

ECONOMIC DEVELOPMENT COMMISSION



Public Notice of a Regular Meeting

Please be advised that the City of Richmond Economic Development

Commission will hold its regular meeting on **November 18, 2020 - 11:30 a.m. -1:00 p.m.**

ALL COMMISSIONER MEMBERS WILL PARTICIPATE VIA TELECONFERENCE CORONAVIRUS DISEASE (COVID-19) ADVISORY

Due to the coronavirus (COVID-19) pandemic, Contra Costa County and Governor Gavin Newsom have issued multiple orders requiring sheltering in place, social distancing, and reduction of person-to-person contact. Accordingly, Governor Gavin Newsom has issued executive orders that allow cities to hold public meetings via teleconferencing. Both

<https://www.coronavirus.cchealth.org/> and <http://www.ci.richmond.ca.us/3914/Richmond-Coronavirus-Info> provide updated coronavirus information.

DUE TO THE SHELTER IN PLACE ORDERS, participation in the Economic Development Commission will be by teleconference only. Public comment will be confined to items appearing on the agenda and will be limited to the method provided below. Consistent with Executive Order N-29-20, this meeting will utilize teleconferencing only. The following provides information on how the public can participate in this meeting.

How to watch the meeting from home: By Computer, Tablet or Mobile Device

The meeting may be accessed by using the following Zoom meeting link

1. <https://zoom.us/j/92898314292?pwd=UmhzQzdSbFNvTmtsSytrSINML0dHZz09>
2. Webinar ID: 928 9831 4292
3. Passcode: 405306

By Telephone:

1. US: +1 669 900 6833 or +1 253 215 8782 or +1 346 248 7799 or +1 929 205 6099 or +1 301 715 8592 or +1 312 626 6799
2. Webinar ID: 928 9831 4292
3. Passcode: 405306

Public comments may be submitted:

1. Via email to gabino_arredondo@ci.richmond.ca.us. Email **MUST** contain in the subject line 1) open forum for public comments – not on the agenda or 2) public comments – agenda item #___ **[include the agenda item number]**. All comments must be submitted on or before Wednesday, November 18, by 10:00 am.

The City cannot guarantee that its network and/or the site will be uninterrupted. To ensure that the City Council receives your comments, you are strongly encouraged to submit your comments in writing in advance of the meeting.

Record of all public comments:

All public comments will be considered a public record, put into the official meeting record. All public comments will be available after the meeting as supplemental materials and will be posted as an attachment to the meeting minutes when the minutes are posted.

Accessibility for Individuals with Disabilities

Upon request, the City will provide for written agenda materials in appropriate alternative formats, or disability-related modification or accommodation, including auxiliary aids or services and sign language

interpreters, to enable individuals with disabilities to participate in and provide comments at/related to public meetings. Please submit a request, including your name, phone number and/or email address, and a description of the modification, accommodation, auxiliary aid, service or alternative format requested at least two days before the meeting. Requests should be emailed to gabino_arredondo@ci.richmond.ca.us or submitted by phone at 510-620-6606. Requests will be granted whenever possible and resolved in favor of accessibility.

Effect of Advisory on In-person public participation

During the pendency of the Executive Order N-29-20, the language in this Advisory portion of the agenda supersedes any language below in the meeting procedures contemplating in-person public comment.

