



Richmond Kids First Initiative Status Update

Richmond City Council

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Overview

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Richmond Kids First Initiative Overview

Richmond Kids First Initiative: Purpose

Establish a sustainable funding stream to:

- Address the structural and environmental conditions that drive harmful behavior in children, youth and families
- Strengthen the diverse assets and resilience of children, youth and families; build alternatives to trauma, violence, hopelessness, despair and victimization
- Supplement rather than supplant existing funding or programs

Measures E & K

- Approved Measures E and K, known as the Richmond Kids First Initiative, on June 5, 2018
- Requires a portion of General Fund revenue be set aside to fund youth programs and services
- Establishes the creation of the Department of Children and Youth within the City Manager's Office and the development of the Richmond Fund for Children and Youth
- Measure K acts as the revision ordinance for Measure E

Measure K

Major revisions include but are not limited to:

- Start date moved from FY 2016-2017 to FY 2018-2019
- Removed the requirement that public agencies must work with a CBO or non-profit
- Removed the 20% cap on eligible funds for public agencies
- Added the condition that the funding for the Department and Fund be contingent upon the passage of a general tax measure

Measure H

Documentary Transfer Tax Initiative

- Approved by Richmond voters on November 6, 2018
- Tax on properties with a sales price between:
 - \$1 million and 3 million now have a 1.25% tax
 - \$3 million and \$10 million now have a 2.5% tax
 - Over \$10 million now have a 3% tax
- Measure H is the general tax measure that meets the condition set forth in Measure K

Richmond Kids First Initiative Amount and Source of Funding

- **FY 2018-2019:** \$250,000 from the City's General Fund (GF)
- **FY 2019-2020:** \$700,000 from the City's GF
- **FY 2020-2021:** Intentional gap year in funding
- **FY 2021-2022:** 1% of the GF (~\$1,544,252*)
- **FY 2022-2023:** 2% of the GF (~\$3,088,503*)
- **FY 2023-2024 through FY 2027-2028:** 3% of the GF (~\$4,632,755*)

Richmond Kids First Initiative Eligibility

- Support young people living in Richmond and unincorporated North Richmond
- The Fund will prioritize three groups:
 - Children ages 0 to 12
 - Youth ages 13 to 17
 - Disconnected young adults ages 18 to 24
- Public agencies and non-profit community-based organizations may receive funding

Richmond Kids First Initiative

Eligible Uses of the Fund

- Violence Prevention and Response
- Education and Job Training
- Parent / Guardian Support
- Media, Arts, Culture and Technology
- Youth and Family Leadership, Organizing and Civic Engagement
- Health and Well-Being
- Environmental Health and Justice
- Outdoor Education and Recreation
- Deportation Support
 - Support for young people and families experiencing or being threatened with deportation.

Richmond Kids First Initiative Oversight Board

- 15-members
- 2 appointees from each City Councilmember
 - One over 24 years old
 - One who is 15 to 24 years of age
- 3 appointees from the Mayor
 - At least one of which shall be 15 to 24 years of age
- Represent Richmond's diverse geographic communities, including unincorporated North Richmond
- Varying responsibilities regarding development, implementation, oversight, and evaluation

Richmond Kids First Initiative Strategic Investment Plan

- The Department of Children and Youth shall work with the Oversight Board to conduct a needs assessment and complete a Strategic Investment Plan (Plan)
- Each Plan shall set forth funding priorities for a three-year period, and a plan for overseeing and evaluating the Fund and the programs supported by the Fund
- The initial Plan shall be approved by a majority of the Oversight Board and presented to the City Council for review and approval by December 30, 2020
- The Plan must begin to be implemented by June of 2021

Case Studies



CITY OF SAN PABLO
City of New Directions



City of Oakland

- The City of Oakland established the Oakland Fund for Children and Youth in 1996 when voters passed the Kids First! Initiative as an amendment to the City Charter
- Funding for the Oakland Fund for Children and Youth was reauthorized in 2009 for an additional 12 years (2010-2022)
- The Department of Human Services is the City agency responsible for managing the Oakland Fund for Children and Youth



