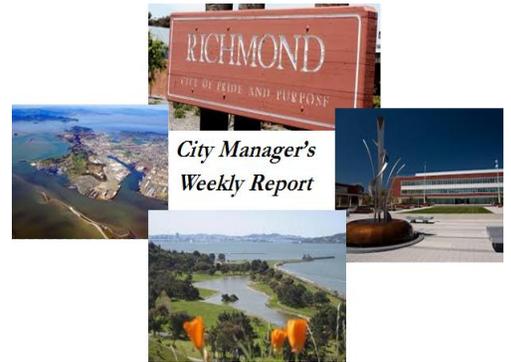




Mayor and Members of the City Council:

This is the weekly report for the week ending February 24, 2017.



**1. Meeting Notes**

The next City Council meeting is scheduled for Tuesday, February 28<sup>th</sup> beginning with a Closed Session at 5:30 PM, followed by the regular meeting at 6:30 PM. The agenda may be found by clicking this link: [Richmond City Council Agenda Packet](#).

**2. Financial Aid and Richmond Promise Deadlines Approaching!**

As we approach the financial aid deadline on March 2<sup>nd</sup> and the Richmond Promise application deadline on March 10<sup>th</sup>, the Promise team will be hosting workshops to assist high school seniors and their families complete their financial aid and Richmond Promise applications.

***Spring Workshops***

These workshops are open to all high school seniors and their families.

Spring Student & Family Workshops:

- **Dates:** March 1, 2, 7, 9, & 10
- **Time:** 3:00 PM – 7:00 PM
- **Location:** 450 Civic Center Plaza, in Richmond

Events are free, and no RSVP is required.

The Richmond Promise Scholarship is due on March 10<sup>th</sup>! ***Please encourage the eligible high school seniors in your life to apply!***

The application can be found at [www.richmondpromise.org](http://www.richmondpromise.org).

Questions? Contact us at [info@richmondpromise.org](mailto:info@richmondpromise.org) or (510) 761-7231.

**RICHMOND PROMISE** **SPRING WORKSHOPS!**  
**THE RICHMOND PROMISE APPLICATIONS DUE MARCH 10**

*Come receive free assistance with your FAFSA/Dream Act and Richmond Promise application!*

**DATES:** MARCH 1, 2, 7, 9, 10  
**TIME:** 3:00 - 7:00 PM  
**WHERE:** 450 CIVIC CENTER PLAZA

Apply today at [www.richmondpromise.org](http://www.richmondpromise.org)!

Questions?  
[www.richmondpromise.org](http://www.richmondpromise.org)  
 (510) 761-7231  
[info@richmondpromise.org](mailto:info@richmondpromise.org)

**3. Office of Neighborhood Safety and Operation Peacemaker featured in New York Times “Fixes” Column**

This past week, the Office of Neighborhood Safety and the Operation Peacemaker Fellowship was featured in the *New York Times* “Fixes” column. Each week, “Fixes” looks at solutions to social problems and why they work.

As you may know, the Office of Neighborhood Safety (ONS) is a non-law enforcement department launched in late 2007 with the sole mission to reduce firearm assaults and associated injury and deaths. Between the agency’s launch in 2007 and 2016, the Office of Neighborhood Safety has contributed to a 71% reduction in firearm assaults causing injury or death.

The last paragraph of the “Fixes” story is, perhaps, the very best summary of the ONS Operation Peacemaker program that I have ever read:

*It’s tempting to attribute Operation Peacemaker’s success to its most controversial feature: cash. But that’s almost certainly an oversimplification. Data from the Bloomberg School of Public Health show that one in five children in Richmond has had at least two adverse childhood experiences — traumatic events that can have lasting effects on health and contribute to the perpetuation of violence by the affected individuals later on. Stipends, while a powerful*

*financial incentive, are just one piece of a broader offensive to rehabilitate perpetrators of violence. Positive, caring relationships and exposure to people and places beyond their own conflict-prone communities often matter more.*

Here's the link to the story:

