

**PUBLIC ART ADVISORY COMMITTEE (PAAC)**  
**Regular Meeting Minutes**  
**Thursday, February 10, 2022**  
**7:00 p.m. - 9:00 p.m. Zoom Invitation**

Present: Chair Deb Dyer, Commissioner Phillip Mehas, and Commissioner Emily Leighton

Absent: Tom Herriman, Melvin Willis

Staff Present: Arts & Culture Manager Winifred Day

Guests: Bernadette

**I. Welcome/Call to Order/Roll Call**

The PAAC meeting was called order by Chair Deb Dyer at 7:02 p.m.

**II. Approve February 10, 2022 Meeting Agenda**

Motion by Commissioner Mehas to approve the February 10, 2022 Meeting Agenda, seconded by Commissioner Leighton, carried unanimously by a show of hands.

**III. Approve January 13 & January 27, 2022 Meeting Minutes**

Commissioner Mehas moved to approve the January 13 and January 27, 2022 Minutes, seconded by Commissioner Leighton, carried unanimously by show of hands.

**IV. Public Comments**

There were no comments from the public.

**V. Action Item**

1. Love Your Block, Stephanie Ny, Panhandle Annex Mural Proposal Power Point Presentation: Art Design Concepts (VOTE) accept or reject

Stephanie Ny introduced herself and Bernadette Garcia-Roger, grantee from the Panhandle Annex Council, who prepared the presentation that was given to Commissioners.

Bernadette Garcia-Roger presented the proposed project that meets the Love Your Block Grant's requirements of beautifying Richmond. The proposed project would consist of a mural and planting of California native plants. The location of the project would be on South 55<sup>th</sup> between Carlson Boulevard and Santa Clara Street. The artist selected for the mural is Regina Gilligan, who is a local artist with a MFA from the San Francisco Art Institute. The concept design for the mural is the past of the Panhandle Annex. The total cost for the project is \$5,300. The breakdown of the total cost is: \$700 for the free-standing structure; \$2,000 for paint; and \$2,600 for the muralist. The size of the structure is four panels: each four feet wide and eight feet tall, making the total width sixteen feet wide. The plans have been approved by the Public Works Department. The mural will be painted offsite, and then will be installed on the free-standing structure. The timeline for the project is four weeks for the painting of the mural, and two days for installing the free-standing structure and mounting the mural to the structure.

Chair Dyer clarified that community members will be assisting in the preparation of the panels, painting of the mural, and have helped create the design for the mural.

Bernadette stated there will be a focus on California-grown plants to help with sustainable gardening. In addition, the goal is for the mural to be installed in April.

Commissioner Leighton asked how the plants and mural would be maintained. Bernadette responded that they will be purchasing Clever Clean, and Regina will be adding a sheer coat to the mural to ensure that it is easy to clean graffiti off the mural.

Commissioner Mehas asked if they will be setting aside some money for future paint and brushes; however, Bernadette stated that they didn't plan to.

Commissioner Mehas brought up the concern of graffiti because right now they are in the process of repairing murals with graffiti and it is going to cost \$18,000 and depending on how far down the line the mural is graffitied, it is difficult to match the paint colors.

On the discussion, Bernadette stated that they would keep that in mind when purchasing paint.

Chair Dyer stated that she noticed they are purchasing Nova acrylic paint, which is what is recommended for murals, which will be helpful. Bernadette stated that Regina has been working with Presidios to ensure that the appropriate paint is used. Chair Dyer stated that the plans are very detailed, especially with the sealing of the plywood.

Staff Winifred Day asked Bernadette what COVID-19 protocols will be followed since the community will be involved. Bernadette stated that masks will be used at all times and community members will try to keep six feet apart when possible.

Chair Dyer called for a motion to either accept or reject the proposal from Bernadette.

Motion by Commissioner Leighton to accept the proposal, seconded by Commissioner Mehas, carried unanimously by show of hands.

## **VI. Information Items**

### **1. RYSE Mural update – Dan Reilly, Innovation Director**

Dan Reilly stated that for the mural process, RYSE collaborated with California College of the Arts, the Alliance for Media Arts and Culture, Agana of Few and Far Women, and the community. The key themes for visualization were fueled by love and rage, building upon the legacy of ancestors, protest and community building, movement building, portal/path for transition and transformation, and inclusiveness (LGBTQ+, Youth BIPOC). The project total budget is \$44,150. The breakdown of the budget is: \$5,000 for Emerging Community Artists; \$9,350 for CCA Artist Interns, \$15,400 for Artist Collaborators/Design Facilitators; \$5,500 for Production Artists; and \$8,900 for Production Equipment and Materials. The mural was completed on February 2<sup>nd</sup>, 2022 and is twenty-four feet wide and thirty feet tall.

### **2. Nevin Plaza – SLATE update**

Danielle of SLATE stated they are currently working on the first phase of the project, which is the renovation of the existing building. The building design has changed since the last time Danielle

presented the project. Feedback was taken from architects and the public, and the murals were suggested to be placed up higher to where they could not be reached for graffiti. They also wanted to focus more on the metal panel screens. Danielle quickly summarized the community outreach done, and the feedback from questionnaires was that the community wanted something colorful and represented the people and their heritage. Ten artists submitted proposals, and SLATE also included twenty-four artists they have previously worked with for consideration of the project. They are looking to license artwork from NIAD artists and translating them into the metal screens for the building. They are also currently considering various artists for the exterior and interior portions of the project. Some of the artists being considered are Alexandra Bowman, Favianna Rodriguez, and Alice Beasley.

#### **VII. Adjournment until March 10, 2022**

The meeting adjourned at 7:33 P.M. due to lack of quorum to a Regular Meeting of the PAAC on March 10, 2022, at 7:00 P.M.