City of Oakland

Budget	Oversight	Planning Process	Evaluation and Assessment
Estimated \$17 million for FY 2018-19	Planning and Oversight Committee made up of 17 Oakland residents	Community Outreach Campaign, Strategic Investment Plan	Conducted by Social Policy Research Associates

City of Oakland Notable Outcomes

- During FY 2017-2018, 20,838 children and youth and 2,310 adults participated in OFCY-funded community-based programs
- Oakland school-based after school programs served 14,821 youth and 47% of youth served in these programs identify as Latino/a
- Between 50-70% of youth surveyed in 2017-18 believed that the after school programs were safe, supportive, interactive, and engaging
- 69% of high school youth reported exploring college and career opportunities because of their after school program

City of San Pablo

- The City of San Pablo passed a resolution in 2011 to develop a San Pablo Full Service Community Schools Initiative with the goal of incorporating all schools in San Pablo into Full Service Community Schools
- The City of San Pablo approved a resolution in 2015 that redirected the Team for Youth grant program to implement the Full Service Community Schools Initiative
- The San Pablo Team for Youth provides funds to public and non-profit agencies for the purpose of expanding youth services programs and services for youth in San Pablo



City of San Pablo

Budget	Oversight	Planning Process	Evaluation and Assessment
Estimated \$1.2 million (Adopted 2019 budget for Youth, School, & Community Partnerships division)	Collaborative Working Group (City of San Pablo, West Contra Costa Unified School District, Community Schools Lead Agencies)	Community Needs Assessment by Hatchuel Tabernik and Associates, Strategic Work Plan by Public Profit and City of San Pablo	Conducted by Public Profit and City of San Pablo

City of San Pablo Notable Outcomes

- 566 youth have enrolled in Community Schools Collaborative Programs, 13 community-based or city-led programs provided services, and 6 San Pablo schools and Richmond High School received services
- 89% of participants said their program helped them try harder in school
- The majority of youth served identify as a minority (Hispanic/Latino 77%, African American 12%, Asian/Pacific Islander 9%, and White 2%)
- As a result of the summer COUGAR P.R.I.D.E. program, all rising 6th grade participants showed growth in their math scores and about 71% had growth in their literacy score

City and County of San Francisco

- The City and County of San Francisco established the Children's Fund in 1991 when voters passed the Children's Amendment to the City Charter
- The Children's Fund was renewed in 2000 and in 2014, it was renamed to the Children and Youth Fund with a 25-year extension made possible by the passage of Proposition C
- The Department of Children, Youth and Their Families is the City agency responsible for managing the Children and Youth Fund



City and County of San Francisco

Budget	Oversight	Planning Process	Evaluation and Assessment
Estimated \$123 million for FY 17-18	11-person Oversight and Advisory Committee, Service Provider Working Group	Community Needs Assessment, Results-Based Accountability framework, Services Allocation Plan	In-house evaluation of measurable outcomes

City and County of San Francisco

Notable Outcomes

- School health care and counseling services are provided to nearly 7,500 teens at 15 of the city's 19 public high schools
- 9,000 teens are connected with skill-building opportunities, paid jobs, and internships that build real-world skills
- 10,000 parents and caregivers are provided assistance in accessing neighborhood-based family supports
- Early childcare is available for more than 3,000 children

Pinellas County, Florida

- The Juvenile Welfare Board was created in 1946
- Governed and directed by an 11-member board of directors
- Program funds are allocated along four strategic focus areas each of which are redefined and reassessed during the creation of each 5 year strategic plan
- Developed the Kids Data Center



Pinellas County, Florida

Budget	Oversight	Planning Process	Evaluation and Assessment
Total budget for FY 2019 is \$94.3 million.	11-member board of directors	Four focus areas outlined in a Strategic Investment Plan	In-house evaluation of measurable outcomes