[https://www.nytimes.com/2017/02/21/opinion/building-trust-cuts-violence-cash-also-helps.html?\\_r=0](https://www.nytimes.com/2017/02/21/opinion/building-trust-cuts-violence-cash-also-helps.html?_r=0)

#### **4. Richmond - ECIA Community Grant Program – Application Now Available**

The Richmond – ECIA Competitive Grant Program is funded through the [Chevron Modernization Project Environmental and Community Investment Agreement \(ECIA\)](#) that was entered into between the City of Richmond and Chevron. Governmental entities and non-profit organizations (with 501(c)(3) tax status) that provide services focused on community, youth and youth sports services to Richmond residents are all eligible to apply. Grants will be awarded on an annual basis and awards will range from \$2,500 to \$50,000.

The guidelines and application were released this past Friday, February 3<sup>rd</sup>, and can be accessed at [www.ci.richmond.ca.us/eciagrants](http://www.ci.richmond.ca.us/eciagrants). Applications are due on Monday, March 20, 2017, by 5:00 PM. For all questions or comments, please connect with us at [eciagrants@ci.richmond.ca.us](mailto:eciagrants@ci.richmond.ca.us) or (510) 620-6828.

#### **5. Emmett Till Book Discussion**

This past Thursday, Richmond Public Library Teens co-hosted author Devery Anderson who wrote the book, *Emmett Till: The Murder That Shocked the World and Propelled the Civil Rights Movement*. The recently released book details new information about the historic case that will be the basis of a six-part HBO miniseries for 2018. The lunch time event, co-hosted by the Dr. Emma J. Clark foundation, also featured a traveling exhibit about Till and copies of the book were available for sale.



## 6. RichmondWORKS Hosts On-site Interviews for 20 Openings with Food Service Partners

Food Service Partners provides food and meals for anchor institutions such as hospitals, schools, senior facilities, and stores, and is expanding to create a new food processing facility in Richmond that will become an Employee Stock Ownership Program (ESOP).

- Twenty (20) core members will be hired covering a variety of positions & begin training for a six-month period.
- They will be trained in the FSP facility in South San Francisco.
- A free shuttle will be provided to pick up employees at key location(s) and shuttled to the South San Francisco facility.
- After the six-month period, the Core-20 will become the leadership team for the new/next hires for the NEW Richmond facility.
- Jobs are open to those with barriers to employment, including formerly incarcerated.
- Jobs are union wage jobs, with full benefits.

All inquiries should be directed to--- RichmondWORKS  
330 25<sup>th</sup> Street  
Richmond, CA 94804  
510-307-8025 (Job line) or  
[bphongboupha@RichmondWORKS.org](mailto:bphongboupha@RichmondWORKS.org)



## **7. City Manager Chronicles**

I have listed below some of the topics for meetings that I attended during the past week in the hope that it provides an idea of the varied issues with which our organization deals routinely.

Meetings of note this past week included:

- Attended the annual budget kick-off meeting, in preparation for developing the fiscal year 2017-18 operating and capital improvement budget (see item 8, below);
- Participated in a conference call with Samantha Caygill, East Bay Field Representative for the League of California Cities, and Dane Hutchings, Legislative Representative for the League, to discuss Public Employee Retirement System issues;
- Met with Port Director Jim Matzorkis, Port Administrator Lucy Zhou, Planning Director Richard Mitchell, Infrastructure Management Director Tim Higaes, Successor Agency consultant Alan Wolken, and Deputy City Attorney Carlos Privat, to discuss blight abatement and security issues at Terminal 1;
- Met, together with Planning Director Richard Mitchell, with representatives from New West Development to discuss the “quarry parcel” development;
- Met, along with Employment and Training Director Sal Vaca, and Administrative Chief Shasa Curl, with representatives of the building trades to discuss local hire agreements;
- Attended the inaugural meeting of the “budget working group” that includes three representatives from each of the seven City bargaining units, and which was formed based on action by the Richmond City Council (see item 8, below);
- Met with Jordan Simmons, Artistic Director for the East Bay Center for the Performing Arts (EBCPA), to discuss the impacts of the City’s and EBCPA’s investments in the downtown area;
- Attended a meeting regarding development of a youth services master plan, along with Community Services Director Rochelle Monk, City Council Administrative Analyst Trina Jackson, Mayor’s staff member Irene Perdomo, and staff members from the Community Services Department;
- Participated, together with Housing Manager Tim Jones, in a call with a grant writing consultant as part of a planned grant proposal submittal for the federal lead hazards abatement program.

