PUBLIC ART ADVISORY COMMITTEE

Tuesday, April 9, 2019 450 Civic Center Plaza, 2nd Floor Richmond Conference Room Richmond, CA 94804

MEETING MINUTES

Present: Michelle Baker, Jenny Balisle*, Gretchen Borg-Hillstead, Linda

Kalin*, and Jessica Parker

*Met PAAC members at John Toki's studio, 642 Spring Street, Richmond for the

site tour.

Absent: Phillip Mehas, and Tom Herriman

Staff: Michele Seville, Arts & Culture Manager

Katy Curl, Library & Cultural Services Director

Guests: Winifred Day, Richard Muro Salazar, and Demarco Wooten, Jr.

I. Chair Pro Tem Michelle Baker called the regular meeting to order at 6:06 P.M.

II. Roll Call

After Roll Call, the PAAC adjourned to John Toki's Studio at 642 Spring Street, Richmond.

III. Agenda Review and Acceptance

No action was taken to accept the agenda.

IV. Reconvene Meeting at John Toki's Studio for Site Visit and Review of Family Justice Center Sculpture

The PAAC reconvened at John Toki's Studio where Chair Balisle and Committee Member Kalin were present for the site visit; the PAAC was treated to refreshments; and PAAC members left Mr. Toki's Studio at 7:17 P.M. to return to the Richmond Conference Room on the 2nd Floor of 450 Civic Center Plaza.

V. Minutes from the March 12, 2019 Meeting

Motion by Committee Member Borg-Hillstead, second by Committee Member Parker, and carried unanimously to accept the minutes of the March 12, 2019 meeting, as submitted.

Michele Seville, Arts & Culture Manager, referred to Committee Member Kalin's comments at the last meeting regarding her concern that the minutes of the previous meeting had not included the substance of the PAAC's discussion with respect to the artists for the Baranoff project. She clarified that to avoid excessive costs for minute taking, content details would not normally be included in the summary minutes of PAAC meetings.

Katy Curl, Library & Cultural Services Director, added that the audio recordings of PAAC meetings represented the official record.

VI. Public Comment

Winifred Day, Art Consultant, who had worked with the City of Richmond in the past, and representing the developer of the 12th and Macdonald project among others in the downtown area, described involvement with private development projects under the City's percent for art in private development requirement, and requested placement on the next PAAC meeting agenda to discuss the project described as a multiple story housing project with a public art component that was currently in the final design stages, with the possibility it could be dedicated to the 1944 Dormitory O tragedy.

The PAAC expressed the desire to participate in the project and Chair Balisle and Committee Member Borg-Hillstead volunteered to partner with the Art Consultant.

VII. Presentation on "Community Conversations" Mural

Richard Muro Salazar, a creative artist from Richmond who had done work in Richmond for several years, highlighted the mural project in conjunction with Malik Seneferu and Demarco Wooten, Jr., who had created the sketches for the mural to be located on a wall of the Lifelong Brookside Health Center at 1030 Nevin Avenue in the Iron Triangle to represent the history of the community.

Ms. Seville described the grant in partnership with U.C. Berkeley and the Richmond Community Foundation where the community had participated in two workshops to share memories and identify the multigenerational history of the community which had informed the mural.

Mr. Salazar provided a video presentation of the particulars of the Community Conversations Mural and he and Demarco Wooten, Jr. were available to respond to questions.

VIII. Report on Legal Opinion Re Status of Live/Work Units

Ms. Seville reported on the PAAC's request for a legal status on the question of live/work units, referred to the legal opinion in the agenda packet, and advised that live/work units would fall under the commercial space category.

Committee Member Kalin referred to the live/work developments that had recently been approved by the City's Design Review Board (DRB) that would qualify for the percent for art in private development requirement, which raised the question of the live/work units at Artisan Cove. She referred to phased projects and asked when the percent for art requirement would apply to those projects.

It was emphasized that the PAAC was not being apprised of all the projects that qualified for the percent for art requirement and a comprehensive list of projects and their cost was requested to help clarify applicability to the requirement.

IX. Update on Brochure Changes

Ms. Seville presented requested changes to the Public Art Brochure by Lina Velasco in the Planning Department.

The PAAC reviewed each change proposed by Ms. Velasco, clarified that the brochure had been prepared consistent with Chicago Manual Style and would remain in that style, and identified the changes that were acceptable to the PAAC and those that were not. The changes would be made by Ms. Seville with a requested sign-off by Ms. Velasco and Ms. Curl, after which Committee Member Kalin would make the corrections and produce a fifth version of the Public Art Brochure.

