



Mayor and Members of the City Council:

This is the report for the week ending September 22, 2017.



1. Meeting Notes

The next City Council meeting is scheduled for Tuesday, September 26th, beginning with Closed Session at 5:00 PM, followed by a meeting of the Richmond Housing Authority at 6:15 PM, and then by the City Council meeting at 6:30 PM. The agenda may be found by clicking this link: [Richmond City Council Agenda Packet](#).

2. You're Invited: Cheers for the Promise on Wednesday, September 27th!

Please join your neighbors and friends at [East Brother Beer Co.](#) for the first annual "[Cheers for the Promise](#)" on Wednesday, September 27th, 4:00 PM – 8:00 PM. This event is a perfect way to kick off the new school year with a night of teacher appreciation and community celebration!

As you know, the Richmond Promise is Richmond's very own community-wide college scholarship fund and college success program. It is a unified effort between the City of Richmond, West Contra Costa Unified School District, Contra Costa College and the Richmond community to create a college graduating culture in Richmond and provide comprehensive support to help Richmond students realize their ambitions and succeed in college.

This purpose of this event is to recognize and celebrate the teachers, counselors, and community partners who make the Promise a reality in Richmond.

The stellar lineup of guest bartenders hustling for tips – all of which are donated to the Richmond Promise scholarship fund – include:

- Mayor Tom Butt, City of Richmond
- Matt Duffy, West Contra Costa Unified School District Superintendent
- Bill Lindsay, Richmond City Manager
- Mojdeh Mehdizadeh, Contra Costa College President
- Jael Myrick, Richmond City Councilmember

Big thanks to East Brother Beer Co. and [Curbside Kitchen](#) for offering delicious food and beverage and donating all tips to the Richmond Promise scholarship fund!!

Additional highlights include:

- Giveaways!
- Educator/Counselor Discounts! (Please bring your district badge if you have it!)
- High fives & good times!

Details: www.promisecheers.eventbrite.com

Last, please be on the lookout for the opening of the 2017-18 Richmond Promise Scholarship on October 2nd! More info coming soon.

Questions? Info@richmondpromise.org // 510-761-7231



3. Community Workshop on Thursday, September 28th – Strategic Plan for Richmond’s First Mile/Last Mile

The City of Richmond is studying ways to enhance mobility *within* the community, and *to and from* Richmond and everyday destinations throughout the region. The study will identify ways to improve access to transit and connectivity across all types of travel. The outcome will be a “First Mile/Last Mile” transportation strategic plan to

focus transportation investments where they can have the biggest and most lasting impact.

We invite and encourage you to come share your ideas about the community's transportation needs and strategies to help guide Richmond's future transportation investments. Please consider attending a special community workshop on the "First Mile/Last Mile" plan to be held Thursday, September 28th from 6:00 PM – 8:00 PM at the Richmond Memorial Auditorium, 403 Civic Center Plaza, in Richmond.

For more information, please visit www.ci.richmond.ca.us/3485/First-MileLast-Mile-Transportation-Strat or contact Lori Reese-Brown, Project Manager at (510) 620-6869.

A Strategic Plan for Richmond's First Mile/Last Mile



How do you get around Richmond and the rest of the Bay Area?

Come share your ideas about our community's transportation needs and strategies to help guide Richmond's future transportation investments.

People often need to switch from one form of transportation to another to complete a trip – walking, bicycle, bus, light rail. While bus and rail services might cover the core of such trips, users must complete the first and last portion – known as the "first mile/last mile" – by other means. They must first walk, drive or use another method to get to and from the nearest station or stop.

The City is studying ways to enhance mobility within our community, and between Richmond and your everyday destinations throughout the region. The study will identify ways to **improve access to transit and connectivity** across all types of travel. The outcome will be the First Mile/Last Mile Transportation Strategic Plan to focus transportation investments where they can have the biggest and most lasting impact.

Community Workshop Thursday, September 28

Existing Transportation Conditions & Potential Strategies 6:00-8:00 pm

Richmond Memorial Auditorium | 403 Civic Center Plaza

Light dinner will be provided.

Families and children welcome!