These meetings were in addition to attending the regular management staff meeting, agenda planning, reviewing staff reports to the City Council, doing department head “check-ins,” having discussions on various personnel matters, and having short discussions with staff, community members, members of the press, etc.

Please feel free to contact me if you have any questions about the substance of these or any other topics.

## **8. Operating and Capital Improvement Budget**

This past week, the Finance Department hosted its annual budget kick-off meeting in preparation for developing the fiscal year 2017-18 operating and capital improvement budget. City staff attended the meeting to hear the budget message from the City Manager and Finance Director, and to receive procedural guidelines on the budget process.

This past Thursday also marked the inaugural meeting of the “budget working group” that includes three representatives from each of the seven City bargaining units, and which was formed based on action by the Richmond City Council.

## **9. Share Your Ideas! Caltrans District 4 Bicycle Plan Survey for the Bay Area**

Caltrans wants your input! Please take a moment to complete a brief [survey](#) for the [Caltrans District 4 Bicycle Plan](#). Caltrans is developing a Bicycle Plan for the Bay Area to improve bicycling on and across the State-owned transportation network. This Plan builds on the [California State Bicycle and Pedestrian Plan](#) and complements regional and local planning efforts to help create a connected, comfortable, and safer bicycle network for the Bay Area.

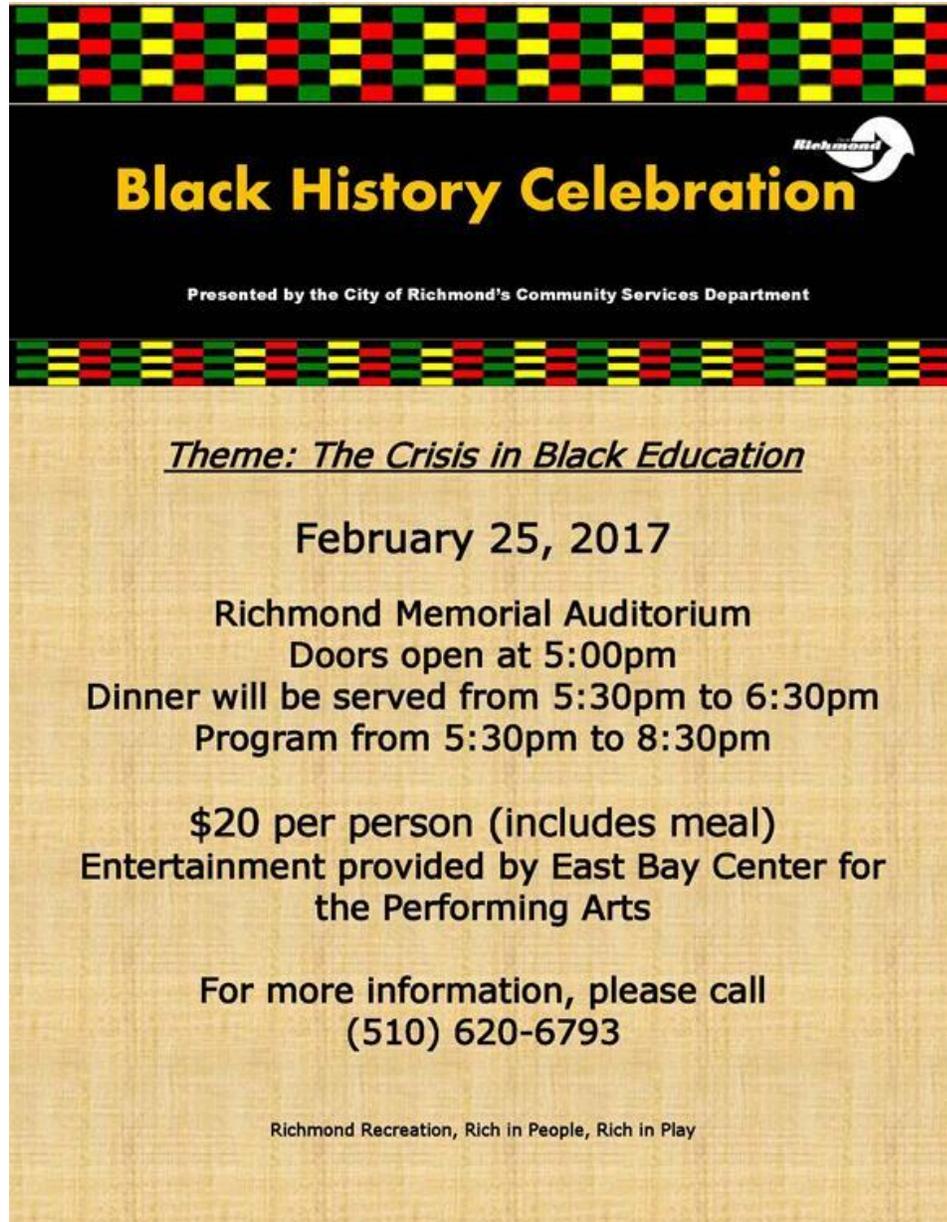
This survey is one of the public’s opportunities to help shape the bicycle network in their local communities and the Bay Area region. Caltrans wants to hear from as many residents as possible. The survey is available in English and Spanish. Visit our [website](#) to learn more and to sign up for updates.