ALL COMMISSIONER MEMBERS WILL PARTICIPATE VIA TELECONFERENCE

CHAIR
Abayomi Jones

- AGENDA -

VICE-CHAIR
Ayoka Medlock-Nurse

1. 11:30 am - Call to Order
2. Roll Call & Check in
3. Approval of Minutes
4. Report from City Council
 - A. Richmond Economic Development Update Q1 Item
 - B. Surplus Property Presentation Item
 - C. Campus Bay Mixed Use Development Item
5. Old and/or New Business (20 minutes)
 - A. Economic Development Action Plan (EDAP) - Shasa & HR&A
 1. Business Recovery Action Plan
 2. Economic Development Action Plan
7. Committee Reports
 - A. Policy - Lead Ayoka
 - B. Community Engagement - Lead Reza
 - C. Taste of Richmond (Postponed 2021) - Lead Ana and Vivian
 - D. Cannabis - Lead Ayoka
8. Staff Reports (15 mins)
 - A. Opening a New Business in Richmond Page - Samantha
 - B. Surplus Property Stakeholder Meeting – Thomas
 - i. [City Council Packet](#) and [Eventbrite RSVP](#)
 - C. Mayor’s Office - Small Business Support Ad Hoc -Dominique
9. Public Comments/Announcements/Handouts
10. Next Meeting Date: December 9, 2020
11. 1:00 pm - Adjournment

Note: The EDC Ordinance on back page of the agenda

Ana Delgado
Tina Brown
James Lee
Gloria Jean Sewell-
Murphy
Andrew Perroy
Qiana Riley
Audrey D. Shields
Diana Wear
Orrian Willis
Vivian Wong
Reza Yazdi