For more information

ci.richmond.ca.us/3485/First-MileLast-Mile-Transportation-Strat

Lori Reese-Brown, Project Manager, City Manager's Office
lori_reese-brown@ci.richmond.ca.us | 510-620-6869



Organized by the City of Richmond with Nelson\Nygaard and the Local Government Commission, with funding from a Caltrans Sustainable Transportation Planning Grant.



4. City of Richmond Receives a "Champion Award" from GreenTrip

TransForm, a nonprofit that focuses on the connections between transportation and housing, has developed several tools to help planners, developers, elected officials, and community members envision and create better housing. One of these tools is GreenTRIP, which aims to reduce residents' transportation and living costs by reducing parking and car trips, making walking and biking safer, and helping preserve open space. GreenTRIP allows policymakers and developers to quickly compare the effectiveness and cost of different strategies to reduce car trips, such as offering transit passes or car-share to residents, or separating out the cost of parking spots from rent.

Recently, the City of Richmond was acknowledged by with a GreenTrip “Champion Award” for incorporating this useful tool into its zoning ordinance. The award was accepted by Planning Department Project Manager Lina Velasco, who spearheaded this effort in Richmond. Ms. Velasco was part of a VIP list of honorees that included Mayor Libby Schaaf of Oakland.





5. Global Learning Exchange for Building Equitable and Healthy Communities

The City of Richmond recently participated in the Global Learning Exchange for Building Equitable & Healthy Communities, in which partners from India, Kenya, South Africa, East Oakland, and Richmond all had the opportunity to share tools, methods, and strategies for healthy and equitable community building. The Exchange was developed in partnership with the UC Berkeley Institute of Urban and Regional Development.

On September 12th, the City of Richmond hosted a site visit for the Exchange partners that included visits to Richmond City Hall, Pogo Park, and the RYSE Youth Center. The goal of the exchange was to identify potential collaborative partnerships and have a deeper understanding of the opportunities and challenges of healthy community building in different cultural contexts.



6. Resilient By Design Teams Visit Richmond

Resilient by Design | Bay Area Challenge is a collaborative research and design project that brings together local residents, public officials and local, national and international experts to develop innovative solutions to the issues brought on by climate change that our region faces today.

In a yearlong challenge, teams of engineers, architects, designers and other experts will work alongside community members to identify critical areas throughout the Bay Area and propose exciting, new, community-based solutions that will strengthen our

region's resilience to sea level rise, severe storms, flooding and earthquakes.

The result will be 10 new implementable projects that offer an imaginative and collaborative approach to resilience. By seizing the critical need to address climate change as an opportunity to bring about a stronger, safer Bay, these teams are helping to protect shoreline communities and preparing for the local challenges brought on by sea level rise.

This past September 14th, two bus loads of professional design teams visited Richmond's Pt. Molate and the Beach Park Shoreline. Approximately 85 architects and design professionals toured the features within Pt. Molate, and then spent time with table displays from the East Bay Regional Park District and The Watershed Project. Visitors received presentations from immediate past Pt. Molate Community Advisory Committee Members Bruce Beyaert, Don Gosney and Chair Jim Hanson. Marilyn Latta of the State Coastal Conservancy spoke about the shoreline resilience projects completed and being planned for the Point San Pablo Peninsula. Bobby Winston of Bay Crossings, and licensee within Pt. Molate, also spoke to the Resilient By Design Teams.

Each design team will receive \$250,000 for its work. Further information is available in this recent article:

<http://www.sfchronicle.com/bayarea/article/Design-teams-compete-for-best-solution-to-11183611.php>



7. Meeker Slough Trash Capture Devices Installation

The Department of Water Resource Recovery and Veolia are installing two hydrodynamic separators (capturing trash and sediments) in stormwater pipes that flow into Meeker Slough. The project was made possible through a cooperative inter-agency agreement with Caltrans, and will significantly reduce the amount of trash deposited into Meeker Slough.

The stormwater water flowing via the concrete channel along South 32nd Street is the last tributary to Meeker Slough, and will be the next stormwater project that the Water Resource Recovery Department will tackle to further reduce the amount of trash in this location.

For additional information, you can visit the project page here:

<http://www.ci.richmond.ca.us/3491/Projects>



8. City Manager Chronicles

I have listed below some of the topics for meetings that I attended during the past week in the hope that it provides an idea of the varied issues with which our organization deals routinely.

