

ECONOMIC DEVELOPMENT COMMISSION



Public Notice of a Regular Meeting

Please be advised that the City of Richmond Economic Development

Commission will hold its regular meeting on **December 9, 2020 - 11:30 a.m. -1:00 p.m.**

ALL COMMISSIONER MEMBERS WILL PARTICIPATE VIA TELECONFERENCE CORONAVIRUS DISEASE (COVID-19) ADVISORY

Due to the coronavirus (COVID-19) pandemic, Contra Costa County and Governor Gavin Newsom have issued multiple orders requiring sheltering in place, social distancing, and reduction of person-to-person contact. Accordingly, Governor Gavin Newsom has issued executive orders that allow cities to hold public meetings via teleconferencing. Both

<https://www.coronavirus.cchealth.org/> and <http://www.ci.richmond.ca.us/3914/Richmond-Coronavirus-Info> provide updated coronavirus information.

DUE TO THE SHELTER IN PLACE ORDERS, participation in the Economic Development Commission will be by teleconference only. Public comment will be confined to items appearing on the agenda and will be limited to the method provided below. Consistent with Executive Order N-29-20, this meeting will utilize teleconferencing only. The following provides information on how the public can participate in this meeting.

How to watch the meeting from home: By Computer, Tablet or Mobile Device

The meeting may be accessed by using the following Zoom meeting link

1. <https://zoom.us/j/91223133857?pwd=WXplcXJsVmpuSIZ4T3hoK1czRnR0Zz09>
2. Webinar ID: 912 2313 3857
3. Passcode: 691145

By Telephone:

1. US: +1 669 900 6833 or +1 253 215 8782 or +1 346 248 7799 or +1 929 205 6099 or +1 301 715 8592 or +1 312 626 6799
2. Webinar ID: 912 2313 3857
3. Passcode: 691145

Public comments may be submitted:

1. Via email to gabino_arredondo@ci.richmond.ca.us. Email **MUST** contain in the subject line 1) open forum for public comments – not on the agenda or 2) public comments – agenda item #___ **[include the agenda item number]**. All comments must be submitted on or before Wednesday, December 9, by 10:00 am.

The City cannot guarantee that its network and/or the site will be uninterrupted. To ensure that the City Council receives your comments, you are strongly encouraged to submit your comments in writing in advance of the meeting.

Record of all public comments:

All public comments will be considered a public record, put into the official meeting record. All public comments will be available after the meeting as supplemental materials and will be posted as an attachment to the meeting minutes when the minutes are posted.

Accessibility for Individuals with Disabilities

Upon request, the City will provide for written agenda materials in appropriate alternative formats, or disability-related modification or accommodation, including auxiliary aids or services and sign language

interpreters, to enable individuals with disabilities to participate in and provide comments at/related to public meetings. Please submit a request, including your name, phone number and/or email address, and a description of the modification, accommodation, auxiliary aid, service or alternative format requested at least two days before the meeting. Requests should be emailed to gabino_arredondo@ci.richmond.ca.us or submitted by phone at 510-620-6606. Requests will be granted whenever possible and resolved in favor of accessibility.

Effect of Advisory on In-person public participation

During the pendency of the Executive Order N-29-20, the language in this Advisory portion of the agenda supersedes any language below in the meeting procedures contemplating in-person public comment.

ALL COMMISSIONER MEMBERS WILL PARTICIPATE VIA TELECONFERENCE

CHAIR
Abayomi Jones

- AGENDA -

VICE-CHAIR
Ayoka Medlock-Nurse

1. 11:30 am - Call to Order

2. Roll Call & Check in

Ana Delgado
Tina Brown
James Lee
Gloria Jean Sewell-
Murphy
Andrew Perroy

3. Approval of Minutes

Qiana Riley
Audrey D. Shields
Diana Wear
Orrian Willis
Vivian Wong
Reza Yazdi

4. Report from City Council

- A. Surplus Property Presentation Item
- B. Campus Bay Mixed Use Development Item

5. Old and/or New Business (20 minutes)

- A. Economic Development Action Plan (EDAP) - Shasa & HR&A
 - 1. Business Recovery Action Plan
 - 2. Economic Development Action Plan

Council Liaison:
Demnlus Johnson III
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7. Committee Reports

- A. Policy - Lead Ayoka
- B. Community Engagement - Lead Reza
- C. Taste of Richmond (Postponed 2021) - Lead Ana and Vivian
- D. Cannabis - Lead Ayoka

**Staff:**  
Gabino Arredondo  
Shasa Curl  
Dominique Green  
Shané Johnson  
Thomas Omolo

8. Staff Reports (15 mins)

- A. Opening a New Business in Richmond Page - Samantha
- B. Surplus Property Stakeholder Meeting – Thomas
  - i. City Council Packet – 10/27/2020
- C. Mayor’s Office - Small Business Support Ad Hoc -Dominique

9. Public Comments/Announcements/Handouts

10. Next Meeting Date: January 13, 2020

11. 1:00 pm - Adjournment

Note: The EDC Ordinance on back page of the agenda

### **56.060 - Officers.**

The commission shall elect from among their own number a chairman and a vice-chairman who shall serve in such capacity for one year. In the case of a vacancy in the position of chairman or vice-chairman, the commission shall elect a successor who shall serve for the predecessor's term. The commission shall appoint a secretary who may be, but need not be, a member of the commission.