English and Spanish Survey link: <http://bit.ly/d4bikeplan>

Website link: [www.dot.ca.gov/d4/bikeplan/](http://www.dot.ca.gov/d4/bikeplan/)

For more information, please contact Sergio Ruiz, Pedestrian & Bicycle Coordinator/Branch Chief, Caltrans District 4 at (510) 622-5773.

## **10. City of Richmond Community Services Department Celebrates Black History**



**Black History Celebration**

Presented by the City of Richmond's Community Services Department

*Theme: The Crisis in Black Education*

February 25, 2017

Richmond Memorial Auditorium  
Doors open at 5:00pm  
Dinner will be served from 5:30pm to 6:30pm  
Program from 5:30pm to 8:30pm

\$20 per person (includes meal)  
Entertainment provided by East Bay Center for  
the Performing Arts

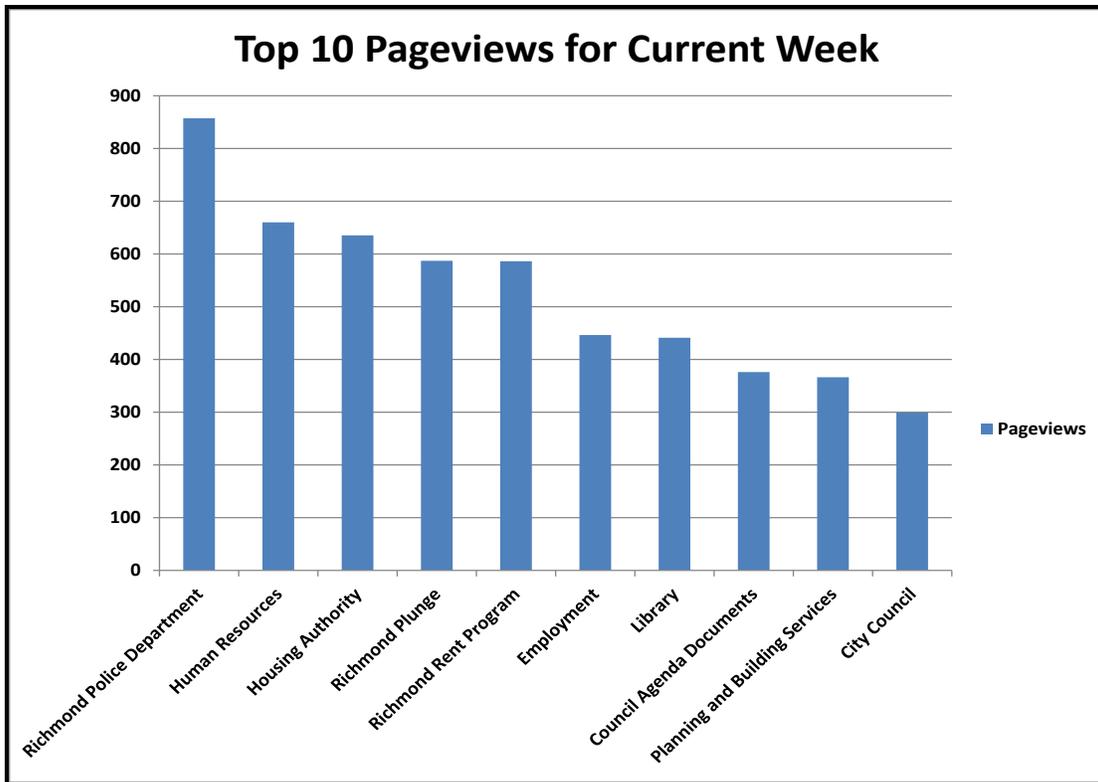
For more information, please call  
(510) 620-6793