Meetings and events of note this past week included:

- Met, along with Planning and Building Services Director Richard Mitchell, with staff members from the Department of Toxic Substances Control and representatives from Zeneca to discuss soil remediation at the Zeneca site;
- Participated in a call with representatives from the Bay Area Council and several Bay Area cities to discuss the Request for Proposals by Amazon for their 2nd corporate headquarters location;
- Assisted in the interview process for outside auditors of the Richmond Promise;
- Met, along with Engineering/Capital Improvements Program Director Yader Bermudez, with representatives from Pogo Park and MIG to discuss the Yellow Brick Road project status;
- Met with city managers of the other four West County cities, and RecycleMore Executive Director Stan Hakes, to discuss the long-term mission of the RecycleMore joint powers authority;
- Met, along with City staff member Charice Duckworth and consultants Tia Ingram and Olson Lee, with representatives of Mercy Housing and CHDC to discuss the Hacienda rehabilitation project;
- Attended a workshop presented by representatives of The Trust for Public Land to review their Climate Smart Cities project;
- Met with IBEW representative Tom Hansen, together with Employment & Training Director Sal Vaca;
- Attended the monthly Public Managers Association (Contra Costa city managers) meeting;
- Attended the quarterly Disaster Council meeting on emergency preparedness;
- Attended the Corporate Advisors Circle meeting of the Richmond Community Foundation;
- Attended the State of our Schools Breakfast, hosted by the West Contra Costa Unified School District;
- Attended my monthly “check-in” meeting with West Contra Costa Unified School District Superintendent Matt Duffy.

These meetings were in addition to attending the regular management staff meeting, agenda planning, reviewing staff reports to the City Council, doing department head “check-ins,” having discussions on various personnel matters, and having short discussions with staff, community members, members of the press, etc.

9. YouthWORKS hosts Summer Youth Employment Program Recognition Reception

At the conclusion of the 2017 YouthWORKS Summer Youth Employment Program (SYEP), staff hosted a Recognition Reception acknowledging participants who completed their summer work assignments. Each participant was awarded a Certificate of Completion and received valuable information from our local partners (LEAP, Job Corps, Richmond Promise, West Contra Costa Adult Education, Contra

Costa College, Urban Tilth, Kaiser School of Allied Health, Rising Sun, and LeadersUP) regarding educational and employment opportunities.

During the summer, YouthWORKS placed 154 participants in a variety of 36 worksites in the areas of government administration, public transit, technology, recreation, human services, animal rescue services, printing, science, technology, engineering and mathematics (STEM) education, early childhood development, and environmental conservation. Prior to being paired with local business leaders, participants completed a series of pre-employment workshops covering topics related to employer expectations, workplace communication, teamwork, stress management, conflict resolution and equal employment and workplace rights. Additionally, participants completed a comprehensive financial literacy workshop hosted by Mechanics Banks.

The 2017 Summer Youth Employment Program was proudly sponsored by City of Richmond, Chevron, Kaiser Permanente, Kaiser Permanente School of Allied Health, Mechanics Bank, RichmondBUILD, and RichmondWORKS.

The Summer Youth Employment Program is designed to provide a platform for participants to receive a sense of economic empowerment by affording them an opportunity to gain additional income for their households, keep them out of criminal activities, and boost their self-confidence. We look forward to linking many more participants to our local business partners next summer.

For more information on YouthWORKS Summer Youth Employment Program (SYEP), please visit <http://www.ci.richmond.ca.us/1139/Summer-Youth-Employment-Program> or call (510) 412-2044.





10. Group Purchasing Solar Workshop “SunShares” – 6:00 PM on Wednesday, September 27th

Richmond residents are encouraged to participate in SunShares, a limited time, group buying energy procurement program that provides discounts on residential solar and electric vehicles. All Bay Area residents are eligible! The solar and electric vehicle pricing options can be viewed by visiting the [SunShares](#) website.

The **Bay Area SunShares** program is led by the [Business Council on Climate Change](#) (BC3), and is aimed at leveraging group buying power to provide discounts and competitive financing options on solar installations and zero-emissions vehicles to eligible residents.

The City of Richmond, Environmental and Health Initiatives Division, is partnering with neighboring cities and SunShares to host a Bay Area SunShares informational workshop for community members on Wednesday, September 27th from 6:00 PM to 7:30 PM in the City Council Chambers at 440 Civic Center Plaza.