Pinellas County

Notable Outcomes

- 66,155 children and families participate in programs funded by the JWB
- 85% of children surveyed reported that they acquired positive interpersonal skills through their programs
- 93% of kindergarteners met or exceeded expectations for social and emotional learning when in class
- 96% of children and families experiencing child abuse and neglect reported that they were free of abuse and neglect one year after services
- 587,112 free summer meals are given to children at 197 sites

Accomplishments and Next Steps

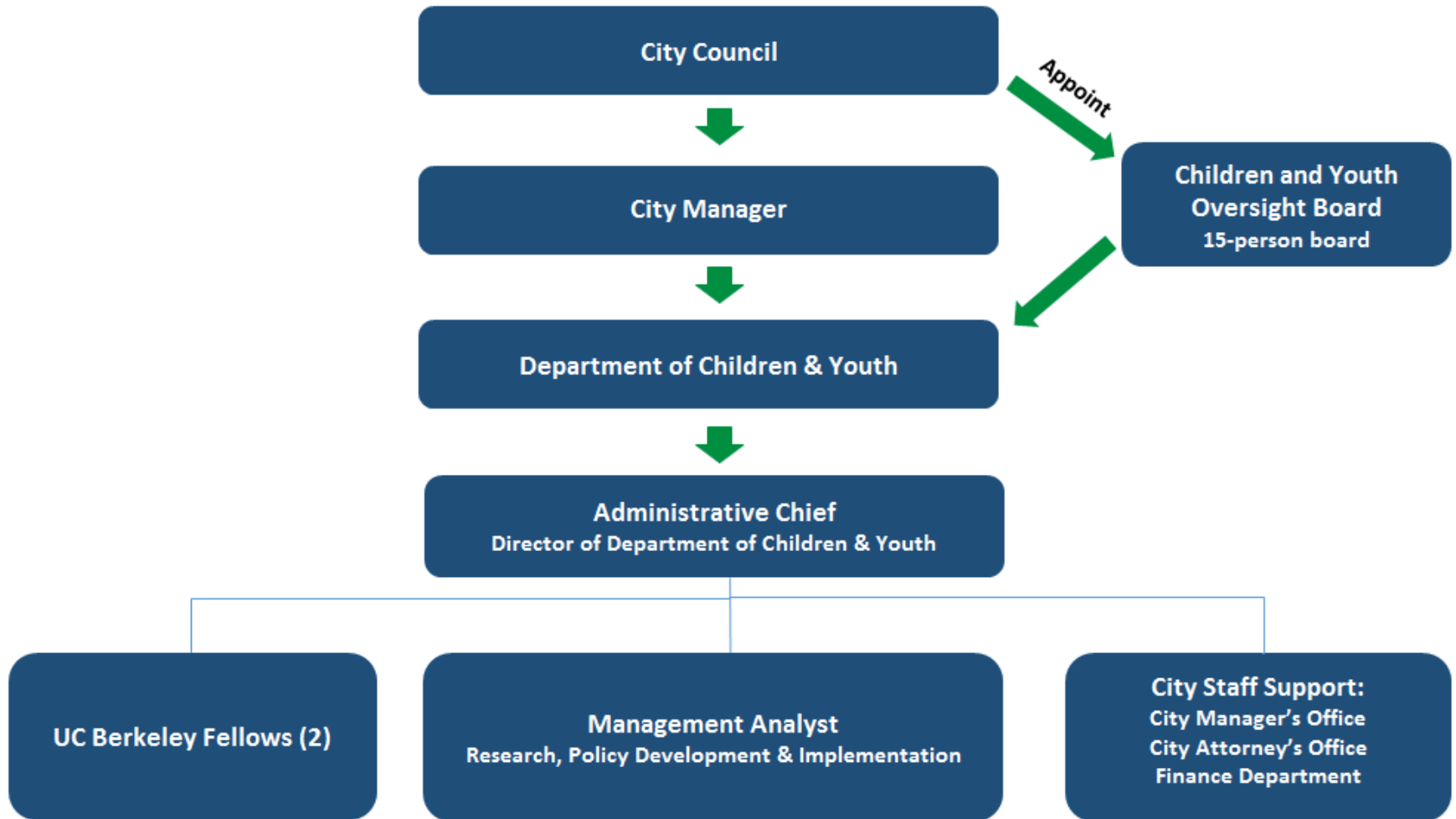
Accomplishments

- ✓ A team has convened to establish the Department
- ✓ \$250,000 set aside in FY 2018-19
- ✓ Identified case studies & researched promising practices
- ✓ Developing a website

Next Steps

- ❑ Work closely with WCCUSD and CBOs
- ❑ Expand website
- ❑ Development of Oversight Board Guidelines and Application form
- ❑ Selection of Oversight Board
- ❑ Development of a Community Needs Assessment and Strategic Investment Plan
- ❑ Outside Evaluation

Department of Children and Youth



Planning Process

	Start Date	End Date	Timeline	Status
			J F M A M J J A S O N D	
	January 1, 2019	December 31, 2019		
Department of Children and Youth Created	January 1, 2019	January 11, 2019		Complete
\$250,000 Budgeted from FY 2018-19	January 1, 2019	June 30, 2019		Complete
Research Best Practices	January 1, 2019	December 31, 2020		Active
Website Development	January 1, 2019	December 31, 2020		Active
Meet with WCCUSD	February 1, 2019	February 28, 2019		Upcoming
Return to Council with recommendations regarding Oversight Board Selection Process	February 1, 2019	February 28, 2019		Upcoming
Meet with CBOs/Stakeholders	February 1, 2019	February 28, 2019		Upcoming
Oversight Board Applications Open	March 1, 2019	March 8, 2019		Upcoming
