

PUBLIC ART ADVISORY COMMITTEE MEETING  
MEETING MINUTES  
TUESDAY, APRIL 11, 2017  
450 Civic Center Plaza, City Hall, Richmond Conference Room  
RICHMOND, CA 94804

Present: Jenny Balisle, Gretchen Borg, Dayna Holz, Linda Kalin, Jessica Parker and Kate Sibley

Staff: Michele Seville, Arts & Culture Manager; Katy Curl, Library & Cultural Services Director

**I. Meeting Call to Order**

- Meeting was called to order at 7:06 pm by Balisle; Balisle to chair meeting.

**II. Action: Agenda Review and Acceptance**

- Upon motion of Sibley, seconded by Holz, the agenda is approved.

**III. Action: Minutes Review and Acceptance**

- Upon motion of Holz seconded by Borg, the March 2017 minutes are approved.

**IV. Action: Review and Vote on Approval of Updated Public Art Policies and Procedures (all):**

- Holz suggested PAAC members come to an agreement tonight about format and plan to fine tune moving the Percent for Art in Private Development ordinance forward. She volunteers to take notes on our feedback tonight and make edits to the document. All PAAC members sincerely thank Holz, whose term has officially expired along with Kate Sibley's and Fletcher Oakes', for her hard work on this project.
- Holz notes that the word "ordinance" needs to be replaced with the word "resolution", this is in the general context of the proposed percent for public art language. Additionally, this is relevant to how we formally present the Percent for Art in Private Development to City Council. Holz suggests changing the tense of the resolution language to reflect the history and the progress of the ordinance moving forward. "Resolution" will refer to the legislation in the past, "ordinance" will refer to the legislation we are preparing to present. Seville suggests that we might consult the City Attorney for assistance with the language.

- Holz helps committee members to review the other parts of the document by summarizing sections. Balisle suggests that we use more acronyms in this document for easier read; Seville recommends using the full language. A brief discussion ensues about where to locate the table of contents and to include the definitions at the beginning of the document.
- Sibley compliments Holz on her ability to resolve some of the issues that got stuck in the past. Everyone at the table nods in agreement in appreciation of Holz.
- There are some sections of the Policies and Procedures document that require updates. Borg mentions that the City must present to the public a “one-stop-shop” for describing requirements for permitting and planning public art projects.
- Holz brought up the issue of coordinating with the City’s Planning Department; asked Curl if she had anything specific to report based on her meetings with the Planning Director. Curl said that she is not on top of the current iteration of our ordinance and language issues. Holz expresses frustration with Curl’s involvement as a liaison in this process. Asks why she (Holz) is left out of the conversation while Curl is the liaison who is unable to perform this function? No resolution from Curl on this issue.
- Lina Velasco is the person in Planning with whom we should connect. Sibley suggests that we approve the Policies and Procedures document in “spirit” with the discussed changes and updates, but that we contract with Holz moving forward to do this revision work.
- Holz wants to move forward with the ordinance so that it accurately reflects what is happening, including at the Planning Department level. Sibley suggests that we review the document to assess what the Planning Department needs to weigh in on and other major questions. For example, how does the City determine what the building development costs are? Sibley suggests that we might only need Planning to weigh in on sections 4, 5, 6, and 7.
- Holz walks PAAC members through the review process (she used the city of Berkeley as a reference to build out this review process.) The review process is closely monitored with strategic PAAC involvement to ensure, for example, someone’s sister-in-law is not being given public art funds, and additionally ensure that the community has an active voice in the art that is being created.
- The section on Term limits 6.5: Kalin provided a recap on her research. As PAAC is technically a sub-committee, we might have committee members approved by the Richmond Arts & Culture Commission (RACC) and have unlimited terms so we can eliminate the issue of brain drain, or losing exceptionally qualified and experienced members. Curl expresses confusion about our organization as a subcommittee.

