

## **RICHMOND, CALIFORNIA, January 26, 2016**

The Regular Meeting of the Richmond City Council was called to order at 6:33 p.m. by Mayor Tom Butt who led the Pledge of Allegiance to the Flag.

### **ROLL CALL**

**Present:** Councilmembers Jovanka Beckles, Jael Myrick, Gayle McLaughlin, Vinay Pimplé, Vice Mayor Eduardo Martinez, and Mayor Tom Butt. **Absent:** Councilmember Nathaniel Bates.

### **STATEMENT OF CONFLICT OF INTEREST**

None.

### **AGENDA REVIEW**

Mayor Butt announced that **Item H-4 was withdrawn from the agenda** by staff because the presenter was unable to attend the meeting.

At the request of Councilmember Pimplé, **moved Item H-3 to the end of the agenda.**

### **PRESENTATIONS, PROCLAMATIONS, AND COMMENDATIONS**

E-1. The matter to announce City of Richmond Board, Commission and Committee vacancies as of January 26, 2016, and ask that interested residents send applications to the City Clerk, was presented by Mayor Butt. Mayor Butt announced vacancies on the Arts and Culture, Economic Development, Housing Advisory, Human Rights/Human Relations, Police, Recreation and Parks, Shimada-Friendship, Urban Forest Advisory, and Youth Council Commissions and urged interested residents to apply for a board or commission on the City Clerk's webpage. City Council Liaison to the Housing Advisory Commission (HAC) Councilmember Pimplé announced that the HAC lacked a quorum and reiterated the need to fulfill vacancies to conduct business. Councilmember Pimplé specified two vacancies on the HAC must be filled by resident Section 8 participants.

E-2. The matter to present a proclamation to acknowledge the life and legacy of Judge George D. Carroll and thereby honor him for being a trailblazer and pillar of hope for all communities in the City of Richmond was presented by Mayor Butt. Mayor Butt stated that the proclamation would be presented at Judge Carroll's memorial service on January 27, 2016, at 11:00 a.m. in the Richmond Memorial Auditorium.

E-3. Mayor Butt delivered his second State of the City Address which included a Powerpoint presentation that highlighted the city's accomplishments over the past year and described challenges facing the city for 2016. Mayor Butt stated that the Powerpoint presentation can be viewed online at [www.RichmondCaMayor.org](http://www.RichmondCaMayor.org). Councilmember McLaughlin noted a correction to one of her priorities stated in Mayor Butt's presentation and

clarified that “acquisition of foreclosed properties by non-profits” should be changed to “foreclosure prevention plan” for principal balances with delinquent mortgages to be reduced to allow homeowners to remain in their homes.

### **REPORT FROM THE CITY MANAGER**

City Manager Bill Lindsay reported on items concerning the Richmond Promise college scholarship program accomplishments and provided Councilmembers with a preview of the program’s new registration website. Mr. Lindsay stated that the registration website was launched on Tuesday, January 26, 2016, at John F. Kennedy High School. Mr. Lindsay announced that the City Manager’s Office was hosting a Richmond Promise Community Workshop on Wednesday, January 27, 2016, from 6:00 p.m. to 7:00 p.m., in the Richmond City Council Chamber. Mr. Lindsay concluded his report by announcing that Jessie Stewart had been appointed as the new Richmond Promise Executive Director and the Articles of Incorporation for the Richmond Promise 501(c)(3) was filed on Monday, January 25, 2016.

### **OPEN FORUM FOR PUBLIC COMMENT**

Antwon Cloird gave comments regarding the West County Inmate Re-Entry Modification funds in relation to Richmond and the lack of financial assistance for inmate housing and crime prevention resources for released inmates re-entering the community.

Vinay Pimplé announced the 67<sup>th</sup> anniversary of India’s Republic Day celebrated on January 26, 2016.a

Owen Martin gave comments regarding the Recycle More program funds and suggested a subsidized waste management program for low-income residents.

Joseph Puleo gave comments regarding the accomplishments of Hilltop Neighborhood President Cesar Zepeda.