- **3.56.070 - Powers and duties.**

The specific powers and duties of the commission are as follows:

- (a) Work with state and local agencies, governing bodies, public and private organizations as appropriate to encourage economic development in the City;
- (b) Promote the interests of commercial and industrial development in metropolitan Richmond while giving due consideration to the interests of the neighborhoods and the overall quality of life in the City;
- (c) Review and comment on the City's program of providing economic development, business information and economic promotion services to the business community;
- (d) Review and comment on opportunities for enhancing economic development through major public works projects, emerging growth industries, annexations, use of redevelopment, ports development, etc.;
- (e) Review and comment on programs which may enhance employment of Richmond residents;
- (f) Perform other tasks related to the City's economic development as requested by the City Manager or City Council.

- **3.56.080 - Meetings.**

The commission shall hold its first meeting within thirty days after all of its members have been appointed. At such meeting, the commission shall fix the time and place of regular meetings of the commission which shall not be less frequent than once each month. All meetings of the commission shall be open to the public.

- **3.56.090 - Rules and records.**

The commission shall adopt rules for the transaction of the business of the commission, which rules shall, among other things, include the term of the secretary of the commission, the manner of calling and giving notice of special meetings and hearings, and the appointment and powers of standing committees. The commission shall keep records which shall be open to the public of its resolutions, transactions, motions, orders, findings and determinations.

# MINUTES OF MONTHLY MEETING OF THE ECONOMIC DEVELOPMENT COMMISSION

October 14, 2020

Monthly meeting of the Richmond Economic Development Commission convened at 11:30 AM on March 11, 2020 in the Richmond Room located at 450 Civic Center Plaza, Richmond CA.

Call to Order 11:35 p.m. by Chair, Abayomi Jones

1. **Roll Call:**

A quorum was present with commission members A. Jones (Chair), A. Nurse, A. Delgado, A. Perroy, G. Swelle-Murphy, D. Wear, J. Lee, O. Willis, T. Brown, and V. Wong.

2. **Absent:**

A. Agarwal, A. Shields, J. Lee, , B. Spears, and P. Stern

3. **Staff:**

Gabino Arredondo, Thomas Omolo, and Shasa Curl

4. **Council Liaison:**

Demnlus Johnson III

5. **Guest:**

Khalil Ferguson

6. **Minutes:**

No minutes present.

7. **Presentation:**

**Shasa Curl, Economic Development Action Plan** – Shasa Curl and Thomas Omolo gave a presentation and answered commissioners question regarding the contract with HR&A Advisor to create a Short Term Local Business Recovery Action Plan and a Business and Investment Attraction Strategy. Commissioners voiced their displeasure that commissioners were not involved in the selection of a firm to create the plans. Staff informed commissioners that HR&A will engage the EDC in the creation of Plan and the review and creation of a Cannabis Equity Program.

**Shasa Curl, CMO, Economic Development** – Richmond Economic Development Update Q-1. Presentation to the EDC discussing the economic state of Richmond including reviewing current unemployment claims in Richmond, developments in Richmond, economic development accomplishments and community updates.

**Khalil Ferguson, United CORE Alliance** - Khalil Ferguson gave a presentation on the Cannabis Equity program in Sacramento. The presentation reviewed CORE program eligibility, the benefits and reimbursement strategy.

**8. Committee Reports:**

- Cannabis Subcommittee – Yielded time to Khalil Ferguson for presentation
- Community Engagement – Questions and concerns raised answered during Economic Development Action Plan presentation
- Taste of Richmond – No new updates
- Policy – Yielded time to Khalil Ferguson for presentation

**9. Report from City Council:**

Introduced the contract with HR&A Advisors, Inc to provide technical assistance to complete and Economic Development Action Plan..

**10. Staff Reports:**

Shasa Curl – Notified commissioners that the San Francisco Business Times' Richmond Supplement was printed, distributed to SFBT subscribers and can be found online.

Thomas Omolo – Updated commissioners that City Staff will begin working on creating a one page Opening a Business Page. This page would give prospective businesses a one pager to understand the process of starting a business in Richmond.

