



Richmond Workforce Development Board Meeting Minutes – May 11, 2017

Cassandra Youngblood, Interim RWIB Chairperson, called the Richmond Workforce Development Board meeting to order on Thursday, May 11, 2017 at 11:52am.

Roundtable introductions

Sal Vaca acknowledged and welcomed Jack Welsh from Kohana Coffee. Kohana Coffee opened in Richmond in May 2015 and are currently about a 40 employee company. They have been recognized as A Forbes Top 500 business. The facility is one of the largest square footage certified cold coffee breweries in the U.S. Kohana Coffee has established a working relationship with RichmondWORKS and has held successful job fairs.

Minutes for the February 24th, 2017 Richmond Workforce Development Board meeting were motioned for approval by Antonio Castillo, seconded by Willie Hicks.

Presentation: Richmond Promise

Jessie Stewart, Executive Director, Richmond Promise

What is the Richmond Promise?

- A community-wide college scholarship fund + college success Initiative
- Environmental & Community Investment Agreement: \$35 million over 10 years
- Launched with Class of 2016

Organizational Structure:

- Independent 501c3
- Board of Directors
 - City of Richmond
 - West Contra Costa Unified School District
 - Contra Costa College
 - UC Berkeley
 - Chevron
- Advisory Board (21)
- Executive Director & Program Manager

Year 1 Investment:

- Launched with **Class of 2016**
- **255** Scholarships Awarded
- **\$327,750** paid
- **\$1.5 million** pledged
- **55** Colleges & Universities



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Class of 2017 Preliminary Numbers

School	Class of 2017 - Updated March 28, 2017				
	Richmond Address	Started	Complete	% Increase in Complete from 2016-17	% of Total Eligible
Aspire Cal Prep		0	1		
De Anza High School	85	13	67	18%	78.82%
El Cerrito High School	188	18	83	15%	44.15%
El Sobrante Christian		0	0	-100%	#DIV/0!
Gateway to College	4	0	3	#DIV/0!	75.00%
Greenwood Academy	12	13	4	-56%	33.33%
Hercules High School	15	1	14	250%	93.33%
John Henry High School**	1	2	1	#DIV/0!	100.00%
John F. Kennedy High School	231	29	98	42%	42.42%
Leadership Public School	94	7	80	3%	85.11%
Making Waves	39	3	41	32%	105.13%
Middle College High School	22	6	19	6%	86.36%
Pinole Valley High School	34	6	6	-65%	17.65%
Richmond High School	200	17	80	7%	40.00%
Salesian	39	3	24	85%	61.54%
Vista High Independent Study	25	3	2	-33%	8.00%
Total	989	121	522	17%	52.78%

There are two challenges the Richmond Promise is currently facing: 1. Awardees applying to college on time 2. Two-year bound students only 50% made it to school on-time and full-time.

The application for the Richmond Promise was opened early, October 2016. Students will need to first complete the FAFSA or Dreamt Act in order to apply for the Richmond Promise.

Class of 2017 Richmond Promise Scholar Celebration – Thursday, May 25 at the Richmond Civic Auditorium from 5pm to 8pm.

Director's Report

Sal Vaca, Director, City of Richmond - Employment and Training Department

Unemployment Rate: The City of Richmond unemployment rate is at 4.7%. The current rate is one of the lowest it has been for Richmond.

Local Plan 2017 – 2020: The Local Plan for the Workforce Development Board has been conditionally approved.

Sales Tax Report: Positive report as the sales tax in Richmond have increased.

Save the Date: Build the Future – Business and Construction Expo. The Western Regional Minority Supplier Development Council (WRMSDC), Turner Group Construction and the City of Richmond are



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partnering to bring you this exciting event. The Business and Construction Expo will be August 10th from 8:30am to 3:30pm. All invited to attend, more information to come.

2017-2018 Budget: There is a \$1.5M decrease in this year's budget from the previous year. This is common for our department. Throughout the year we apply to new grants and the budget increases.

Program Updates:

Summer Youth Employment Program –

The SYEP program has started its work-readiness workshops and has recently completed the financial literacy piece; thank you to Mechanics Bank and Maria Torres for their help. Next steps will be the Parent and Participant Orientation which is schedule for the 1st week in June.

YouthWORKS has a new case manager, Ivis Andrade. Ivis is a great fit to the team and has been a great help in communicating with Spanish speaking only parents.

RichmondBUILD –

Solar One Project Update:

- The MCE Solar One Project will be on a 60 Brownfields site. 50% local hire participation, 10.5 MW sun tracking and ballasted fixed tilt solar systems. Expected to generate 20,000 megawatt hours of energy. 50% of the workforce will come from RichmondBUILD.
- RB staff has met with Cenergy Power and Russell Pacific Construction to discuss hiring needs
- RB staff held information sessions with two employers and 25 RB grads
- Russell Pacific hired one graduate and committed to hiring 15 RB grads.
- Cenergy Power has committed to hire 15 RB grads for the project.
- Anticipated start date...end of May

Project ACES –

Cohort 1

23 Participated

23 Employed (FSP)

15 OJT's

Average wage: \$15.89/hr

Cohort 2

18 Participated

4 Employed (FSP, Nutiva, Cuticles)

3 OJT's

14 Considered for employment

Cohort 3

13 Participating

13 Interviewing with Kohana

Coffee, Hello Fresh, Express Pro, FSP, & Nutiva

Lessons Learned:

\$150,000 (not enough)



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Leveraged other funding
Time consuming
Recruiting challenges
Too much to cover in 1 week
Participants are bonding/team spirit
Participants have many challenges
Participants need more support
Assigned/hired participant follow-up

Where we are now:
Half-way to our goal
Businesses are seeing the value
Businesses providing practice interviews

A Project Team Advisory Committee has been formed.

Announcements

1. Dan Torres, Sprinkler Fitters are now required to be certified to install fire sprinklers. This is something that has been pushed for by the union.

Public Comment

None

Next RWDB Meeting

Thursday, May 11, 2017
11:30 a.m. to 1:00 p.m.
330 25th Street
2nd Floor Training Room
Richmond, CA 94804

Attendees

Anotnio Castillo, Bob Lilley, Bobbie Munoz, Cassandra Youngblood, Cathryn Cornelius, Charita Patterson, Christina C., Chuck Carpenter, Dan Torres, Fred Lucero, Itza Gonzalez, Jack Welsh, Jacquelyn Holley-Young, Jane Fischberg, Jill Perry, Joe Serrano, Margaret Hanlon-Gradie, Michael Parker, Nancy Seto, Nathan Tyler, Patrick Duffey, Per Lorentzen, Richard Johnson, Rose A., Rosemary Viramontes, Sal Vaca, Sandra Escalante, Sherry Drobner, Uche Uwahemu, Willie Hicks, Xavier Abrams, Yvette Williams-Barr

- Meeting adjourned at 1:07p.m. -