### **STUDY SESSION/STUDY AND ACTION SESSION**

H-1. The matter to receive presentation from North Star Destination Strategies on the results of market research conducted as part of the Mayor's Branding and Marketing Campaign was presented by Mayor Butt and North Star Destination Strategies Project Manager Ed Barlow. Mayor Butt explained that the item was an initiative started by the Mayor’s Office approximately one year ago with two essential parts: (1) market research and (2) the process of developing recommendations for marketing and branding for the City of Richmond. The first part had been completed and the purpose of the item was to present the results of the market research. The completion of the second part is contingent upon fundraising efforts. Mr. Barlow’s Powerpoint presentation gave an overview of research instruments: community, customers, and competition; brand barometer (community-wide survey); research within Richmond: site visit, stakeholders, and residents; descriptors of Richmond; “what we think outsiders say”; selling points; community leader

perceptions; barriers to interest; what's missing in Richmond; opportunities; resident perceptions; what is most important to Richmond's identity; voices from within the community during site visit research; consumer awareness and perception (CAP) study (response overview); perception study (external); Richmond's assets and advantages; and brand platform: target audience, frame of reference, point of difference, and benefit. Discussion ensued. Mr. Barlow explained that the next stage of the process (phase two) was to build creative and implementation planning including multiple strategies and tactics based on available resources that would have the largest impact. Mayor Butt announced that fundraising efforts commenced on January 26, 2016, and encouraged interested parties to contact the Mayor's Office.

H-2. The matter to receive a presentation from staff and the City auditors, Maze and Associates, on the City's Fiscal Year 2014-15 Comprehensive Annual Financial Report (CAFR) was presented by City Manager Bill Lindsay, Finance Director Belinda Warner, Senior Accountant Nena Gapasin, and Maze and Associates Certified Public Accountant/Auditor Amy L. Meyer. Mr. Lindsay introduced the item by stating that the CAFR was completed in December 2015, and the purpose of the presentation was to provide an overview of the city's current financial status and also to provide instruction to Councilmembers on how to read the financial reports and draw conclusions. Ms. Meyer's Powerpoint presentation highlighted: the definition of an annual audit and results; fund balances and net positions for the last five years with trends; and the Statement of Net Position (current and long term assets and liabilities for governmental and business-type activities). Ms. Meyer pointed out two new categories that appeared on the Statement of Net Position: Deferred "Inflows" and "Outflows" of Resources, which were related to the net pension activity for the year and the "Statement No. 68" (statement of accounting and financial reporting for pensions). Ms. Meyer also pointed out the Net Pension Liability as another category added to the city's Statement of Net Position, which primarily caused the city's total net position to become a negative balance for the governmental activities. Mr. Lindsay further clarified that there was a change in all local governments accounting method requiring the long-term pension liabilities (previously presented to Council) to be shown on the financial statements, which would need to be amortized and eliminated over time in-part through changes in the Public Employee Retirement System (PERS) calculations. Mr. Lindsay noted that the current PERS calculations were several hundred million dollars in unfunded liability, which would appear in the rates that the city paid over time. Mr. Lindsay provided the notion that if the city remained current with the Other Post-Employment Benefits (OPEB) payment, the liability would always be negative and unchanged; therefore, the notion was that the city adjusted on an actuary basis to increase contributions, which would amortize the liability over time, as expected of the PERS system as well. Ms. Meyer stated that as of June 30, 2015, the accounting for the PERS and OPEB was different and there would be another statement that would be implemented in the year 2018 that would also increase the city's Net Pension Liability, which would be self-funded

(contributions that the city determined to make each year) and not through PERS contributions. At the conclusion of the presentation, Raymond Landry gave comments. There was no further discussion on this matter.

H-3. The matter to (1) receive a presentation on the proposed process for implementing the competitive grant program funded through the Chevron Environmental and Community Investment Agreement (ECIA), (2) provide direction to staff on key program components, and (3) authorize the City Manager to complete and release the Request for Proposal (RFP), was presented by the City Manager's Senior Management Analyst LaShonda White and the City Attorney's Supervising Office Assistant Patrick Seals. Ms. White's Powerpoint presentation gave an overview of: ECIA background and funds allocations, competitive grants program, proposed process, submission requirements, grantee requirements, payment provisions, applicant and awardee support, City Council direction process and policy decisions for eligibility, award focus areas, grant award amount, ineligible uses of grant funds, selection criteria, review panel, and funding for administration. At the conclusion of the presentation, discussion ensued. Councilmember Myrick expressed concerns regarding grant submission requirements and the competitive selection criteria for small, grassroots organizations that were unable to meet the past funder submission requirement. Staff advised that there were allocations for grant writing support and special exemptions could be considered for those types of organizations. Councilmember Pimplé pointed out that the Bay Trail (a capital improvement project) was included in the ECIA; however, capital improvement projects were listed as an ineligible use for the competitive grant program. Staff confirmed that the Bay Trail would be included and staff recommended that capital improvement projects be removed as an ineligible use. Councilmember Pimplé requested that the competitive selection criteria not have specific scores attached to them. A motion was made by Councilmember McLaughlin, seconded by Councilmember Beckles, to adopt the recommendations of staff as presented. A friendly amendment was made by Councilmember Myrick directing staff to specify an allocation of \$150,000 for youth programs, the friendly amendment was accepted. The main motion passed with the friendly amendment by the unanimous vote of the City Council.