Council Liaison:
Demnlus Johnson III
~~~~~

Staff:  
Gabino Arredondo  
Shasa Curl  
Dominique Green  
Shané Johnson  
Thomas Omolo

### **56.060 - Officers.**

The commission shall elect from among their own number a chairman and a vice-chairman who shall serve in such capacity for one year. In the case of a vacancy in the position of chairman or vice-chairman, the commission shall elect a successor who shall serve for the predecessor's term. The commission shall appoint a secretary who may be, but need not be, a member of the commission.

- **3.56.070 - Powers and duties.**

The specific powers and duties of the commission are as follows:

- (a) Work with state and local agencies, governing bodies, public and private organizations as appropriate to encourage economic development in the City;
- (b) Promote the interests of commercial and industrial development in metropolitan Richmond while giving due consideration to the interests of the neighborhoods and the overall quality of life in the City;
- (c) Review and comment on the City's program of providing economic development, business information and economic promotion services to the business community;
- (d) Review and comment on opportunities for enhancing economic development through major public works projects, emerging growth industries, annexations, use of redevelopment, ports development, etc.;
- (e) Review and comment on programs which may enhance employment of Richmond residents;
- (f) Perform other tasks related to the City's economic development as requested by the City Manager or City Council.

- **3.56.080 - Meetings.**

The commission shall hold its first meeting within thirty days after all of its members have been appointed. At such meeting, the commission shall fix the time and place of regular meetings of the commission which shall not be less frequent than once each month. All meetings of the commission shall be open to the public.

- **3.56.090 - Rules and records.**

The commission shall adopt rules for the transaction of the business of the commission, which rules shall, among other things, include the term of the secretary of the commission, the manner of calling and giving notice of special meetings and hearings, and the appointment and powers of standing committees. The commission shall keep records which shall be open to the public of its resolutions, transactions, motions, orders, findings and determinations.

# MINUTES OF MONTHLY MEETING OF THE ECONOMIC DEVELOPMENT COMMISSION

October 14, 2020

Monthly meeting of the Richmond Economic Development Commission convened at 11:30 AM on March 11, 2020 in the Richmond Room located at 450 Civic Center Plaza, Richmond CA.

Call to Order 11:35 p.m. by Chair, Abayomi Jones

1. **Roll Call:**

A quorum was present with commission members A. Jones (Chair), A. Nurse, A. Delgado, A. Perroy, G. Swelle-Murphy, D. Wear, J. Lee, O. Willis, T. Brown, and V. Wong.

2. **Absent:**

A. Agarwal, A. Shields, J. Lee, , B. Spears, and P. Stern

3. **Staff:**

Gabino Arredondo, Thomas Omolo, and Shasa Curl

4. **Council Liaison:**

Demnlus Johnson III

5. **Guest:**

Khalil Ferguson

6. **Minutes:**

No minutes present.

7. **Presentation:**

**Shasa Curl, Economic Development Action Plan** – Shasa Curl and Thomas Omolo gave a presentation and answered commissioners question regarding the contract with HR&A Advisor to create a Short Term Local Business Recovery Action Plan and a Business and Investment Attraction Strategy. Commissioners voiced their displeasure that commissioners were not involved in the selection of a firm to create the plans. Staff informed commissioners that HR&A will engage the EDC in the creation of Plan and the review and creation of a Cannabis Equity Program.

**Shasa Curl, CMO, Economic Development** – Richmond Economic Development Update Q-1. Presentation to the EDC discussing the economic state of Richmond including reviewing current unemployment claims in Richmond, developments in Richmond, economic development accomplishments and community updates.

**Khalil Ferguson, United CORE Alliance** - Khalil Ferguson gave a presentation on the Cannabis Equity program in Sacramento. The presentation reviewed CORE program eligibility, the benefits and reimbursement strategy.

**8. Committee Reports:**

- Cannabis Subcommittee – Yielded time to Khalil Ferguson for presentation
- Community Engagement – Questions and concerns raised answered during Economic Development Action Plan presentation
- Taste of Richmond – No new updates
- Policy – Yielded time to Khalil Ferguson for presentation

**9. Report from City Council:**

Introduced the contract with HR&A Advisors, Inc to provide technical assistance to complete and Economic Development Action Plan..

**10. Staff Reports:**

Shasa Curl – Notified commissioners that the San Francisco Business Times' Richmond Supplement was printed, distributed to SFBT subscribers and can be found online.

Thomas Omolo – Updated commissioners that City Staff will begin working on creating a one page Opening a Business Page. This page would give prospective businesses a one pager to understand the process of starting a business in Richmond.

Thomas Omolo – Gave an update to commissioners on the Manufacturing Day Event on October 9, 2020.

**11. Public Comments/Announcements/Handouts Presentation:**

- Guest C. Hindler announced search for additional younger commissioners

**12. Next meeting:** 11/11/2020 (Veterans Day)

**13. Adjournment:** 1:34p.m.



# Surplus Lands Act Stakeholder Meeting

November 19, 2020  
12:00-1:30 PM and at 5:30-7:00 PM



In accordance with California Assembly Bill 1486, Surplus Lands Act, the City of Richmond City Manager's Office, Economic Development will be hosting an online stakeholder meeting to review the process for designating properties as surplus and marketing them and answer questions. Please follow this link to register for one of these two stakeholder meetings.

If you have further questions call 510.620.6512 or email [thomas\\_omolo@ci.richmond.ca.us](mailto:thomas_omolo@ci.richmond.ca.us)

Spanish translations available upon request.



## Press Release

### *Contra Costa and Other Bay Area Counties Move to Contain Spread of COVID-19*

Like 689

Tweet

Friday, November 13, 2020

**Note to Editors:** *Contra Costa Health Officer Dr. Chris Farnitano will take questions via Zoom at 1 p.m. [Click this link to join the Zoom conference \(https://zoom.us/j/92052251064?pwd=MjRkRjk0TVB0a3pUZDN0U3h3RTNTQT09\)](https://zoom.us/j/92052251064?pwd=MjRkRjk0TVB0a3pUZDN0U3h3RTNTQT09). Questions will be taken via chat and a recording of the event will be made available directly following the event.*

On Thursday, California reached the unfortunate milestone of 1 million COVID cases statewide. With transmission and hospitalizations on the rise, health officers representing counties across the Bay Area are tightening local rules for high-risk indoor activities where the virus can spread more easily.

