

## **PUBLIC ART ADVISORY COMMITTEE MEETING**

**Tuesday, July 12, 2016  
City Hall, Pt. Molate Conference Room  
450 Civic Center Plaza  
Richmond, CA 94804**

### **Meeting Minutes**

**Present:** Jenny Balisle, Dayna Holz, Linda Kalin, Fletcher Oakes, Jessica Parker, and Kate Sibley; Michele Seville, Staff

#### **I. Meeting call to order**

Meeting was called to order at 7:03 pm by Holz; Holz to chair meeting.

#### **II. Action: Agenda Review and Acceptance**

Upon motion of Sibley, seconded by Holz, the agenda was approved.

#### **III. Action: Minutes Review and Acceptance**

Upon motion of Sibley, seconded by Balisle, the May 2016 minutes were approved.

#### **IV. Action: Review and Vote on List of Artists for Limited Call for Family Justice Center Public Art (All)**

Kalin inquired about the criteria for inviting artists to apply for this project. Seville responded that the committee is seeking an artist with experience (especially in sculpture), and a fundamental understanding of the work of the Family Justice Center. Also, we may look at a theme for the Call relating to putting families back together, healing and nurturing. Sibley reminds the group that the water feature is not on all of the time, so the installation concept must take this into consideration as well; also noted budget and timeline for implementation is a consideration. Holz suggests that we might be able to invite almost everyone on the list and see what vision emerges when proposals are received. The following list of artists will be invited to apply:

1. John Toki

Kalin described John Toki's work as being earthquake safe, that he understands safety issues.

2. Jered Nelson

Nelson local ceramic artist who does commercial dinner plate work; is interested in doing more 3-D work; has experience not with public art but with commercial projects.

3. Keiko Nelson

Silvia Ledezma (from Richmond Art Commission) recommends Keiko as an artist. Keiko already has molds and shapes ready to go for this project. That she is an NPA grant recipient

for two years doesn't impact her ability to accept a commission for this project. She is Kensington based artist with a studio in her home.

4. Viviana Parades

A Burning Man artist with installation work at Kala. Fragility of her pieces might be a consideration as the FJC does not have fences and will have families in attendance. Sibley recommends that we outline what metals the artists should work with to help mitigate the potential for theft.

5. Anne Stryke

Stryke is an educator at the Academy of Art University; has professional relationships with many fabricators; is a well know female advocate for social justice projects; scalability and size are not issues. Works in mixed media: earth organic matter, rocks, ceramics.

6. Amy Trachtenberg

Represented by Brian Gross Gallery, Trachtenberg was commissioned for Montalvo Art Center and a BART project; worked with her husband, who is an architect, to design a library.

7. Mari Andrews

Only a few public art projects but has experience with transitional spaces. She is a found object artist, and a minimalist who creates work with inherent fragility. She collects dirt and soil samples from all over the world.

8. Archie Held

Look out the window at his courtyard water sculpture in Civic Center Plaza, done by Archie. He is a Richmond-based, internationally renowned, community-friendly local artist and does excellent work with at risk youth.

9. Katy Boyton

A Burning Man metal artist who frequently collaborates with a plumber and an electrician; all are artists influenced by Steam Punk. Seville mentioned Boyton's heart piece and that it fits with the family justice center.

10. Troy Pillow

Lives and creates in Sonoma does dynamic and playful work; kinetic sculpture. Creating a sense of wonder, laughter maybe make something wind and water related.

11. Mildred Howard

Mildred is an African American artist known primarily for her sculptural installations and mixed media assemblages.

12. Karen Cusolito

Karen is an Oakland artist who does painting, mixed media, and large scale steel sculptures. She also runs American Steel Studios in Oakland, which provides studios and a gallery to 100 artists and small businesses.

**ACTION ITEM:**

This is a limited competition or invitational project. We will reference section 7.1 B in the Public Art Policies and Procedures document. The call to artists should include information about putting families back together, healing, and nurturing. Maybe send an invitation to the individual and encourage them to bring on team members as they like.

The PAAC's recommendation is as follows:

*The PAAC will send an invitation to 12 Bay Area artists listed in this attachment to submit proposals for the West County Family Justice Center Public Art Project. The invitation will include the scope of the project, a site description, budget and the mission of the West County Family Justice Center. A selection committee made up of representatives of the PAAC, RACC and West County Family Justice Center will convene to review all proposals and select an artist or artist team.*

Oakes moves; Balisle seconds. Motion carries. Seville to prepare a draft of the invitation letter to the next PAAC meeting; members will plan to review and finalize before the end of the month.

## **V. Review of the Berkeley's New Private Percent for Art Ordinance (All)**

PAAC takes time to compare and contrast the Berkeley Art Ordinance with the Richmond Art Ordinance work in progress. Several points:

- Richmond's resolution reads as being less restrictive than Berkeley's; they are both tied into the planning commission, so we should plan to connect with Ben Choi and Jen Loi. Both individuals may be interested in supporting this initiative.
- Balisle mentioned the committee needs to increase visibility of our projects and our advocates.
- Holz wants more information about how the one percent breaks down.
- Sibley suggests that we compare the Berkeley ordinance and the Oakland ordinance to see if there is a component in one or the other that triggered the lawsuit in Oakland but not Berkeley. Also suggested that we might want to build a study session with the planning commission.
- Discussion about whether there would be enough funds in an in lieu fund to sustain other arts organizations. Richmond has some of the highest development fees in Richmond. Also, plan to include the Oakland ordinance for next meeting. Guidelines and procedures should be presented separate but attached to the ordinance.

## **VI. Review of NPA Projects by Liaisons (Oakes, Balisle, Kalin, and Holtz)**

PAAC reviewed the submitted written reports. Oakes added that the project he is working on with Rebeca Brown is going great; they hired someone to document the process and they are building excellent relationships. Rebeca has described herself as being completely overwhelmed and delighted by the project; she has witnessed the transformative effects of the mural project.

## **VII. Update on SF Mime Troupe (Oakes)**

Oakes wants to promote this project by distributing posters throughout the East Bay with an emphasis in local Richmond; Parker to assist. El Cerrito Natural Foods might be contributing food to the event. Thanks to Fletcher for coordinating this whole event from everyone at PAAC.

### **VIII. Staff Report (Seville)**

- Staff report is typed and attached as an update (see attachment.)

### **IX. Announcements**

Stacey Street, Chief Development Officer, from the Richmond Community Foundation is in attendance.

- Street spoke on the potential for collaboration between the PAAC and Richmond Community Foundation. They are fund-holders and fund managers; PAAC could work with them as donor advised committees. Pass-through funding is also a possibility; solid relationship with the city of Richmond as a neutral party (non-political); also does professional development and capacity building.
- Balisle suggested that we look for arts advocacy on behalf of the percent for art fund; Seville inquired if the percent for public art ordinance might be considered a political stance for RCF? Street says no. They can support measures that support the community. Holz mentioned that this could be an arts advocacy issue and inquires about assistance combating the potential negative image of this development tax. Street mentioned that many companies are moving toward impact investing rather funneling funds into small little pools of projects.

### **X. Adjourn**

Meeting was adjourned at 9:40pm by Holz.

Next meeting August 12, 2016