

CESAR ZEPEDA

Ballot Designation: Benefits Broker

My family immigrated here from Mexico when I was eight. This shaped my outlook and inspired my volunteerism and wanting to make Richmond a great city for everyone.

I'm President of the Hilltop District Neighborhood Council and President and Founder of the Hilltop District Homeowners & Stakeholders Association.

When my neighborhood wasn't getting adequate services from the City, I organized our neighborhood council and we jump-started completion of a park that was in the works for sixteen years, successfully advocated for installation of light poles and new ADA accessible sidewalks.

Communities thrive when neighbors help each other out. That's why I started a campaign and raised over \$100,000 to revive school music programs at Richmond and Kennedy High Schools. I co-founded Calle 23 to improve the neighborhood around 23rd Street. I also co-founded Richmond Rainbow Pride.

Giving back and helping others is what drives me. I'm honored to receive many community awards including the 2018 Richmond Chamber of Commerce Community Service Award and the Love Your Block Award, and in 2015 the Crime Prevention Volunteer of the Year Award and the Neighborhood Watch Volunteer of the Year Award.

In my work-life as a benefits broker and in my community volunteer-life, I'm results-oriented and include stakeholders to find solutions to problems.

My priorities are: build affordable workforce housing, promote local hiring and expand economic development, reduce violence and institute preventative measures to tackle crime long-term, and improve our local environment.

I would be honored to earn your vote. www.cesarzepeda.com

A handwritten signature in black ink, appearing to be 'Cesar Zepeda', located at the bottom right of the page.