Contra Costa Health Services today issued an order to close, effective Tuesday, Nov. 17 at 8 a.m.:

- Indoor dining
- Indoor fitness centers
- Concession stands at movie theaters

Dine-in restaurant and gyms reopened at reduced capacities when the county entered the state's red tier in late September. But recent increases in

#### CONTACT

CCHS Media Line,  
925-608-5463

#### RELATED

- [Novel Coronavirus \(COVID-19\) Latest Local Information](#)

COVID cases and hospitalizations make the closures necessary to help contain spread of the virus.

"Indoor interactions at restaurants, movie theaters, and indoor gyms and fitness centers are high-risk activities," said Dr. Chris Farnitano, health officer for Contra Costa County. "And given what we're seeing happen across the country and the region, we must act now."

Diners at restaurants remove their masks to eat or drink, as do movie patrons when snacking on food from concession stands. People also breathe heavily while they exercise at indoor gyms, increasing the risk of droplet and aerosol transmission of COVID-19, which can be only partially reduced by wearing a face covering.

Contra Costa recently moved from the state's orange tier to [the more restrictive red tier](/press-releases/2020/1110-Red-Tier-Safety-Requirements.php) because of an increasing number of cases in the county. Meanwhile, hospitalizations in Contra Costa have returned to levels not seen in several weeks. On Nov. 11, 50 people with COVID were hospitalized in the county – the highest number since September.

"I've said this many times before, but it's so important I can't repeat it enough: The best way to protect against COVID-19 is to wear a face covering whenever you are near people who do not live with you, and whenever you go in a building that is not your home," said Dr. Farnitano.

Health officials are especially worried about people gathering indoors [with the holidays coming up](/press-releases/2020/1109-ABAHO-Holiday-Recommendations.pdf) and may consider other closures in the days and weeks ahead. Contra Costa County, which is now in the red tier, could move into the state's most restrictive tier, the purple tier, within the coming weeks. If the county moves into the purple tier, schools that haven't reopened will have to remain closed until the county moves back into the red tier or until they receive a waiver from the state.

"Our hope is that this new health order will slow down the spread of COVID so schools will have a better chance to reopen," Dr. Farnitano said.

# # #

# Contra Costa County Openings at a Glance



In all cases, social distancing & face coverings are required.  
For sector specific guidelines, visit [covid19.ca.gov](https://covid19.ca.gov).

Open ✓ Closed ✗

|                                                                                                                            |   |
|----------------------------------------------------------------------------------------------------------------------------|---|
| Athletic Fields                                                                                                            | ✓ |
| Automobile & Bicycle Repair                                                                                                | ✓ |
| Bars, Brewpubs, Breweries, Pubs & Craft Distilleries (alcohol may only be served with dine-in meals, outdoors only)        | ✓ |
| Campgrounds, RV Parks & Outdoor Recreation Facilities                                                                      | ✓ |
| Car Washes                                                                                                                 | ✓ |
| Cardrooms, Satellite Wagering Sites & Racetracks (outdoors only)                                                           | ✓ |
| Childcare Facilities & Activities                                                                                          | ✓ |
| Construction                                                                                                               | ✓ |
| Dental Care                                                                                                                | ✓ |
| Outdoor Dining, Take Out & Delivery                                                                                        | ✓ |
| Drive-in Theaters                                                                                                          | ✓ |
| Family Entertainment Centers (outdoors only with modifications for activities like kart racing, mini golf & batting cages) | ✓ |
| Financial Institutions                                                                                                     | ✓ |
| Funeral Homes, Mortuaries & Cemeteries                                                                                     | ✓ |
| Gas Stations                                                                                                               | ✓ |
| Golf Courses                                                                                                               | ✓ |
| Government Services                                                                                                        | ✓ |
| Grocery & Other Food Stores                                                                                                | ✓ |
| Gyms & Fitness Centers (outdoors only)                                                                                     | ✓ |
| Hair Salons & Barbershops                                                                                                  | ✓ |
| Healthcare, Pharmacies & Medical Supply                                                                                    | ✓ |
| Higher Education (max 25% or 100 people, whichever is fewer, capacity indoors)                                             | ✓ |
| Hotels & Short-Term Rentals                                                                                                | ✓ |
| Laundromats                                                                                                                | ✓ |
| Libraries (curbside pickup)                                                                                                | ✓ |
| Live-Audience Sports                                                                                                       | ✗ |
| Live Performances (outdoors only, 25 people / 3 households)                                                                | ✓ |
| Live performances at venues where food & drinks are served                                                                 | ✗ |
