



Richmond Workforce Investment Board Meeting Minutes – February 13, 2014

Cassandra Youngblood, Interim RWIB Chairperson, called the Richmond Workforce Investment Board Meeting to order on Thursday, February 13, 2014 at 11:47am.

Roundtable Introductions

Minutes approved for December 12, 2013 RWIB meeting. Motioned by Barrie Hathaway and seconded by Uche Uwahemu, passed unanimously with two corrections. Corrections: Members Anders Swahn and Uche Uwahemu were in attendance at the December 12th, 2013 meeting and need to be marked as present.

Presentation on Development Activity in the City of Richmond

Richard Mitchell, Director, Planning Department

Richmond's General Plan is an extensive five-year community visioning and planning. Richmond has many assets and opportunities that can be leveraged to support local economic development. It was expressed that Richmond is attracting warehouse industries to establish their businesses in Richmond; one of the reasons is due to the wide variety of land available.

The University of California, Berkeley has selected Richmond as the preferred site for the second campus of the Lawrence Berkeley National Laboratory (LBNL) which will be about 5.4 million sq. ft. The South Shoreline Specific Plan & Connectivity Plan: This is a plan that focuses on ways Richmond can take advantage of the planned 2nd LBNL Campus. For example, Richmond could have a future ferry service, new housing projects, as well as projects for entertainment and recreation to offer those new residents. This would create many new jobs for Richmond.

Mr. Mitchell shares how there are many new projects in the works for Richmond. Some new projects include a new development to replace Hilltop Mall. The mall is outdated and a new more modern building plan is being thought out. This would be an opportunity for more businesses to come to Richmond; i.e. Fry's Electronics.

Presentation on Proposed Minimum Wage for the City of Richmond

Jeffery Shoji, Community Advocate, Office of the Mayor

Michael Parker, Richmond Progressive Alliance

Since the proposal from President Obama in 2013 to raise the minimum wage, the city of Richmond directed staff to draft three potential ballot measures for the November 4 ballot. The council will approve one of the following minimum wage rates: \$11.00, \$12.30, \$15.00 per hour. If approved, it will go into the November 4 ballot for the voters.

The proposal will be an economic recovery for Richmond residents. Richmond is also proposing to exempt small businesses with fewer than 10 employees and new businesses operating in Richmond less than 2 years with fewer than 26 employees. There could also be special exemptions for businesses that provide medical insurance to their employees.



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The major corporations in Richmond will be the most impacted with this new ordinance.

Comment: Latressa Alford mentioned that the proposal of \$10.10 was actually a rate suggested by Congressman George Miller.

Next: In the next meeting it will be addressed if the ordinance will affect the summer youth program.

Program Updates

RichmondWORKS, Rosemary Viramontes

Both Grants have completed with successful outcomes.

Project Hire I - 2011-2012

\$825, 000 Project Hire I grant amount. Grant focus on preparing dislocated workers in construction related jobs which included training or OJTs in Project Management, Administrative Support, Project Related IT, Building Trades, and Transportation Logistics.

- Enrolled Goal 150
- Enrolled 153
- Employed 133
- Outcome – Employed 86.93% Average hourly wage \$18.56

Project Hire II – 2012-2013

\$825, 000 Project Hire II grant amount. Grant focus on preparing dislocated workers in construction related jobs as well as in demand occupations which included training or OJTs in Project Management, Administrative Support, Project Related IT, Building Trades, Transportation Logistics, Procurement, and Entrepreneurship, Health/Medical.

- Enrolled Goal 150
- Enrolled 146
- Employed 71
- Outcome – Employed 95.95% Average hourly wage \$36.39

New Grant Project Hire III 2014

RichmondWORKS is pleased to announce that they have been granted a State grant Project Hire III. In the amount of \$770,000 the grant will serve 140 workers laid off from health care firms, financial institutions, and petrochemical, pharmaceutical, and advance manufacturing companies in the Bay Area.



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The grant will also serve recently-discharged veterans referred by veteran service organizations in Contra Costa and Alameda Counties, and San Francisco City and County.

The grant will provide job training assistance to help them quickly return to work in high demand occupations.

YouthWORKS, Jay Leonhardy

Summer Youth Employment Program

In early December 2013 the first planning meeting for the 10th annual Summer Youth Employment Program was held. In that meeting, it was shared that for 2014 only 225 youth will be able to participate in the program. It was therefore determined that this year's participants be selected by lottery based on household income.

- 50% from the \$0-\$10K.
- 25% for \$10k-30km
- 20% for \$30k-40K
- 3% for over 40K
- 2% for over \$40k per year but also have a large household size.

Fundraising presentations are scheduled for the Council of Industry on February 19, 2014 and the Rotary on February 14, 2014. For Richmond has agreed to sponsor a kick-off-breakfast at 8:00am on March 13, 2014 in the Bermuda Room. Save the date invitations will be completed soon and distributed to members.

Public Comments

Paul Rode from Environment Imports introduced sustainable technology available today on pollution fighting paint. KnoxOUT is the first air-cleaning paint in the world.

Next RWIB Meeting

Thursday April 10, 2014, 11:30 am -1:00pm
RichmondWORKS, 2nd Floor Training Room

Meeting adjourned at 1:00pm.



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Attendees:

Alex Gomez	Cindy Surgue	Jill Perry	Rosemary Viramontes
Anders Swahn	Cory Lawrence	Joe Serrano	Sal Vaca
Barrie Hathaway	Haidee Foust	Latressa Alford	Sherry Drobner
Candra Raynor	Itza Gonzalez	Linda Palmquist	Victor Rodriguez
Cassandra Youngblood	James Fitzgibbon	Martha Gonzalez	Xavier Abrams
Charita Patterson	Jay Leonhardy	Mayor G. McLaughlin	
Chudy Nnebe	Jeffery Shoji	Michael Parker	