

PUBLIC ART ADVISORY COMMITTEE MEETING

MINUTES

TUESDAY, OCTOBER 10TH, 2017
City Hall, Point Molate Conference Room
450 CIVIC CENTER PLAZA
RICHMOND, CA 94804

Present: Jenny Balisle, Linda Kalin and Jessica Parker

Absent: Gretchen Borg

Staff: Michele Seville and Katy Curl

Guests: Dayna Holz

I. Meeting Call to Order

- Meeting called to order at 7:02 pm by Balisle; Balisle to chair meeting.

II. Action: Agenda Review and Acceptance

- Upon motion of Kalin, seconded by Parker, the agenda is approved.

III. Action: Minutes Review and Acceptance (September 2017)

- Upon motion of Kalin seconded by Parker, the September 2017 minutes are approved.

IV. Plan to Outreach to Ohlone Tribe re Moody Underpass and Discuss Project Updates (all):

- Seville reports on attached documents regarding the Moody underpass. Mentions the documentation about design elements from Gates & Associates. Seville also includes a website for connecting with an Ohlone Tribe spokesperson. Seville would like to understand and consider the tribal response to public art in Emeryville that was also built on a former shell-mound. Having the Ohlone Tribe input and insights before we put out a formal call to artists would be good.
- No contact yet this week with the Succession Agency expert in Finance. Curl brought in her own research and perspective to share with PAAC in an effort to answer some of the ongoing legal and financial questions regarding the funding for this project.
- Seville brought up some of the categories mentioned in the Percent for Art Policies & Procedures, and wants input on whether they are still eligible under the Succession Agency guidelines. Curl mentions the Successor Agency and the dissolution of Successor Agency laws. Also brings up the topic of California state funding and how they allocate funds for individual projects. Hopefully a meeting with the City Attorney, Planning, Finance, and Staff will provide clarification that will help us understand project funding obligations moving forward.

V. Review Ad Hoc Mtg. Re Public Art Policies and Procedures (Balisle/Kalin):

- Holz re-introduces herself. Mentions that the Ad Hoc policies and procedures subcommittee has made a lot of progress since the last meeting. One issue the committee worked to answer is how much we define public and private art. Section 6 (for example) addresses the public and private side by side. Section 7 broke down some concerns about artists' rights and maintenance etc. Holz asks PAAC members to review section 7 this evening and weigh in with comments and feedback.
- Kalin weighs in first: She likes section 7 and recommends that during the first and second review from the developer, that PAAC should be responsible for reviewing the MOU and that the developer should present to PAAC directly about their art work. Kalin suggests thinking of PAAC as an "advisory body", thus making us a highly visible partner. Holz mentions that it is good to give the developer as many helpful materials as possible, and not burden them with unnecessary regulations and red tape.
- Balisle mentions having connected with the Seattle Public Art committee, and the similarities between our process and theirs.
- Holz mentions that it would be great to have the ad hoc committee meet with Planning; this suggestion has been raised at other PAAC meetings. It is very important to get input now and any suggestions on how to improve the process. Seville says that Lina Velasco might be a good representative from Planning. Kalin mentions again that for this to be successful we need to be integrated with the Design Review Board and Planning Department. Kalin mentions that we might have something included in document that indicates where Design Review might be able to contribute. Kalin wants to see the Design Review Board integrated into this document in a specific way. Holz suggests that the next step is that the subcommittee should meet with planning and a representative of the Design Review Board as well.

VI. Recruitment Update (All):

- Kalin brought up making it clear to PAAC member recruits that this is a 10-15 hour per month commitment. Kalin says that this is what is different about the PAAC versus the RACC.
- Parker reports that she connected with a couple of different individuals in engineering for this committee, but no takers yet. Parker asked for advice about how to get individuals excited to volunteer for PAAC. Seville recommends that she (and other PAAC members) speak to their own experiences; talk about how these smaller parts fit together, that there are not many volunteer government organizations that you can be THIS involved in. Balisle suggests having an informal open house in December with food and beverages and invite potential members. Also, we might invite some artists to present: John Toki for example, or some of our Port public art project artists.

VII. Update on App Proposal

- Parker reports that she has some volunteer engineers willing to help build a basic using a similar structure to another app she worked on (and has access/rights to use) that was designed to map out waterways in Australia. Curl recommends speaking with Sue Hartman to

understand what the City's rules and regulations are regarding an App and maybe there is something useful or helpful Hartman could offer as well.

VIII. Staff Report (Seville):

- See attachments. The WETA groundbreaking at the Port is moving along, and is scheduled for Nov. 1st. So is the Greenway: both murals look amazing. Many people have come out of the local woodwork to help Seren Moran with her mural. Rebeca's mural looks amazing as per usual and she has integrated some recognizable faces from the community. The two sculptures are working out as well; everything is moving along. Neighborhood Public Art mini-grants: all of the presenters have been scored; final decision will happen on October 26th. Commissioners are also weighing factors like: the number of people served by each project, and the areas being served that don't have art.

IX. Announcements (All):

- Ferry ground-breaking announcement from Kalin. Kalin suggests that we might have a PAAC liaison to RACC meetings. There is also an upcoming meeting at Hilltop about the Shops at Hilltop; the developer is going to talk about his vision which might be a good time to mention PAAC.

X. Adjourn

- Meeting is adjourned at 8:43 pm.

Next Meeting: Tuesday, November 14th, 2017.