Please RSVP for the workshop at <https://www.eventbrite.com/e/bay-area-sunshares-richmond-workshop-tickets-36672615781>.




SUNSHARES
 Simple. Affordable. Together.

Now, more than ever, is the time to support clean energy!

SunShares is a renewable energy program making it easier and more affordable for Bay Area residents to go solar or purchase an electric vehicle. Solar providers include PetersenDean, SkyTech Solar and Solar Technologies and electric vehicle options include the Nissan Leaf and Toyota Mirai.

11. Community Services Highlights

ServiceWorks is Hiring! Apply Now and Please Share Widely!




SERVICEWORKS


WHERE YOU CAN BECOME A LEADER

Are you interested in working in the Bay Area and with young adults from the ages of 16-24? Our program is hiring (1) AmeriCorps VISTA and (1) Fellow!

ServiceWorks is continuing in Richmond for ServiceWorks 2.0 and is a college and career program that helps high school students get ready for their future by teaching them leadership skills, networking, and the importance of volunteering.

The application for ServiceWorks as an AmeriCorps VISTA and Fellow is open! We strongly encourage candidates to apply online as early as possible. The last day to apply for priority round consideration is October 20, 2017.

Descriptions for the Positions are below:

Project Development Leader (Full Time + Evenings/Weekends)

<https://my.americorps.gov/mp/listing/viewListing.do?id=76471>

Training and Development Leader (Full Time + Evenings/Weekends)

<https://my.americorps.gov/mp/listing/viewListing.do?id=76467>

Richmond ServiceWorks Fellow (30 Hours/Week)

<http://tinyurl.com/ServiceWorksFellow>

Interested in applying or getting involved with volunteer projects? For additional comments or questions, please contact Vanessa Chau at

Vanessa_Chou@ci.richmond.ca.us or at (510) 620-6552.

North Richmond Shoreline Festival

Join us October 7, 2017 from 11:00 AM to 4:00 PM for the annual North Richmond Shoreline Festival! Free food, entertainment, activities, and more for the whole family! For More Info: (510) 219-1571

HEALTHY PARKS, HEALTHY PEOPLE!

14TH ANNUAL
**NORTH RICHMOND SHORELINE
 FESTIVAL**

SATURDAY, OCTOBER 7, 2017, 11AM TO 4PM
POINT PINOLE REGIONAL SHORELINE PARK
 5551 GIANT HIGHWAY, RICHMOND, CA

ALL FREE Food & Entertainment - Exhibits - Live Music - Bird Watching with the Audubon Society
 Face Painting- Nature Walks - Free books - Kids' Activities - Kids' Chu Chu Train - Pony Rides
 Demonstrations - Fun for the Whole Family!

LIVE MUSIC by Clarence Van Hook (Blues), Consonance (Gospel/Jazz), GTS (Latin) & More!

SPEAKERS: Richmond Mayor Tom Butt, EBRPD Shoreline Parks Manager Kevin Takei,
 San Pablo Mayor Cecilia Valdez, County Supervisor John Gioia & Robert Cheasty

CELEBRATE BAY DAY
 LEARN ABOUT SEA LEVEL RISE & PARTICIPATE
 IN CESP'S VISUALIZING SEA-LEVEL RISE EVENT

POINT PINOLE REGIONAL SHORELINE PARK
 5551 GIANT HIGHWAY, RICHMOND, CA 94806

HOSTED BY THE NORTH RICHMOND SHORELINE OPEN SPACE ALLIANCE (NRSOSA) AND CO-SPONSORED BY:
 EAST BAY REGIONAL PARKS DISTRICT, THE CITY OF RICHMOND, THE CITY OF SAN PABLO & THE CALIFORNIA COASTAL CONSERVANCY

SPECIAL THANKS TO OUR CONTRIBUTING PARTNERS FOR THEIR DIRECT AND IN-KIND DONATIONS:
 ENVIRONMENTAL JUSTICE COALITION FOR WATER, GOLDEN GATE AUDUBON SOCIETY,
 CITIZENS FOR EAST SHORE PARKS & WEST COUNTY WASTEWATER DISTRICT

For more information, contact Lana Martarella at (510) 219-1571 or lanamazie@gmail.com
 MAPS & MORE INFO AT
WWW.NORTHRICHMONDSHORELINE.ORG

Youth Leadership Committee is Back!

