The Richmond Department and Fund for Children and Youth

Community Meet and Greet
April 10, 2019
Overview

• Measures E, K & H

• Richmond Department of Children and Youth (RDCY)

• Richmond Fund for Children and Youth (RFCY)

• Accomplishments, Timeline and Next Steps

• Q&A
Department Staff

- LaShonda White, Director of the Department of Children and Youth
- David Padilla, UC Berkeley Fellow
- Letitia Carpenter, UC Berkeley Fellow
Measures E & K

- Voter-approved on June 5, 2018

- Measure E:
  - General Fund revenue set aside
  - Creation of the Department of Children and Youth
  - Development of the Richmond Fund for Children and Youth

- Measure K:
  - Start date moved from FY 2016-2017 to FY 2018-2019
  - Removed the requirement that public agencies must work with a CBO or non-profit
  - Removed the 20% cap on eligible funds for public agencies
  - Funding contingent upon the passage of a general tax measure
Measure H

• A general tax measure that meets the condition set forth in Measure K

• Approved by Richmond voters on November 6, 2018

• Properties with a sales price between:
  – $1 million and 3 million now have a 1.25% tax
  – $3 million and $10 million now have a 2.5% tax
  – Over $10 million now have a 3% tax

• Will help offset some or all of the costs associated with the implementation of Measures E & K
Richmond Fund for Children and Youth (RFCY)

Estimated Amount of Funding for RFCY Separated by Fiscal Year

<table>
<thead>
<tr>
<th>Fiscal Year</th>
<th>Approximate Funds Available for RFCY ($)</th>
<th>1% of the GF (≈ $1,544,252*)</th>
<th>2% of the GF (≈ $3,088,503*)</th>
<th>3% of the GF (≈ $4,632,755*)</th>
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<tbody>
<tr>
<td>FY 18-19</td>
<td>$250,000</td>
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<tr>
<td>FY 19-20</td>
<td>$700,000</td>
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<td>FY 20-21</td>
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<td>FY 21-22</td>
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<td>FY 22-23</td>
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<td>FY 23-24</td>
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*Numbers Based on Adopted FY 2018-19 Budget
Richmond Fund for Children and Youth

• Support young people living in Richmond and unincorporated North Richmond

• The Fund will prioritize three groups:
  – Children ages 0 to 12
  – Youth ages 13 to 17
  – Disconnected young adults ages 18 to 24

• Public agencies (unless specifically excluded in the Measures) and non-profit community-based organizations may receive funding
Eligible Uses of the Fund

- Violence Prevention and Response
- Education and Job Training
- Parent / Guardian Support
- Media, Arts, Culture and Technology
- Youth and Family Leadership, Organizing and Civic Engagement
- Health and Well-Being
- Environmental Health and Justice
- Outdoor Education and Recreation
- Deportation Support
  - Support for young people and families experiencing or being threatened with deportation
Strategic Investment Plan

• Community Needs Assessment will inform the development of a Strategic Investment Plan

• Plan shall set forth:
  – Funding priorities for a three-year period, and
  – A plan for overseeing and evaluating the Fund and the programs supported by the Fund