H-4. The matter to receive an annual report from the Richmond Youth Council (RYC) was presented by Councilmember Beckles and RYC Chair Joseph Jackson. Mr. Jackson's Powerpoint presentation including an overview of the establishment of the RYC, phase one (important dates/events), phase two (what we're doing now), and community outreach. Mr. Jackson stated that the most notable and continual effort of the RYC was to lower the voting age. The RYC was working on three major efforts: creating a college-going culture in Richmond through service learning, internships, and hands-on experience; working with the Contra Costa County Alcohol and Other Drugs Advisory Board regarding medical marijuana; and assisting Contra Costa County District I Supervisor John Gioia and District V Supervisor Federal

Glover to establish a Contra Costa County Youth Commission, California Youth Commission or mock of the senate. Commencing with January 2016, the RYC was focused on upgrading and establishing more youth programs by working with the Richmond Police Department Youth Services Division on prevention and diversion. Mr. Jackson noted the RYC's biggest challenge was community outreach and low meetings attendance levels, which had prompted the use of social media, newsletters, and media outlets for advertisement. Mr. Jackson announced that on March 19, 2016, the RYC was hosting a Youth Summit focusing on civic engagement with an emphasis on youth and government and how the two components balance each other out. Mr. Jackson advised that each member of the RYC represented a district of the city, held monthly district meetings, and was required to attend Neighborhood Council meetings. Mr. Jackson concluded his presentation by reporting that the RYC had recently started working with the Family Justice Center and the District Attorney (DA) on domestic violence programs as well as human trafficking issues with the DA. Discussion ensued. Mr. Jackson advised that the RYC was working on an official recommendation to the City Council to reduce the maximum number of RYC members from eighteen to ten. At the conclusion of the discussion, Antwon Cloird gave comments.

**H-5. Withdrawn from the agenda**, the matter to receive a presentation by Richmond High School Principal José A. De León regarding Richmond High School academic programs.

H-6. The matter to receive a presentation of the annual report from the Human Rights/Human Relations Commission (HRHRC) was presented by Councilmember Pimplé, HRHRC Commissioners Carole Johnson, Texanita Bluitt, Ada Recinos, and Chair Jasmine Jones. Ms. Jones provided a status of the HRHRC's membership and announced the vacancy of one seat. Ms. Jones' report gave an overview of the HRHRC's vision, mission, and programs and events since 2009. Ms. Jones highlighted the following items in the community that the HRHRC had an opportunity to address: affordable housing, access to healthcare, economic inequity and equality, shackling of youth, unemployment, police and community relations, workplace harassment, bullying in schools, surveillance technology, and body cameras. Ms. Jones also highlighted that the HRHRC worked on a study session with former Richmond Chief of Police Chris Magnus and that the 2<sup>nd</sup> Convening of Bay Area Human Rights and Human Relations Organizations was held in Richmond. Ms. Jones noted a correction in her report that the HRHRC requested that the Police Department (not the Probation Department as stated in the report), review its policies and procedures for probation searches and asked to clarify its media policy. Ms. Jones concluded her report by announcing the HRHRC's upcoming programs and events, including a Human Rights Day Celebration planned for December 2016.

**REPORTS OF OFFICERS: STANDING COMMITTEE  
REPORTS, REFERRALS TO STAFF, AND GENERAL  
REPORTS (INCLUDING AB 1234 REPORTS)**

Vice Mayor Martinez announced that Grant Elementary school received grant funds for playground improvements and Kennedy Park had a well-attended ribbon cutting event.

**ADJOURNMENT**

There being no further business, the meeting adjourned at 10:30 p.m., in memory of Doctor Espanala Jackson and former President of the Richmond Rotary Club Jim Young, to meet again on Tuesday, February 2, 2016, at 6:30 p.m.

Pamela Christian  
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Clerk of the City of Richmond

(SEAL)

Approved:

Tom Butt  
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Mayor