Thomas Omolo – Gave an update to commissioners on the Manufacturing Day Event on October 9, 2020.

**11. Public Comments/Announcements/Handouts Presentation:**

- Guest C. Hindler announced search for additional younger commissioners

**12. Next meeting:** 11/11/2020 (Veterans Day)

**13. Adjournment:** 1:34p.m.



FOR IMMEDIATE RELEASE

December 4, 2020

## **Bay Area Health Officers Move to Implement the State's New Regional Stay Home Order, Not Waiting Until Local Hospitals Are Near Crisis to Act**

Yesterday, Governor Newsom announced that all sectors other than retail and essential operations would be closed in regions of the State where less than 15 percent of ICU beds are available under a new Regional Stay Home Order. Although health officials throughout the Bay Area are glad to see the State take action in light of the rapidly escalating surge in hospitalizations statewide, many believe even more aggressive action is necessary in the Bay Area to slow the surge and prevent our local hospitals from being overwhelmed. Rather than waiting until Intensive Care Unit (ICU) bed availability reaches critical levels and delaying closures that are inevitable, the Health Officers for the Counties of Alameda, Contra Costa, Marin, San Francisco, and Santa Clara as well as the City of Berkeley are jointly announcing that they will implement the State's Regional Stay Home Order now.

"It takes several weeks for new restrictions to slow rising hospitalizations and waiting until only 15 percent of a region's ICU beds are available is just too late," said San Francisco Health Officer Dr. Tomás Aragon. "Many heavily impacted parts of our region already have less than 15 percent of ICU beds available, and the time to act is now."

"We are seeing a surge in COVID-19 cases and hospitalizations here in Contra Costa County and across our region," said Contra Costa County Health Officer Dr. Christopher Farnitano. "The number of patients hospitalized with COVID-19 in our county has doubled in just the past couple of weeks, and we are at risk of exceeding our hospital capacity later this month if current trends continue."

"We cannot wait until after we have driven off the cliff to pull the emergency break," said Santa Clara County Health Officer Dr. Sara Cody. "We understand that the closures under the State order will have a profound impact on our local businesses. However, if we act quickly, we can both save lives and reduce the amount of time these restrictions have to stay in place, allowing businesses and activities to reopen sooner."

"Rising hospitalization rates across the region threaten not only our community members with severe COVID-19, but anyone who may need care because of a heart attack, stroke, accident, or other critical health need," said Alameda County Health Officer Dr. Nicholas Moss. "By acting together now we will have the greatest impact on the surge and save more lives."

"Each of us can fight the spread," said Dr. Lisa B. Hernandez, the City of Berkeley Health Officer. "Keep your family safe by avoiding even small gatherings outside of your household



and not traveling. We don't want holiday gatherings and travel to create a spike of cases on top of the surge we're already seeing."

"Although Marin has fared better than some other counties in our region over the last few weeks, we know it is only a matter of time before rising case and hospitalization put pressure on our hospitals too," said Marin County Health Officer Dr. Matthew Willis. "We must act now, and must act together to ensure all hospitals in the Bay Area have the capacity they need to care for our residents."

Consistent with the State framework, the six jurisdictions are working to ensure that all sectors have at least 48-hour notice of these closures. Most of the Bay Area Health Officers will implement the State's Regional Stay At Home Order as of Sunday December 6, 2020. In Alameda County, it is scheduled to take effect on Monday, December 7, 2020, and Marin County's order will take effect Tuesday, December 8. The new restrictions will remain in place until January 4, 2020.

The sector closures and restrictions on activity under the State's [Regional Stay Home Order](#) are broken down [here](#).

#### Media Contacts by Jurisdiction

##### ALAMEDA

Neetu Balram - Public Information Manager, Alameda County Public Health Department  
925-803-7890 [EOC-PIO@acgov.org](mailto:EOC-PIO@acgov.org)

##### CITY OF BERKELEY

Matthai Chakko - Public Information Officer, City of Berkeley  
(510) 995-0893

##### CONTRA COSTA

Contra Costa County Joint Information Center  
(925) 608-5463 [DOC.PIO@cchealth.org](mailto:DOC.PIO@cchealth.org)

##### MARIN

Laine Hendricks - Public Information Officer  
(415) 359-4508 [lhendricks@marincounty.org](mailto:lhendricks@marincounty.org)

##### SAN FRANCISCO

Department of Emergency Management Joint Information Center  
(415) 558-2712 [dempres@sfgov.org](mailto:dempres@sfgov.org)

##### SANTA CLARA

County of Santa Clara Joint Information Center  
Media Line: (408) 808-7863 [pio@eoc.sccgov.org](mailto:pio@eoc.sccgov.org)

# Contra Costa County Openings at a Glance

PLAN DE ACCIÓN  
Coronavirus (COVID-19)



CONTRA COSTA  
HEALTH SERVICES

In all cases, social distancing & face coverings are required.  
For sector specific guidelines, visit [covid19.ca.gov](https://covid19.ca.gov).