Committee Member Baker requested a copy of the amended document for the website.

X. Review/Approve New Planning Checklist

Committee Member Kalin referred to the PAAC approved multifamily residential and/or commercial development project form that was available for distribution in the Planning Department but noted that the copy in the agenda packet was not the correct copy. She provided a new copy for review and suggested that the checklist be deferred to the next meeting for action pending feedback from PAAC members.

XI. Report on Website Update

Committee Member Baker requested that Ms. Seville work with the IT Department to include the updated Public Art Brochure in the format suitable to the website, which could simply involve a link to the actual brochure to replace what had currently been included.

XII. Announcement on PAAC/RACC Retreat and Arts & Culture Goals List and Plan for City Manager

Ms. Seville reported that she and Ms. Curl had met with the City Manager who had received input from the community and the PAAC/RACC about moving Arts & Culture to a different department, which was not possible at this time. The City Manager had asked that the PAAC and the RACC meet jointly to discuss their unique goals and produce a work plan to identify those goals.

On the discussion, an Update to the City Manager standing item on each PAAC agenda was recommended. The retreat, a pot luck, was scheduled for May 4, 2019 from 9:30 A.M. to 3:30 P.M. at 450 Civic Center Plaza in the Richmond Room on the Main Floor, although the PAAC supported a reduction in the recommended time, to meet from 10:30 A.M. to 2:30 P.M. The RACC would be advised of the retreat and the time change.

XIII. Report on Existing/Future CIP and Private Development Projects

Ms. Seville reported there were no new capital improvement projects (CIP) although an infusion of \$16,000 had been received from the port for work done on dock building and other maintenance projects which was how the overage for the port public art project had been paid. For private development projects, she referred to the 12th and Macdonald project and the Hacienda Apartments, and explained she would be making the PowerPoint presentation previously offered to the City Council on the percent for art requirement at the Design Review Board meeting on April 10 at 6:00 P.M.

XIV. Staff Report

Ms. Seville advised that her staff report had been included in the agenda packet.

XV. Next Steps Discussion

- Chair Balisle advised that she and Committee Member Parker would follow up with the 12th and Macdonald project, and work to solidify an agenda for the retreat.
- Committee Member Parker would meet with Committee Member Baker on the website, work on edits for the checklist insert to the Planning Department, and help wherever needed.
- Committee Member Borg-Hillstead would attend the DRB meeting on April 24 and work on edits.

Ms. Seville clarified in response to Winifred Day's question as to the selection of developers that the selection process for private development was not the same as the selection process for CIP projects and had not been outlined in the ordinance. She described what had been envisioned at this point.

 Committee Member Kalin would keep tracking new developments, make the changes to the Public Art Brochure and to the copy for the Planning Department along with Committee Member Baker.

- Committee Member Baker would work with Committee Member Kalin with respect to the Public Art Brochure, with Committee Member Parker to put it in a format for the website, to be coordinated with Ms. Seville and the IT Department.
- Ms. Seville would work on creating a word document for the Public Art Brochure and email the checklist to everyone.

XVI. Announcements

Ms. Seville reported that Tracey Mitchell and company would produce a short version of the play that had been funded by the Neighborhood Public Art (NPR) Mini Grants as part of the Richmond Arts Salon on April 14 at Rigger's Loft from 3:00 to 6:00 P.M. Everyone was invited to attend.

Committee Member Parker announced that the David Lintz Exhibit would open at the U.C. Botanical Garden on April 13, with details to be sent out via email.

Committee Member Kalin announced that she and Committee Member Parker had officially termed out on the PAAC and the Mayor had granted them an extension through November 2019.

Ms. Seville advised that she had requested a legal opinion and had summarized some of the many issues that the PAAC had pursued and sought direction as to how to move forward with some of the issues, which were all related and which included term limits. She had argued against the lifetime maximum of two four-year terms.

Chair Balisle agreed and clarified that PAAC members represented an extended free workforce providing many hours of detailed work. She added that if the city was not going to invest in an assistant it would need to invest in the volunteers that were doing the work.

Committee Member Baker commented that as the newest member it took some time to understand the process. She suggested there was room for making the PAAC bigger with a built-in transition and staggered term limits to be able to maintain the institutional knowledge.

XVII. Adjournment

The meeting adjourned at 9:25 P.M. to the next meeting on May 14, 2019.