| Logging & Mining                                                                                                           | ✓ |
| Logistics & Warehousing Facilities                                                                                         | ✓ |
| Manufacturing                                                                                                              | ✓ |
| Movie Theaters (max 25% or 100 people, whichever is fewer, capacity indoors without concession operations)                 | ✓ |

|                                                                                                              |   |
|--------------------------------------------------------------------------------------------------------------|---|
| Museums & Exhibit Spaces (max 25% capacity indoors)                                                          | ✓ |
| Music, Television & Film Production                                                                          | ✓ |
| Nail Salons                                                                                                  | ✓ |
| Office Workspaces (telework only)                                                                            | ✓ |
| Outdoor Businesses                                                                                           | ✓ |
| Parks (including picnic & BBQ areas & playgrounds)                                                           | ✓ |
| Personal Care Services (massage, facials, waxing, electrolysis, tattooing, permanent makeup & piercing etc.) | ✓ |
| Places of Worship & Cultural Ceremonies (max 25% or 100 people, whichever is fewer, capacity indoors)        | ✓ |
| Indoor Playgrounds (including bounce centers, ball pits & laser tag)                                         | ✗ |
| Outdoor Playgrounds                                                                                          | ✓ |
| Public & Private Transportation Services                                                                     | ✓ |
| Public Events & Gatherings (nightclubs, convention centers, concerts, etc.)                                  | ✗ |
| Real Estate                                                                                                  | ✓ |
| Recreational Team Sports                                                                                     | ✗ |
| Residential & Commercial Maintenance Services                                                                | ✓ |
| Retailers (max 50% capacity indoors)                                                                         | ✓ |
| K-12 Schools                                                                                                 | ✓ |
| Saunas & Steam Rooms                                                                                         | ✗ |
| Shooting & Archery Ranges                                                                                    | ✓ |
| Shopping Malls (max 50% capacity indoors and food courts at 25% capacity)                                    | ✓ |
| Skate Parks                                                                                                  | ✓ |
| Small Group Gatherings (outdoors only, max 25 people / 3 households)                                         | ✓ |
| Spas / hot tubs (outdoors only)                                                                              | ✓ |
| Swimming Pools (outdoors only)                                                                               | ✓ |
| Tennis & Pickleball Courts (singles only)                                                                    | ✓ |
| Theme Parks & Amusement Parks                                                                                | ✗ |
| Utilities                                                                                                    | ✓ |
| Veterinary Care, Groomers & Dog Parks                                                                        | ✓ |
| Wineries & Tasting Rooms (outdoors only)                                                                     | ✓ |

# Resumen de las aperturas en el Condado de Contra Costa

En todos los casos, es obligatorio respetar el distanciamiento social y usar mascarillas faciales.

Abierto ✓ Cerrado ✗

Para obtener información sobre las guías específicas por sector, visite [covid19.ca.gov/es](https://covid19.ca.gov/es).

|                                                                                                                                        |   |                                                                                                                                      |   |
|----------------------------------------------------------------------------------------------------------------------------------------|---|--------------------------------------------------------------------------------------------------------------------------------------|---|
| Atención médica, farmacias e insumos médicos                                                                                           | ✓ | Hoteles y alquileres a corto plazo                                                                                                   | ✓ |
| Bañeras de hidromasaje y spas (al aire libre)                                                                                          | ✓ | Instalaciones de logística y almacenes                                                                                               | ✓ |
| Baños saunas y de vapor                                                                                                                | ✗ | Lavaderos de autos                                                                                                                   | ✓ |
| Bares, bares cerveceros, fábricas de cerveza, pubs y destilerías artesanales (alcohol solo se puede servir con comida y al aire libre) | ✓ | Lavanderías                                                                                                                          | ✓ |
| Bibliotecas (con retiro en la calle únicamente)                                                                                        | ✓ | Lugares de culto y ceremonias culturales (en interiores a una capacidad máxima del 25% o a 100 personas, lo que sea menor)           | ✓ |
| Bienes raíces                                                                                                                          | ✓ | Museos y espacios de exhibición (en interiores a una capacidad máxima del 25%)                                                       | ✓ |
| Bodegas y salas de degustación (al aire libre)                                                                                         | ✓ | Negocios al aire libre                                                                                                               | ✓ |