Are you a high school or college student looking to become a leader in your community? Are you interested in learning how to create a community service project to create positive change? Join the YLC for the upcoming school year!

Applications are now open with workshops to begin in the fall. We'll have field trips to local excursions and workshop topics on public speaking, presentations, financial literacy, networking, resume-building, and more!
 Application open here – deadline extended to Sept. 30th!
tinyurl.com/RichmondYLC17

For more information, please contact Guadalupe Morales at guadalupe_morales@ci.richmond.ca.us or call 510-620-6553.



YLC YOUTH LEADERSHIP COMMITTEE



   **SERVICEWORKS**
Powered by AmeriCorps, the Citi Foundation, and Points of Light

Are you a youth leader who is passionate and eager to serve your community?

The Youth Leadership Committee (YLC) is a year-round program offered by the Richmond Community Services Department for current high school students. The YLC engages high school students in a rich combination of experiences including youth leadership development workshops, hands-on projects, and field trips.

Important Dates
Application opens: June 1st, 2017
Deadline: September 15th at 5pm
Interview dates & program start date: September 2017 (TBA)

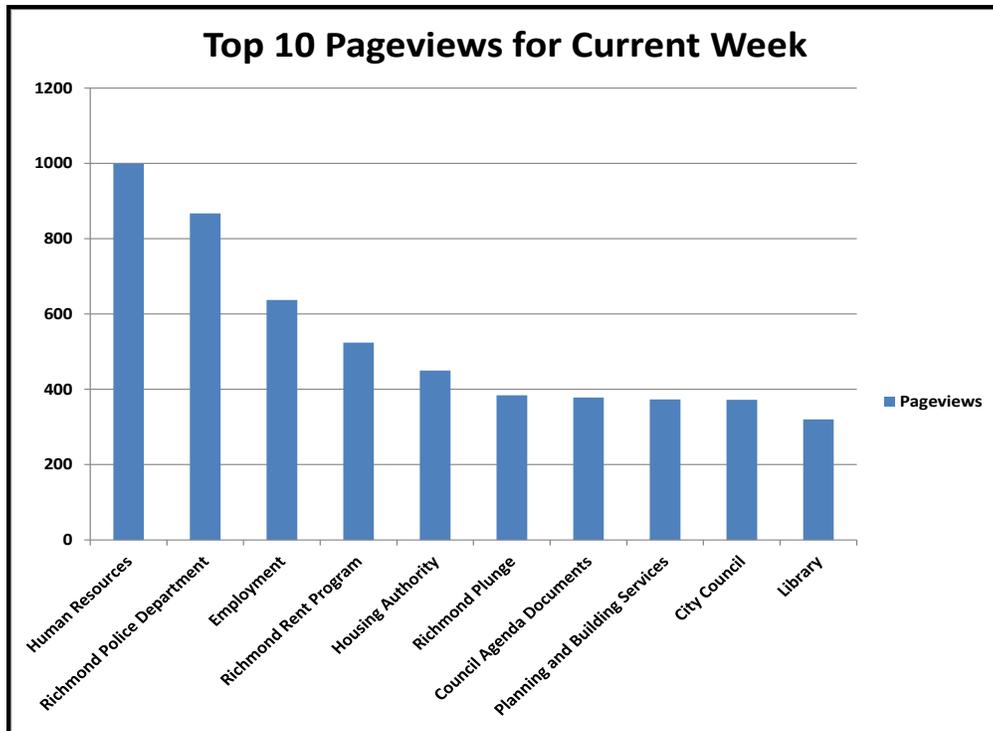
Online Application:
tinyurl.com/RichmondYLC17

