

## **Richmond Workforce Development Board Meeting Minutes – July 13, 2017**

Cassandra Youngblood, Interim RWIB Chairperson, called the Richmond Workforce Development Board meeting to order on Thursday, July 13, 2017 at 11:45am.

### **Roundtable introductions**

Correction to minutes: Kohana Coffee recognized as a *Forbes top 500 fastest- growing company*.

Minutes for the May 11<sup>th</sup>, 2017 Richmond Workforce Development Board meeting were motioned for approval by Antonio Castillo, seconded by Uche Uwahemu.

### **Director's Report**

Sal Vaca, Director, City of Richmond - Employment and Training Department

Unemployment Rate: The City of Richmond preliminary unemployment rate as of June 13, 2017 is at 4.0%.

Sal Vaca shared that Employment and Training had been awarded a new Proposition 39 grant that is geared toward helping Ex-Offenders. One of the challenges of the grant is to have 50% of the 98 required participants be women. We are concurrently working on concluding the previous Prop. 39 grant.

Positively completing these grants will create favor for E&T when future grants are announced. For example, the grants expected to be created from the 12cent Gas Tax revenue.

Reminder: Build the Future Business and Construction Expo will be Thursday, August 10<sup>th</sup>. The Richmond Workforce Development Board is happy to sponsor any board member interested in attending.

### **Presentation: Saving Struggling Communities through Free-Market Redistributive Models**

Rob Karren, Author and Richmond Resident

Book distributed: Where Your Money Went and How to Take it Back by R.M. Karren. The book has been approved by the National Association of State Boards of Accountancy (NASBA).

### **Review and Approve: America's Job Career Center (AJCC) Certification Process**

Charita Patterson, Administrative Services Analyst, RichmondWORKS

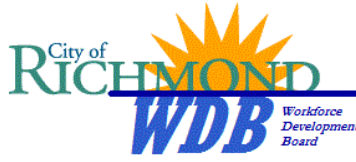
We are asking the board to review and approve the proposed timeline for the America's Job Career Center (AJCC) Certification Process to move forward.

The AJCC Certification Process was motioned for approval by Antonio Castillo and seconded by Chuck Carpenter.



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Comprehensive America Jobs Center of California (AJCC) - State Board Certification Process Richmond Workforce Development Board - Local Area ACTION PROCESS - Timeline As of July 2017 (Due Date - December 31, 2017)			
Action Process	Begin Date	Due Date	Tasks Status
RWDB staff review directive from State with requirements for Certification Process for Comprehensive AJCC.	06/09/17	07/06/17	Completed
Develop Richmond AJCC Certification Process	07/05/17	07/13/17	
Richmond AJCC Initial Certification Process Information, due to Regional Advisor by 8-30-17: 1 Comprehensive AJCC: RichmondWORKS, 330 – 25th Street, Richmond, CA 94804 Evaluation Team to include: ✓ An East Bay Works Regional Peer – AJCC Operator ✓ An East Bay Works Regional Peer – WIOA Title 1, Career Services Provider ✓ An East Bay Works Regional Peer - AJCC Partner Program Staff Member	07/05/17	08/30/17	In Progress, to WDB by July 13, 2017
Staff to develop and send RichmondWORKS AJCC Client Survey, Analyze results for review with RWDB. (Provide Survey Results to Evaluators)	07/05/17	10/01/17	In Progress.
Present Certification Process to Richmond Workforce Development Board (RWDB) for Review and Approval.	07/06/17	07/13/17	
Determine Individuals to fill Peer Evaluation Team positions	8/01/17	09/30/17	
Staff to complete AJCC Self-Assessment using Baseline Matrix document	08/01/17	09/30/17	
Equal Opportunity (EO) Officer and staff review AJCC Comprehensive site for compliance with WIOA Section 188.	08/01/17	09/01/17	
Staff to present findings from AJCC Client Survey and Self-Assessment to RWDB - Review Only.	TBD	11/01/17	
RWDB Staff receive notice from State Board via Regional Advisor - approval/decision regarding AJCC Certification Process.	TBD	11/01/17	
Peer Evaluation Process Begins for Richmond AJCC Baseline Certification (Peer evaluation based on self-assessment & client survey completed by Richmond AJCC staff.)	11/01/17	12/01/17	
Baseline Criteria Matrix to be signed by RWDB Chairperson. (doesn't need board vote - can review Evaluator's Findings with RWDB)		12/15/17	
Completed Baseline Criteria Matrix forwarded to State Board for approval; if necessary, corrective action plan for baseline issues if AJCC deemed "not yet able to certify".		12/31/17	
RWDB staff complete self-assessment for Hallmark of Excellence Criteria Matrix - Submit to State Board. (Required for all Comprehensive AJCCs) 1. The AJCC <u>physical location</u> , enhances the customer experience. 2. The AJCC ensures <u>universal access</u> , with an emphasis on individuals with barriers to employment. 3. The AJCC actively supports the One-Stop system through <u>effective partnerships</u> . 4. The AJCC provides integrated, <u>customer-centered services</u> . 5. The AJCC is an <u>on-ramp for skill development</u> , and the attainment of industry-recognized credentials which meet the needs of targeted regional sectors and pathways.	12/05/17	01/31/18	
6. The AJCC <u>actively engages industry and labor</u> , and supports regional sector strategies through an integrated business service strategy that focuses on quality jobs. 7. The AJCC has high-quality, <u>well-informed, and cross-trained staff</u> . 8. The AJCC achieves business results through <u>data-driven continuous improvement</u> .	12/05/17	01/31/18	
Staff to complete AJCC integrated functional organization chart and statement of continuous improvement.	01/05/18	TBD	
Evaluation Process Begins for Richmond AJCC Hallmark of Excellence Certification - Peer evaluation based on self-assessment.	02/01/18	02/01/18	
If AJCC deemed "not yet able to certify" - Must have corrected any Baseline Certification compliance issues and submit revised/updated Baseline Criteria Matrix to State board.	TBD	04/01/18	
RWDB to review and approve w/vote. Hallmark of Excellence Criteria Matrix and supporting documents.	05/10/18	05/15/18	
Staff to compile AJCC Hallmark of Excellence Criteria Matrix including continuous improvement plans and supporting documents. Submit to State Board for approval. (Required for all Local Areas)	05/15/18	06/30/18	
As required by the WIOA Joint Final Rule Section 678.800, when a Local Board is approved by the Governor to also serve as the AJCC Operator, the State Board must certify the AJCC(s) where the Local Board is the AJCC's Operator. Prior to the State Board's certification process, the Local Board must conduct an <u>initial on-site self-assessment of Baseline AJCC Certification and Hallmarks of Excellence AJCC Certification</u> for all of its comprehensive AJCCs using the attached matrices. The Local Board must submit the Baseline AJCC Certification matrix by December 31, 2017, and the Hallmarks of Excellence AJCC Certification			