| Campings, parques de autocaravanas y centros recreativos al aire libre                                                                 | ✓ | Negocios de minería y tala de árboles                                                                                                | ✓ |
| Campos de atletismo                                                                                                                    | ✓ | Oficinas para trabajar (solo trabajo remoto)                                                                                         | ✓ |
| Campos de golf                                                                                                                         | ✓ | Parques de esquí                                                                                                                     | ✓ |
| Campos de tiro y tiro con arco                                                                                                         | ✓ | Parques (incluidas las áreas para picnics y barbacoas y patios de juego)                                                             | ✓ |
| Canchas de tenis y pickleball (solos, no dobles)                                                                                       | ✓ | Parques de atracciones y parques temáticos                                                                                           | ✗ |
| Centros comerciales (en interiores a una capacidad máxima del 50% y zonas de restaurantes a una capacidad máxima del 25%)              | ✓ | Patios de juego al aire libre                                                                                                        | ✓ |
| Centros de entretenimiento familiar (solo al aire libre para actividades tales como carreras de karts, minigolf y jaulas de bateo)     | ✓ | Patios de juego interiores (incluidos centros de rebote, piscinas de bolas y etiquetas láser)                                        | ✗ |
| Cines al aire libre                                                                                                                    | ✓ | Peluquerías y barberías                                                                                                              | ✓ |
| Cines (en interiores a una capacidad máxima del 25% o a 100 personas, lo que sea menor y sin operaciones de concesión)                 | ✓ | Piscinas                                                                                                                             | ✓ |
| Construcción                                                                                                                           | ✓ | Producción de música, cine y televisión                                                                                              | ✓ |
| Cuidado infantil y campamentos de día                                                                                                  | ✓ | Reparación de automóviles y bicicletas                                                                                               | ✓ |
| Cuidado odontológico                                                                                                                   | ✓ | Reuniones sociales privadas (de hasta tres hogares y un máximo de 25 personas, al aire libre)                                        | ✓ |
| Deportes con audiencia en vivo                                                                                                         | ✗ | Salas de cartas, instalaciones de apuestas por satélite y pistas de carreras (al aire libre)                                         | ✓ |
| Deportes recreativos en equipo                                                                                                         | ✗ | Salones de uñas                                                                                                                      | ✓ |
| Educación superior (en interiores a una capacidad máxima del 25% o a 100 personas, lo que sea menor)                                   | ✓ | Servicio de comida al aire libre, para llevar y con entrega a domicilio                                                              | ✓ |
| Entidades financieras                                                                                                                  | ✓ | Servicio veterinario, peluquerías para mascotas y parques para perros                                                                | ✓ |
| Entretenimiento y espectáculos en vivo (de hasta tres hogares y un máximo de 25 personas, al aire libre)                               | ✓ | Servicios de cuidado personal (tales como masaje, facial, depilación, electrología, tatuajes, maquillaje permanente y perforaciones) | ✓ |
| Entretenimiento y espectáculos en vivo en lugares donde se sirven comidas y bebidas                                                    | ✗ | Servicios de mantenimiento residencial y comercial                                                                                   | ✓ |
| Escuelas K-12                                                                                                                          | ✓ | Servicios de transporte público y privado                                                                                            | ✓ |
| Eventos públicos y reuniones (clubes nocturnos, centros de convención y conciertos, etc.)                                              | ✗ | Servicios gubernamentales                                                                                                            | ✓ |
| Fabricación                                                                                                                            | ✓ | Servicios públicos                                                                                                                   | ✓ |
| Funerarias, morgues y cementerios                                                                                                      | ✓ | Tiendas de comestibles                                                                                                               | ✓ |
| Gasolineras                                                                                                                            | ✓ | Tiendas minoristas (en interiores a una capacidad máxima del 50%)                                                                    | ✓ |
| Gimnasios y centros de fitness (solo al aire libre)                                                                                    | ✓ |                                                                                                                                      |   |

