

## **PUBLIC ART ADVISORY COMMITTEE MEETING**

**Tuesday, October 11, 2016  
City Hall, Point Molate Conference Room, 2<sup>nd</sup> Floor  
450 Civic Center Plaza  
Richmond, CA 94804**

### **MEETING MINUTES**

Present: Kate Sibley, Fletcher Oakes, Dayna Holz, Linda Kalin, Jenny Balisle  
Staff: Michele Seville  
Guests: Katy Curl, Director, Library & Cultural Services  
Ariel Plotnick, Arts & Culture Reporter, Richmond Confidential

I. The meeting was called to order at 7:03 p.m.

II. Action: Agenda Review and Acceptance

Upon motion of Holz, seconded by Oakes, the agenda was approved.

III. Action: Minutes Review and Acceptance

Upon motion of Holz, seconded by Kalin, the September 2016 minutes were approved with changes.

IV. Review Family Justice Center Artist Status & Suggestions for Selection Panel

Five artists responded to the invitation to apply for the project and now will submit additional materials by November 1. Artists are asked to submit a summary of their proposal with a general idea of what the artwork would look like and images of past work that speak to their proposal. Seville suggested to the artists that they visit the site and familiarize themselves with the mission of the Family Justice Center (FJC).

PAAC discussed whether to select artists directly as a group, or to convene a selection panel to include representatives of the FJC and/or members of the RACC. As users of the space, it was decided that it would be critical to have a representative from the FJC involved at every step of the selection process. PAAC decided to convene a selection panel consisting of two members of FJC staff and three members of PAAC. If only one staff member from FJC is available to meet on the dates for the two selection panel meetings, then only two

members of PAAC will serve on the panel. Seville will invite FJC to participate and convene the panel in early November.

#### V. Discussion about Public Vetting of Richmond's Private Percent for Art Resolution

Seville shared an historical document about the origins of the public and private public art ordinances in Richmond written by former Assistant City Manager Levron Bryant circa 2004. The document gives context to the debate around the Private Percent for Art ordinance, and evidence that in the early 1990's, when the CIP Percent for Art ordinance was adopted, the City Council had intended to implement a Private Percent for Art component at a later date.

Discussion followed about how to put together a convincing presentation to the City Council, and later the Chamber of Commerce and Council of Industries, to show how Private Percent for Art is: 1) not a tax, 2) a practical way to enhance already budgeted elements of building construction, and 3) a way to elevate the status of Richmond's economic development potential. Sibley proposed that we invite a developer to speak to the issue who has had positive experiences with Private Percent for Art projects in other cities. PAAC agreed that any presentation should include illustrations of successful and interesting privately funded public art projects in other cities. In consideration of Councilmember Pimplé's visual impairment, it was decided that images used in the presentation will be verbally described and fewer images will be used to keep the presentation brief.

To engage with the Planning Department on issues around the proposed ordinance, Seville and Curl will meet with Richard Mitchell, Director of Planning, later this month. The success of the ordinance will depend on advice from and cooperation with Planning, and they may be able to make suggestions about how to most effectively approach the business community.

#### VI. Review of NPA Projects by Liaisons

Installation considerations are still being explored for Keiko Nelson's Peace Dove project, to be installed from the ceiling in the stairwell atrium of City Hall. Milt Rayford from the City's Department of Infrastructure and Maintenance Operations has concerns that the plaster ceiling will require costly repairs should the artwork ever be removed. Since the artwork is not meant to be temporary, the cost of removal may not be a deterrent to its installation. Seville will continue the conversation about how to proceed.

#### VII. Staff Report

Seville distributed a written update on Arts & Culture activities, with progress reports on all ongoing projects. Since PAAC does not discuss each project at

every meeting, this is an efficient way of staying informed about the status of current projects.

#### VIII. Announcements

- Kalin and PAAC congratulated Oakes on the three prizes he recently won at the El Cerrito Art Association's annual show.
- Seville distributed copies of the poetry anthology from three of the current Richmond Poets Laureate.
- It's time to select a new Poet Laureate, to be discussed at a future meeting.
- Sibley and Oakes both saw and recommended the new movie "Kicks" – a contemporary story that takes place in Richmond.
- The November 8 PAAC meeting will be postponed to accommodate election night.

IX. The meeting was adjourned at 8:33 p.m.

Next Meeting November 15, 2016