Website:
<https://richmondylc.wordpress.com>

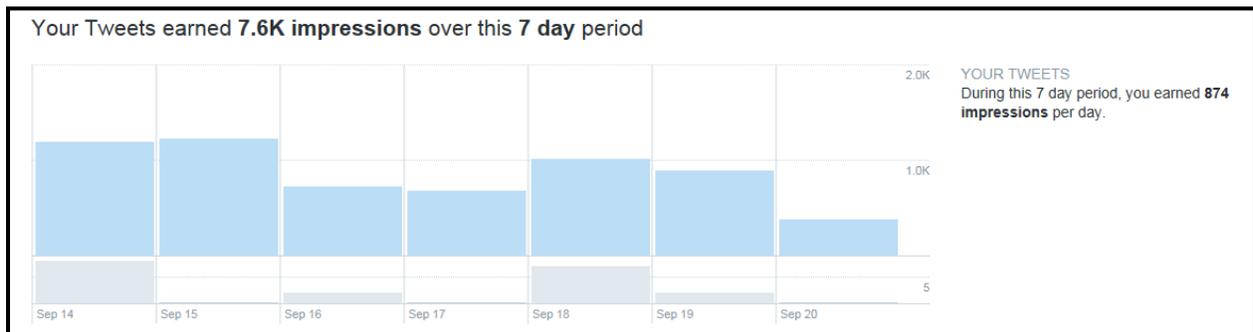
Contact:
Guadalupe Morales
guadalupe_morales@ci.richmond.ca.us
SIO.620.6553

12. Information Technology

Website Statistics for the Week Ending 09-22-2017



Tweets and Facebook followers are up from the prior week!



- ↑ Total actions on page are up 100%
- ↑ Total likes are up 100%
- ↑ Total mentions are up 71.4%
- ↑ Post engagements are up 74%
- ↑ Total reached up by 32%
- ↑ Total Page Previews up by 7%
- ↑ Total Page followers up by 60%

KCRT DATANETS OF THE WEEK

THE IRON TRIANGLE COMMUNITY PICNIC AND HEALTH FAIR THE 24TH ANNUAL

This Saturday
10AM-3PM NEVIN PARK

For More Information
(510) 932-9031

**ALL FREE Food & Entertainment - Exhibits - Live Music
 Bird Watching with the Audubon Society - Fishing - Nature Walks
 Free books for Kids - Kids' Activities - Kids' Chu Chu Train
 Pony Rides - Demonstrations - Fun for the Whole Family !**

CELEBRATE BAY DAY
 LEARN ABOUT SEA LEVEL RISE & PARTICIPATE
 IN CESP'S VISUALIZING SEA-LEVEL RISE EVENT

POINT PINOLE REGIONAL SHORELINE PARK
 5551 GIANT HIGHWAY, RICHMOND, CA 94806



City of Richmond Mobile APP UPDATE

The City of Richmond's mobile phone app is available on the Apple App store and Google Play store.



QR Codes are available for easy downloading of this APP:

[Apple version of APP](#)

[Android version of APP](#)



This City of Richmond mobile app provides Richmond's community members with one-stop access to City services and information via mobile devices. The app allows quick and real-time reporting of neighborhood-related issues; viewing the City's Events Calendar; finding addresses and phone numbers of local businesses, city departments and council members. Locating one of Richmond's numerous parks, and welcoming libraries and community centers, including reserving rental space for that special occasion are all done with ease! You may view the City's mobile app on YouTube: <https://youtu.be/i4W1wVvB9fw> The City of Richmond is looking forward to feedback from the community on this upgraded Mobile App. We welcome your comments at webservices@ci.richmond.ca.us

13. Engineering/CIP Departments

Streets Division:

Paving crews ground and paved 29th Street from Tulare to San Pablo Avenues and worked from the outstanding pothole list in various locations around the City.





Paving on 29th Street

The Rifle Range Road reconstruction project started on Wednesday of this week. The contractor will perform stump removal and clearing and grubbing over the next week in preparation for the pile work which will start in the next two weeks.





Rifle Range Road reconstruction

Street sweeping staff performed commercial and residential sweeping services for the third Monday and Tuesday through Thursday and fourth Friday in the North Richmond, Iron Triangle, North Belding Woods, South Belding Woods, Atchison Village, Richmond Annex Parkview, Panhandle Annex and Eastshore neighborhood council areas.

Signs and Lines staff repaired 18 signs and poles, and painted 36' of curbs and zoning.

14. Infrastructure Maintenance and Operations

Abatement:

Abatement crews performed weed abatement at various City locations, removed homeless encampments from public view, assisted seniors from the North & East Neighborhood Clean-up event, removed graffiti and tons of illegal dumping throughout the City.