Richmond Recreation, Rich in People, Rich in Play

## **11. Information Technology**

### **Website Statistics**

For the week ending 02/24/2017



### Twitter and Facebook Statistics

- ✓ Page views are up 19%
- ✓ Tweets increased by 47.4%
- ✓ Tweet impressions are up by 6.2%
- ✓ Profile visits are up 23.8%
- ✓ Followers are up

### KCRT PHOTOS OF THE WEEK



**T & D Theater (circa 1923)**



**Woolworth's Store (circa 1979)**

**One of Richmond's early movie theaters with a little back story...**

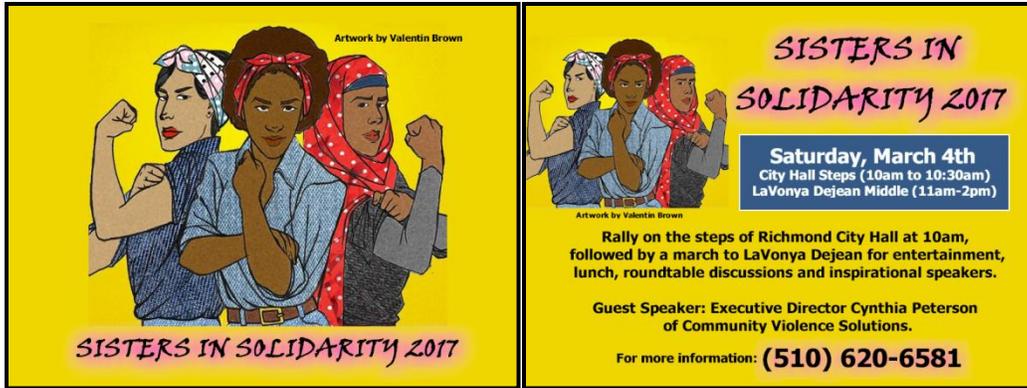
T&D, also known as the Turner and Dahnken theater, opened August 27, 1922 at 9<sup>th</sup> Street and Macdonald Avenue. The T&D theater was the closest thing to a movie palace with one screen, a pipe organ, and seating for 1314 patrons. In 1924, the name changed to the California Theater. In January 1929, the "Talkies" had officially arrived with the showing of "White Shadows in the South Sea", MGM's first feature film with a synchronized sound track.

In 1931, the name changed again to the Fox Theater. In 1950, this theater became the United Artists (UA) Theater and the Fox Theater moved two blocks west to 7<sup>th</sup> Street and Macdonald Avenue. In the early 1950's, for 5 cents on a Saturday afternoon, you could watch cartoons and a cowboy serial with a movie to follow.

