

Richmond Arts & Culture Commission

Meeting Minutes
450 Civic Center Plaza
Richmond
Richmond Conference Room

Thursday, June 28, 2018

In attendance: Jenny Balisle, Rosalie Fay Barnes (by telephone), Melissa Kirk, Silvia Ledezma, Nava Mizrahhi, Fletcher Oakes, Antonio Tamayo, and Florene Wiley

Absent: Ben Steinberg

Staff: Michele Seville, Arts & Culture Manager
Katy Curl, Director, Library & Cultural Services

Guests: Stephen Robinson

I. Welcome/Call to Order (7:02)

Chair Balisle called the meeting was called to order at 7:02 P.M.

II. Approve Agenda (7:03)

Motion by Oakes, second by Mizrahhi, and carried unanimously to approve the agenda.

III. Approve Minutes for 5/24/18 (7:05)

Motion by Mizrahhi, second by Oakes, and carried unanimously to approve the minutes.

IV. Comment Period

No comments.

V. Action: Discussion and Vote on RACC Endorsement of Music Event
In Richmond by GroupMuse (Staff/All) (7:15)

Discussion was held about the former presentation to the RACC on May 24th Tom Herriman on behalf of GroupMuse, whose goal is to establish an interest in Richmond in chamber music concerts. They want to do a large event, called a Massive Muse, where 50 to 100 people would attend. GroupMuse feels there could be a following in Richmond and wants to explore the possibility. Suggestions were made to include youth and children in the event. It was also suggested that the organization might apply for a Neighborhood Public Art mini-grant to fund the Massive Muse. Once the term

“endorsement” was clarified to mean the support of the RACC for GroupMuse to proceed with its concert in Richmond, the vote was taken.

Motion by Mizrahi, second by Oakes, and carried unanimously to endorse the activities of GroupMuse in Richmond.

VI. Report on Richmond Arts Connection Committee (Wiley) (7:20)

Florine Wiley left early due to illness, so this agenda item was postponed.

VII. Report by Social Media Committee (Tamayo/Kirk/Balisle) (7:22)

Tamayo and Balisle discussed the 5/28/18 version of the Social Media Policy document, which was shared by Staff with Sue Hartman, Director, IT Services. Staff read Ms. Hartman’s statement, which referred to the policy as a “living document” and offered to assist with all future efforts to “stay on top of” the social media policy. Staff had previously shared the City of Richmond’s social media policies, which helped the committee in drafting their own policy. The Social Media Committee will now proceed with posting arts and culture-related information on Twitter and Facebook.

VIII. Public Art Advisory Committee Report (Balisle) (7:36)

Chair Balisle presented a report on the last meeting of the PAAC on June 12, 2018, received an update on the Public Art Policies & Procedures document and on the Public Art Roster. She mentioned that the PAAC was looking forward to getting feedback from the City Attorney regarding both the Public Art Board proposed ordinance, and the Public Art Policies & Procedures. Staff and the Library Director will be providing the City Attorney, at his request, with more information to be reviewed/considered on July 20th.

IX. Action: Review and Vote on NPA Proposed Application and Scoring Rubric (Balisle/Seville) (7:48)

Balisle went over the Call for Applications and other documents for announcing and judging the Neighborhood Public Art mini-grants. Steinberg, Barnes, Balisle, and former commissioner Williams have been discussing edits to the documents for several months, and these are the changes that were presented tonight.

At the next RACC meeting there will be further discussion on the scoring rubric and whether or not to discuss proposed budgets before the proposals are presented to the art commission. Staff suggested that perhaps the best time for discussion about budgets would be at the grant proposal workshop scheduled for August 25th. Final edits to all the documents will be made at the next RACC meeting on July 26th.

Action: Motion by Oakes, second by Mizrahi, and changes to the NPA Application

approved unanimously. Review of scoring rubric and budget review process to take place at the RACC meeting on July 26th.

X. Update on Community Conversations Grant (7:30)

Staff urged RACC members to attend the Community Conversations workshops scheduled for Saturday 7/21 and Saturday 8/4 from 1:00 – 4:00 pm at the Richmond Museum of History. The workshops will be aimed at collecting cultural icons and artifacts from the Iron Triangle community. These icons will be exhibited at the Richmond Museum of History, and images of them will be included in a mural. In the fall of 2019, the Berkeley Art Museum & Film Archives will show the exhibit that was at the Richmond Museum, and photos describing the workshops and the culminating mural in the Iron Triangle. Demnlus Johnson from the Heritage Trail Project will be present at the two Community Conversations workshops, as Heritage Trail has many overlapping characteristics.

XI. Staff Report (7:50)

Ms. Seville presented the staff report for June 2018, and commented that several of the NPA projects have now been completed: Rancho Market Mural (Richard Muro); Assemblies in the Schools (Los Cenzontles); Connecting through Sound (Bob Reid); and Debunking Stereotypes (Cristian Munoz).

XII. Participation in Pride Event by RACC (8:05)

Mizrahhi gave a report on the fourth annual Richmond Rainbow Pride Event that was held June 3, 2018 at Marina Bay Park. She gave a big “thank you” to the RACC, which had a table at the event. Commissioners Balisle and Oakes represented the PAAC.

XIII. NPA Project Review (8:15)

Tamayo presented an update on *In the Shadows* by Hector Ortiz and reported that the Richmond Post did a story on Hector, and was also picked up and shared by the Richmond Standard. They have already started filming, with three more days remaining. They are rehearsing on weekdays, and ahead of schedule. The project is almost finished.

Kirk described the status of the *Rain Garden Mural* (Rebeca Garcia-Gonzalez) and reported that all Saturdays in July and perhaps early August as well will be spent painting the mural on wooden panels. Digging has begun on the Greenway site for the new mural. The City has been contacted, and has requested that if any holes are being dug using machinery to please be sure to do a USA first unless they’re digging by hand.

Ledezma highlighted *Assemblies in the Schools* (Los Cenzontles), stated she had attended the Wilson Elementary School assembly with over a hundred children in

attendance, and reported the performance had been well received by the children and the principal. The project has been completed.

Chair Balisle stated with respect to *Painting Richmond's Wounds* (Richmond Museum of History) that Tuesday, July 24th @ Monterey Pines Apartments 5:30 - 8:30pm. This group is composed of mostly parents with younger aged children. All families are from South Richmond speaking English primarily. Our topic of discussion for this group will be *developmental and generational trauma*.

Staff reported that Ross Holzman had received City approval to do the mosaic *A Ripple of Love* (Ross Holzman) on the side of the Richmond Senior Center on Macdonald Avenue. The wall is facing the parking lot on the northwest side of the building.

Wiley reported via email that the *Debunking Stereotypes Mural* (Cristian Munoz) had secured a wall, and was almost finished with the mural at 658 23rd Street.

Leading With Love (Cici-Gordon/RYSE Center) is on track, and expected to present its performance at RYSE on August 3rd and 4th. Stenberg was absent and sent his report by email.

Various photos of completed projects were shared by Staff.

XIV. Announcements (8:35)

Oakes announced a photography exhibit of his works done in India that are currently on view at the San Pablo Art Gallery, 13831 San Pablo Avenue, San Pablo.

Seville announced a mosaic workshop at the Senior Center on Macdonald on Thursday, July 5th from 12:00 – 3:00. The mosaics will be part of the Neighborhood Public Art grant under way with Ross Holzman of Create Peace Project.

XV. Adjournment

The meeting adjourned at 8:39 P.M.

Next meeting will be held on Thursday, July 26, 2018.