• Oversight Board and City Council approval by December 30, 2020

• Implementation by June 2021
## Roles of the Department

<table>
<thead>
<tr>
<th>Role</th>
<th>Description</th>
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<tbody>
<tr>
<td>Supporter</td>
<td>Provide support to the Board (Board recruitment, retention, development, training, agenda setting, meeting facilitation, etc.)</td>
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<tr>
<td>Funder</td>
<td>Develop and administer the grant program in alignment with the Community Needs Assessment and Strategic Investment Plan</td>
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<td>Convener</td>
<td>Hold space for City interdepartmental meetings, as well as cross-entity meetings to discuss service delivery, opportunities for collaboration, etc.</td>
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<tr>
<td>Collaborator</td>
<td>Collaborate with various governmental, faith-based, CBOs, philanthropy and community organizations to support work in the community and ensure that children and youth needs are met</td>
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<tr>
<td>Advocate</td>
<td>Work to advocate for services, adequate funding, etc. for children and youth supported by this Fund</td>
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<tr>
<td>Administrator</td>
<td>Administer the grant program in alignment with Measures E &amp; K and Board direction</td>
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<td>Evaluator</td>
<td>Develop and implement a process to evaluate and/or support the evaluation of grantees, the grant process, collaborative work with other entities, and the program. Will use the evaluation process to document the collective impact of the Fund</td>
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<tr>
<td>Accomplishments</td>
<td>Next Steps 2019-2020</td>
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<tr>
<td>✓ Department staff established</td>
<td>❑ Expansion of the Department of Children and Youth webpage</td>
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<td>✓ $250,000 budgeted in FY 2018-19</td>
<td>❑ Selection of Oversight Board</td>
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<td>✓ Identified case studies &amp; researched promising practices</td>
<td>❑ Development of a Community Needs Assessment ➔ Strategic Investment Plan</td>
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<td>✓ Meetings with community and key stakeholders</td>
<td>❑ Continued learning (meetings with community, County, City departments, CBOs, WCCUSD and key stakeholders)</td>
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<td>✓ Developing the Oversight Board Guidelines and Application form</td>
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<tr>
<td>Date/Period</td>
<td>Event/Process</td>
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<tr>
<td>January 2019</td>
<td>Department Presentation to City Council</td>
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<tr>
<td>January 2019 - Present</td>
<td>Meetings with key stakeholders, research, etc.</td>
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<tr>
<td>April 10, 2019</td>
<td>Department Meet &amp; Greet</td>
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<tr>
<td>May - June 2019</td>
<td>Oversight Board Application Process &amp; Community Outreach</td>
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<tr>
<td>June/July 2019</td>
<td>City Council Selection of Oversight Board</td>
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<td>July/August 2019</td>
<td>First Oversight Board Meeting</td>
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<tr>
<td>August 2019 - January 2020</td>
<td>Community Needs Assessment Development Process</td>
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<tr>
<td>February 2020 - November 2020</td>
<td>Strategic Investment Plan Development Process</td>
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<tr>
<td>December 30, 2020</td>
<td>Strategic Investment Plan Approval by City Council</td>
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<td>June 2021</td>
<td>Grant Application Process Open</td>
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Staying Connected

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Letitia_Carpenter@ci.richmond.ca.us - Department Staff
Thank you!

Any Questions?
The Oversight Board
Oversight Board Guidelines

Per Measures E & K

• 15-member Oversight Board

• 2 appointees from each City Councilmember
  • One over 24 years old
  • One who is 15 to 24 years of age

• 3 appointees from the Mayor
  • At least one of which shall be 15 to 24 years of age

• Represent Richmond’s diverse geographic communities, including unincorporated North Richmond
Oversight Board Roles and Responsibilities

Main roles include, but are not limited to:

- Attending at least 6 meetings and serve full terms
- Creating a Strategic Investment Plan and Community Needs Assessment
- Facilitating an annual evaluation, advocacy, and outreach
- Reviewing applications for funding and financial reports
- Recommending to the City Council a list of grants to be awarded
- Monitoring the Fund
- Participating in community engagement outreach and act as an advocate
Oversight Board Application

- Application and Council selection process is currently in development
- Requested information includes, but is not limited to:
  - Vision for youth in Richmond
  - Prior and current work/volunteering experience
  - Education history
  - Applicable skills (grant writing, fundraising, etc.)
  - Expertise in areas (trauma-informed care, gender-responsiveness work, etc.)
Service Provider Working Group
Service Provider Working Group

The Service Provider Working Group may provide support to Department Staff and the Oversight board by:

- Serving as subject-matter experts
- Attending working group meetings
- Distributing important information and engaging in community outreach
- Providing support and technical assistance to "new" organizations and with trainings
- Providing feedback on various Department-related documents
- Supporting and providing input regarding data collection