The theater (now the UA) would only last for seven years; and in 1957, officially shut its doors. In the early 1960's, the old theater was converted into a Woolworth's store (see photo above). Woolworth's closed in the late 1970's and in the mid-1980s, the building was torn down to make way for the Kaiser parking garage.

This history was provided by Christian Wimmer of KCRT.

**KCRT DATANET OF THE WEEK**



**City of Richmond Mobile APP UPDATE**

The City of Richmond’s mobile phone app is available on the Apple App store and Google Play store.



QR Codes are available for easy downloading of this APP:

Apple version of APP

Android version of APP



This City of Richmond mobile app provides Richmond's community members with one-stop access to City services and information via mobile devices. The app allows quick and real-time reporting of neighborhood-related issues; viewing the City's Events Calendar; finding addresses and phone numbers of local businesses, city departments and council members. Locating one of Richmond's numerous parks, and welcoming libraries and community centers, including reserving rental space for that special occasion are all done with ease!

You may view the City's mobile app on YouTube: <https://youtu.be/i4W1wVvB9fw>

The City of Richmond is looking forward to feedback from the community on this upgraded Mobile App. We welcome your comments at [webservices@ci.richmond.ca.us](mailto:webservices@ci.richmond.ca.us)

## **12. Engineering/CIP Departments**

### Streets Division:

Paving crews worked from the outstanding pothole list in various locations around the City.



Potholing

Street sweeping staff performed commercial and residential sweeping services for the third Monday and Tuesday and the fourth Wednesday through Friday in the North Richmond, Iron Triangle, North Belding Woods, Metro Richmore Village, Pullman, Cortez/Stege, Park Plaza, Laurel Park, City Center, Richmond Annex, Parkview, Panhandle Annex and Eastshore neighborhood council areas as weather permitted.

Signs and Lines staff repaired 15 signs and poles, installed 2 new signs and poles, fabricated 26 new signs, painted 48' of curb and performed storm patrol.

### **13. Infrastructure Maintenance and Operations**

#### Facilities Maintenance:

Carpenters completed Americans with Disabilities Act (ADA) upgrades to the Administrative office of the Art Center and workstation adjustments to various locations within 440 Civic Center Plaza.

Painters completed the Auditorium stage area.

Utility Workers cleaned the carpet in the Port conference room, removed hazardous waste, set up various rooms for events, and maintained 29 City- owned facilities.



Hazardous Waste Disposal

Electricians repaired lights in the Main Library, responded to street light knockdowns on; Wiswall Drive, Harbour Way and Macdonald Avenue as well as attended training.



Street Light Repair

Parks and Landscaping Division:

General maintenance crews installed three bollards for Pogo Park, picked up trash on the Greenway, weed-whipped areas of Clinton Avenue, installed signs, and dug test holes for the Wendell Park Rehabilitation Project.



Bollard Installation at Pogo Park

The tree crew cut or trimmed trees on: 2<sup>nd</sup> Street, San Pablo Avenue, Alamo Avenue, Maine Avenue, Van Fleet Avenue, Rheem Avenue, Lincoln Avenue and near the Hilltop Marriot.

*Hilltop District* crews continued with weed abatement on Richmond Parkway, continued maintenance around Hilltop Mall business area, continued removing damaged trees at Hilltop Lake Park, continued tree trimming on Hilltop Drive and finished Country Club Vista banners repair.



Atlas Road Maintenance

*Marina District* crews abated lots, weed abated trails, cleared storm debris, cleared drains and prepared pad for new backflow meter.



Backflow Pad Installation

*Feel free to contact me if you have any questions or comments about these or any other items of interest to you.*

***Have a great week!***

*Bill Lindsay  
City Manager  
City of Richmond  
450 Civic Center Plaza  
Richmond, California 94804  
(510) 620-6512  
[Bill\\_lindsay@ci.richmond.ca.us](mailto:Bill_lindsay@ci.richmond.ca.us)*

*You can sign up to receive the City Manager's weekly report and other information from the City of Richmond by visiting: [www.ci.richmond.ca.us/list.aspx](http://www.ci.richmond.ca.us/list.aspx)*