- Sibley proposes:

*The PAAC moves acceptance of Draft V-12 of the Public Art Program Policies and Procedures as a conceptual document to be further revised following discussion with the City's Planning Department on sections 4 through 7; that Dayna Holz be invited to continue working on revisions to the document; that the changes discussed on April 11, 2017 (ie: resolution vs ordinance, PAAC appointments and term limits) be incorporated into the document and that staff and Ms. Holz will meet with the Planning Department to discuss the above named sections.*

Borg seconds; motion passes. All praise Holz highly because Holz is awesome (*editorial comment from note taker Jessica Parker.*)

**V. Discussion: Public Art In Private Development First Reading Date 5/2/17 (All):**

- Jeff Wright and Kit Pappenheimer have purchased the entire San Pablo Harbor waterfront, which they are turning into a "boatel". They have offered to support the Percent for Art in Private Development ordinance before the City Council.
- Kalin found a small typo on page 5 second paragraph, (needs a space.)
- The first reading of the ordinance is on 5/2/17 and all PAAC members are encourage to attend. We should show up to support the ordinance; hopefully it will go through the consent process easily. We need to start mobilizing supporters. The mayor did ask for the "trigger" language to be included in the first reading. Curl mentioned that the Mayor wanted the "trigger" language to be included in the housing section. The City Attorney will advise.

**VI. Report on Possible Public Art Donation to City (Seville):**

- Isaac Romano has proposed gifting the City of Richmond with a public art sculpture and fountain based on the theme of peace. Staff, along with PAAC members Parker and Kalin has participated in phone conferences with Councilmember McLaughlin about the project since February 2017. In March Staff sent Romano a checklist of items that the City requires for all public art donations, indicating that the City's requirements must be met before it can enter into any discussion about accepting a public art project on spec. There are a number of issues relating to the site, scale of the sculpture, the quality of the art, and the political issues around the proposed piece. Parker gave a brief update, as did Seville. Kalin complimented Seville's polite, egalitarian email.

- Kalin wanted PAAC members to know that Romano answered a specific question about the proposed art installation with a photo of himself with George McGovern. Seville adds that we are being diplomatic with our process; making this more like a grant application process.

#### **VII. Staff Report (Seville):**

- Seville recommends that we read the staff report for a detailed overview.
- Port sculpture has been budgeted. There has already been Phase 1 soil testing. We need to determine if a Phase 2 test is needed. Lina Valesco from Planning is working with us on that. WETA is about to break ground on improvements to the ferry terminal area. A budget request of \$30k has been added by Staff for FY 2017-18 to include concrete around the public art which was not included in the initial scope of service, and was added by the City Attorney for ADA reasons. Seville is working on this.
- Borg asked how many people applied for the LOVE YOUR BLOCK grants. Seville responds that there were three grants with a public art element; now two. The two that remain include murals: one at the entrance to Parchester Village, and one at a community garden on Fred Jackson Way.

#### **VIII. Farewell and Thank You To Sibley, Holz and Oakes:**

- Everyone is sad to lose these three extremely valuable members of PAAC. They bring an enormous amount of skills, passion and joy to the committee and remaining members have many holes to fill in their absence.

#### **IX. Announcements (All):**

- RYSE Center is performing a play called *Richmond Renaissance* the first weekend of May 2017 at El Cerrito High School.
- The second weekend of May 2017, Contra Costa Chorale is performing Brahms.
- The School District art show is at the Richmond Art Center (RAC). Thursday marks the opening reception at RAC; Borg's friend Carol is going to the show and is interested in joining PAAC.
- Borg and her son Alex conducted a survey about Public Art and updated the accompanying document with new important information. Borg suggests that we include pictures and maybe we can invite Oakes to photograph.

- Kalin mentioned the Wellness Trail and how the project managers want to implement art along the Richmond Greenway.

**X.** Adjourn

- Meeting was adjourned at 8:51pm by Borg; thank-you party to commence.

Next Meeting: Tuesday, May 9, 2017.