

Richmond Arts & Culture Commission

Meeting Minutes
450 Civic Center Plaza
Richmond
Richmond Conference Room

Thursday, July 26, 2018

In attendance: Jenny Balisle, Melissa Kirk, Silvia Ledezma, Nava Mizrahi,
Fletcher Oakes, Antonio Tamayo, Ben Steinberg, Florene Wiley

Absent: Rosalie Fay Barnes

Staff: Michele Seville, Arts & Culture Manager
Katy Curl, Director, Library & Cultural Services

I. Welcome/Call to Order (7:03)

Chair Balisle called the meeting was called to order at 7:02 P.M.

II. Approve Agenda (7:04)

Motion by Oakes, second by Mizrahi, and carried unanimously to approve the agenda.

III. Approve Minutes for 5/24/18 (7:07)

Motion by Mizrahi, second by Oakes, and carried unanimously to approve the minutes.

IV. Comment Period

No comments.

V. Discussion about Support for the San Francisco Mime Troupe Event 8/5
(Staff/All) (7:13)

Discussion was held regarding support for the San Francisco Mime Troupe (SFMT), which will perform at Nicholl Park on Saturday, August 5th. For the past six years the Public Art Advisory Committee and the Richmond Arts & Culture Commission have sponsored SFMT performances. One of the things included in such sponsorship is feeding the performers beforehand. This is done through cash contributions for the purchase of food, and by the commissioners providing salads, cookies, beverages, etc. This year \$60 was donated for this purpose. Food will be delivered by Staff to the site at 11:00 am the day of the event.

VI. Report on Richmond Arts Connection Committee (Wiley) (7:20)

Commissioner Balisle, Tamayo, Mizrahi, and Wiley met to discuss upcoming Arts Connection meetings. They shared a PowerPoint, possible event locations, and dates. They will be in contact with Richmond Museum of History about their first meeting date on Sunday, October 14th from 3-5pm. On Nov. 11th the next event will be at East Brothers or Bridge ArtSpace, and Dec. 9th at the Richmond Art Center or Hilltop. The RACC's new Twitter and Instagram sites will advertise the event.

VII. Report by Social Media Committee (Tamayo/Kirk/Balisle) (7:25)

Commissioner Tamayo shared that the Social Media Committee has been working hard to make sure that all RACC events are posted. Since Sue Hartman from IT gave her approval of the social media policy statement, the Social Media Committee has been posting arts and culture-related information on Twitter (overseen by Melissa Kirk), Instagram (overseen by Tony Tamayo) and Facebook (overseen by Jenny Balisle). Tamayo shared that a new RACC logo had been created for Instagram. The suggestion was made that Staff invite the art non-profits to follow us on social media, and to put links to the sites on her City email.

VIII. Public Art Advisory Committee Report (Balisle) (7:36)

Chair Balisle presented a report on the last meeting of the PAAC on July 10, 2018. She commented on the Public Art Policies & Procedures document and on the Public Art Roster. The PAAC is looking forward to hearing from the City Attorney regarding both the Public Art Board proposed ordinance, and the Public Art Policies & Procedures. Members of the PAAC and Staff have met with two private developers to discuss options for how to use the 1% for public art, as mandated by the new Percent for Art in Private Development ordinance passed in July 2017. Balisle also shared that the PAAC is working on the development of the new Artists Roster to be used to assist new developers.

IX. Action: Review and Vote on NPA Proposed Application and Scoring Rubric (Balisle/Seville) (7:50)

Balisle went over the Call for Applications and other documents for announcing and judging the Neighborhood Public Art mini-grants. Steinberg, Barnes, Balisle, and former commissioner Williams have been discussing edits to the documents for several months, and these are the changes that were presented tonight.

At tonight's meeting there was discussion about the proposed changes to the scoring rubric. There was consensus that budgets for proposed projects would not be reviewed prior to presentation of the project to the art commission, but that there would be a section of the mandatory NPA workshop on August 25th devoted to budget matters. Final edits to all the documents were made.

Action: Motion by Mizrahi, second by Oakes, and changes to the NPA scoring matrix and budget review process documents were approved unanimously.

X. NPA Recruitment and Presentation Proposal (Balisle/Barnes) (8:10)

Staff urged RACC members to attend the Community Conversations workshops scheduled for Saturday 8/4 from 1:00 – 4:00 pm at the Richmond Museum of History. The workshops will be aimed at collecting cultural icons and artifacts from the Iron Triangle community. These icons will be exhibited at the Richmond Museum of History, and images of them will be included in a mural. In the fall of 2019, the Berkeley Art Museum & Film Archives will show the exhibit that was at the Richmond Museum, and photos describing the workshops and the culminating mural in the Iron Triangle. Demnlus Johnson from the Heritage Trail Project will be present at the two Community Conversations workshops, as Heritage Trail has many overlapping characteristics. Staff shared that the first workshop on July 21st had been very successful.

XI. Staff Report (Seville) (8:20)

Ms. Seville presented the staff report for July 2018, Participation in Pride Event by RACC (8:05)

XII. NPA Project Review (8:30)

Staff commented that several of the NPA projects have now been completed: Rancho Market Mural (Richard Muro); Assemblies in the Schools (Los Cenzontles); Connecting through Sound (Bob Reid); A Ripple of Love Mosaic Mural (Ross Holzman); and Debunking Stereotypes (Cristian Munoz).

Tamayo presented an update on *In the Shadows* by Hector Ortiz and reported that the Richmond Post did a story on Hector, and was also picked up and shared by the Richmond Standard. They are almost finished with filming. They have been rehearsing on weekdays, and are ahead of schedule.

Kirk described the status of the *Rain Garden Mural* (Rebeca Garcia-Gonzalez) and reported that all Saturdays in July and perhaps early August as well will be spent painting the mural on wooden panels. Digging has begun on the Greenway site for the new mural. The City has been contacted, and has requested that if any holes are being dug using machinery to please be sure to do a USA first unless they're digging by hand.

Ledezma's project, *Assemblies in the Schools* (Los Cenzontles), is complete.

Chair Balisle stated with respect to *Painting Richmond's Wounds* (Richmond Museum of History) that Tuesday, July 24th @ Monterey Pines Apartments 5:30 - 8:30pm. This group is composed of mostly parents with younger aged children. All families are from South Richmond speaking English primarily. Our topic of discussion for this group

will be *developmental and generational trauma*.

Ross Holzman's project, the mosaic mural called *A Ripple of Love* has been installed on the side of the Richmond Senior Center on Macdonald Avenue. The wall is facing the parking lot on the northwest side of the building. The project is complete, with a dedication coming soon.

Wiley reported via email that the *Debunking Stereotypes Mural* (Cristian Munoz) had completed its mural at 658 23rd Street.

Leading With Love (Cici-Gordon/RYSE Center) is on track, and expected to present its performance at RYSE on August 3rd and 4th.

Various photos of completed projects were shared by Staff.

XIII. Announcements (8:50)

Seville announced a performance by the San Francisco Mime Troupe called *Seeing Red* would be held on Sunday, August 5th at Nicholl Park. The event is being sponsored by the Richmond Arts & Culture Commission and the Public art Advisory Committee.

Wiley announced a program called *Animodules*, public art with humble beginnings, sponsored by the Barat Foundation in Newark, New Jersey. This will be an agenda item in August.

XIV. Adjournment

The meeting adjourned at 8:54 P.M.

Next meeting will be held on Thursday, August 23, 2018.