Community Meetings in various locations regarding Oversight Board Application	March 1, 2019	March 31, 2019		Upcoming
Community Meetings in Civic Center Computer Lab	March 1, 2019	March 31, 2019		Upcoming
Oversight Board Applications Close	April 1, 2019	April 8, 2019		Upcoming
City Council Must Turn in Initial Oversight Board Nominees to Department of Children and Youth	April 9, 2019	April 16, 2019		Upcoming
Department Reviews Oversight Board Nominees ensuring they meet guidelines set by measures	April 16, 2019	April 19, 2019		Upcoming
City Council Finalizes Nominees	April 19, 2019	April 23, 2019		Upcoming

Planning Process

	Start Date	End Date	Timeline	Status
			J F M A M J J A S O N D	
	January 1, 2019	December 31, 2019		
Notify Oversight Board Nominees	April 24, 2019	April 26, 2019		Upcoming
Oversight Board Nominees Must Accept or Decline by this time	May 1, 2019	May 10, 2019		Upcoming
Announcement of Oversight Board Members	May 15, 2019	May 31, 2019		Upcoming
First Oversight Board Meeting	June 1, 2019	June 30, 2019		Upcoming
Community Meetings regarding plans for community needs assessment	July 1, 2019	July 31, 2019		Upcoming
Meeting with CBOs and Stakeholders regarding plans for community needs assessment	July 1, 2019	July 31, 2019		Upcoming
Researcher/Consultant should present initial plan for conducting the Community Needs Assessment	August 1, 2019	August 8, 2019		Upcoming
Community meetings in various locations for Community Needs Assessment	August 9, 2019	September 30, 2019		Upcoming
Complete Community Needs Assessment	October 1, 2019	October 31, 2019		Upcoming
Present the finalized Community Needs Assessment to City Council	November 1, 2019	November 15, 2019		Upcoming
Community Update Meetings presenting the finalized Community Needs Assessment	November 18, 2019	November 30, 2019		Upcoming
Begin planning for Development of Strategic Investment Plan	December 1, 2019	December 31, 2019		Upcoming

Thank you!

Q&A