Open ✓ Closed ✗

|                                                                            |   |                                                                                                                                                                  |   |
|----------------------------------------------------------------------------|---|------------------------------------------------------------------------------------------------------------------------------------------------------------------|---|
| Automobile & Bicycle Repair                                                | ✓ | Outdoor Botanical Gardens & Historical Sites                                                                                                                     | ✓ |
| Bars, Brewpubs, Breweries, Pubs & Craft Distilleries                       | ✗ | Outdoor Businesses                                                                                                                                               | ✓ |
| Campgrounds, RV Parks & Outdoor Recreation Facilities (no overnight stays) | ✓ | Parks                                                                                                                                                            | ✓ |
| Car Washes                                                                 | ✓ | Personal Care Services (massage, facials, waxing, electrolysis, tattooing, permanent makeup & piercing etc.)                                                     | ✗ |
| Cardrooms, Satellite Wagering Sites & Racetracks                           | ✗ | Places of Worship & Cultural Ceremonies (services outdoors only, indoor individual prayer/counseling)                                                            | ✓ |
| Childcare Facilities & Activities                                          | ✓ | Playgrounds                                                                                                                                                      | ✗ |
| Construction                                                               | ✓ | Public & Private Transportation Services                                                                                                                         | ✓ |
| Dental Care                                                                | ✓ | Public Events & Gatherings (nightclubs, convention centers, concerts, etc.)                                                                                      | ✗ |
| Drive-in Events (performances, drive-in movies, etc.)                      | ✗ | Real Estate                                                                                                                                                      | ✓ |
| Family Entertainment Centers                                               | ✗ | Outdoor Recreation Facilities (sports fields, basketball courts, tennis courts, golf courses, skate parks, etc., no mixing of households & no food or beverages) | ✓ |
| Financial Institutions                                                     | ✓ | Recreational Team Sports                                                                                                                                         | ✗ |
| Funeral Homes, Mortuaries & Cemeteries                                     | ✓ | Residential & Commercial Maintenance Services                                                                                                                    | ✓ |
| Gas Stations                                                               | ✓ | Restaurants & Other Food Service (takeout & delivery only)                                                                                                       | ✓ |
| Government Services                                                        | ✓ | Retail Stores (max 20% capacity indoors)                                                                                                                         | ✓ |
| Grocery & Other Food Stores (max 20% capacity indoors)                     | ✓ | Low-Contact Indoor Retail Services (pet grooming, shoe repair, etc., curbside drop-off & pick-up allowed)                                                        | ✗ |
| Gyms & Fitness Centers (outdoors only)                                     | ✓ | K-12 Schools (distance learning only except for elementary schools with a <a href="#">waiver for in-person learning</a> )                                        | ✓ |
| Hair Salons & Barbershops                                                  | ✗ | Saunas & Steam Rooms                                                                                                                                             | ✗ |
| Healthcare, Pharmacies & Medical Supply                                    | ✓ | Shopping Malls (max 20% capacity indoors and food courts and common areas closed)                                                                                | ✓ |
| Higher Education (distance learning only)                                  | ✓ | Social Gatherings                                                                                                                                                | ✗ |
| Hotels & Short-Term Rentals (essential travel only)                        | ✓ | Spas / hot tubs                                                                                                                                                  | ✗ |
| Laundromats                                                                | ✓ | Swimming Pools (outdoor only)                                                                                                                                    | ✓ |
| Libraries (curbside pickup)                                                | ✓ | Theme Parks & Amusement Parks                                                                                                                                    | ✗ |
| Live-Audience Sports                                                       | ✗ | Utilities                                                                                                                                                        | ✓ |
| Live Performances                                                          | ✗ | Veterinary Care & Dog Parks                                                                                                                                      | ✓ |
| Logging & Mining                                                           | ✓ | Wineries & Tasting Rooms                                                                                                                                         | ✗ |
| Logistics & Warehousing Facilities                                         | ✓ |                                                                                                                                                                  |   |
| Manufacturing                                                              | ✓ |                                                                                                                                                                  |   |
| Movie Theaters                                                             | ✗ |                                                                                                                                                                  |   |
| Museums & Exhibit Spaces                                                   | ✗ |                                                                                                                                                                  |   |
| Music, Television & Film Production                                        | ✓ |                                                                                                                                                                  |   |
| Nail Salons                                                                | ✗ |                                                                                                                                                                  |   |
| Office Workspaces (telework only)                                          | ✓ |                                                                                                                                                                  |   |