Parkway Medians



Miraflores Lot



Homeless Encampment



Illegal Dumping



Aug 26, 2017, 11:02:33 AM
Richmond

Aug 26, 2017, 11:32:09 AM
Richmond

Neighborhood Clean-Up



09/19/2017

09/19/2017

Graffiti



Senior Pick-ups

Code Enforcement:

Code Enforcement Officer Souza conducted a sweep of Rheem Avenue from 23rd Street to San Pablo Avenue. During the inspection, she observed multiple violations such as parking on unapproved surfaces, overgrown vegetation, inoperable vehicles, building code violations and refuse cans and debris in public view. Officer Souza mailed over 300 informational correspondence resulting in significant improvement on all violations.

Facilities Maintenance:

Carpenters fabricated the rails for the ramp to the new storage shed, repaired the doors at the Police Activities League building, replaced door locks at the Disabled Peoples Recreation Center (DPRC), fixed the window trim at the Auditorium and replaced ceiling tiles at the Nevin Community Center.

Painters pressure washed and prepped the exterior of the Dispatch building for painting.

Utility Workers pressure washed the exterior of the Housing Authority building, replaced light bulbs in 440 Civic Center Plaza, set up various rooms for events and serviced 29 City owned facilities.

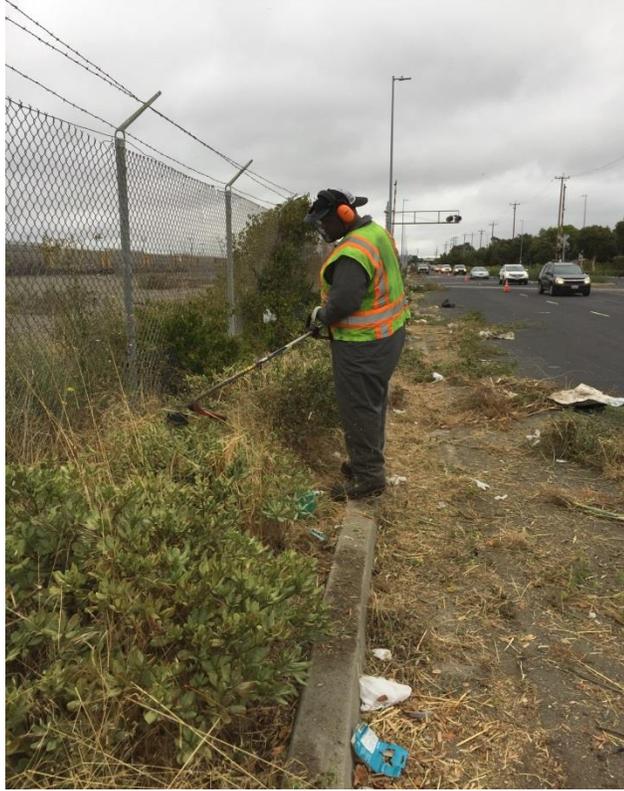


Bulb Replacement

Stationary Engineers completed daily maintenance of the two City-maintained pools, daily rounds of Civic Center Plaza, cleaned the water feature in Civic Center Plaza, repaired the ice maker in the Auditorium, repaired the lighting fixtures of the canopy of 440 Civic Center Plaza, repaired leak in the ice maker in the Senior Center and replaced roof drain at the Library.

Parks and Landscaping Division:

General crews weeded the parking lot on 27th Street, weeded and trimmed the East Bay Municipal Utilities District (EBMUD) garden, repaired the play equipment at the Humphrey Play Lot, weeded and cut the Richmond Parkway right of ways from Macdonald Avenue to Ohio Avenue, repaired the fence at the Corporation Yard and repaired irrigation at Lamoine Park.



Cutting on Richmond Parkway

Hilltop District crews continued maintenance around Hilltop Mall business area, started sheet mulching on Atlas Road and continued weed abatement on Richmond Parkway.



Sheet Mulching

Marina District crews performed mail line irrigation repairs, replacement work on the Bay Trail shoulder, stump grinding and marina lot weed abatement.



Decomposed Granite Replacement on Trail

Feel free to contact me if you have any questions or comments about these or any other items of interest to you.

Have a great week!

*Bill Lindsay
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You can sign up to receive the City Manager's weekly report and other information from the City of Richmond by visiting: www.ci.richmond.ca.us/list.aspx