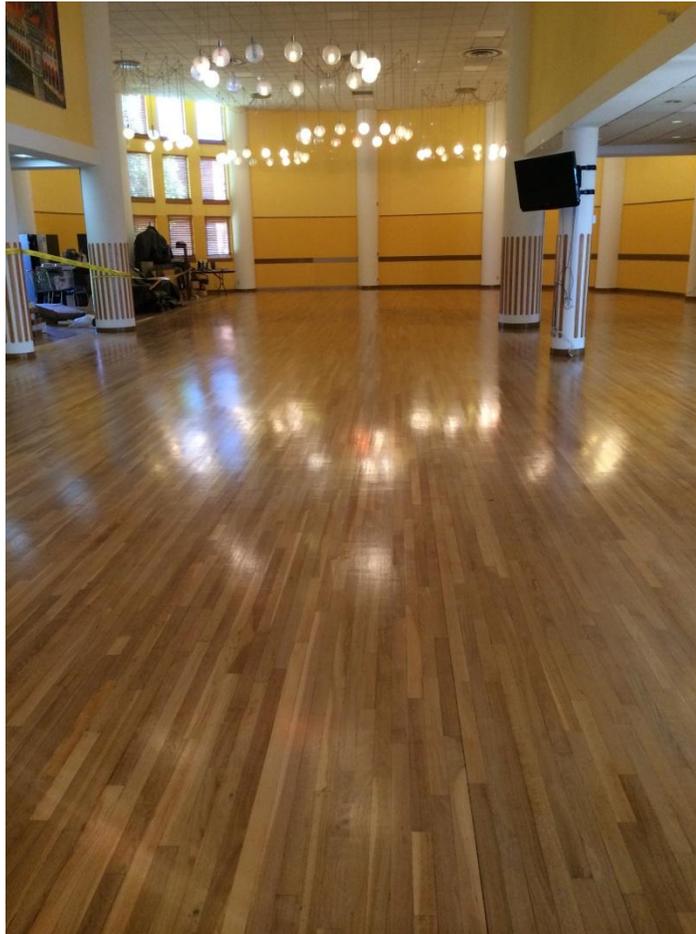
**21. Public Works Updates**

Facilities Maintenance Division:

Carpenters placed the art display for the Transit Village, installed a new Americans with Disabilities (ADA) door, completed the refinishing of the

hardwood floors, completed the cabinets and installation and placed the counter at the Senior Center.

Painters completed three coats of finish to the hardwood floors, applied the finish to the cabinets and painted the café walls of the Senior Center and the Senior Center Café walls.



Senior Center Floor

Stationary Engineers repaired two furnaces at the Recreation Complex, fixed the boiler to the Richmond Auditorium, replaced the garbage disposal at the Senior Annex, completed repairs to the Washington Field House furnace, restored heat the the Point Richmond Library and Community Center, replaced the temperature sensor for the women's showers at the Swim Center and cleared the main waste line at the jail.



Heater Repair at Washington Field House

Parks and Landscaping Division:

General maintenance crews removed graffiti from Nicholl Park, hung holiday lighting around the Civic Center, completed maintenance on the Richmond Parkway, repaired the play lots at Lucas and Hilltop Parks, continued trimming around the Civic Center, performed irrigation repairs at John F. Kennedy Park, Hilltop Park and Hilltop Green Park.



Maintenance on Richmond Parkway

Hilltop District crews continued work on the landscaping project near AM/PM on the Richmond Parkway and general maintenance on the Richmond Parkway.

Marina District crews continued landscaping and poured cement for the bench at Big Green Park, erosion control throughout Marina and graffiti removal.



Concrete for Bench Installation

Tree crews trimmed or cut trees on/at: South 43<sup>rd</sup>, Center Avenue, GroveStreet, Humphrey Avenue, Lucas.



Tree Trimming on Barrett Avenue

Streets Division: Paving staff ground and paved the corner of Pyramid and Upland Drives, conducted storm patrol, constructed sand bags and made sand bag deliveries.



Pyramid Drive Paving

Street sweeping performed commercial and residential sweeping services for the fifth Monday and the first Tuesday through Friday in Parchester Village, Hilltop Bayview, Hilltop Green, Hilltop Village, Fairmede/Hilltop, Carriage Hills North Side, El Sobrante Hills, Greenbriar, Hansford Heights, Via Verda, San Pablo Dam Road, Bristole Cone, May Valley, Vista View and Clinton Hill I neighborhood council areas.

Signs and lines staff fabricated signs, installed pavement delineations, installed signs and poles and painted 466 feet of curb.

*Feel free to contact me if you have any questions or comments about these or any other items of interest to you.*

### ***Happy Holidays!***

*Bill Lindsay  
City Manager  
City of Richmond  
450 Civic Center Plaza  
Richmond, California 94804  
(510) 620-6512  
[Bill\\_lindsay@ci.richmond.ca.us](mailto:Bill_lindsay@ci.richmond.ca.us)*

*You can sign up to receive the City Manager's weekly report and other information from the City of Richmond by visiting: [www.ci.richmond.ca.us/list.aspx](http://www.ci.richmond.ca.us/list.aspx)*