

RICHMOND ARTS & CULTURE COMMISSION RETREAT  
SPECIAL MEETING  
Shimada Conference Room  
440 Civic Center Plaza, Richmond, CA  
MINUTES  
January 29, 2017

Attendance:

Commissioners: Maryann Maslan, Brenda Williams, Rosalie Barnes, Jenny Balisle, Silvia Ledezma, Rashon Lane, Ben Steinberg

Staff: Michele Seville, Arts & Culture Manager; Katy Curl, Library & Cultural Services Director

Facilitator: Ahmad Mansur – Future Point; Crystal Fry, Leadership Coach

Meeting Called to Order: 9:45 am

Introduction: 9:47 am

Goals and Objectives:

- Develop leadership capacity
- Strategic Vision

Agreements(s) 10:15 am

- Create Meeting Minutes
- Blog, Twitter
- Group Photo

Warm Up Activity – “Take a Stand” Questions Posed to Commissioners 10:18 am

- Asked when the CIP % for ART was adopted?
- Asked who knew the # of Art Pieces in CIP Inventory ?
- Asked whether there was a budget for Commission?

Getting Perspective – 10:37 am

Writing about perspectives in Art:

- 1) Connect artists to community; them to relate to other artists in community; Richmond in positive larger way
- 2) Bull horn. Transparency and Communication
- 3) Building community through the arts, diversity, inclusiveness, unlikely Partners, listening
- 4) Provide or facilitate funding for the arts. Frustrated by shrinking budget

- 5) Arts transforms souls, city blocks and the desert. Brings economy and wealth. Spectacle is friend.
6. Look outside of City Govt for funding.
7. Network with diversity
8. Social Justice. Inequity. How that relates to policy. How money is allocated.

Leadership Presentation -

10:58

Leadership is an activity not a role.  
 Value of having different perspectives  
 Context: Evolution of Leadership

- Role of the Stakeholder
- Post Heroic age
- Systems thinking
- Relationship, Partnerships and Alliances

How can we be adaptive Leaders?

MODEL: Putting Work in the Middle

- Adaptive Challenge
- Stakeholders with differing perspectives
- How can we construct a question to work towards that purpose?

Two types of problems:

- Technical
- Adaptive

Seven Leadership Practices

- Mobilize as an Ecosystem
- Diagnose an adaptive challenge
- envision the future
- learn for new capabilities
- experiment for impact
- connect as a network
- reflect for understanding

Diagnosing the Situation

11:09

Five steps to the process:

- Systems Mapping
- Govt, NGO, Funders, Private
- Local, National, International, State
- Data sets across levels

-Technical and

### Adaptive Challenges

Bureacracy that hinders progress  
Visibility of commissioners/ relevancy  
Leadership Advocacy  
Deeper Community engagement artist talent  
competition for funding

### Leadership Challenge Questions:

What is our vision for the Richmond Art Commission?  
How can we deepen our engagement with the Community?  
How can we rethink our vision for Richmond Arts Commission?  
How do we explore all the creative opportunities that exist?

### Partnerships:

How do we mobilize funding and increase resources for public art, youth and emerging artists?

### FINAL QUESTIONS:

- How do we mobilize funding and resources to increase public art, support youth, and empower emerging artists?
- How to create funding to increase public art and artistic talent for our community and youth, and emerging artists?
- Strategize and create resources for survival and mission of RACC
- What types of activity would be required to provide funding for public art, secure artistic talent, particularly amongst our youth?

Voting on Questions:

### WINNERS OF VOTES ON QUESTIONS:

#### Funding & Resources (6)

1. How can we create funding?
2. How we do increase the volume of public art from 97?
3. How do we use our comparative advantage and artistic talent to bring resource for public art?

Votes: Vision (0)

4. What do we want our arts commission to be?

Votes: Planning and Policy (4)

5. How does the art commission get involved in strategic planning for the city?
6. How can we organize and implement productive/meaningful arts policy

Votes: Community Engagement (4)

7. How can we deepen our engagement in the community?
8. How can we protect the voices of the artists in community

--Decided to Talk about Funding and Resources & Community Engagement

## FINAL QUESTIONS

How do we mobilize funding and resources to increase public art, support youth, and empower emerging artists?

Strategic Conversation -

Lunch

## HEADLINES

Suggested headlines capturing the future of RACC:

- Richmond voted best developing arts community in the nation
- City of Richmond implements public arts ordinance overcoming national conservative movement and groups opposition
- Richmond on worlds best art city list
- Health Improved Due to Arts in Richmond
- Richmond has reached the internal stage on Arts & Culture
- Richmond and Chevron partner to bridge gap in business and Art

## FINAL PARAGRAPH WINNER:

- Richmond transforms image from underdog to model to the future through the arts
  - Arts tied to other initiatives in the city: Health, Education, and Environment.
  - Increase funding connecting local partnership and community representatives.
  - Program(s) involve Data Visualization, Technology partners and TECH equity
  - Priority Focus on Racial and Economic Equity, Social Justice component.

WHAT IS NEEDED POLITICALLY?

Tie Art to Public Health, Environment and Economy funding  
The Value of Art in many ways – Putting Richmond in forefront in terms of culture  
Art is a big part of what they have to offer- Major Cities – Branding

Coaching Session –  
jenny knows how to have a good time.  
And is clearly very focused. Learning Chinese on her elliptical  
impressive. I bet you make friends.

Closing -

3:00 pm