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### Presentation: Addressing the Racial Wealth Gap

Al Pina, CEO, Florida Community Reinvestment

Board member Joe Serrano has invited Mr. Al Pina to give this presentation because he thinks this program is something that can work for the Bay Area and its housing shortage.

There are currently 38 minority collaborations in Baltimore and would like to bring to Richmond.

The question whether unions were involved in the work done on the properties was asked. Mr. Pina shared that if that was a requirement of the city then yes. He also stated that they do not pay low wages, there are set standards they operate by.

For more information there will be a presentation tomorrow, July 14<sup>th</sup>, from 1pm to 3pm at the Construction Resource Center; 360 So. 27<sup>th</sup> Street, Richmond.

### THIS IS NOT ABOUT COLOR THIS IS ABOUT BUILDING U.S. ECONOMY

- \* BROOKINGS INSTITUTE: MINORITIES ACCOUNT FOR 43% OF POPULATION AVERAGE FOR MAJRO URBAN CITIES YET ACCOUNT FOR LESS THAN 5% OF GROSS DOMESTIC PRODUCT (GDP)
- \* RACIAL WEALTH GAP RISES TO 22 TO 1 (DRIVEN BY LACK OF HOME AND SMALL BUSINESS EQUITY)
- \* FEDERAL RESERVE BANK STUDY- THE COLOR OF WEALTH IN LOS ANGELES: NET WORTH- WHITE (\$355,000) BLACK (\$4,000) MEXICAN (\$3,500) OTHER LATINO (\$42,500)
- \* 2015 HMDA SAN DIEGO, LOS ANGELES, OAKLAND (ON AVERAGE MINORITIES 58% OF POPULATION): ACCOUNT FOR ONLY 8% AVERAGE FOR FHA/VA/CONVENTIONAL HOME LOANS
- \* ESTIMATES ARE 60% OF 8% HOME LOANS ARE CURRENT HOME OWNERS.....ONLY 4% ARE NEW HOME OWNERS

