

**PUBLIC ART ADVISORY COMMITTEE MEETING
TUESDAY, AUGUST 9, 2016**

**CITY HALL, PT. MOLATE CONFERENCE ROOM
450 CIVIC CENTER PLAZA
RICHMOND, CA 94804**

Meeting Minutes

Present: Jenny Balisle, Fletcher Oakes, Linda Kalin and Kate Sibley

Absent: Jessica Parker

Staff: Katy Curl, Director of Library & Cultural Services; Michele Seville, Arts & Culture Manager

I. Meeting Call to Order:

- Meeting was called to order at 7:06pm by Balisle; Balisle to chair meeting.

II. Action: Agenda Review and Acceptance:

- Upon motion of Oakes, seconded by Kalin the agenda was approved.

III. Action: Minutes Review and Acceptance:

- Upon motion of Sibley, seconded by Oakes, the July 12, 2016 minutes (with corrections) were approved.

IV. Action: Discuss and Approve Invitational Letter to Artists for Family Justice
Center

- Oakes requested alteration of the language for jpg submissions.
- Seville invited comments on date and deadline scheduling. Discussion resulted in:
 - Deadline for letter of interest – August 31
 - Deadline for proposal - midnight, November 1st
 - Notification of accepted entrants - November 15th
 - Selection panel review - January 11, 2017Dates for review panel and selected artist notification will not be part of the “Call for Entries” letter.
- Seville will check on cost for project administration.
- Honorarium for artists on short list to be changed from \$200 to \$250 and limited to 3 artists.
- Both of the above costs to be deducted, and reduce, the \$26,000 amount stated in “Budget”.

- A larger photo of the Family Justice Center will be acquired and included with the building jpgs sent to artists.
- New document with changes was approved by Sibley, seconded by Oakes. Sibley to work with staff to rewrite.

V. Action: Discussion/Vote on Edits to Richmond's Private Percent for Art Resolution (All)

- Sibley had made small changes to 'Purpose' section and distributed an amended document.
- Additional corrections were discussed, including the elimination of p1, Section 1 Amendment of Article XV, as our document will be an Ordinance rather than an Amendment.
- Curl advised shortening the language in the ordinance and moving explanatory language to an attached resolution to avoid difficulties of making changes to the municipal code in the future.
- Curl suggested more input and information from staff and City Council before exact wording of ordinance is fully developed. This would involve the following:
 1. Staff meeting with planning department to answer questions and facilitate discussion.
 2. Presentation or Study Session with City Council for education and update on progress.
 3. Coordinate with legal department on ordinance language

Action by Sibley to direct staff to work with Director of Library and Cultural Services to meet with staff to gather information and bring together a brief history for presentation. Sibley also asked to be on record stating that she would like Michele Seville involved as much as possible in all discussions.

Seville clarified that money generated from this percent for ordinance was not to be viewed as a substitution for City funded art programs (such as NPA grants) and asked that this be made clear in all future staff meetings.

Action was seconded and passed.

VI. Review of NPA Projects by Liaisons (Oakes, Balisle, Kalin)

- Oaks
 - S. F. Mime Troupe: Done
 - Freedom's Expressions: timing for opening moved to 5:30. Oakes to clarify.
- Balisle/Kalin
 - Scribbler Artist: Done
 Tatiana Ortiz working on additional grants for other projects.
 - Inner Peace Mural: Mural completed. Installation possibly August 20th. Dedication TBA

- Sibley
 - Cinco de Mayo floats: Done

VII. Review of SF Mime Troupe Performance (Oakes)

- Reviews were favorable of the performance. Minor delay in food delivery noted. Increased advanced advertising suggested for next year by Oakes; with promotion on social media and printed materials, such as postcards, advocated by Seville and Sibley. Sibley also noted more over-site needed in furnishing complete information on city sponsors for printed materials.

VIII. Staff Report (Seville)

- We have been asked to coordinate with WETA on ferry landing sculpture project. Slow progress being made.

VIII. Adjourn

- The meeting was adjourned at 9:10pm by Balisle; Oakes seconded the adjournment.

NEXT MEETING:
TUESDAY, SEPTEMBER 13, 2016 AT 7:00PM