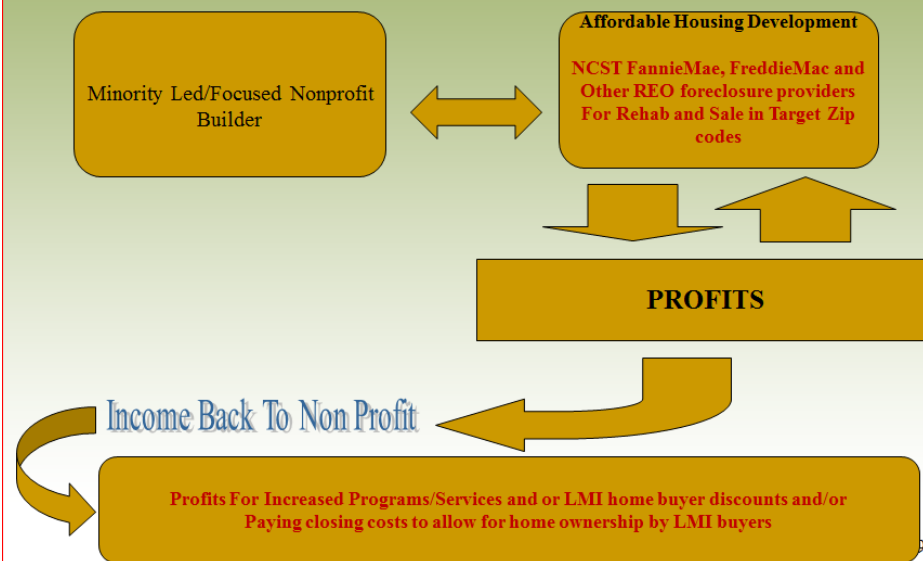
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### WHY THE AFFORDABLE HOUSING COLLABORTIVE?

#### LEVERAGE:

- 1) AFFORDABLE HOUSING INTELLECTUAL BANDWIDTH
- 2) SCALE OF ECONOMIES/REDUCE BUILDING COSTS/INCREASE PROFIT
- 3) **ACCESS TO CAPITAL**

### Goal: Produce Income For LMI Programs & Services



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### Sample “Robin Hood” Acquisition & Profit

Housing in Middle/Upper Income Areas That Allow  
Profit To Be Returned To LMI Target Community



- Purchased foreclosed home purchased in upper income Miami Shores (photos below)
- Rebuilt with sales price \$470,000 and estimated profit of \$94,000.
- Profit used to build an historic home to replace demolished home (Row 2) in 2<sup>nd</sup> poorest African American community in Tampa (photo below)
- Rebuilding Affordable Housing And Returning Profit To Inner City Programs



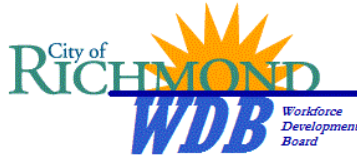
### Program Update: Accelerating Careers Thru Essential Skills (ACES)

Rosemary Viramontes, Project Coordinator, RichmondWORKS

Rosemary Viramontes presented a brief update on Project ACES. She also wanted to acknowledge and give thanks to Jack Welsh and Kohana Coffee for assisting in the mock interviews that are part of the Project ACES Training. As well as, Sarah Wally and Food Services Partner.

### 5 Cohorts

ACTIVITY	GOALS	ACTUAL
Job seekers to serve/impact	100	93
Completion of training/	90	79
Employed	80	42
Job retention (at current time)	N/A	32
Job retention at 6 months	60	N/A



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### **Announcements**

1. Michael Parker announced that Richmond City Council has revised and passed a new Minimum Wage Ordinance to pay \$15 an hour by 2019.
2. John Troughton announced that the sale of the Hilltop Mall will be closed July 24<sup>th</sup>. A groundbreaking will occur sometime in August.

### **Public Comment**

None

### **Next RWDB Meeting**

Thursday, September 14, 2017

11:30 a.m. to 1:00 p.m.

330 25<sup>th</sup> Street

2<sup>nd</sup> Floor Training Room

Richmond, CA 94804

### **Attendees**

Antonio Castillo, Bob Lilley, Cassandra Youngblood, Charita Patterson, Cindy Surgue, Courtney Hicks, Dan Torres, Denise Jackson, Henry Russell, Itza Gonzalez, Jack Welsh, Jacquelyn Holley-Young, Jasper Sun, Jill Perry, Joe Serrano, John Troughton, Jordan P., Lillie Clausen, Margaret Hanlon-Gradie, Michael Parker, Nancy Seto, Nathan Tyler, Nicole Jalbert, Per Lorentzen, Richard Johnson, Rosemary Viramontes, Sal Vaca, Sarah Wally, Sherry Drobner, Uche Uwahemu, Xavier Abrams, Yvette Williams-Barr

**- Meeting adjourned at 1:02p.m. -**